

Institute of Policy and Strategy for Agriculture and Rural Development

MONTHLY REPORT ONAGRI-PRODUCT EXPORTVolume 10/2023

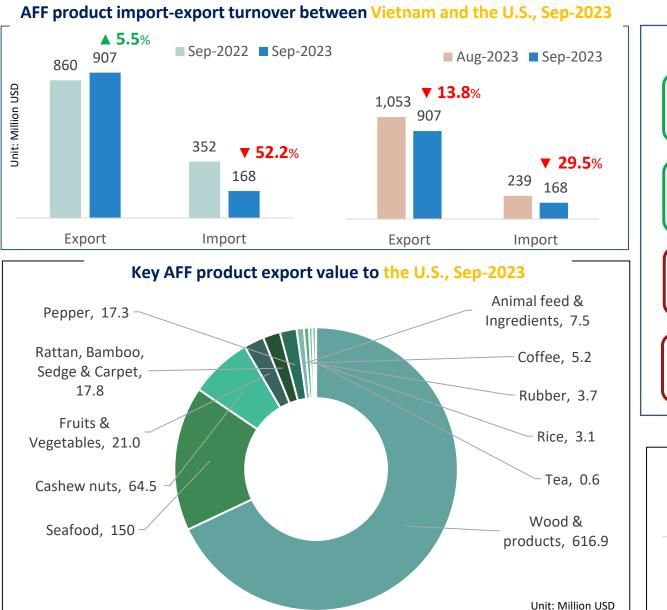
FROM VIETNAM TO THE U.S. MARKET

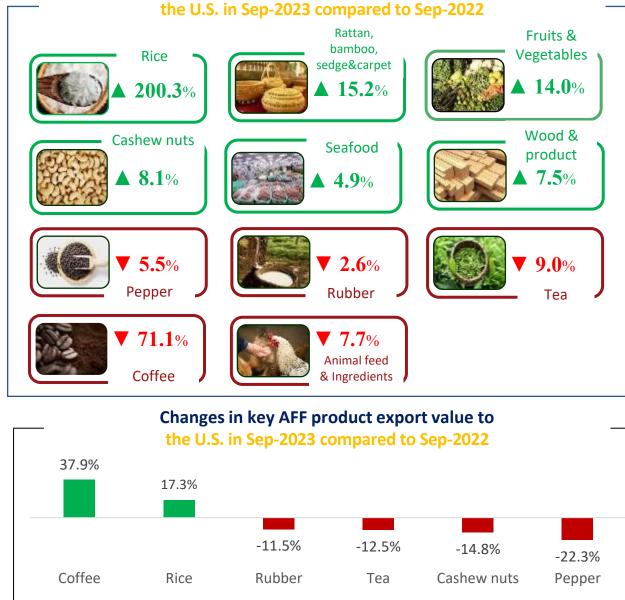


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Prepared by: Information Center for Agriculture and Rural Development

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE U.S. IN SEP-2023





Changes in key AFF product export value to

SPOTLIGHTS

The Prime Minister asked AmazontocontributetobringingVietnamese goods around the world



On the afternoon of October 26, at the Government headquarters, Prime Minister Pham Minh Chinh received Ms. Susan Pointer, Vice President of International Public Policy of Amazon Group, who is visiting and working in Vietnam.

The Prime Minister asked Amazon to share experiences with Vietnam in developing ecommerce and cross-border trade; help Vietnam train human resources in the fields of e-commerce and cloud computing; sharing science of business administration, system administration...

In particular, Amazon supports businesses, especially Vietnamese small and medium enterprises, in digital transformation; build brands, bring Vietnamese goods into the global supply chain. Continue to concretize and effectively deploy the new relationship framework between Vietnam and the U.S.



Prime Minister Pham Minh Chinh made the statement at a reception in Hanoi on October 25 for Chief Economist at the U.S. Department of State Emily Blanchard, who is on a working visit to Vietnam. At the meeting, the Prime Minister proposed that the United States continue to open the market with Vietnamese goods such as textiles and garments, footwear, electronic goods... and limit antidumping, anti-subsidy and non-compliance measures. other necessary products for Vietnam's exports, especially agricultural products and wooden products, which directly impact people's jobs and livelihoods. Science and technology expected to contribute higher than 50% on agricultural growth rate



On 18th, 2023, the Ministry of Agriculture and Rural Development (MARD), in partnership with the US Department of Agriculture (USDA) and CropLife Asia (CLA), organized the Forum "Adoption of Science and Technology Innovations towards Sustainable Agricultural Development" in Hanoi. The forum aims to facilitate the exchange of recent updates and insights related to the trends of research, development, and application of technological advancements, and innovative solutions that are vital for achieving sustainable agriculture and adapting to climate change.

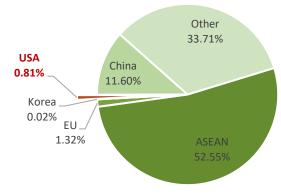
Within the framework of the forum, the Department of Science, Technology and Environment (MARD) and CropLife Asia signed a Memorandum of Cooperation to promote the application of biotechnology solutions in agriculture in the period of 2023-2028.

Source: mard.gov.vn





Percentage of export value to the U.S., Sep-2023



Source: Calculated from data of the General Department of Customs

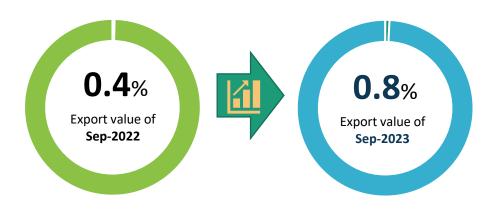
Export result to the U.S., Sep-2023



3.59 thousand tons Increase 7.0% compared to Aug-2023
Increase 156.1% compared to Sep-2022
↑ 1,540 tons more than the monthly average rate in 2022
◆ Accumulated 9 months of 2023 reaches 26.5 thou. tons, 107.9% total of 2022

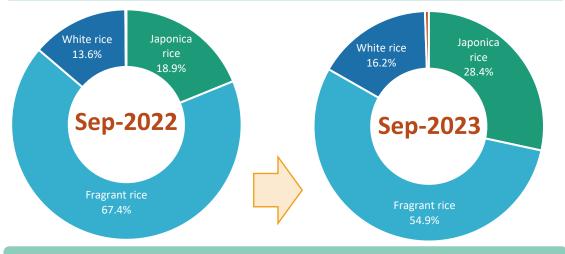
VOLUME

Changes in percentage of export value to the U.S., Sep-2023

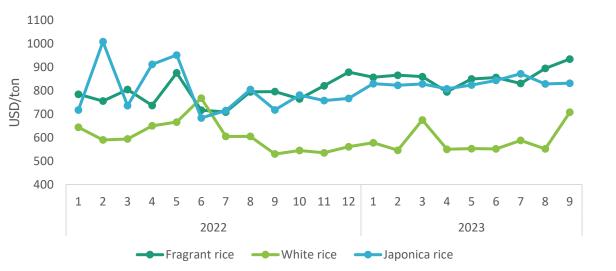




Structure of exports by products to the U.S., Sep-2023



Average export rice price to the U.S., Sep-2023



Export result to the U.S., Sep-2023



Fragrant rice

Aug-2023

Sep- 2022

Value: 1.7 million USD



Japonica rice

Aug-2023

Sep-2022

Value: 0.9 million USD

Increase **36**% compared to

Increase **355**% compared to



White rice

Value: 0.5 million USD

Increase **126**% compared to Aug-2023

Increase **261**% compared Sep-2022

Japonica rice

Decrease **11**% compared to

Increase 147% compared to

The average export price in Sep-2023 is **832** USD/ton; increase **0.4**% compared to the previous month; and increase **16**% compared to the same month of 2022.

Fragrant rice

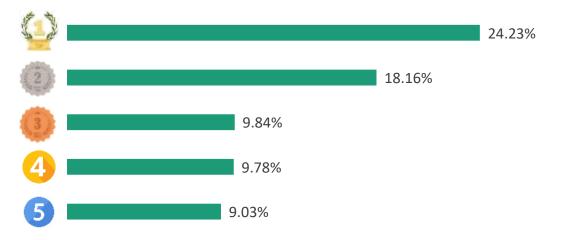
The average export price in Sep-2023 is **935** USD/ton; Increase **4**% compared to the previous month; and increase **18**% compared to the same month of 2022.

White rice

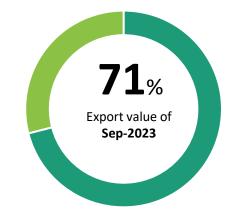
The average export price in Sep-2023 is **708** USD/ton; Increase **28%** compared to the previous month; and increase **34%** compared the same month of 2022.

RICE

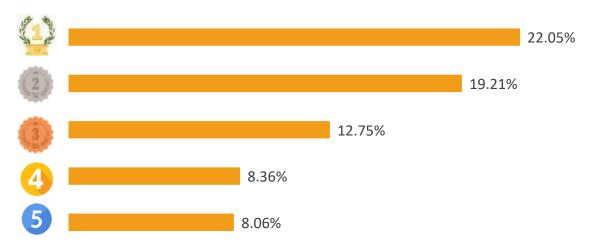
TOP 5 export enterprises by value to the U.S., Sep-2023



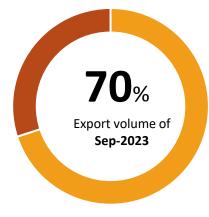
Value ratio of TOP 5 enterprises export to the U.S., Sep-2023



TOP 5 export enterprises by volume to the U.S., Sep-2023



Volume ratio of TOP 5 enterprises export to the U.S., Sep-2023





US rice production in the 2023/24 crop year is forecast to decrease by 18.1 thousand tons to 10.0 million tons of rice, an increase of 2.7 million tons compared to the previous crop year and the highest level since the 2020/21 crop year. Of which, long grain rice output is at 6.9 million tons, medium and short grain rice output is at 3.1 million tons.

Source: USDA (10/2023)

US rice exports in the 2023/24 crop year are at 3.9 million tons, an increase of 45.4 thousand tons compared to last month's forecast and an increase of 18% compared to the previous crop year.

Source: USDA (10/2023)



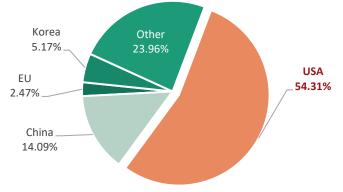
RICE

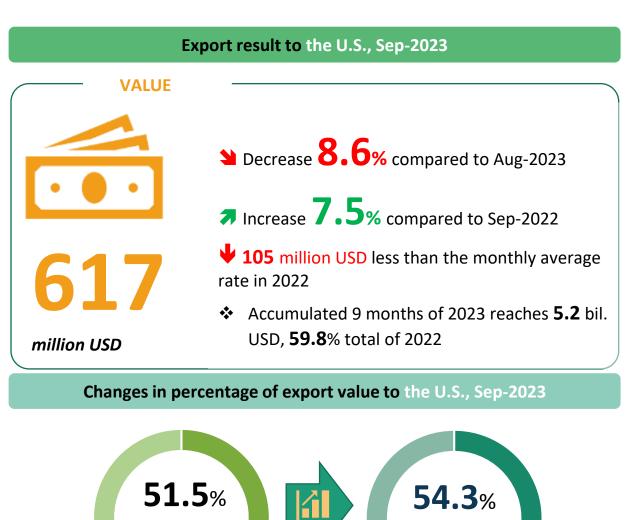


WOOD & PRODUCTS



Percentage of export value to the U.S., Sep-2023





Export value of

Sep-2023

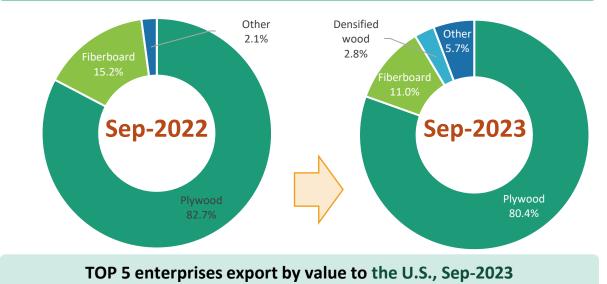
Export value of

Sep-2022



WOOD & PRODUCTS

Structure of exports by products to the U.S., Sep-2023



9.4% 7.3% 7.0% 6.2% 5

Export result to the U.S., Sep-2023



Plywood Value: 23.1 million USD Decrease 17% compared to Aug-2023 Increase 122% compared to Sep-2022



Value: **3.2** million USD

Decrease 23% compared ti

Increase 65% compared to

Fiberboard

Aug-2023

Sep-2022



Wooden planks

Value: **0.8** million USD

Increase **19**% compared to Aug-2023

Increase **283**% compared to Sep-2022

Value ratio of TOP 5 enterprises export to the U.S., Sep-2023





WOOD & PRODUCTS

SPOTLIGHTS

US tropical lumber imports in August 2023 are estimated to reach 19,329 m³, up 3% over the previous month and up 7% over the same period last year. Imports from Brazil decreased by 30%, while imports from Cameroon increased by 65%, Congo increased by 41%, Indonesia by 31%, and Malaysia by 21%.

Source: ITTO

US hard plywood imports in August 2023 are estimated at 276,051 m³, down 22% over the previous month and down 10% over the same period last year. Imports from China decreased by 45%, while imports from Cambodia increased by 18%, Malaysia increased by 25% and imports from Russia doubled.

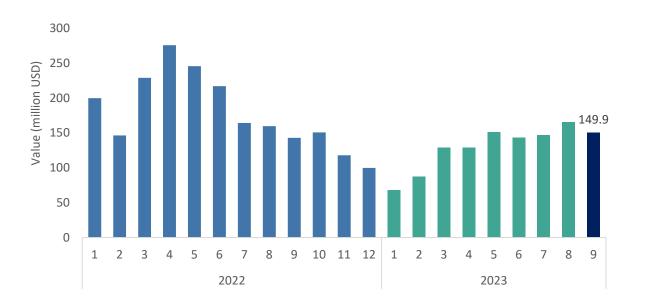
Source: ITTO

According to the Agency of Foreign Trade (Ministry of Industry and Trade), the recovery of the US market has contributed to promoting better growth of the wood industry in the last months of the year. The export value to the US market accounts for over 50% of Vietnam's total export value of wood and wood products.

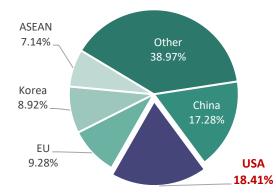


SEAFOOD

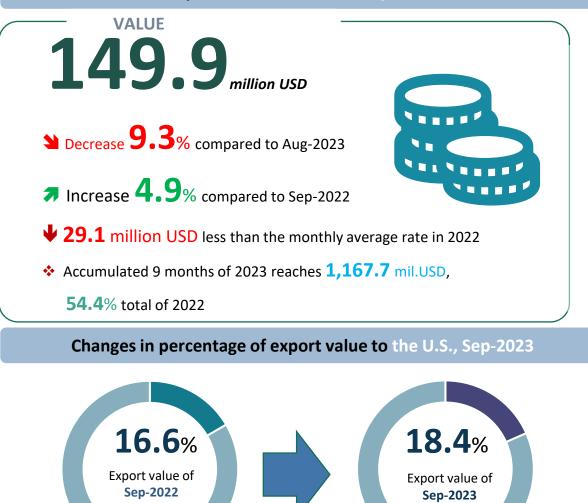
Export value to the U.S., Sep-2023



Percentage of export value to the U.S., Sep-2023

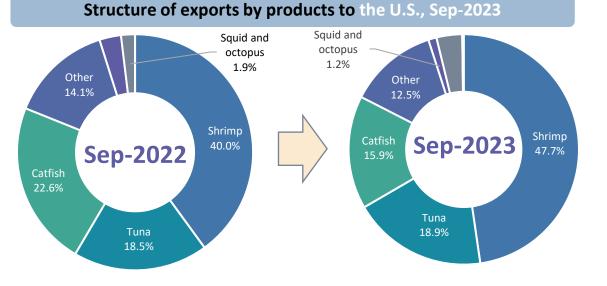


Export result to the U.S., Sep-2023

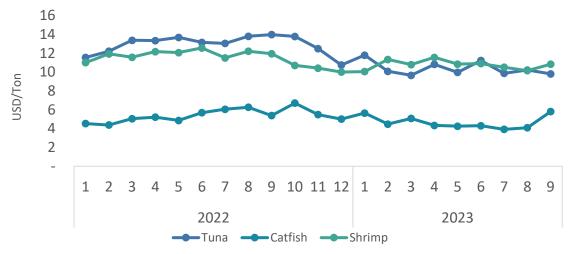




SEAFOOD



Average export seafood price to the U.S. Sep-2023



Source: Calculated from data of the General Department of Customs

Export result to the U.S., Sep-2023





Tuna



Decrease **16.0**% compared to

Increase **5.6**% compared to

Value: 27.7 mil. USD

Aug-2023

Sep-2022



Catfish Value: 23.3 mil. USD Decrease 6.4% compared to Aug-2023 Decrease 27.4% compared to Sep-2022

The average export price in Sep-2023 is **9.8** USD/kg; Decrease **4.0**% compared to the previous month; and decrease **29.8**% compared to the same month of 2022.

Catfish

The average export price in Sep-2023 is **5.8** USD/kg; Increase **41.9**% compared to the previous month; and increase **7.9**% compared to the same month of 2022.

Shrimp

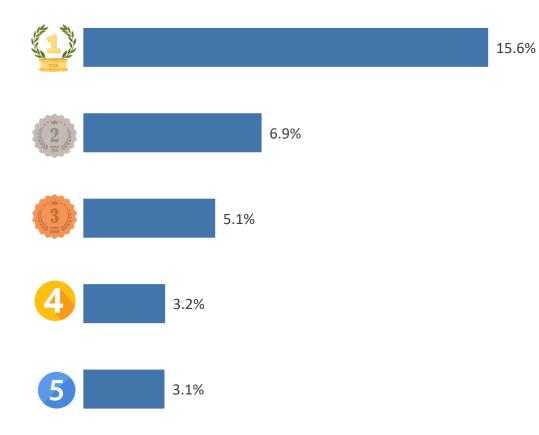
The average export price in Sep-2023 is **10.8** USD/kg; Increase **6.7%** compared to the previous month; and decrease **9.3%** compared to the same month of 2022.



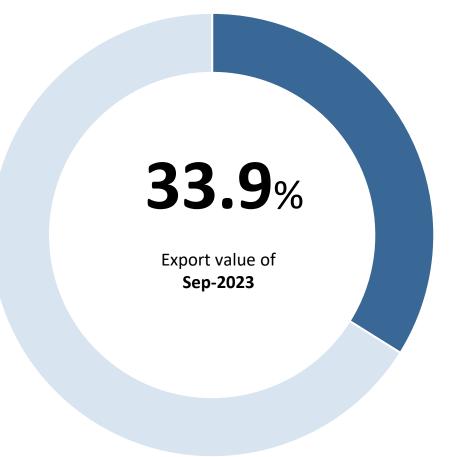


TOP 5 export enterprises by value to

the U.S., Sep-2023



Value ratio of TOP 5 export enterprises to the U.S., Sep-2023





SEAFOOD

SPOTLIGHTS

01

02

03

US retail seafood sales continued to drop in September

According to Circana data, U.S. seafood sales at retail stores all declined in September despite price deflation among seafood categories. Fresh seafood prices dropped 1 percent in September, but sales slid 6.6 percent to USD 408 million in the period. Frozen seafood prices, meanwhile, increased 1.6 percent and realized the steepest decline in sales, dropping 8.7 percent to USD 466 million.

Source: Vasep, Oct-2023

Shrimp imports into the US show signs of 'warming up'

According to data from the US National Oceanic and Atmospheric Administration (NOAA), the US imported 73,617 tons of shrimp in August 2023, an increase of 3% over the same period last year (71,666 tons), marking the second consecutive month of shrimp imports increasing after 13 months of continuous decline. The US market's demand for shrimp imports is also forecast to continue to recover in the last quarter of this year.

In August, India continued to be the top shrimp supplier to the US, with a total of 30,412 tons of shrimp cleared through customs, worth 236.8 million USD, an increase of 6% in volume and 8% in value over the same period last year last. The second largest shrimp supplier to the US is Ecuador with 18,577 tons of shrimp, worth 123.5 million USD, exported to the US in August 2023, an increase of 11% in volume but a decrease of 4% in value compared to the same period last year.

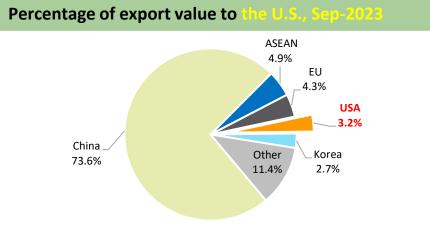
Source: Vasep, Oct-2023

According to the Vietnam Association of Seafood Exporters and Producers (VASEP), consumer demand in the US market has shown signs of improvement, and at the same time, product inventory rates at distributors and retailers in The United States has fallen toward the average. In addition, the year-end holiday season can stimulate US businesses to increase inventory accumulation again. This will be an opportunity for seafood exports.



FRUITS & VEGETABLE (EXPORT)







21.0

million USD

Export result to the U.S., Sep-2023 Decrease 23.4% compared to

Aug-2023

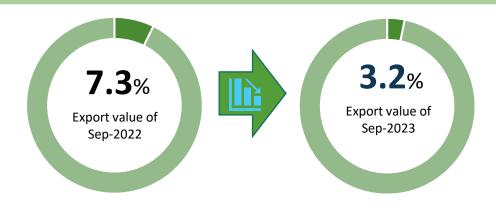
Increase **14.0**% compared to Sep-2022

0.4 million USD more than the monthly average rate in 2022 Accumulated 9 months of 2023

reaches **188.96** million USD, **76.3**% total of 2022

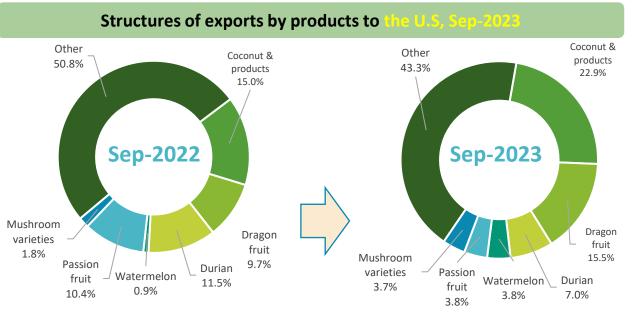
Changes in percentage of export value to

U.S., Sep-2023





FRUITS & VEGETABLE (EXPORT)



Export result to the U.S., Sep-2023



Coconut & products Value: 4.8 million USD Increase 6.8% compared to Aug-2023 Increase 73.6% compared to Sep-2022



Dragon fruit Value: 3.3 million USD Decrease 1.6% compared to Aug-2023 Incease 82.6% compared to Sep-2022



Durian Value: 1.5 million USD Deacrease 27.9% compared to Aug-2023 Decrease 30.2% compared to Sep-2022



Watermelon Value: 0.8 million USD Increase 6.9% compared to Aug-2023 Increase 396.4% compared to Sep-2022



Passion fruit Value: 0.8 million USD Decrease 73.4% compared to Aug-2023 Decrease 58.3% compared to Sep-2022



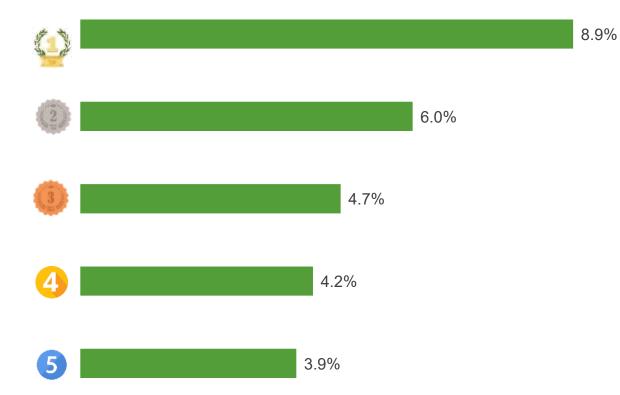
Mushroom varieties Value: 0.79 million USD Decrease 45.2% compared to Aug-2023 Increase 140.7% compared to Sep-2022

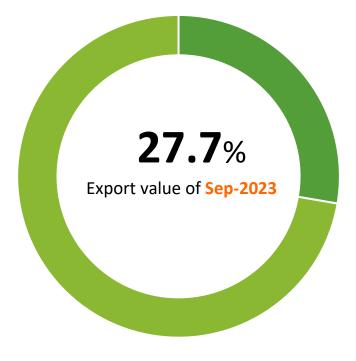


FRUITS & VEGETABLE (EXPORT)

TOP 5 enterprises export by value to the U.S., Sep-2023

Value ratio of TOP 5 enterprises export to the U.S., Sep-2023







FRUITS & VEGETABLE (IMPORT)



ASEAN 11.7%

\EU 1.2%

Other

23.6%

USA

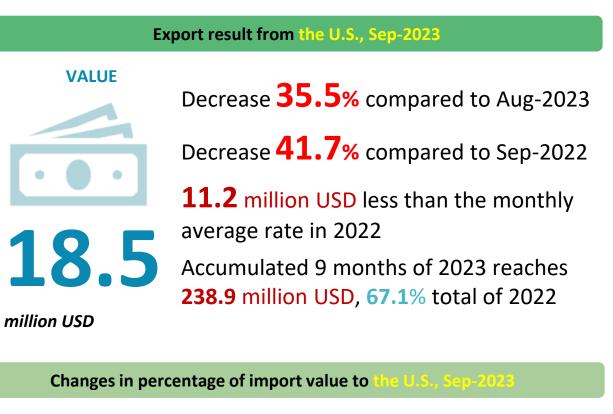
10.6%

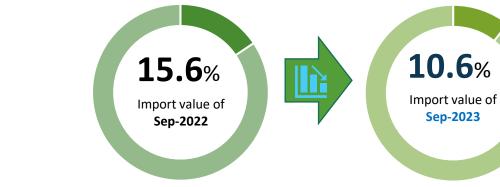
Korea

2.9%

Percentage of import value from

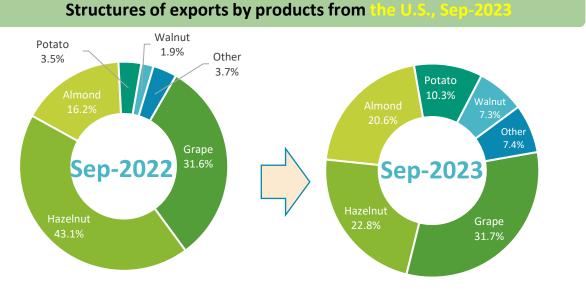
China 49.9%







FRUITS & VEGETABLE (IMPORT)



Import result from the U.S., Sep-2023



Grape Value: 5.9 million USD Increase 28.8% compared to Aug-2023 Decrease 41.5% compared to Sep-2022



Hazelnut Value: 4.2 million USD Decrease 44.2% compared to Aug-2023 Decrease 69.2% compared to Sep-2022



Almond

Value: **3.8** million USD Decrease **57.6**% compared to Aug-2023 Decrease **25.7**% compared to Sep-2022



Potato

Value: **1.9** million USD Increase **76.0**% compared to Aug-2023 Increase **71.0**% compared to Sep-2022



Walnut Value: 1.3 million USD Increase 377.2% compared to Aug-2023 Increase 123.1% compared to Sep-2022

FRUITS & VEGETABLE

SPOTLIGHTS

According to the USDA, this year's US orange production is forecast to decrease by more than 25% to 2.3 million tons, the lowest level in more than 50 years; Orange juice production is estimated to decrease by nearly 50% to 85,000 tons.

Source: Guojiguoshu.com

02

• • •

01

According to USDA, California's walnut production area in 2023 will reach 155,803 hectares, with an estimated output of 790,000 tons, down 4% in area but up 5% in output compared to 2022.

Source: Fructidor.com



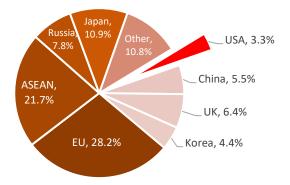


COFFEE

Export value and volume to the U.S., Sep-2023



Percentage of export value to the U.S., Sep-2023



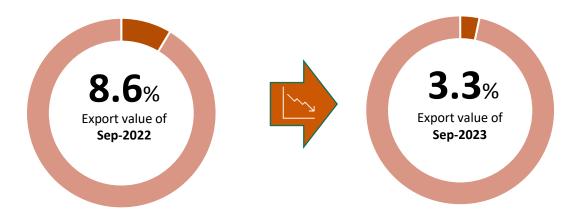


Acccumulated 9 months of 2023 reaches
 218.7 mil.USD, 71.7% total of 2022

Export result to the U.S., Sep-2023

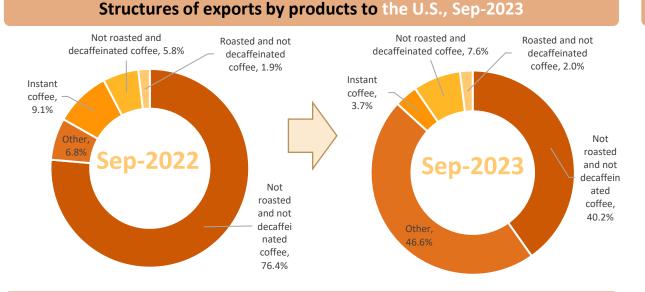


Changes in percentage of export value to the U.S., Sep-2023

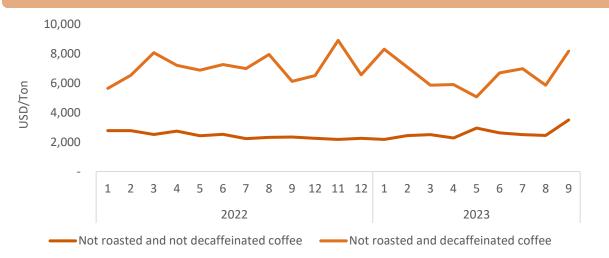




COFFEE



Average export coffee price to the U.S., Sep-2023



Export result to the U.S., Sep-2023



Not roasted and not decaffeinated coffee

Value: 2 miilion USD Decrease **69.1**% compared to Aug-2023 Decrease **85.2**% compared to Sep-2022



Instant coffee

Value: **0.2** million USD Decrease **81.5**% compared to Aug-2023 Decrease **88.7**% compared to Sep-2022



Not roasted and decaffeinated coffee Value: 0.4 million USD Increase 39.6% compared

to Aug-2023 Increase **91.5**% compared to Sep-2022

Not roasted and decaffeinated coffee

The average export price in Sep-2023 is **8,170** USD/ton; increase **39.5**% compared to the previous month; and increase **33.5**% compared to the same month of 2022.

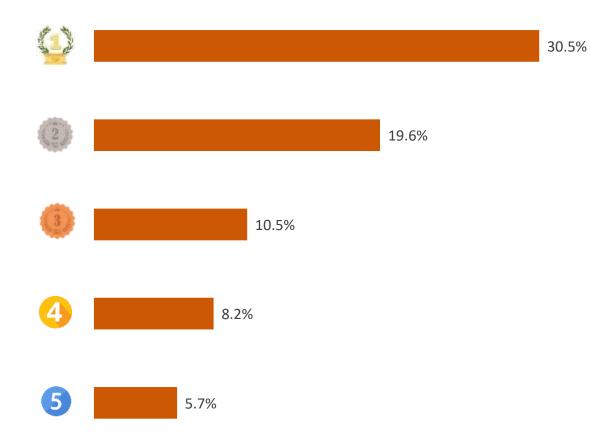
Not roasted and not decaffeinated coffee

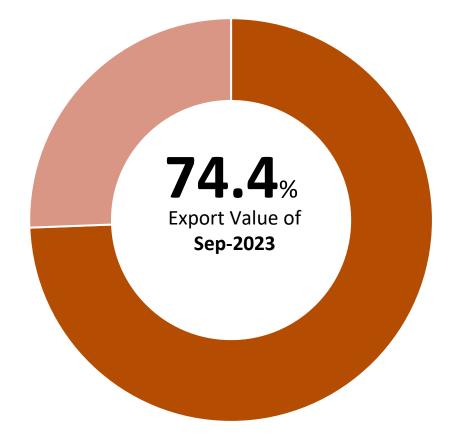
The average export price in Sep-2023 is **2,481** USD/ton; increase **42.8**% compared to the previous month; and increase **49.7**% compared to the same month of 2022.



TOP 5 enterprises export by value to the U.S., Sep-2023

Value ratio of TOP 5 enterprises export to the U.S., Sep-2023





COFFEE

The US chain-brand coffee market exceeds 40,000 stores.

The US chain coffee market is growing strongly, with the number of stores and sales both growing. Over the past 12 months, the market has surpassed 40,000 stores and reached 104% of its pre-pandemic value. There is growing consumer market demand for cold and iced coffee, especially among the younger customer segment.

SPOTLIGHTS

According to forecasts, the US chain-brand coffee market will continue to grow in the coming years, with sales expected to reach \$61.6 billion by 2028.

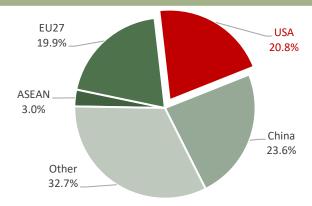
Worldcoffeeportal (10/2023)



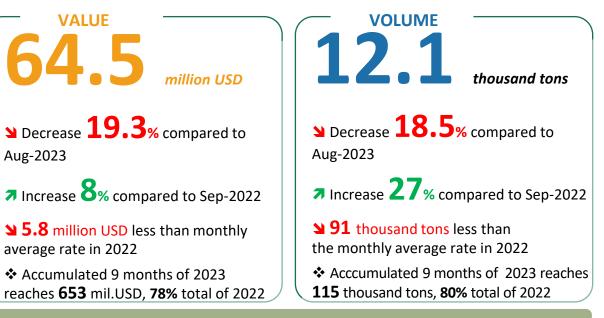




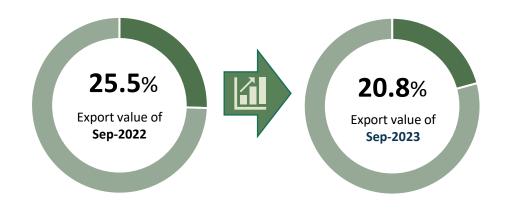
Percentage of export value to the U.S., Sep-2023



Export result to the U.S., Sep-2023

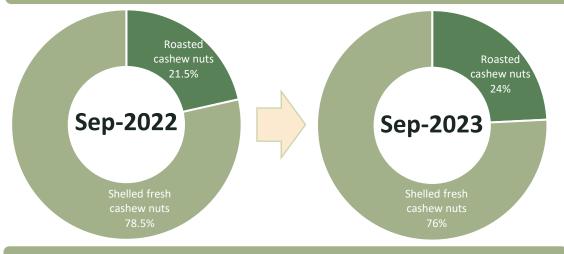


Changes in percentage of export value to the U.S., Sep-2023

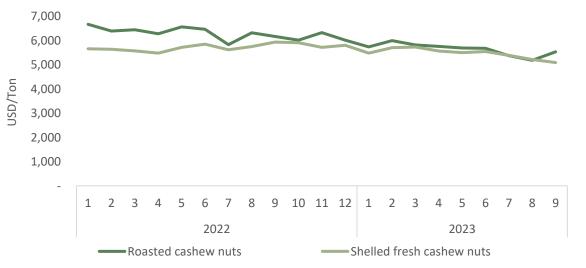




Structure of exports by products to the U.S., Sep-2023



Average export cashew nut price to the U.S., Sep-2023



Export result to the U.S., Sep-2023





Shelled fresh cashew nuts Value: 48.9 million USD Decrease 21.3% compared to Aug-2023 Increase 4.5% compared to Sep-2022 Roaster cashew nuts Value: 15.6 million USD Decrease 13% compared to Aug-2023 Increase 22.0% compared to Sep-2022

Shelled fresh cashew nuts

The average export price in Sep-2023 is **5,083** USD/ton; Decrease **2.4**% compared to the previous month; and decrease **14.3**% compared to the same month of 2022.

Roasted cashew nuts

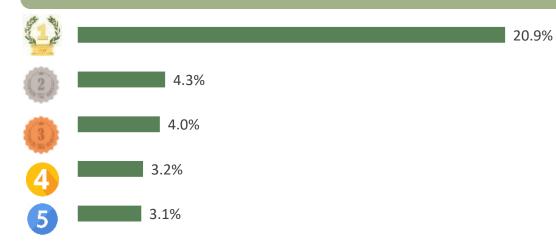
The average export price in Sep-2023 is **5,530** USD/ton; Increase **6.8%** compared to the previous month, and decrease **10.3%** compared to the same month of 2022.



TOP 5 export enterprises by value to the U.S., Sep-2023

TOP 5 export enterprises by volume to

the U.S., Sep-2023



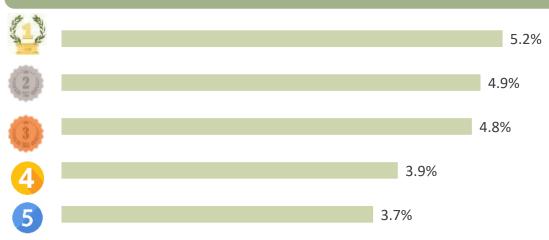
Volume ratio of TOP 5 export enterprises to the U.S., Sep-2023

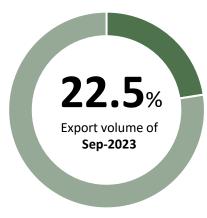
Value ratio of TOP 5 export enterprises to

the U.S., Sep-2023

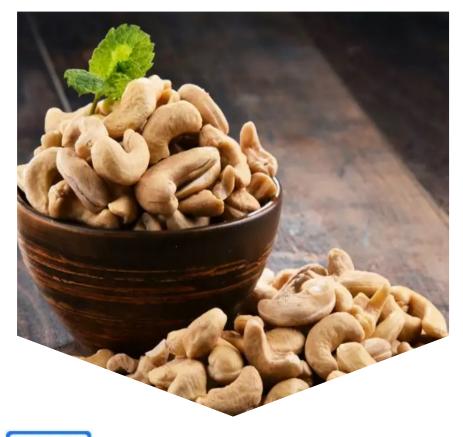
35.5%

Export value of Sep-2023





SPOTLIGHTS





The Association of Food Industries (AFI) has issued a warning about the recent decline in the quality of Vietnamese cashew nuts. In particular, the warning indicators are live insects (insects), pesticide residues, and strange impurities. The Association of Food Industries (AFI) has reminded Vinacas that it needs to fix its business, otherwise, importers will not be able to buy at high prices.

Source: Vietnam Cashew Association (VINACAS) (10/2023)

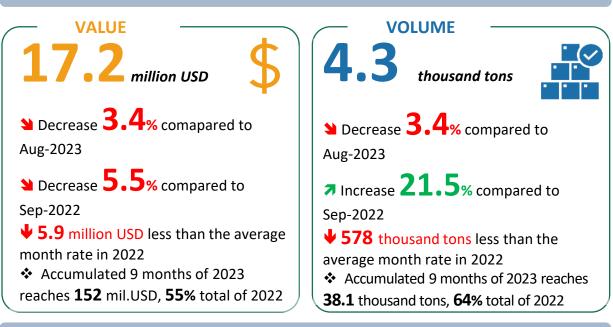
According to the Vietnam Cashew Association (VINACAS), Vietnam's cashew exports to the US market will flourish due to consumer demand during the year-end holidays. However, for year-end orders to be effective, Vietnamese businesses need to pay attention to product quality, especially when recently, there have been many warnings from the United States customers about worms (insects) living in cashew nuts, pesticide residues, and strange impurities, ...



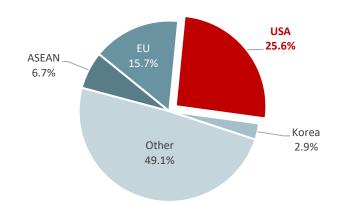
Export value and volume to the U.S., Sep-2023



Export result to the U.S., Sep-2023



Changes in percentage of export value to the U.S. Sep-2023



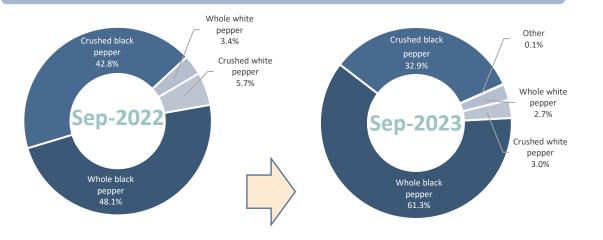
32.2% Export value of Sep-2022 Export value of Sep-2023

Percentage of export value to the U.S., Sep-2023

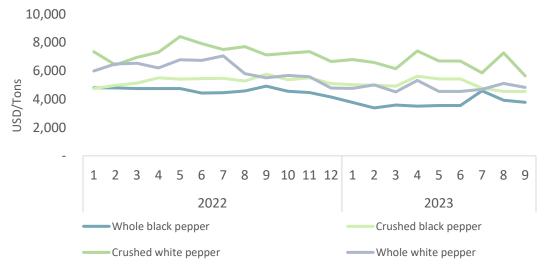


PEPPER

Structure of exports by products to the U.S., Sep-2023



Average export pepper price to the U.S., Sep-2023



Source: Calculated from data of the General Department of Customs

Export result the U.S., Sep-2023



Whole balck pepper Crushed black pepper Whole black pepper

Value: 10.6 mil. USD	Value: 5.7
Increase 10.2 % compared to Aug-2023	Decrease 1 compared
Increase 20.8% compared to Sep-2022	Decrease 2 compared

.6% to Aug-2023 .7%

mil. USD Value: 0.5 mil. USD Decrease 16.5% compared to Aug-2023 Decrease 25.6% to Sep-2022 compared to Sep-2022

Value: 1.6 mil. USD Increase 2.7% comapred to Aug-2023 Decrease 51.3%

Crushed white pepper

compared to Sep-2022

Whole black pepper

The average export price in Sep-2023 in 3,775 USD/ton; Decrease 3.8% the previous month; and decrease 23% compared to the same month of 2022.

Crushed black pepper

The average export price in Sep-2023 is 4,544USD/ton; Decrease 0.1% compared to the previous month; and decrease 21% compared to the same month of 2022.

Crushed black pepper

The average export price in Sep-2023 is 4,822 USD/ton; Increase 9% compared to the previous month; and decrease 12% compared to the same month of 2022.



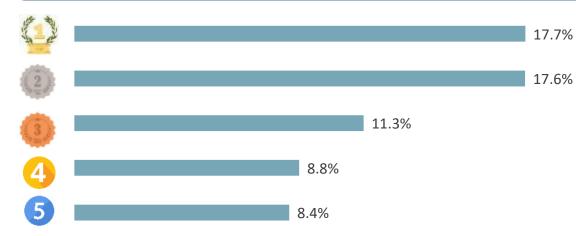
TOP 5 export enterprises by value to

the U.S., Sep-2023

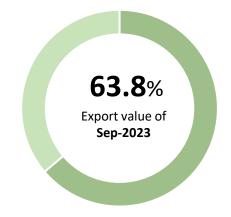
TOP 5 export enterprises by volume to

18.2%

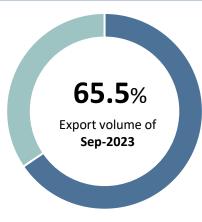
17.4%



Value ratio of TOP 5 export enterprises to the U.S., Sep-2023



Volume ratio of TOP 5 export enterprises to the U.S., Sep-2023



the U.S., Sep-2023

PEPPER

SPOTLIGHTS





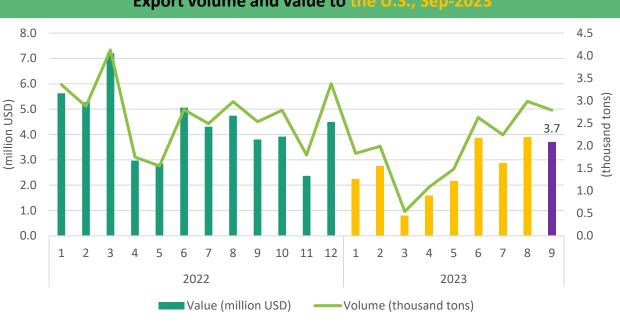
Based on the data from the United States International Trade Commission (USITC), pepper imports in the US have been decreasing for six consecutive months in comparison to the same period last year. In August, the imports fell by 31 percent, amounting to 5,900 tons. For the first eight months of the current year, the total imports were 46,216 tons, reflecting a decrease of 25.9 percent from the same period last year. The imports from major markets such as Vietnam, India, Indonesia, and Brazil have also decreased in the first eight months of the year. Vietnam, which accounts for 79% of the market share, decreased by 20.1 percent to 36,372 tons. India, which accounted for 8% of the market share, decreased by 4.2 percent. Indonesia decreased by 58.4 percent while Brazil had the most significant decrease of 70.5 percent.

Source: Vietnambiz.vn (10/2023)

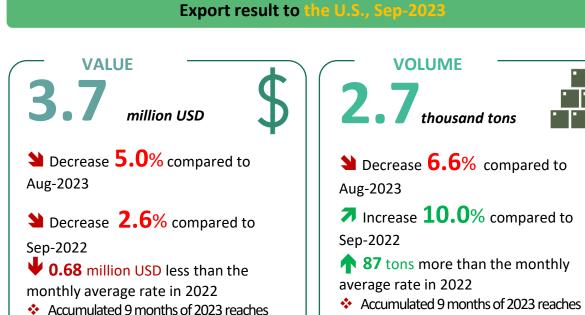
The pepper market still maintains a quiet state and tends to decrease. The reason is said to be due to concerns about risks due to the possibility that the US Federal Reserve (Fed) may continue to tighten monetary policy. In addition, reports on the US economic index still maintain growth exceeding expectations, causing importers to have no pressure to quickly replenish pepper reserves, still maintaining maintained at a safe level.



RUBBER



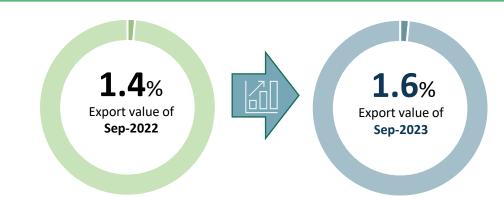
Export volume and value to the U.S., Sep-2023



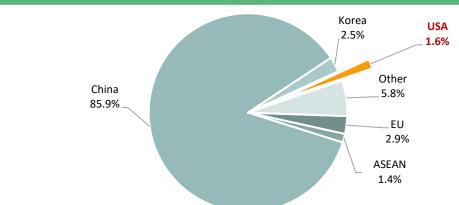
17.6 thousand tons, **54.2**% total of 2022

Changes in percentage of export value to the U.S., Sep-2023

23.9 mil.USD, **45.4**% total of 2022



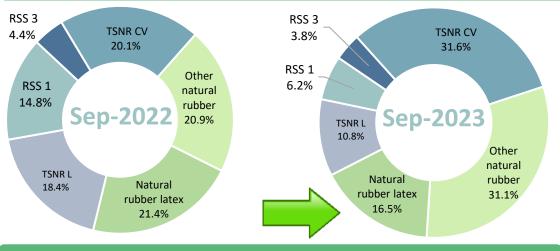
Percentage of export value to the U.S., Sep-2023



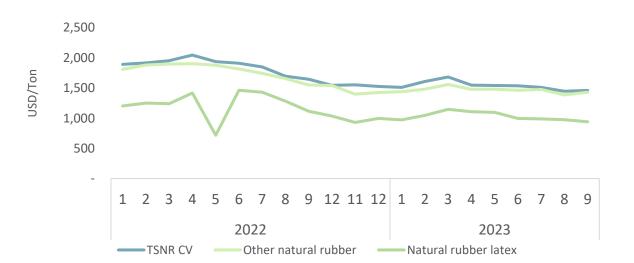


RUBBER

Structure of exports by products to the U.S., Sep-2023



Average export rubber price to the U.S., Sep-2023



Export result to the U.S., Sep-2023





TSNR CV



Other natural rubber
Value: 1.15 million USD
Increase 103.5 % compared to Aug-2023
Increase 45 % compared to Sep-2022

Other natural rubber

Value: **1.17** million USD Decrease **13**% compared to Aug-2023 Increase **53**% compared to Sep-2022 Natural rubber latex Value: 0.61 million USD Decrease 29% compared to Aug-2023 Decrease 25% compared to Sep-2022

The average export price in Sep-2023 is **1,432** USD/ton; increase **3.4**% compared to the previous month; and decrease **6.3**% compared to the same month of 2022.

TSNR CV

The average export price in Sep-2023 is **1,461** USD/ton; Increase **0.9**% compared to the previous month; and decrease **31.5**% compared to the same month of 2022.

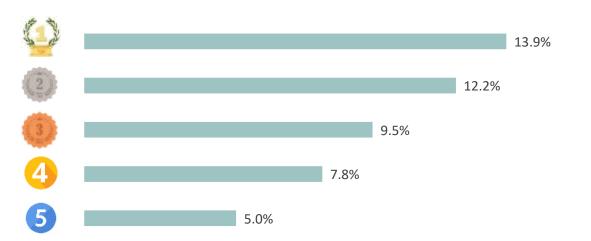
Natural rubber latex

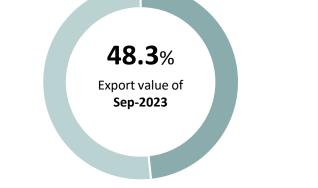
The average export price in Sep-2023 is **940.35** USD/ton; decrease **3.4**% compared to the previous month; and decrease **13.3**% compared to the same month of 2022.



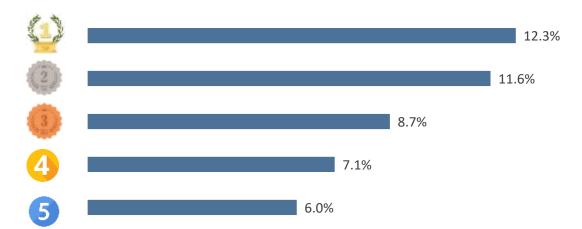
TOP 5 export enterprises by value to the U.S., Sep-2023



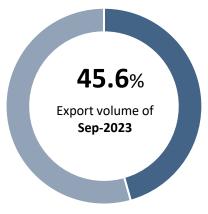




TOP 5 export enterprises by volume to the U.S., Sep-2023



Volume ratio of TOP 5 export enterprises to the U.S., Sep-2023





Any comments, please send to:

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