

Institute of Policy and Strategy for Agriculture and Rural Development

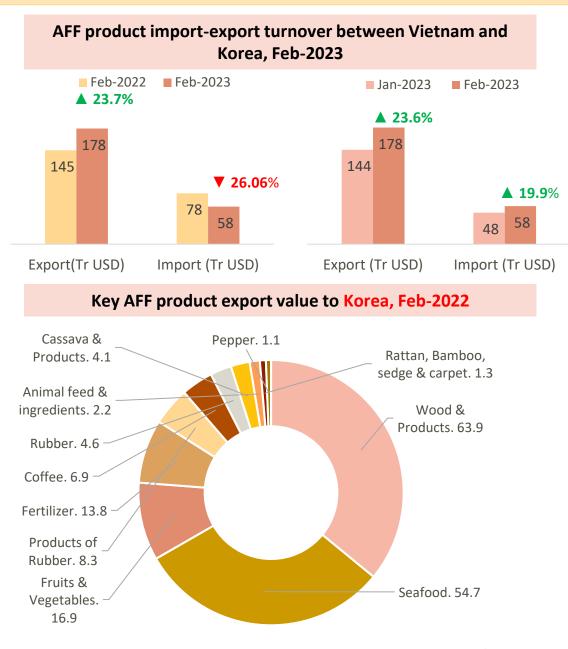
### Volum: Mar-2023

# MONTHLY REPORT ON AGRI-PRODUCT EXPORT FROM VIETNAM TO KOREA MARKET

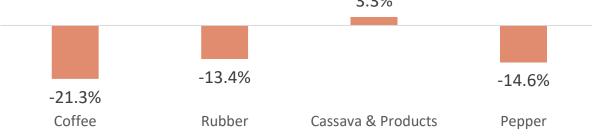


Prepared by: Information Center for Agriculture and Rural Development AGRO (2NFO

### THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO KOREA IN FEBRUARY 2023







Source: Calculated from data of the General Department of Customs

Unit: Mil.USD

### Bank of Korea (BoK) freezes interest rates after 7 months of increases

At the end of February, the Bank of Korea (BoK) kept interest rates unchanged at 3.5% amid concerns that aggressive monetary tightening could hamper economic growth. This is the first time the BoK has "frozen" interest rates after seven consecutive months of increases to limit inflation.





### Korea has a record current account deficit

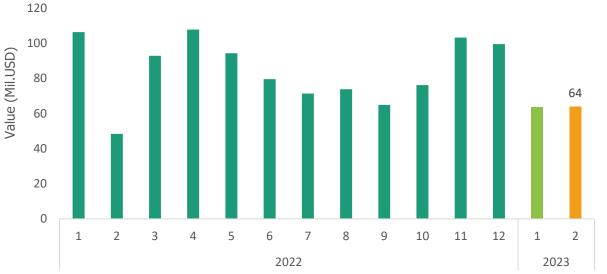
Bank of Korea (BoK) data on March 10 showed that Korea's current account deficit amounted to \$4.52 billion in January 2023, compared with a surplus of \$2.68 billion in December 2022. The balance of goods had a deficit of 7.46 billion USD. This is the fourth consecutive month that the balance of goods fell into a deficit trend and also dropped sharply by 9 billion USD compared to a surplus of 1.54 billion USD in the previous year. The figure marks the largest monthly current account deficit since the BoK began compiling this data in January 1980.



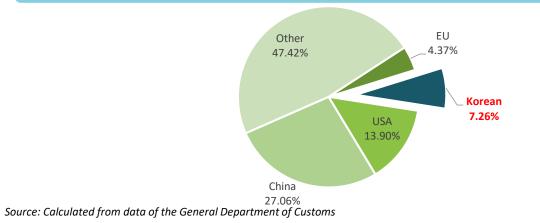


## **WOOD & WOODEN PRODUCTS**

Export volume and value to Korea, Feb-2023



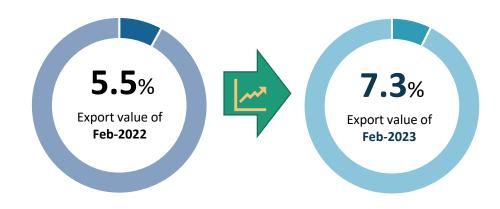
Percentage of export value to Korea, Feb-2023



VALUE
Increase 0.6% compared to Jan - 2023
Increase 32.1% compared to Feb - 2022
Increase 42.1% compared to Feb - 2022
21 Mil.USD less than the monthly average rate in 2022
\* Accumulated 2 months of 2023 reaches 127 Mil.USD, 13% of total 2022

**Export results to Korea, Feb-2023** 

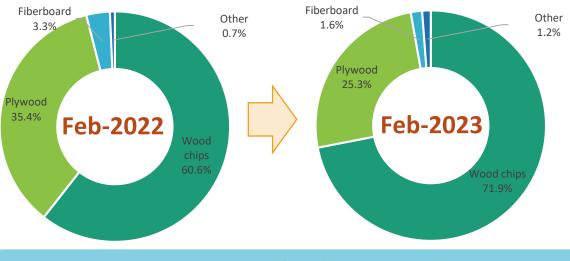
#### Changes in percentage of export value to Korea, Feb-2023



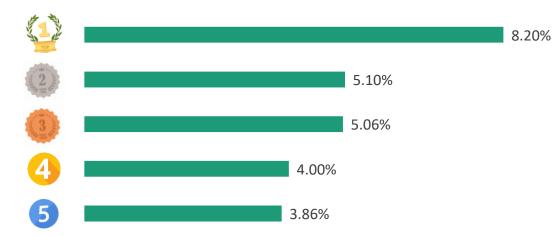


## **WOOD & WOODEN PRODUCTS**

Structure of exports by products to Korea, Feb-2023



TOP 5 export enterprises by value to Korea, Feb-2023



#### Export results to Korea, Feb-2023







Decrease 19% compared to Jan -

Decrease 4% compared to Feb -

Plywood

2023

2022

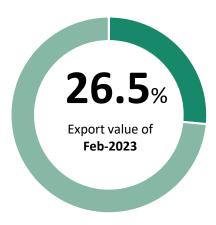


Fiberboard

Value: 0.781 Mil USD	
Increase <b>120</b> % compared to Jan - 2023	)
Decrease <b>35</b> % compared to Feb - 2022	

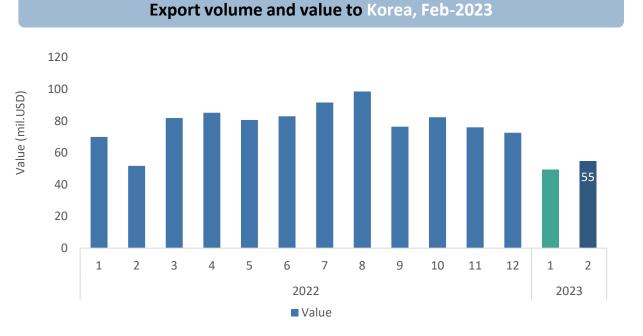
#### Value ratio of TOP 5 export enterprises to Korea, Feb-2023

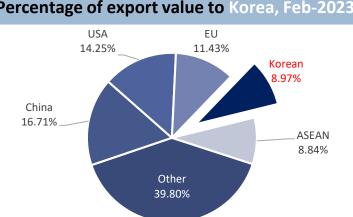
Value: 12.375 Mil.USD





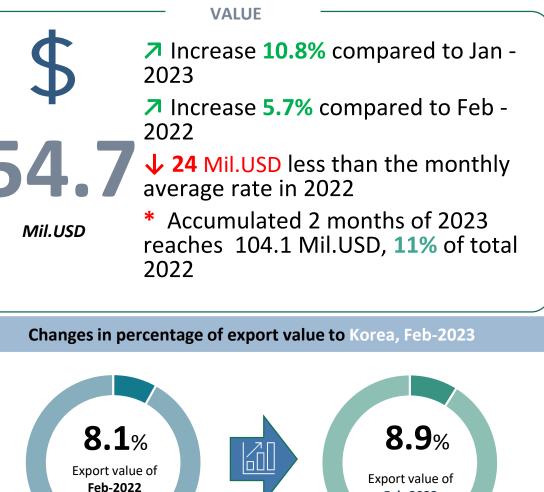






Percentage of export value to Korea, Feb-2023

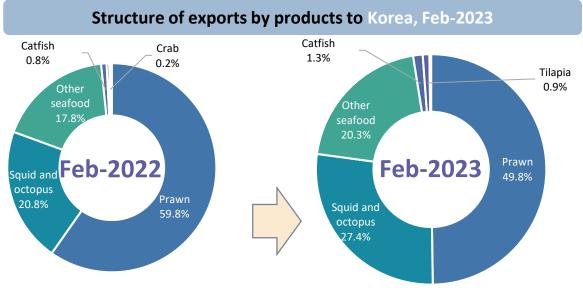
### **Export results to Korea, Feb-2023**



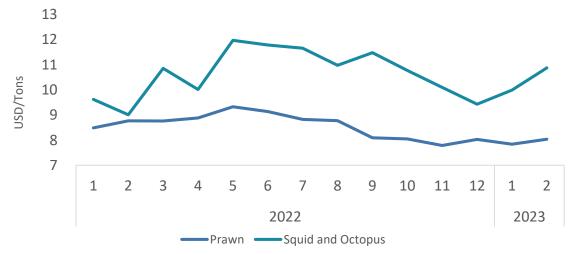
Feb-2023



## **SEAFOOD**



Average export price to Korea, Feb-2023



#### **Export results to Korea, Feb-2023**



#### Prawn Value: 27.2 Mil.USD Increase 44.9% compared to Jan - 2023 Decrease **11.9**% compared to Feb - 2022

### Squid and Octopus Value: 15 Mil.USD Increase **0.1**% compared to Jan - 2023 Increase 39% compared to



### Tuna

Value: 0.7 Mil.USD Decrease **31.9**% compared to Jan - 2023 Increase 679% compared to Feb - 2022

The average export price inFeb-2023 is 8 USD/kg; increases 2.5% compared to the previous month; and decreases 8.3% compared to the same month of 2022.

Feb - 2022

#### Squid and Octopus

The average export price in Feb-2023 is **10.9** USD/kg; increases **8.8**% compared to the previous month; and increases 20.7% compared to the same month of 2022.

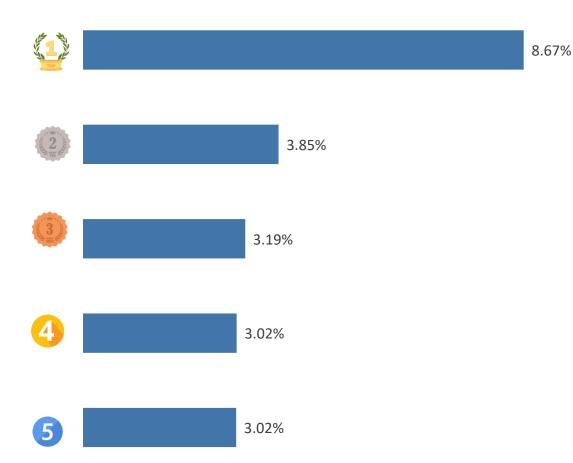
Source: Calculated from data of the General Department of Customs

#### Prawn

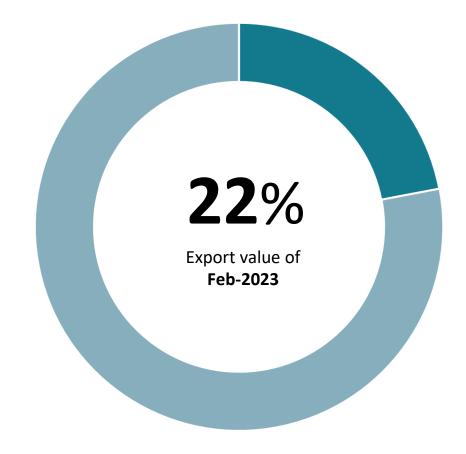




**TOP 5 export enterprises by value to Korea, Feb-2023** 



#### Value ratio of TOP 5 export enterprises to Korea, Feb-2023



### **SEAFOOD**

### **SPOTLIGHTS**

01

Korean businesses are upset with moves from the Korean Government when the Japanese Government announced that it will discharge radioactive wastewater from the Fukushima electronics plant into the sea. The government has yet to give a clear explanation or set up a counter-measure to check whether Korea's waters are safe or not in the event that Tokyo discharges radioactive wastewater into the sea. In addition, businesses are asking the Government to have policies to compensate for losses in case the seafood industry suffers from this incident. Source: KBS world (3/2023)

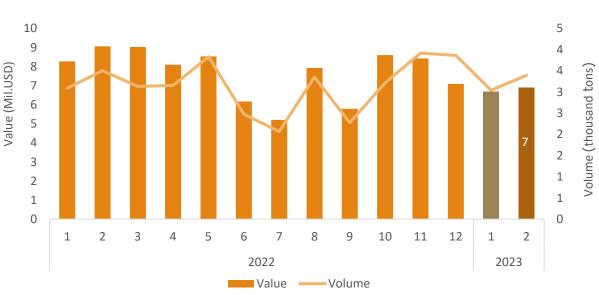
According to statistics of Korea Customs, in January 2023. the country imported 136 thousand tons of seafood. worth 563 Mil.USD. Import of fresh, live and frozen seafood with HS 03 code of Korea in January 2023 reached 125 thousand tons. accounting for 92% of the total volume and value reached 497 Mil.USD. accounting for 88%. China and Russia are the two largest seafood importers of Korea followed by Vietnam. Source: haiquanonline (3/2023)



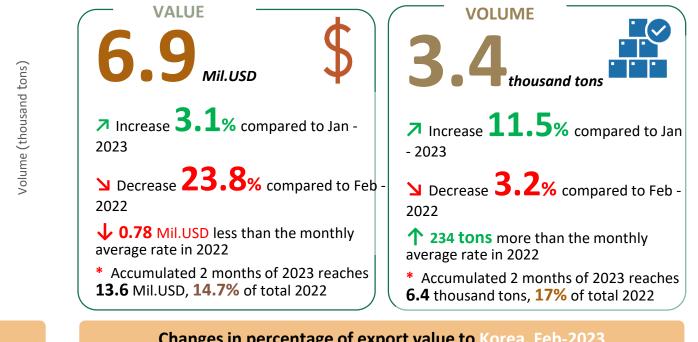


COFFEE

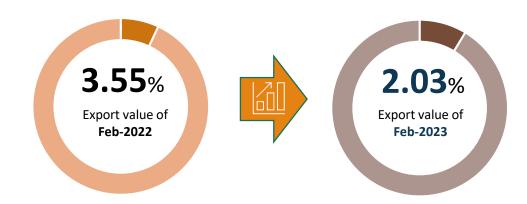
Export volume and value to Korea, Feb-2023



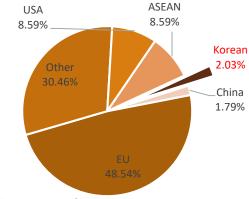
**Export results to Korea, Feb-2023** 



#### Changes in percentage of export value to Korea, Feb-2023



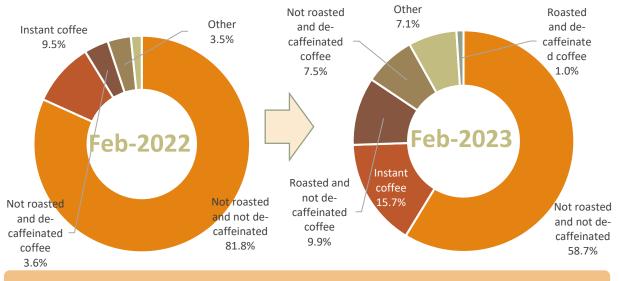
Percentage of export value to Korea, Feb-2023



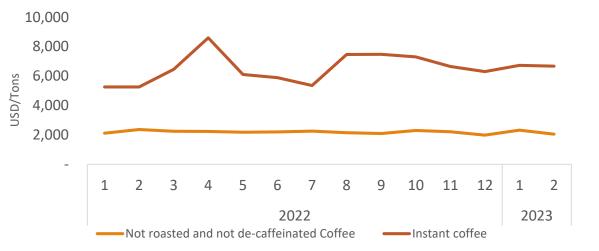


### COFFEE

#### Structure of exports by products to Korea, Feb-2023



Average export price to Korea, Feb-2023



#### **Export results to Korea, Feb-2023**





Value: 1.1 Mil.USD

Increase **26**% compared to

Jan - 2023

Feb - 2022



### Roasted and not decaffeinated coffee

Value: 0.7 Mil.USD

Jan - 2023 Increase **366%** compared to Feb - 2022

#### Not roasted and not de- Instant coffee caffeinated Coffee

Value: 4.1 Mil.USD

Decrease 20.3% compared to Jan - Increase 14.9% compared to Increase 192% compared to 2023

Decrease **45.4%** compared to Feb - 2022

#### Instant coffee

The average export price in Feb-2023 is 6.663 USD/tons; decrease 0.9% compared to the previous month; and increases 26.9% compared to the same month of 2022.

#### Not roasted and not de-caffeinated Coffee

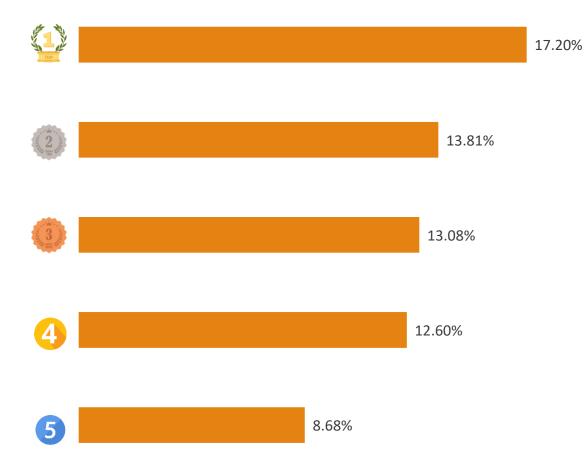
Average export price to Korean is 2.055USD/tons; decrease 11.6% compared to the previous month; and decrease 13.2% compared to the same month of 2022.

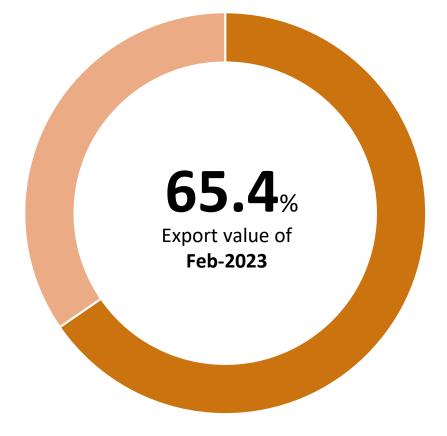




TOP 5 export enterprises by value to Korea, Feb-2023

Value ratio of TOP 5 export enterprises to Korea, Feb-2023







### COFFEE

### **SPOTLIGHTS**

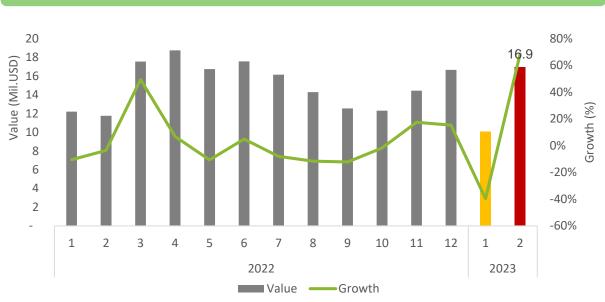
According to data from Statista, the revenue forecast of the Korean coffee market in 2023 is estimated at 16.08 billion USD. The Korean coffee market in the period of 2023 – 2025 is expected to grow at a compound annual growth rate (CAGR) of 5.57%.

The National Council of Korean Consumer Organizations, said that the daily coffee consumption and monthly coffee costs of 70% of Korean adults average at least one cup and 103.978 won (80.100 USD). 54 USD). Source: vietnambiz (2/2023)

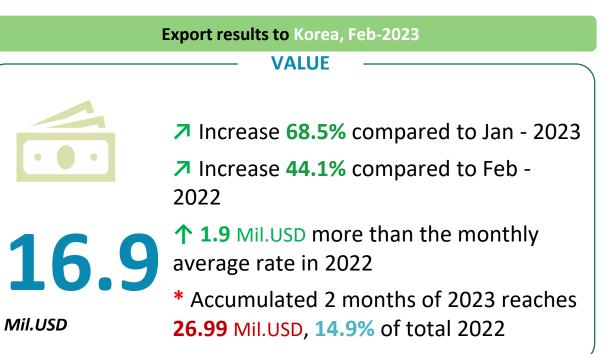
Korea's coffee e-commerce market is predicted to reach \$1.7 billion by 2023 and account for 93.6% of the hot beverage e-commerce market in Korea. Source: vietnambiz (2/2023)



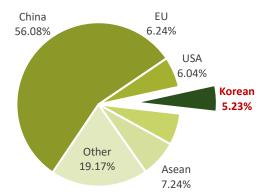
## **FRUITS & VEGETABLES (EXPORT)**



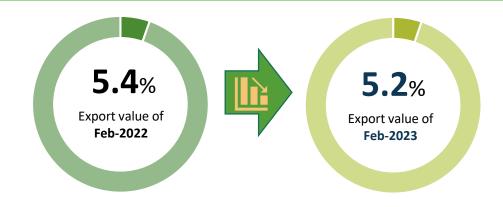
Export value to Korea, Feb-2023



#### Percentage of export value to Korea, Feb-2023



Changes in percentage of export value to Korea, Feb-2023





## **FRUITS & VEGETABLES (EXPORT)**



#### Export result to Korea, Feb-2023



Value: **3.01** Mil.USD Increase **15.5**% compared to Jan - 2023 Decrease **12.9**% compared to Feb - 2022



Chilli Value: 1.63 Mil.USD Increase 76.7% compared to Jan - 2023 Increase 504.2% compared to Feb - 2022



Mango Value: 1.36 Mil.USD Increase 82.4% compared to Jan - 2023 Increase 35.5% compared to Feb - 2022



Value: **1.29** Mil.USD Increase **53.6**% compared to Jan - 2023 Increase **50.4**% compared to Feb - 2022



Dragon fruit Value: 1.04 Mil.USD Increase 49.9% compared to Jan - 2023 Increase 50.9% compared to Feb - 2022



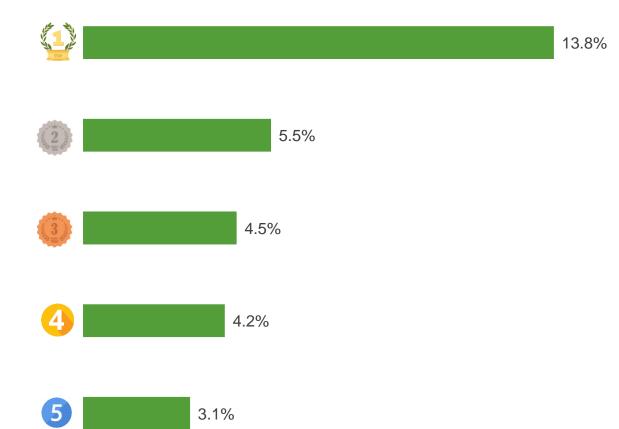
Passion fruit Value: 466.236 USD Increase 48.0% compared to Jan - 2023 Decrease 20.4% compared to Feb - 2022

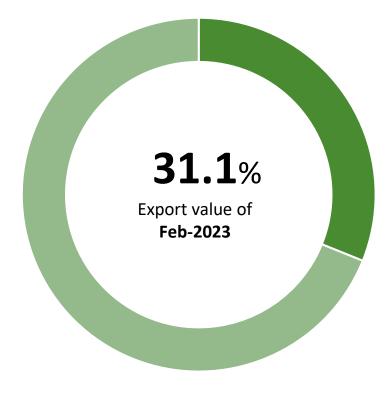


## **FRUITS & VEGETABLES (EXPORT)**

TOP 5 export enterprises by value to Korea, Feb-2023

Value ratio of TOP 5 export enterprises to Korea, Feb-2023

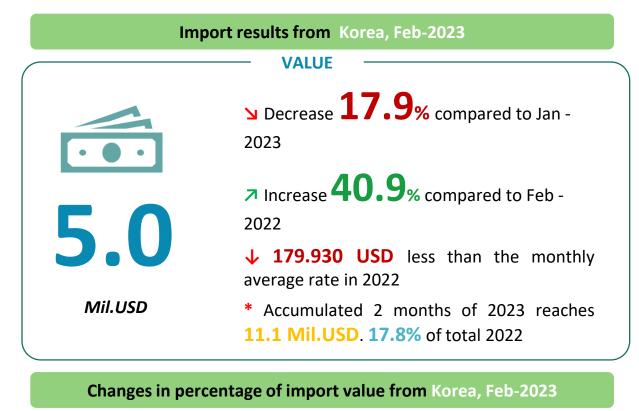


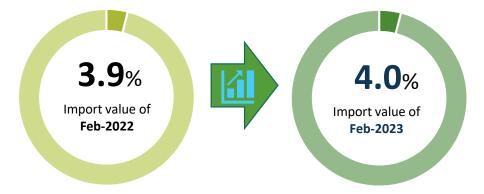




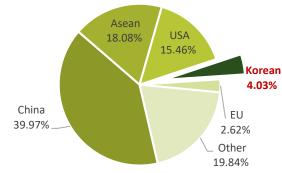
# **FRUITS & VEGETABLES (IMPORT)**

Import value from Korea, Feb-2023 9 100% Value (Mil.USD) 8 80% 7 60% 6 40% (%) 5.0 5 Growth 20% 4 0% 3 -20% 2 -40% -60% 2 3 5 6 8 9 10 11 12 1 2 4 2023 2022 Value — Growth



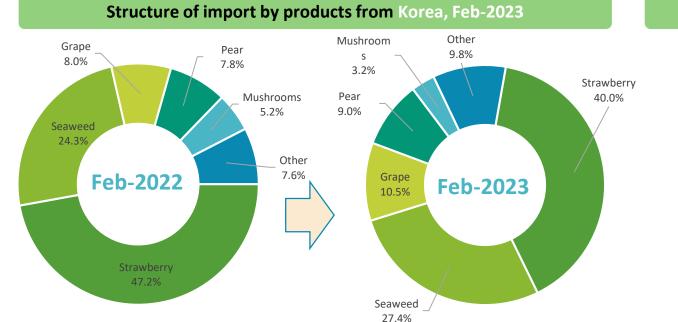


Percentage of import value from Korea, Feb-2023





## **FRUITS & VEGETABLES (IMPORT)**



Import results from Korea, Feb-2023



Strawberry Value: 2.0 Mil.USD Increase 29.0% compared to Jan - 2023 Increase 19.5% compared to Feb - 2022



Seaweed Value: 1.37 Mil.USD Increase 53.8% compared to Jan - 2023 Increase 59.1% compared to Feb - 2022



Value: **526.399** USD Decrease **60.2**% compared to Jan - 2023 Increase **85.5**% compared to Feb - 2022



**Pear** Value: **452.595** USD Decrease **62.7**% compared to Jan - 2023 Increase **62.6**% compared to Feb - 2022



Mushrooms Value: 160.679 USD Decrease 41.1% compared to Jan - 2023 Decrease 12.9% compared to Feb - 2022

### **FRUITS & VEGETABLES**

01

02

### SPOTLIGHTS

South Korea's domestic potato production is expected to continue to decline gradually in the coming years and South Korea's potato consumption is expected to grow by 2.5% in 2023 due to demand for the products, processed potato products increased. *Source: Freshplaza.com* 

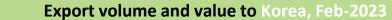


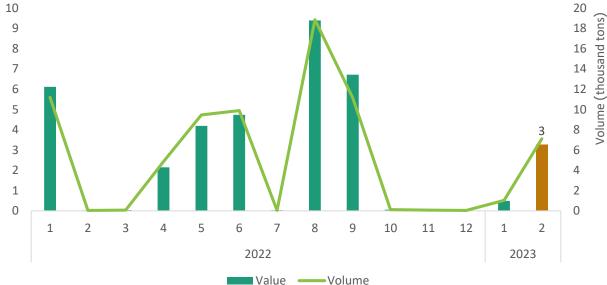
The Korea Food and Drug Safety Administration (MFDS) said that from March 30, it will enforce the "Importer inspection order", only for units allowed to import chili from Vietnam and the country when present proof of product safety in advance of pesticide residues (Diniconazole and Tolfenpyrad).

Source: Kbs.co.kr

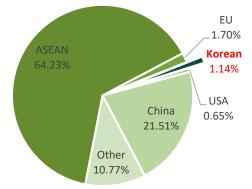




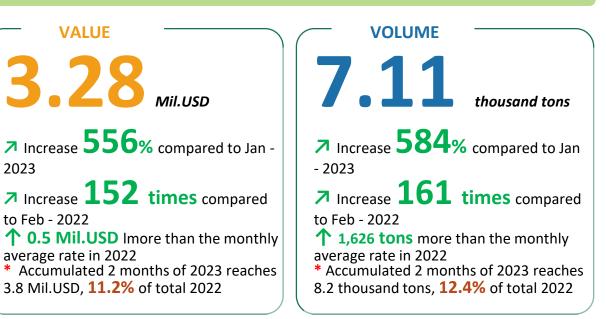




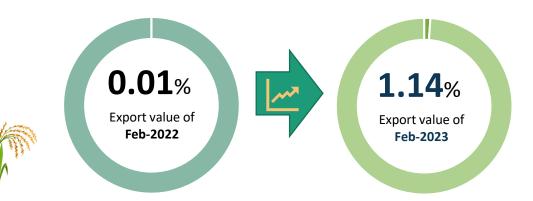
#### Percentage of export value to Korea, Feb-2023



**Export results to Korea, Feb-2023** 



#### Changes in percentage of Export results to Korea, Feb-2023







Average export price to Korea, Feb-2023



#### **Export results to Korea, Feb-2023**



White rice

- 2023





Value: 3.235 Mil.USD Increase 597% compared to Jan Jan - 2023 Increase **3,301 times** 

**Fragrant rice** Value: 29,863 USD Increase **21**% compared to Increase 62% compared to Feb - 2022

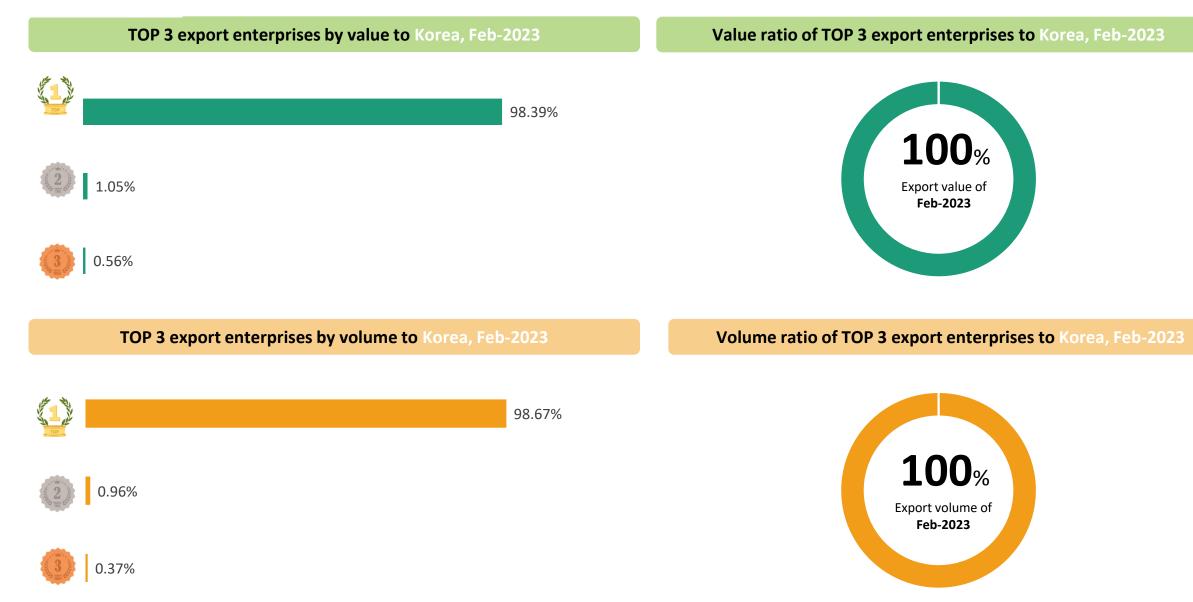
**Rice Japonica** Value: **10,514** USD Increase 829% compared to Jan - 2023

#### **Fragrant rice**

compared to Feb - 2022

The average export price in Feb-2023 is 594 USD/tons; increases 4% compared to the previous month; and increases 22% compared to the same month of 2022.







### **SPOTLIGHTS**

The Korea Agro-Fisheries & Foodstuffs Trading Corporation has opened an international bid to purchase an estimated 121.800 tons of rice. Of which. about 77,700 tons originate from China and the rest from Thailand, Vietnam and Australia.

South Korea's agriculture ministry said it would cut rice plantings by about 5% this year, to 690,000 hectares from 727,000 hectares last year, to reduce rice production amid falling demand.

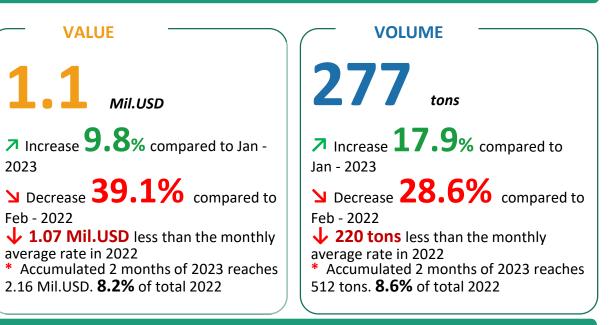
Source: Yonhap



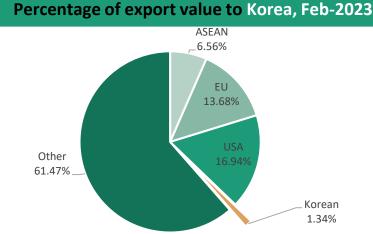
Export volume and value to Korea, Feb-2023

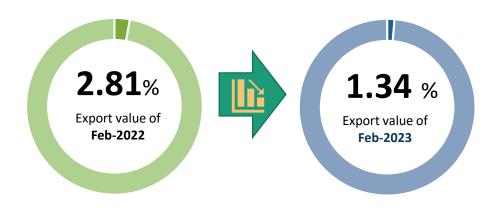


#### **Export results to Korea, Feb-2023**

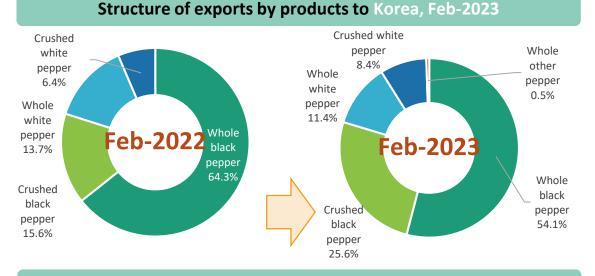


#### Changes in percentage of export value to Korean

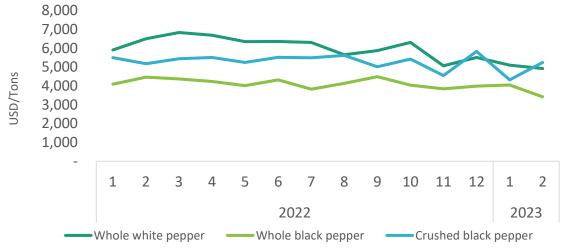








Average export price to Korea, Feb-2023



Source: Calculated from data of the General Department of Customs

#### **Export results to Korea, Feb-2023**



Whole black<br/>pepperCrushed black<br/>pepperValue: 0.611 Mil.USDValue: 0.289 Mil.USDDecrease 12.64%<br/>compared to Jan - 2023Increase 93.2%<br/>compared to Jan - 2023Decrease 48.78%<br/>compared to Feb - 2022Increase 0.01%<br/>compared to Feb - 2022





Whole white pepper Value: 0.129 Mil.USD Decrease 19.74% compared to Jan - 2023 Decrease 49.22% compared to Feb - 2022 Crushed white pepper Value: 0.095 Mil.USD Increase 406% compared to Jan - 2023 Decrease 20.52% compared to Feb - 2022

#### Whole black pepper

The average export price in Feb-2023 is **3.417** USD/tons; decreases **11.4%** compared to the previous month; and decreases **22.7%** compared to the same month of 2022.

#### Crushed black pepper

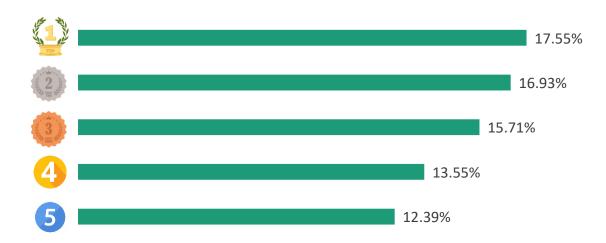
The average export price in Feb-2023 is **5.236** USD/tons; increases **1.8%** compared to the previous month; and **decreases 22.8%** compared to the same month of 2022.

#### Whole white pepper

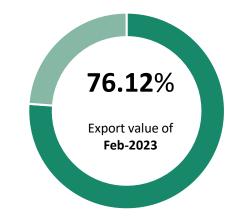
The average export price in Feb-2023 is **4.918** USD/tons; decreases **8.9%** compared to the previous month; and decreases **4.9%** compared to the same month of 2022.



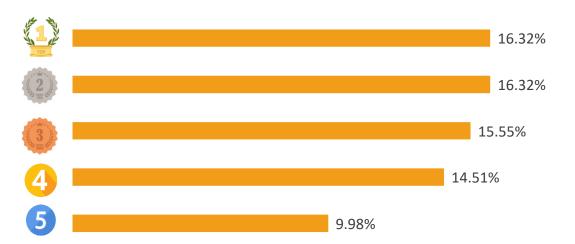
**TOP 5 export enterprises by value to Korea, Feb-2023** 



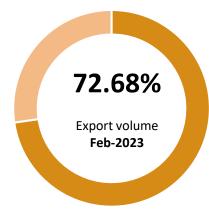
Value ratio of TOP 5 export enterprises to Korea, Feb-2023



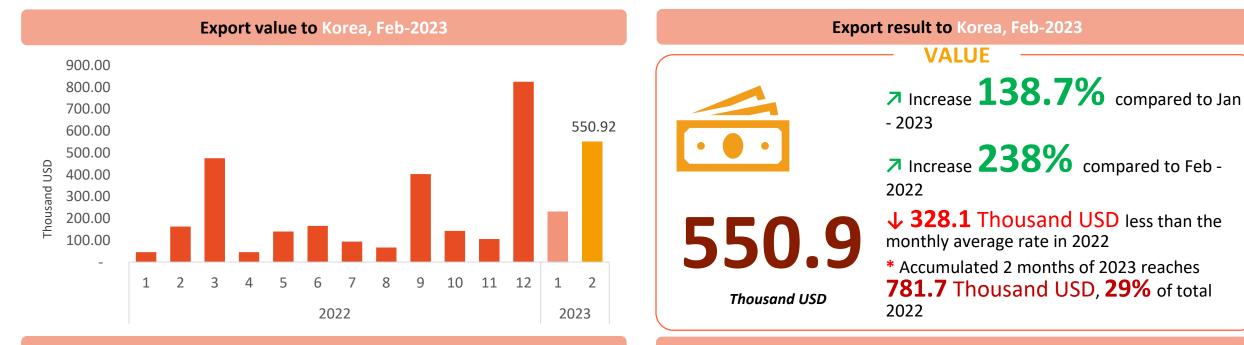
TOP 5 export enterprises by volume to Korea, Feb-2023



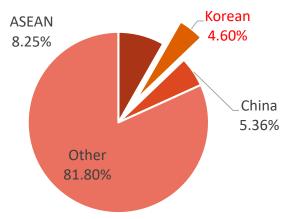
Volume ratio of TOP 5 export enterprises to Korea, Feb-2023

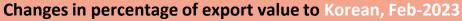






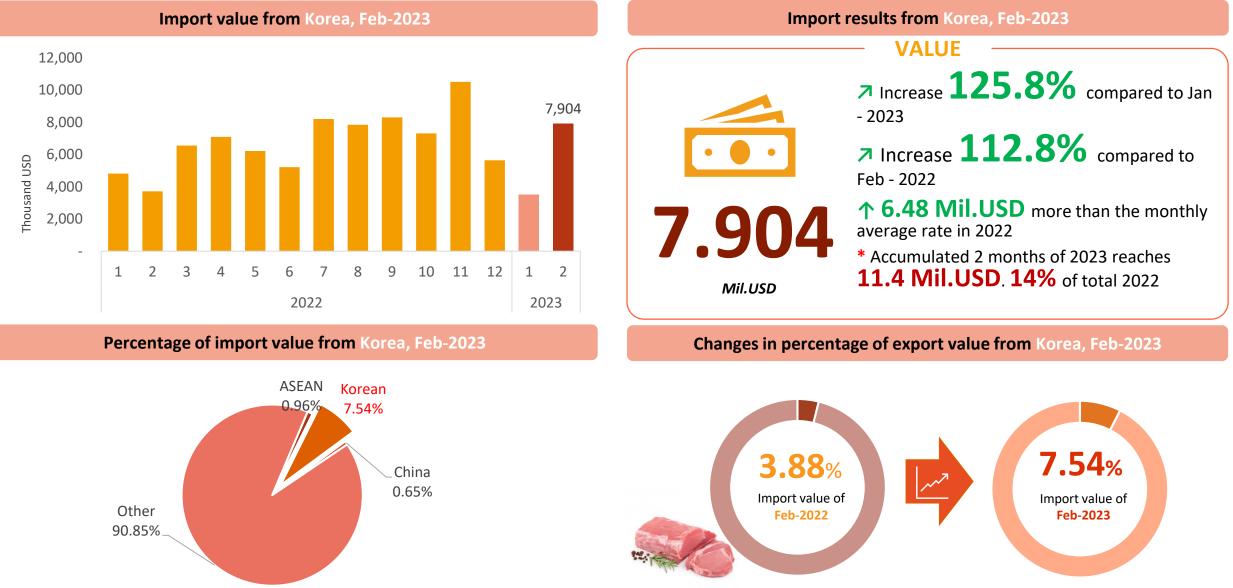
Percentage of export value to Korea, Feb-2023



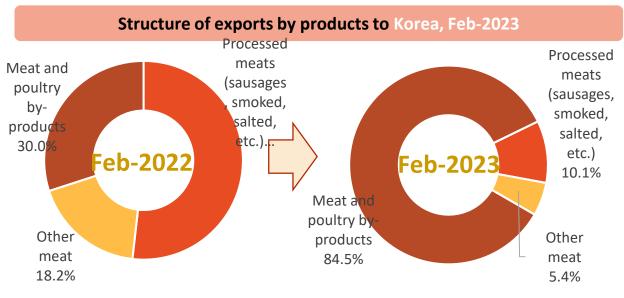




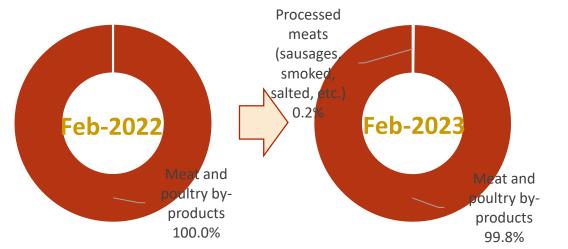








Structure of imports by products from Korea, Feb-2023



Source: Calculated from data of the General Department of Customs

#### Export result to Korea, Feb-2023



Meats and poultry byproducts Value: 465,243 USD Increase 226.7% compared to Jan - 2023



Processed meat Value: 55,789 USD Decrease 6.3% compared to Jan - 2023 Decrease 33.9% compared to Feb - 2022

#### Import results from Korea, Feb-2023



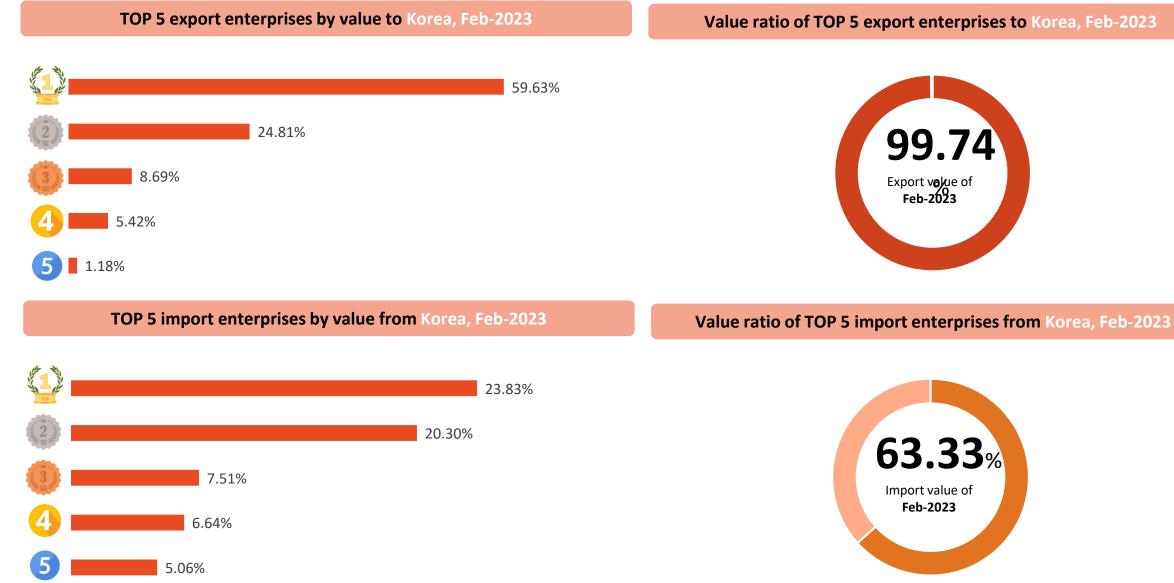
Meats and poultry byproducts

Value: **7.89** Mil.USD Increase **135.3**% compared to Jan - 2023 Increase **112.4**% compared to Feb - 2022



Processed meat Value: 14,219 USD Decrease 6.3% compared to Jan - 2023 Decrease 33.9% compared to Feb - 2022





Source: Calculated from data of the General

### **SPOTLIGHTS**

Hanwoo Industry expects the number of cattle raised to reach an all-time high of 3.58 million in 2023 and slaughter volume is expected to increase from 80.000 heads to 950.000, children compared to the previous year and the increase will continue until next year. Due to increased supply, the wholesale price of Korean beef is forecast to drop sharply.

#### Source: korea.kr (2/2023)

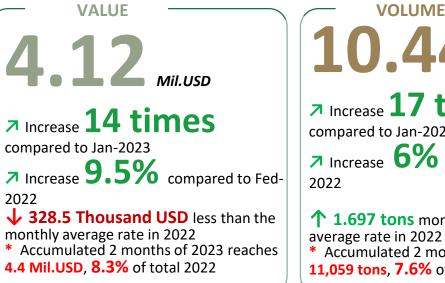
The Korea Meat Export and Distribution Association (President Kim Yong-cheol) held a regular meeting to discuss and decide on the business plan for 2023. The goal is to promote the industrial base and improve improve the distribution system of meat and meat products by 2023.

Source: http://chuksannews.co.kr/ (2/2023)

The Korean Ministry of Agriculture, Food and Rural Affairs has announced to hold the event 'Selling Korean beef Soprize 2023 at about 980 Nonghyup Hanaro Mart supermarkets nationwide with prices up to 50% off. This event is intended to ease the hardships faced by farmers due to falling wholesale beef prices and increasing beef consumption in Korea.



Export volume and value to Korea, Feb-2023 Value (Mil.USD) Volume (tons) Value -----Volume



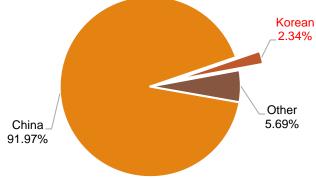
**Export results to Korea, Feb-2023** 

**10.447** tons ↗ Increase 17 times compared to Jan-2023 ↗ Increase 6% compared to Fed-**1.697 tons** more than the monthly average rate in 2022 Accumulated 2 months of 2023 reaches 11,059 tons, 7.6% of total 2022

#### Changes in percentage of export value to Korea, Feb-2023

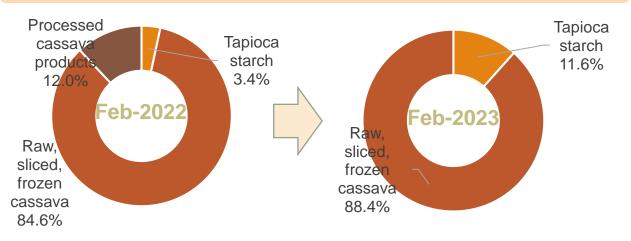


Percentage of export value to Korea, Feb-2023

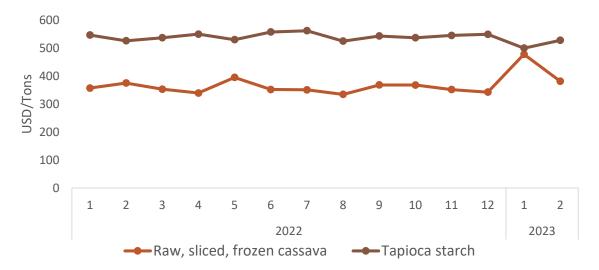




#### Structure of exports by products to Korea, Feb-2023



Average export price to Korea, Feb-2023



#### Export results to Korea, Feb-2023



Raw. sliced. frozen cassava

Increase **14 times** compared to Jan-2023

Increase 14.3% compared to Fed-2022

Tapioca starch Value: 478 Thousand USD Increase 10 times compared to Jan-2023 Increase 277% compared to Fed-2022

#### Raw. sliced. frozen cassava

The average export price in Feb-2023 is **381** USD/tons; **decreases 18.4%** compared to the previous month; and **increases 1.8%** compared to the same month of 2022.

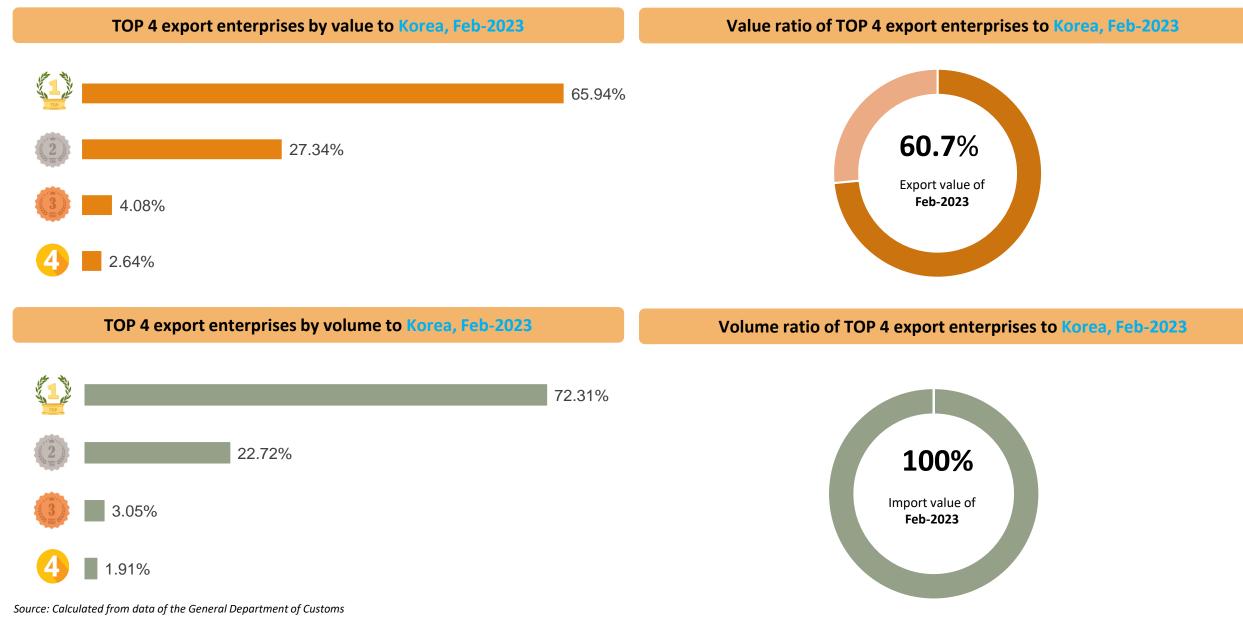
#### **Tapioca starch**

The average export price in Feb-2023 is **525.7** USD/tons; increases **1.1%** compared to the previous month; and **decreases 0.1%** compared to the same month of 2022.

Source: Calculated from data of the General

#### Department of Customs







### **SPOTLIGHTS**

The export price of cassava chips to the Korean market is about 330 USD/tons. up 20 USD/tons compared to the end of January. The quantity of Vietnamese cassava chips that are qualified for export to Korea may decrease, because cassava yield decreased. Cassava harvest in many areas is expected to end in about the next 2 months.

Source: baochinhphu.vn



It is forecast that the demand for wood chips in Korea will likely continue to increase in 2023 because this item is used to replace coal as an input material for electricity production. Besides the domestic supply of wood chips and pellets especially from Korean furniture production facilities in 2023 may decrease. The decline in domestic supply may require Korea to expand import in the near future.

### Wood & wood products



According to Korean regulations, those that plan to export chili peppers to the Korean market need to comply with the level of pesticide residues (Diniconazole and Tolfenpyrad) on their products according to this country's regulations.

### Fruits & Vegetables





Any comments. please send to:

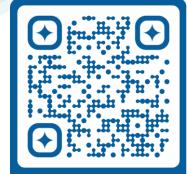
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Xem thêm báo cáo