

Institute of Policy and Strategy for Agriculture and Rural Development

Volum: Apr-2023

MONTHLY REPORT ON AGRI-PRODUCT EXPORT FROM THE REPUBLIC OF KOREA* MARKET



* in short called Korea

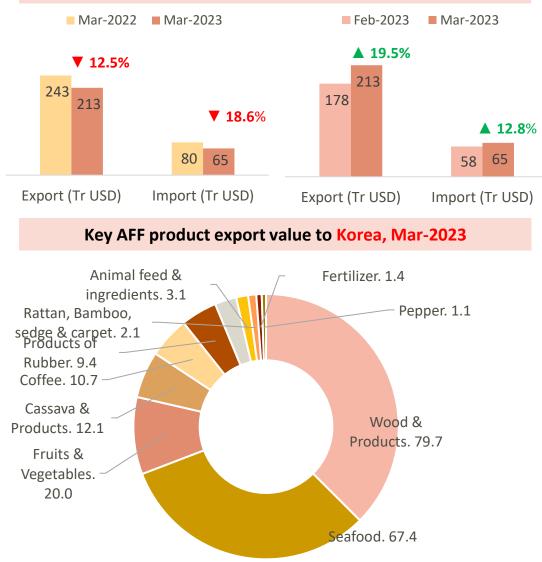
Prepared by: Information Center for Agriculture and Rural Development AGRO (PNFC

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO KOREA IN MARCH 2023

-19.6%

Coffee





Changes in key AFF product export value to Korea in Mar-2023 compared to Mar-2022



Cassava & Products

Pepper

-21.3%

Rubber

Source: Calculated from data of the General Department of Customs

Unit: Million USD

Korea's exports continue to decreases

On April 13, the Korea Ministry of Trade, Industry and Energy (MOTIE) and the Korea Customs Service (KCS) announced statistics showing that the export turnover from April 1 to 10 was only 14. billion USD down 8.6% and import turnover was 17.4 billion USD. down 7.3% over the same period in 2022. Accordingly, Korea's trade balance fell by 3.4 billion USD.



Korea put Japan back on the list of preferential trade partners

The Korea government on April 24 put Japan back on its "White List" of trusted trading partners after more than three years of hiatus. Accordingly, Korea restored the export zone for items related to Japan, allowing companies exporting strategic items to Japan to enjoy priority rules during the review clearance period and simpler paperwork.





Korea tightens export controls to Russia and Belarus

South Korea announced a decision to tighten export controls on key industrial products for Russia and Belarus. Specifically, the Korea Ministry of Trade, Industry and Energy has added 741 lists of goods related to semiconductors, chemicals, steel, automobiles, machine-building equipment, quantum computers and many other products, other products and to the list of prohibited items. This measure will take effect from April 28.

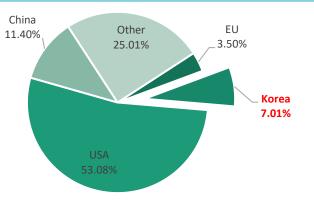




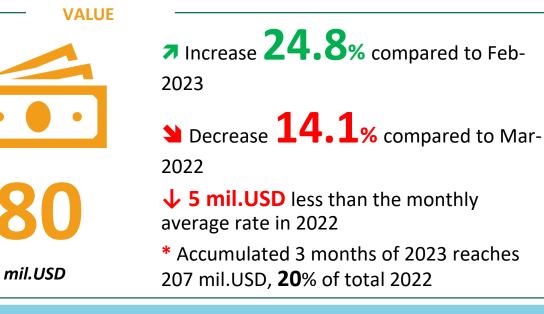
WOOD & WOODEN PRODUCTS

Export volume and value to Korea, Mar-2023 Value (Mil.USD)

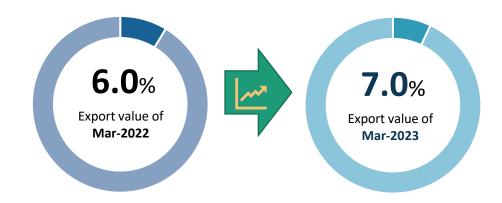
Percentage of export value to Korea, Mar-2023



Export results to Korea, Mar-2023



Changes in percentage of export value to Korea, Mar-2023



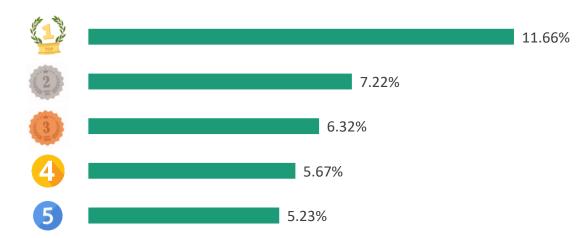


WOOD & WOODEN PRODUCTS

Fiberboard Fiberboard Other Other 3.7% 2.4% 1.6% 1.1% Plywood Plywood 34.2% 36.3% **Mar-2022 Mar-2023** Wood chips, fuel Wood chips, fuel wood 9.0% 61.8%

Structure of exports by products to Korea

TOP 5 export enterprises by value, Mar-2023



Export results to Korea, Mar-2023





Decrease **10**% compared Mar-2022

Plywood

Value: 19.95 mil.USD

Increase **61**% compared to Feb-2023

Decrease **19**% compared to Mar-2022



Fiberboard Value: 1.41 mil.USD Increase 80% compared to Feb-2023 Decrease 44% compared to Mar-2022

Value ratio of TOP 5 export enterprises to Korea, Mar-2023





WOOD & WOODEN PRODUCTS



SPOTLIGHTS

Wood imports in January 2023 of Korea decreased by 20.5% over the same period last year. In which, imports of sawnwood decreased by 25.1%.

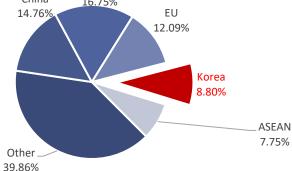
In January 2023, imports of veneer decreased by 10.4%. imports of MDF decreased by 37.3%, while imports of wood chips (pellets) increased by 27.4%. Charcoal imports increased by 33.4% over the same period last year.

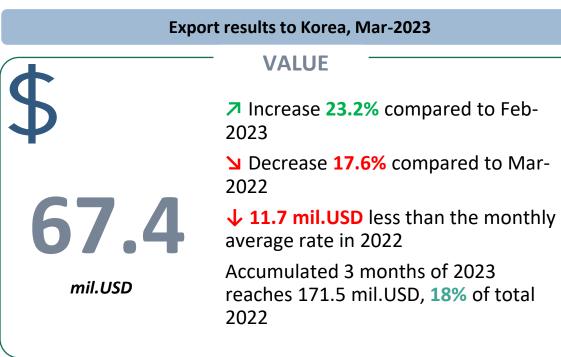












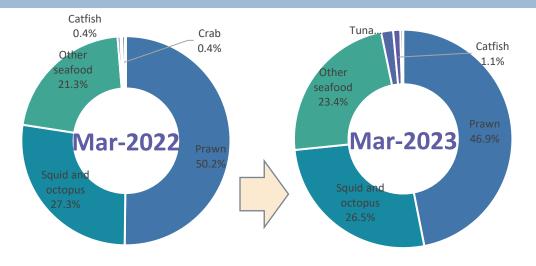
Changes in percentage of export value to Korea, Mar-2023



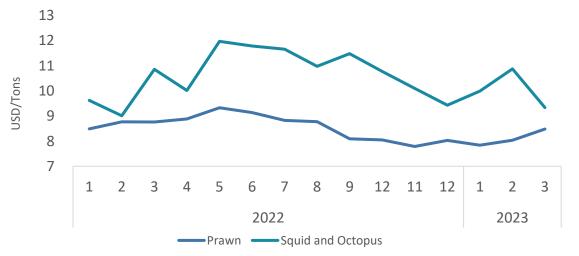


SEAFOOD

Structure of exports by products to Korea, Mar-2023



Average export seafood price to Korea, Mar-2023



Export results to Korea, Mar-2023



Prawn

Feb-2023

Mar-2022



Squid and Octopus

Increase **17.9**% compared to

Decrease **20.8**% compared to

Value: 17.7 Mil.USD

Feb-2023

Mar-2022

Tuna

Value: **1.2** Mil.USD Increase **60.6**% compared to Feb-2023 Increase **976**% compared to Mar-2022

Prawn

Value: 31.3 Mil.USD

Increase 14.8% compared to

Decrease **23.9**% compared to

The average export price in Mar-2023 is **8.5** USD/kg; increases **5.5**% compared to the previous month; and decreases **3.1**% compared to the same month of 2022.

Squid and Octopus

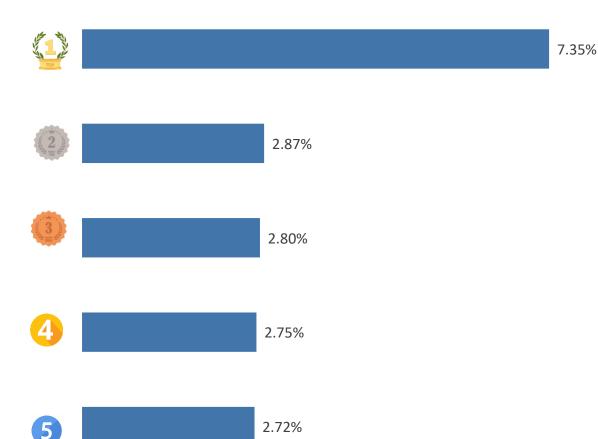
The average export price in Mar-2023 is **9.3** USD/kg; decreases **14**% compared to the previous month; and decreases **14**% compared to the same month of 2022.

Source: Calculated from data of the General

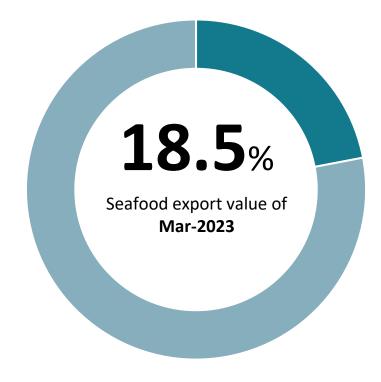




TOP 5 export enterprises by value, Mar-2023



Value ratio of TOP 5 export enterprises to Korea, Mar-2023



SEAFOOD

SPOTLIGHTS

• • •

Korea maintains a ban on Fukushima seafood

During the Summit between South Korea President Yoon Seok-Yeol and Japanese Prime Minister Fumio Kishida in early April, the two leaders agreed to focus on shared security concerns. However, South Korea still ruled out lifting the Japanese ban on seafood imports from the area around the Fukushima nuclear plant.

Source: KBS world (4/2023)

EJF urges Korea to strengthen seafood traceability to prevent IUU

The Environmental Justice Foundation's (EJF) report titled "Barriers Broken" continues to criticize Korea's seafood inspection process, pushing the government to bring seafood standards in line with Korea standards, standards of other countries. According to the new report, South Korea continues to lack supply chain protections for seafood imports. allowing IUU products to enter the seafood market. Meanwhile, Korea consumers are increasingly concerned about the sustainability and safety of seafood *Source: haiquanonline (4/2023)*

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02

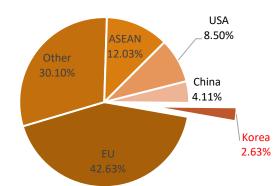






Export volume and value to Korea, Mar-2023

Percentage of export value to Korea, Mar-2023



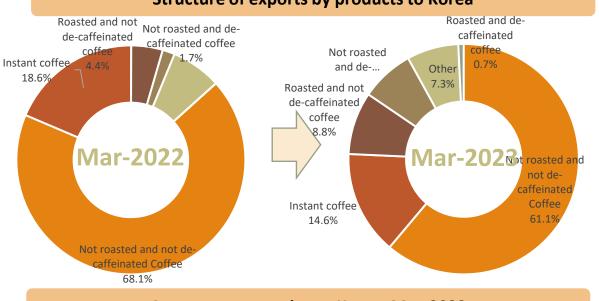
Export results to Korea, Mar-2023



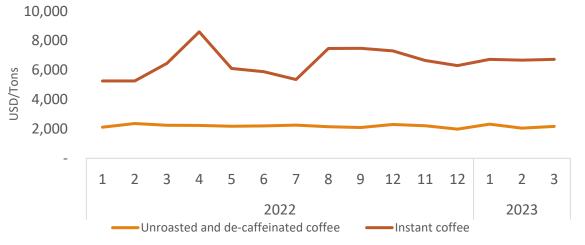
Changes in percentage of export value to Korea, Mar-2023







Average export price to Korea, Mar-2023



Structure of exports by products to Korea

Export results to Korea cà phê sang thị trường Hàn Quốc Feb-2023







Not roasted and not de- Ins caffeinated coffee val

Value: 6.5 Mil.USD

Increase **61.1**% compared to Feb-2023

Increase **6.1**% compared to Mar-2022 Instant coffee Value: 1.6 Mil.USD

Increase **43.5**% compared to Feb-2023 Decrease **7.5**% compared to Mar-2022

Roasted and not decaffeinated coffee

Value: 0.9 Mil.USD

Increase **37**% compared to Feb-2023

Increase **133**% compared to Mar-2022

Instant coffee

The average export price in Mar-2023 is **6.725**USD/tons; increases **0.9**% compared to the previous month; and increases **4.2**% compared to the same month of 2022.

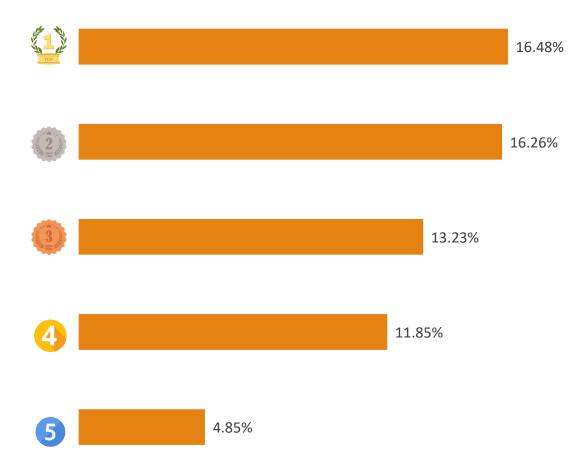
Not roasted and not de-caffeinated Coffee

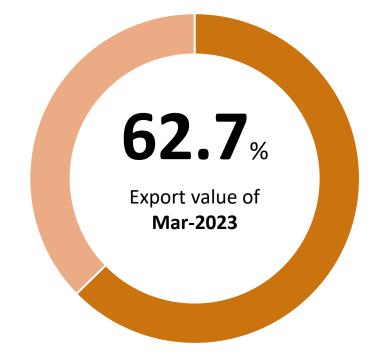
The average export price in Mar-2023 is **2.173**USD/tons; increases **5.7**% compared to the previous month; and decreases **3.1**% compared to the same month of 2022.



TOP 5 export enterprises by value Mar-2023

Value ratio of TOP 5 export enterprises to Korea, Mar-2023









SPOTLIGHTS

The Korea Trade-Investment Promotion Agency has reported that the European Union has issued a new regulation prohibiting the import of certain products such as coffee, rubber, and others that are linked to deforestation. This move is expected to impact the export companies in Korea, as importers from the region will now have to verify the origin of the products they are importing. In response, the Korea Ministry of Trade, Industry and Energy has set up an "EU Trade Pending Task Force" with representation from the government, industry, academia, and local authorities. The aim of the task force is to assess the impact of the new regulation, engage in consultations with the EU, improve the system, and provide support to companies in order to enhance their resilience.

Source: Ekoreanews(4/2023)

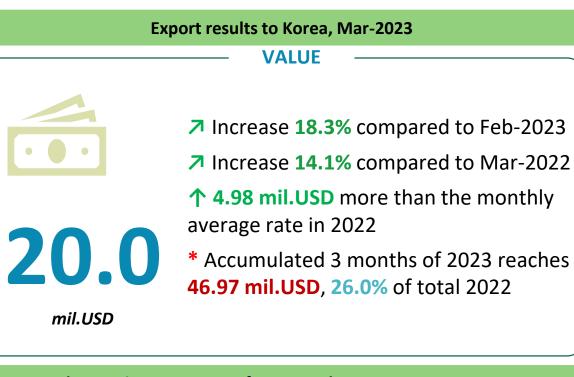
According to Euromonitor, Korea has become the world's largest coffee consuming market with a market size of about \$43.261 billion. Coffee is also the drink that Koreas buy the most at convenience stores and hypermarkets, more than other drinks such as cider, soda and Coca Cola. In 2021, the total value of Korea's beverage market will reach about 9.6 trillion won (\$7.2 billion), of which coffee accounts for 32.52%, significantly outstripping carbonated drinks (23. 96%).



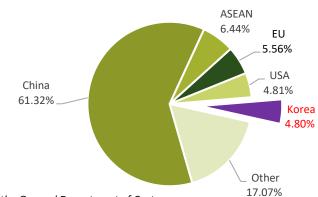
FRUITS & VEGETABLES (EXPORT)

Export value to Korea, Mar-2023

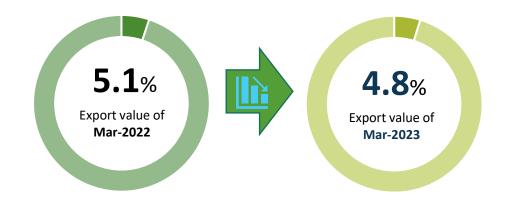




Percentage of export value to Korea, Mar-2023



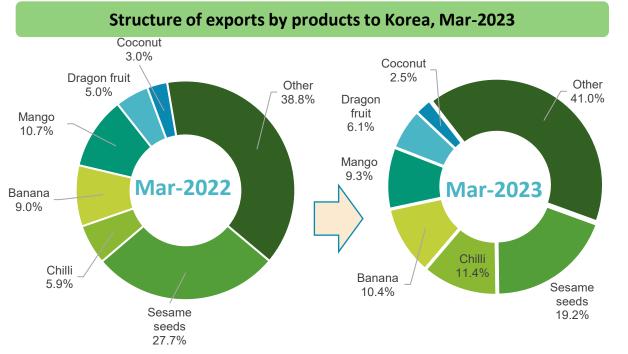
Changes in percentage of export value to Korea, Mar-2023



Source: Calculated from data of the General Department of Customs



FRUITS & VEGETABLES (EXPORT)



Export results to Korea, Mar-2023



Sesame seeds Value: 3.9 mil.USD Increase 27.9% compared to Feb-2023 Decrease 20.7% compared to Mar-2022



Chilli Value: 2.3 mil.USD Increase 40.3% compared to Feb-2023 Increase 121.3% compared to Mar-2022



Banana Value: 2.1 mil.USD Increase 60.8% compared to Feb-2023 Increase 31.9% compared to Mar-2022



Mango Value: 1.9 mil.USD Increase 36.6% so compared to Feb-2023 Decrease 1.1% compared to Mar-2022



Dragon fruit Value: 1.2 mil.USD Increase 18.2% so compared to Feb-2023 Increase 41.4% compared to Mar-2022



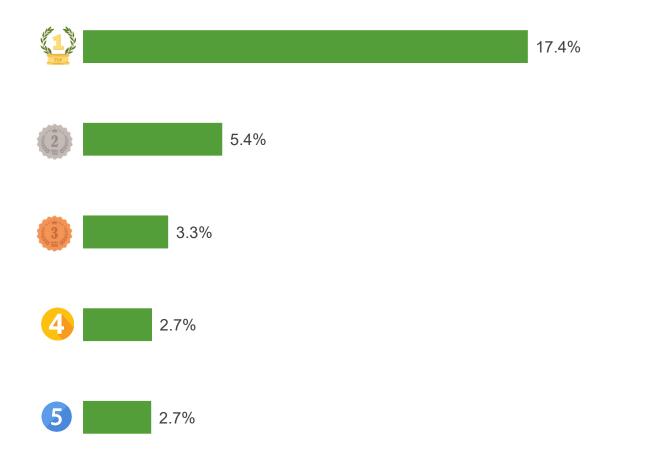
Coconut Value: 0.5 mil.USD Increase 83.6% compared to Feb-2023 Decrease 5.4% compared to Mar-2022

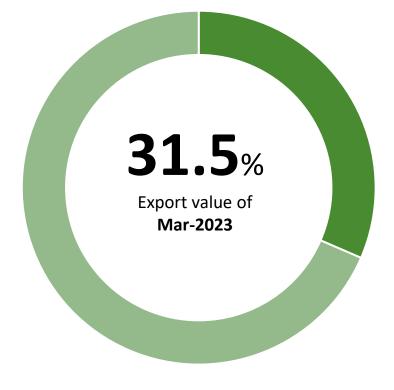


FRUITS & VEGETABLES (EXPORT)

TOP 5 export enterprises by value, Mar-2023

Value ratio of TOP 5 export enterprises to Korea, Mar-2023

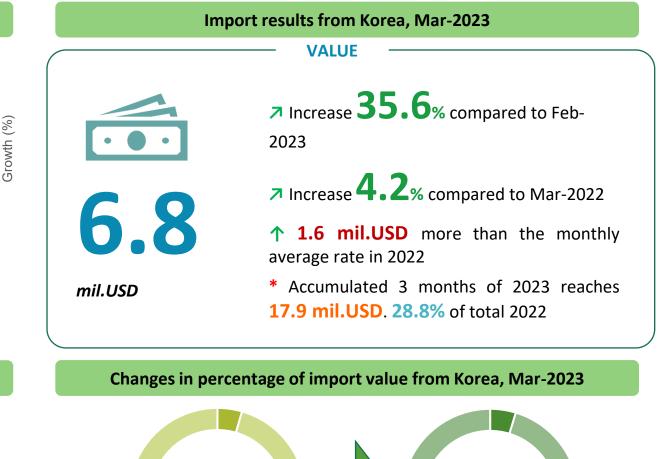


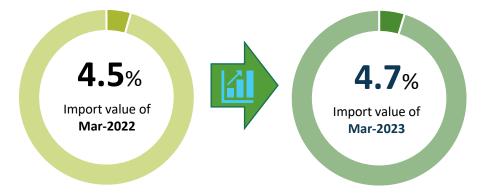




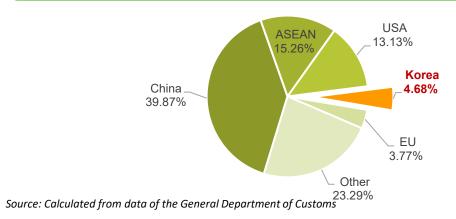
FRUITS & VEGETABLES (IMPORT)





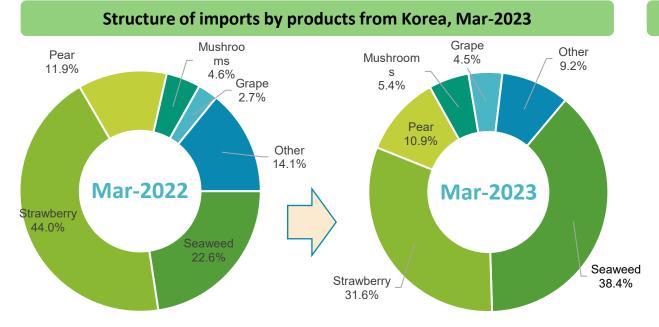


Percentage of import value from Korea, Mar-2023





FRUITS & VEGETABLES (IMPORT)



Import results from Korea, Mar-2023



Seaweed Value: 2.6 mil.USD Increase 90.0% compared to Feb-2023 Increase 77.2% compared to Mar-2022



Strawberry Value: 2.1 mil.USD Increase 7.0% compared to Feb-2023 Decrease 25.3% compared to Mar-2022



Pear Value: 0.7 mil.USD Increase 62.9% compared to Feb-2023 Decrease 5.1% compared to Mar-2022



Mushrooms Value: 0.4 mil.USD Increase 129.6% compared to Feb-2023 Increase 22.4% compared to Mar-2022



Grape Value: 0.3 mil.USD Decrease 41.4% compared to Feb-2023 Increase 76.2% compared to Mar-2022

FRUITS & VEGETABLES

SPOTLIGHTS



As per the Korea International Trade Association, mango imports (HS code 08045020) for the first three months of 2023 stood at 8,000 tons, with a value of 83.6 million USD. This was an 18% increase in volume and a 19% increase in value when compared to the same period in 2022. The average price of imported mangoes during the first quarter of 2023 was more than 4,500 USD per ton, which was a slight increase of 1.2% when compared to the same period in 2022. The top three countries supplying mangoes to Korea are Peru, Thailand, and Vietnam.

Source: Nongnghiep.vn

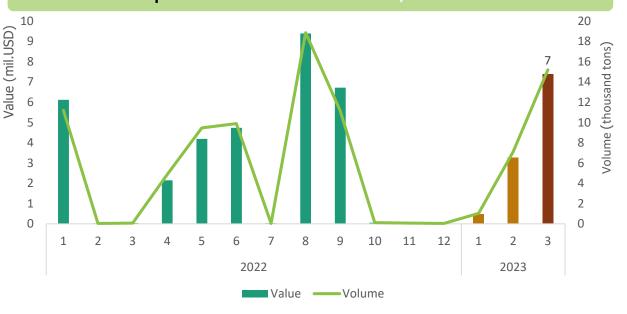
Korea vegetable prices in April increased by 7.1% compared to the same period last year. In which, broccoli increased 28%, cabbage increased 13.5% and potatoes increased 12.5%. Source: koreajoongangdaily

Korea will support durian farmers in Davao City (Philippines) to improve production, increase production and ensure sustainability and provide training on value chains to prepare for export to Korea Country. The project has an initial budget of 1.3 mil.USD for three years and can be extended.

Source: bworldonline.com

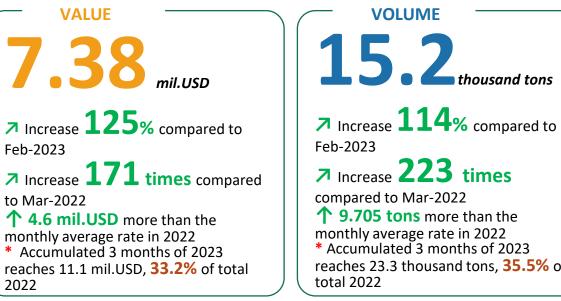


Export volume and value to Korea, Mar-2022



Percentage of export value to Korea, Mar-2022

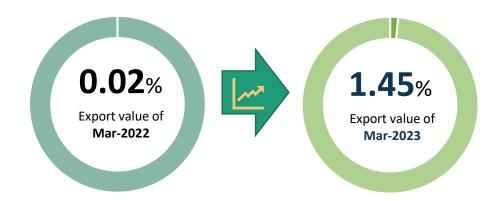




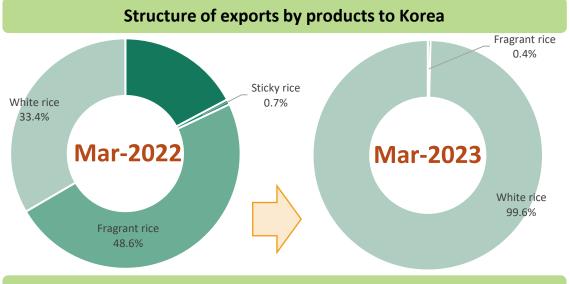
Export results to Korea, Mar-2022

compared to Mar-2022 **1** 9.705 tons more than the monthly average rate in 2022* Accumulated 3 months of 2023 reaches 23.3 thousand tons, 35.5% of total 2022

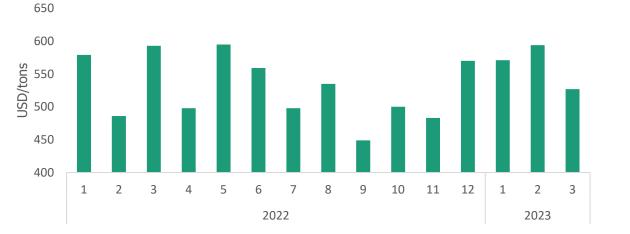
Changes in percentage of export value to Korea, Mar-2022







Average export rice price to Korea, Mar-2023



Fragrant rice

Export results to Korea, Mar-2023







White riceFrageValue: 7.347.339 USDValue:Increase 512% compared to
Feb-2023Increase
Feb-200Increase 127% compared to
Mar-2022Decrease
Mar-200

Fragrant rice Value: 27.599 USD Increase 32% compared to Feb-2023 Decrease 8% compared to Mar-2022

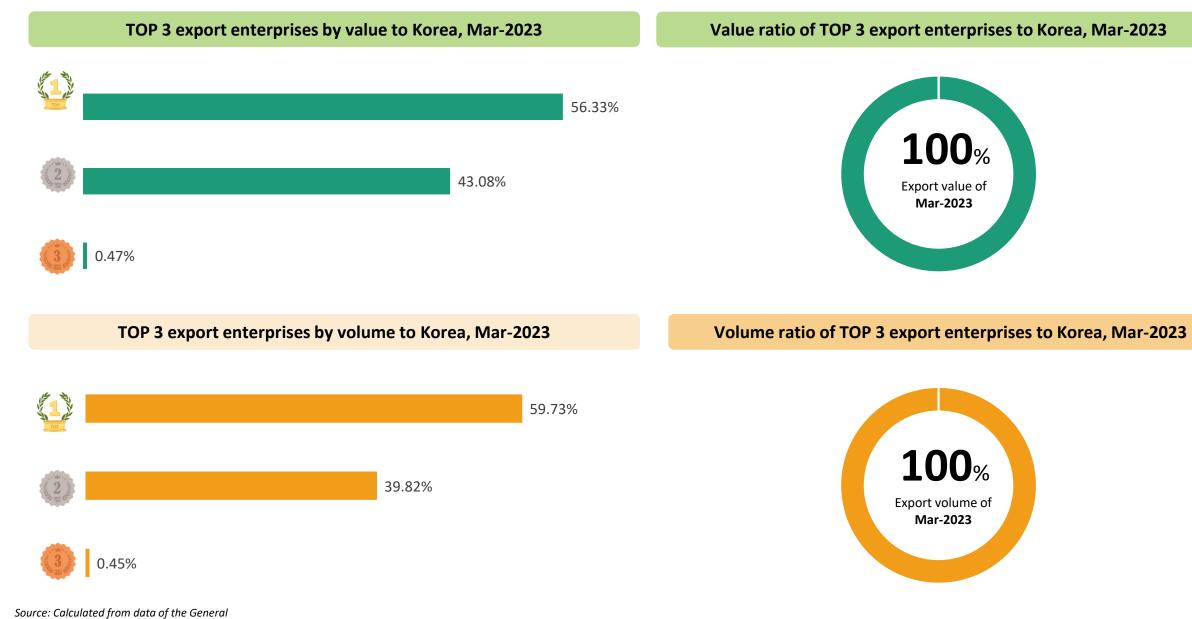
Value: **769** USD Increase **145**% compared to Feb-2023 Increase **19%** compared to Mar-2022

Sticky rice

Fragrant rice

The average export price in Mar-2023 is **527** USD/tons; decreases **11%** compared to the previous month; and decreases **11%** compared to the same month of 2022.







SPOTLIGHTS



Korea decided to support 50.000 tons of rice to 6 countries affected by poverty and food shortages including Yemen, Ethiopia, Kenya, Uganda, Syria and Afghanistan.

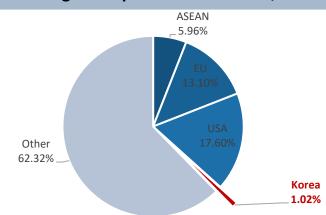
Source: Yonhap



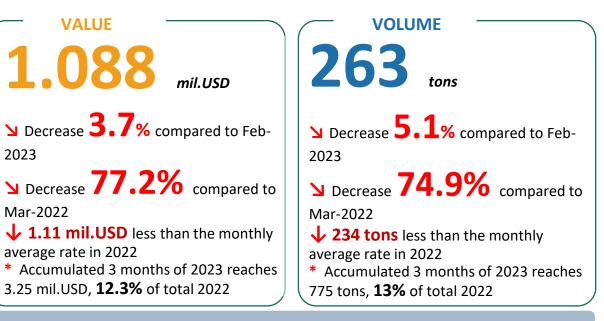
Export volume and value to Korea, Mar-2023



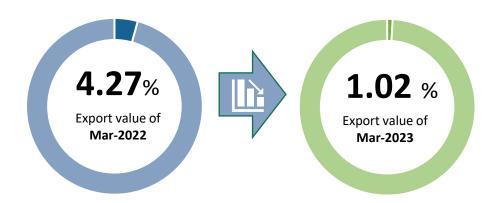
Percentage of export value to Korea, Mar-2023



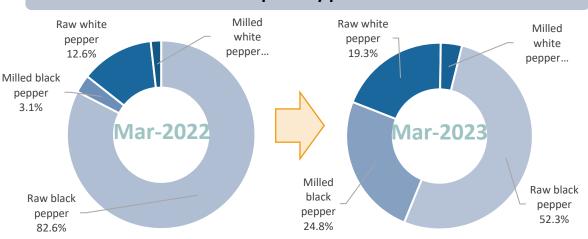
Export results to Korea, Mar-2023



Changes in percentage of export value to Korea

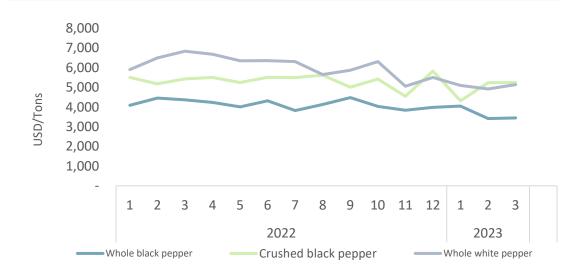






Structure of exports by products to Korea

Average export pepper price to Korea



Source: Calculated from data of the General Department of Customs

Export results to Korea, Mar-2023



Value: **573**

thousand USD

Decrease 6.24%

Decrease **85.45**%





Raw black pepper Milled black pepper Value: 273 thousand USD Decrease 5.57% compared to Feb-2023 compared to Feb-2023 Increase 86.29% compared to Mar-2022 compared to Mar-2022

Raw white pepper Value: 206 thousand USD Increase **59.47**% compared to Feb-2023 Decrease **65.67**% compared to Mar-2022 Milled white pepper Value: 36 thousand USD Decrease 62.13% compared to Feb-2023 Decrease **57.72**% compared to Mar-2022

Raw black pepper

The average export price in Mar-2023 is **3.450** USD/tons; increases 1% compared to the previous month; and decreases **21%** compared to the same month of 2022.

Raw white pepper

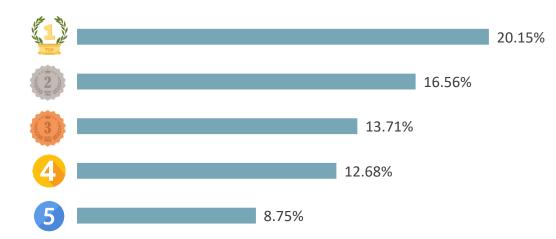
The average export price in Mar-2023 is 5.135 USD/tons; increases 4.4% compared to the previous month; and decreases 24.8% compared to the same month of 2022.

Milled white pepper

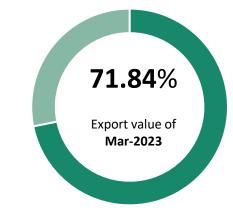
The average export price in Mar-2023 is 5.784 USD/tons; increases 11.5% compared to the previous month; and increases 2.4% compared to the same month of 2022.



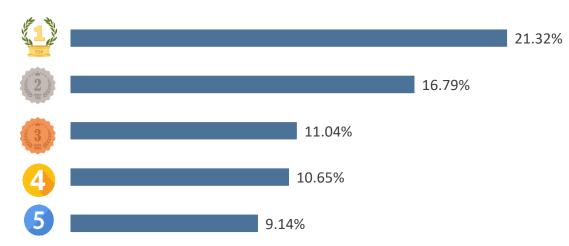
TOP 5 export enterprises by value Mar-2023



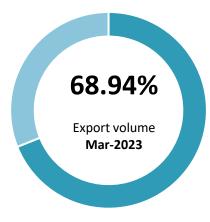
Value ratio of TOP 5 export enterprises to Korea



TOP 5 export enterprises by volume, Mar-2023



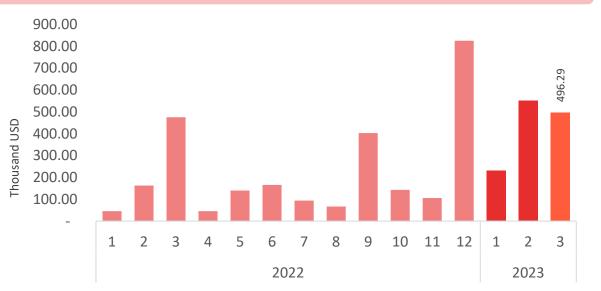
Volume ratio of TOP 5 export enterprises to Korea



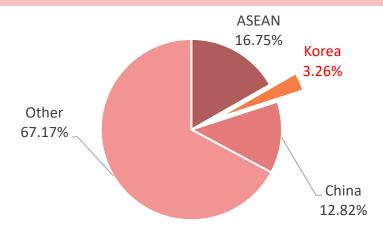


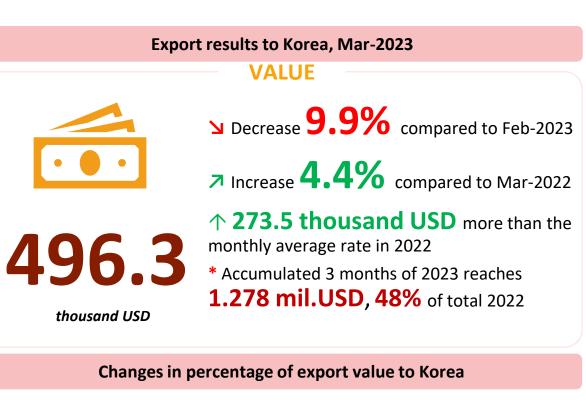
MEAT & MEAT PRODUCTS (EXPORT)

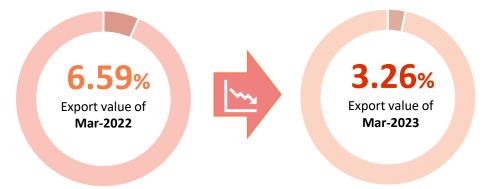
Export value to Korea, Mar-2023



Percentage of export value to Korea, Mar-2023





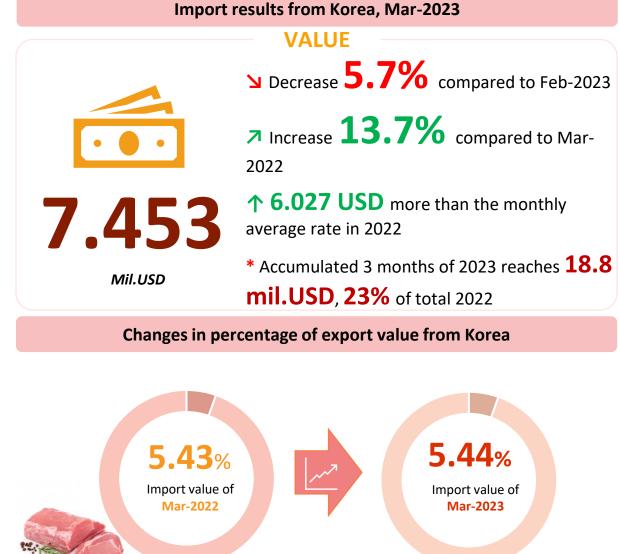




MEAT & MEAT PRODUCTS (IMPORT)

Import value from Korea, Mar-2023 12 10 7.45 8 6 Mil.USD 2 3 3 10 11 12 2022 2023 Percentage of import value from Korea, Mar-2023

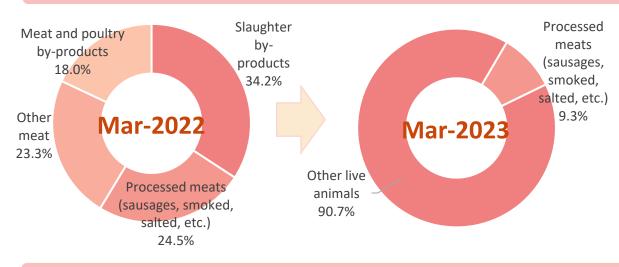
ASEAN Korea 1.25% 5.44% China 0.37%



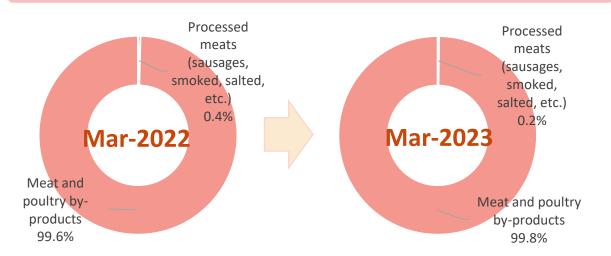


MEAT & MEAT PRODUCTS

Structure of exports by products to Korea, Mar-2023



Structure of imports by products from Korea, Mar-2023



Source: Calculated from data of the General Department of Customs

Export results to Korea, Mar-2023





Other live animals Value: 450 thousand USD



Processed meat Value: 46.3 thousand USD Decrease 17% compared to Feb-2023 Decrease 60.2% compared to Mar-2022

Import results from Korea, Mar-2023



Meats and poultry byproducts

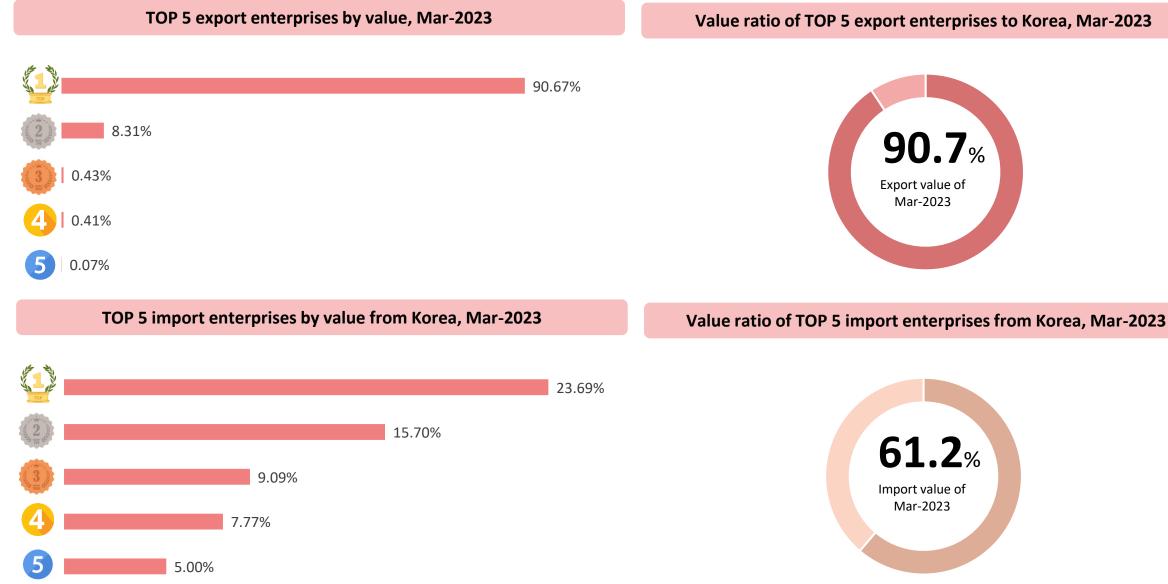
Value: **7.437** mil.USD Decrease **5.7**% compared to Feb-2023 Increase **13.9**% compared to Mar-2022



Processed meat Value: 16.7 thousand USD Increase 17.9% compared to Feb-2023 Decrease 34.2% compared to Mar-2022



MEAT & MEAT PRODUCTS





MEAT & MEAT PRODUCTS

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01

An outbreak of African swine fever (ASF) was confirmed in Pocheon, Gyeonggi-do starting at the end of March. As of April 13, 2023, a total of 3.038 pigs were infected in Korea.

SPOTLIGHTS

Source: .fao.org (4/2023)

02

Korea's meat consumption in the past month has remained limited despite this being the time of the country's events and festivals. Demand for meat in all distribution channels also grew slowly. Frozen meat sales are also discussed due to events. Prices have ended and large quantities of expiring meat are dumped on the market.

Source: vietnamnet.vn (4/2023)

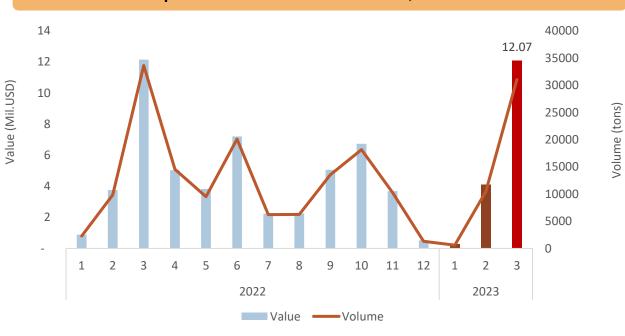


China

79.68%

CASSAVA & CASSAVA PRODUCTS

Export volume and value to Korea, Mar-2023



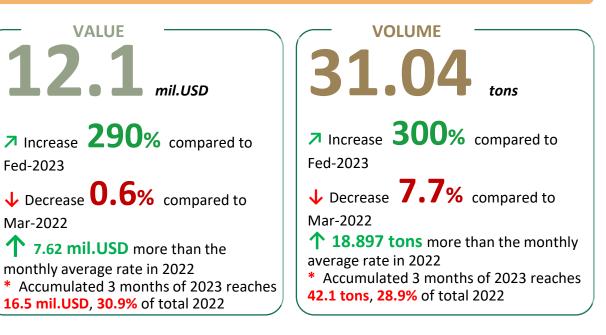
Percentage of export value to Korea, Mar-2023

_Korea 11.48%

Other

8.83%

Export results to Korea, Mar-2023



Changes in percentage of export value to Korea

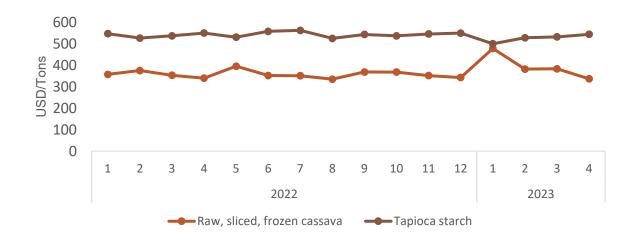




Processe Tapioca Processed d starch Tapioca cassa cassava 1.3% starch products produc 5.4% 6.3% Mar-2022 Mar-2023 Raw. sliced Raw frozen sliced. cassava frozen 94.3% cassava 92.5%

Structure of exports by products to Korea, Mar-2023

Average export price to Korea, Mar-2023



Export results to Korea, Mar-2023



Raw. sliced. frozen cassava Value: **11.4** mil.USD Increase **3.1** lần compared to Fed-2023 Increase **1.4%** compared to Mar-2022



Tapioca starch

Value: **648** thousand USD Increase **1.4** lần compared to Fed-2023 Increase **4.2%** compared to Mar-2022

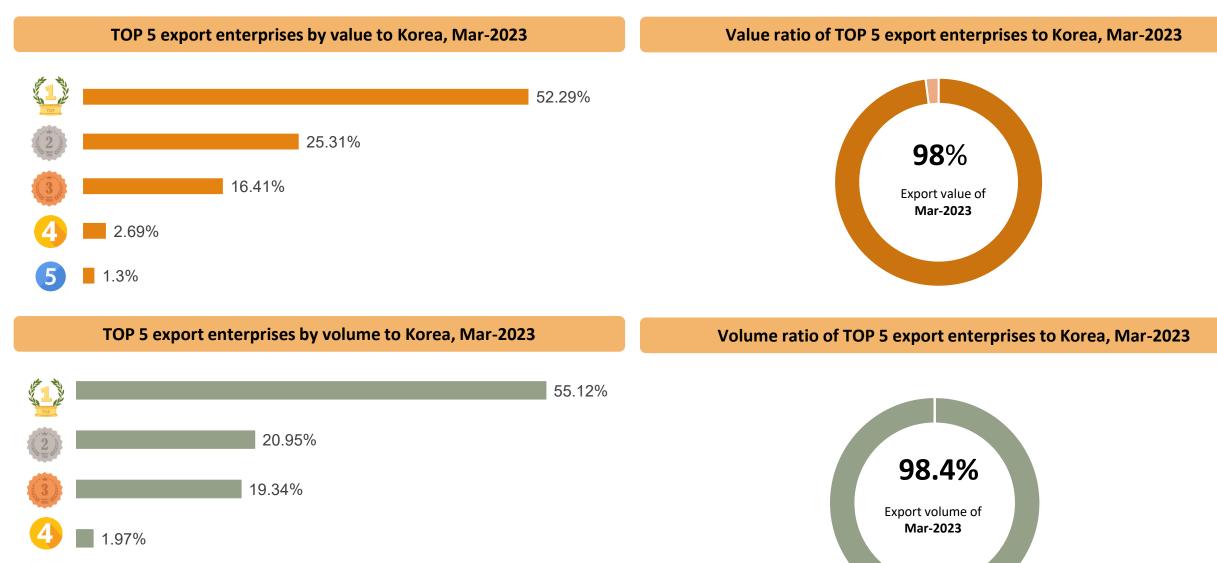
Raw. sliced. frozen cassava

The average export price in Mar-2023 is **383** USD/tons; **increases nhe 0.4%** compared to the previous month; and **increases 8.5%** compared to the same month of 2022.

Tapioca starch

The average export price in Mar-2023 is **531.6** USD/tons; **increases nhe 0.7%** compared to the previous month; and **decreases 0.97%** compared to the same month of 2022.





Source: Calculated from data of the General Department of Customs

5

1.0%

CASSAVA & CASSAVA PRODUCTS



SPOTLIGHTS

According to data from the General Department of Vietnam Customs. Korea is the second largest export market of Vietnam's cassava and cassava products (after China) with 11.058 tons, reaching 4.4 mil.USD 3 months of 2023

Source: mekongasean.vn

The market share of Vietnam's cassava and tapioca starch in Korea still accounts for a low proportion and tends to reflect. On the other hand, Vietnam is also under great competitive pressure from Thailand when this market almost occupies a unique position with the proportion of about 90% of Korea's imports of cassava and tapioca starch. According to the International Coffee Organization (ICO), the global economic growth deceleration along with high inflation will hold back the world's coffee consumption demand, including South Korea's when the country's still struggling and instability during the first quarter of 2023. The Import - Export Department (Ministry of Industry and Trade) said that there is still a lot of market space, which is an opportunity for mango exporters to boost exports to the Korea market in the coming time. Besides, the effective utilization of the Free Trade Agreements that Vietnam has signed with the Republic of Korea also brings positive results.

Fruits & Vegetables



In the second quarter of 2023, the difficult economic situation will continue to cause seafood consumption in the Korea market. The economy has not recovered, causing consumers to tighten their spending and shift to consuming lower priced products. Therefore, Vietnam's seafood exports to this country face many challenges.

COMMENTS AND REVIEW

Coffee





Any comments. please send to:

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