

Volume: Oct-2024



MONTHLY REPORT ON AGRI-PRODUCT EXPORT

FROM VIETNAM TO
TO KOREA (ROK) MARKET



THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE KOREA IN SEP-2024

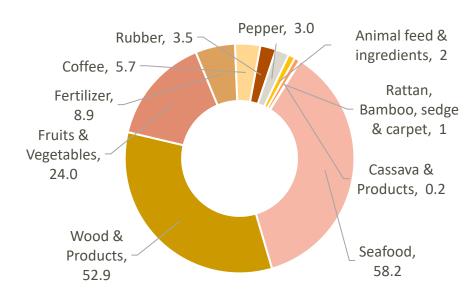
AFF product import-export turnover between Vietnam and Korea, Sep-2024

Aug-2024 Sep-2023 ■ Sep-2024 ■ Sep-2024 ▼ 5% 175 167 206 **▼ 19%** 167 **▼ 2% V** 18,6% 66 64 Import (Mil.USD) Export (Mil.USD) Import (Mil.USD) Export (Mil.USD)

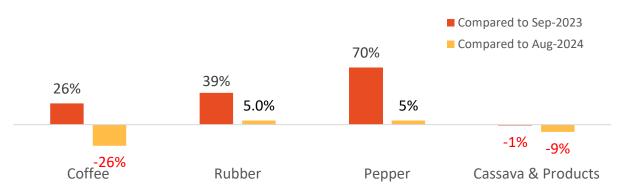
Changes in key AFF product export value to the Korea in Sep-2024 compared to Aug-2024



Key AFF product export value to Korea, Sep-2024



Changes in average export value of key AFF products to the Korea in Sep-2024 compared to Aug-2024 and Sep-2023



Unit: Mil.USD

SPOTLIGHTS





South Korea's economy falls short of expected growth

According to data released by the Bank of Korea (BOK), South Korea's economy is currently facing numerous challenges as its GDP in the third quarter increased by only 0.1% compared to the previous quarter, falling short of analysts' forecast of a 0.4% rise. Compared to the same period last year, South Korea's third-quarter GDP grew by 1.5%, also below analysts' projection of a 2% increase.

South Korea is one of the world's largest exporters, especially of technology products, but its export growth is slowing. Notably, a decline in automobile and chemical exports led to a 0.4% decrease in total export value in the third quarter compared to the previous quarter, while imports rose by 1.5%. The South Korean Ministry of Trade also forecasts that the country's export growth could decline in the final quarter of the year compared to the third quarter.

Source: vneconomy.vn

Korea aims to surpass Japan in the field of exports

South Korea is positioned to potentially surpass Japan in exports thanks to strong growth in 2024. In the first nine months of the year, South Korea's export value reached \$508.8 billion, the second-highest in its history. From June to September 2024, exports rose by 10.7% compared to the same period last year, totaling \$173.9 billion, with a 7.5% increase in September, marking a 12-month streak of continuous growth.

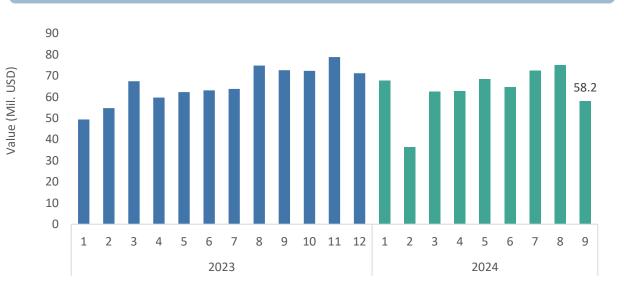
Although Japan has maintained an export value of \$700 billion annually for the past three years, with the current growth rate, South Korea is aiming to exceed this figure in the near future.



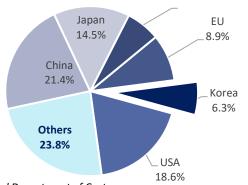
Source: baocaovien.vn



Export value to Korea, Sep-2024



Percentage of export value to Korea, Sep-2024



Export results to Korea, Sep-2024





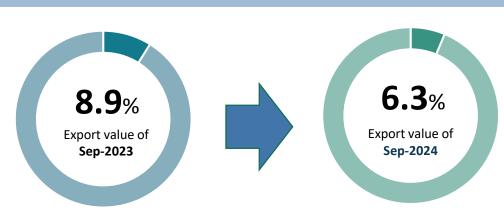
58.2

Mil.USD

▼ 7.7 Mil.USD less than the monthly average rate in 2023

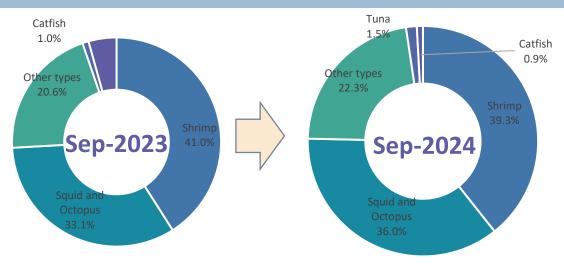
Accumulated 9 months of 2024 reaches568.3 Mil.USD, 72% of total 2023

Changes in percentage of export results to Korea, Sep-2024

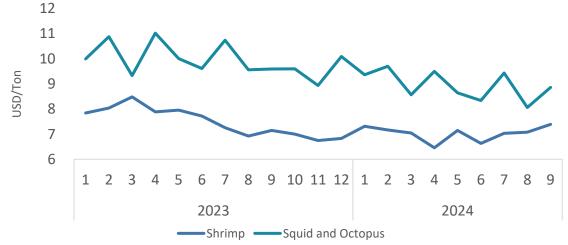




Structure of exports by products to Korea, Sep-2024



Average export price to Korea, Sep-2024



Source: Calculated from data of the General Department of Customs

Export results to Korea, Sep-2024



Shrimp

Value: 22.9 Mil.USD

Decrease **26**% compared to

Aug-2024

Decrease 23% compared to

Sep-2023



Squid and Octopus

Value: 19.8 Mil.USD

Decrease **6**% compared to

Aug-2024

Decrease 18% compared to

Sep-2023



Tuna

Value: 0.9 Mil.USD

Decrease **73**% compared to

Aug-2024

Decrease **72**% compared to

Sep-2023

Shrimp

The average export price in Sep-2024 is **7.4** USD/kg; increase **4%** compared to the previous month, and increase **3%** compared to the same period in 2023.

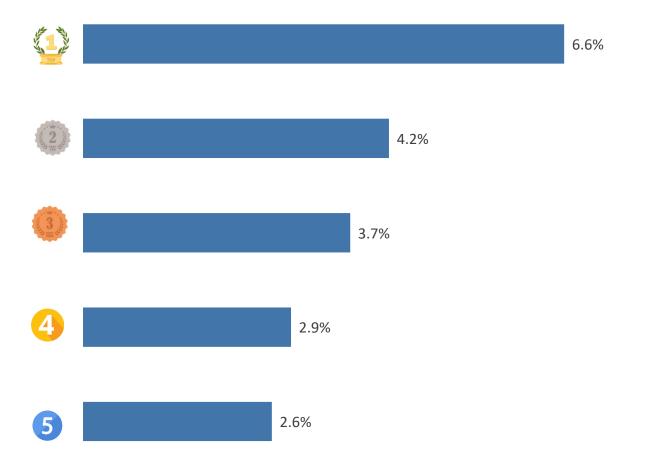
Squid and Octopus

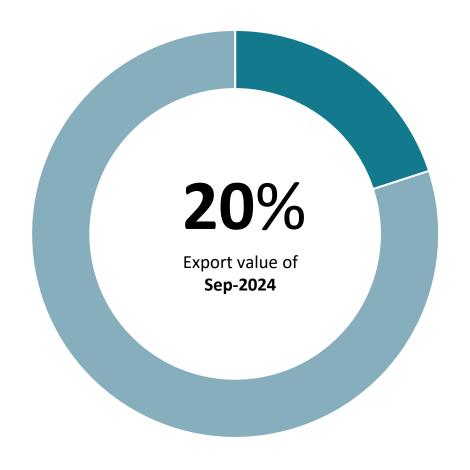
The average export price in Sep-2024 is **8.9** USD/kg; increase **9%** compared to the previous month, and decrease **8%** compared to the same period in 2023.



TOP 5 export enterprises by value to Korea, Sep-2024

Value ratio of TOP 5 export enterprises to Korea, Sep-2024







Korea sharply reduced seafood imports

As of the end of September 2024, South Korea imported a total of 651,137 tons of seafood, a 9% decrease compared to the same period in 2023. The total import value reached \$2.908 billion, a 15% decrease from the previous year.

The top 10 types of seafood imports by volume in South Korea include frozen pollock, squid, mackerel, monkfish, baby octopus, squid wings, poulp squid, salted jellyfish, pollock roe, and squid bodies. Compared to the same period last year, frozen pollock imports in the first nine months of 2024 decreased by 1% to 105,136 tons (16.2% of total imports); frozen squid increased by 29% to 29,588 tons (4.5%); frozen mackerel decreased by 24% to 25,825 tons (4%); and frozen monkfish increased by 11% to 22,009 tons (3.4%).

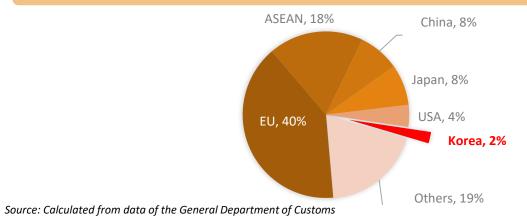
Source: Vasep



Export volume and value to Korea, Sep-2024



Percentage of export value to Korea, Sep-2024



Export results to Korea, Sep-2024

VALUE

5.7 Mil.USD

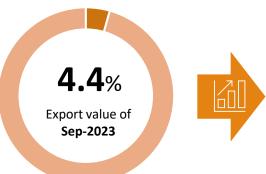
- ▶ Decrease 48% compared to Aug-2024
- ▶ Decrease 16% compared to Sep-2023
- **70.5** Mil.USD more than the monthly average rate in 2023
- ❖ Accumulated 9 months of 2024 reaches
- **104.9** Mil.USD, **89.5**% of total 2023.

VOLUME

17

- ▶ Decrease 26% compared to Aug-2024
- **№** Decrease **34**% compared to Sep-2023
- **1.5** Ths.tons less than the monthly average rate in 2023
- Accumulated 9 months of 2024 reaches
- **29.9** Ths.tons, **65.7**% of total 2023.

Changes in percentage of export results to Korea, Sep-2024

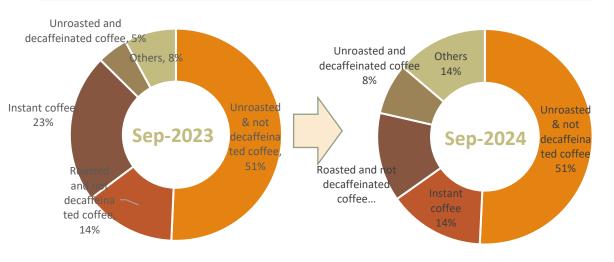




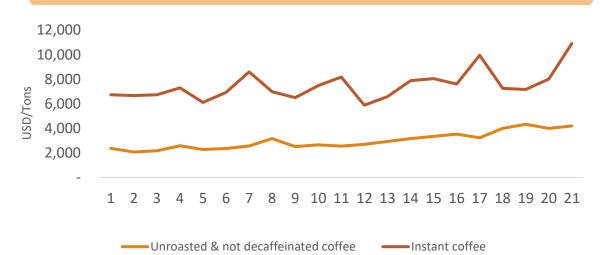


COFFEE

Structure of exports by products to Korea, Sep-2024



Average export price to Korea, Sep-2024



Export results to Korea, Sep-2024



Unroasted & not decaffeinated coffee

Value: 2.9 Mil.USD

Decrease **52**% compared to

Aug-2024

Decrease 19% compared to

Sep-2023



Instant coffee

Value: 0.8 Mil.USD

Decrease **25**% compared to

Aug-2024

Decrease **50**% compared to

Sep-2023



Roasted and not decaffeinated coffee

Value: 0.8 Mil.USD

Decrease **38**% so compared to

Aug-2024

Decrease 13% compared to

Sep-2023

Instant coffee

The average export price in Sep-2024 is **10,905** USD/tons, increase **36**% compared to the previous month, and increase **69**% compared to the same period in 2023.

Unroasted & not decaffeinated coffee

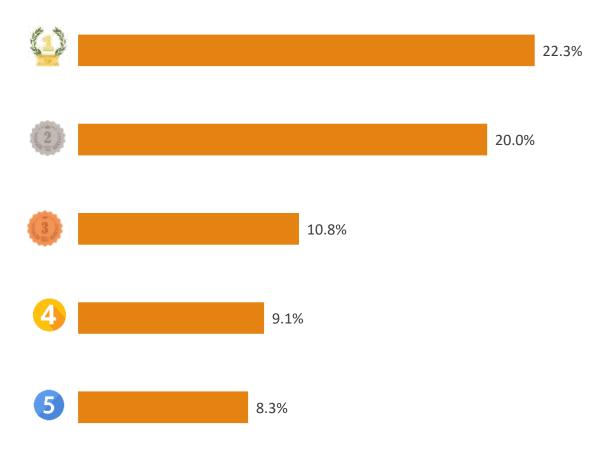
The average export price in Sep-2024 is **5,133** USD/tons, increase **10**% compared to the previous month, and increase **80**% compared to the same period in 2023.

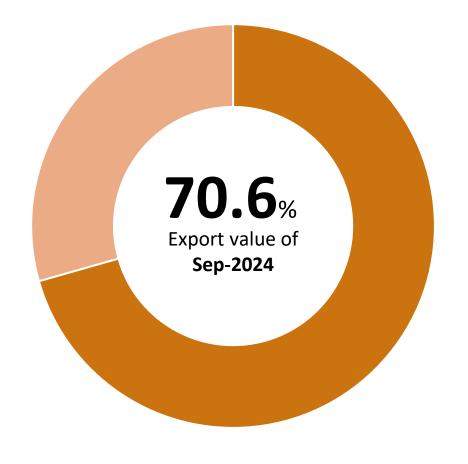


COFFEE

TOP 5 export enterprises by value to Korea, Sep-2024

Value ratio of TOP 5 export enterprises to Korea, Sep-2024







FRUITS & VEGETABLES (EXPORT)



Export results to Korea, Sep-2024



Decrease 6% compared to Aug-2024

Increase 33% compared to Sep-2023

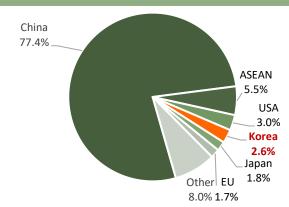
24.0

Mil.USD

5.2 Mil.USD more than the monthly average rate in 2023

Accumulated 9 months of 2024 reaches 239.8 Mil.USD, 106% of total 2023

Percentage of export value to Korea, Sep-2024



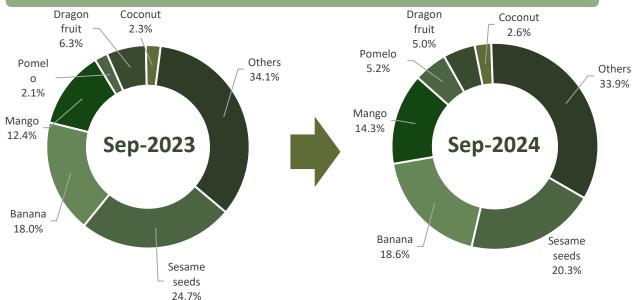
Changes in percentage of export results to Korea, Sep-2024





FRUITS & VEGETABLES (EXPORT)

Structure of exports by products to Korea, Sep-2024 Dragon



Export results to Korea, Sep-2024



Sesame seeds

Value: 4.9 Mil.USD

Decrease 8% compared to Aug-2024

Increase 9% compared to Sep-2023



Banana

Value: 4.5 Mil.USD

Increase 7% compared to Aug-2024

Increase 37% compared to Sep-2023



Value: 3.4 Mil.USD

Decrease 15% compared to Aug-2024

Increase 53% compared to Sep-2023



Value: 1.3 Mil.USD

Increase 286% compared to Aug-2024

Increase 233% compared to Sep-2023



Value: 1.2 Mil.USD

Increase 3% compared to Aug-2024

Increase 6% compared to Sep-2023



Coconut

Value: 0.62 Mil.USD

Decrease 19% compared to Aug-2024

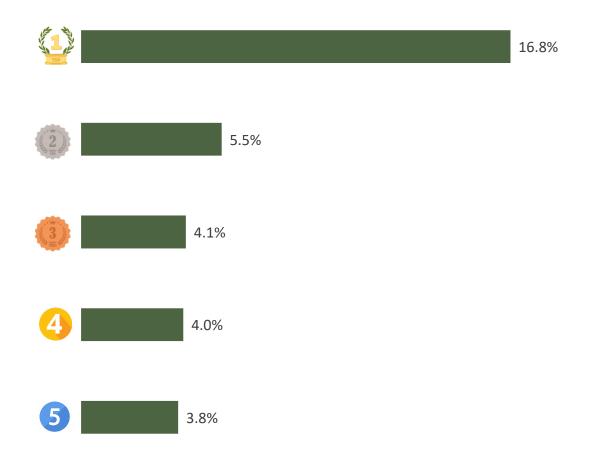
Increase **6**% compared to Sep-2023

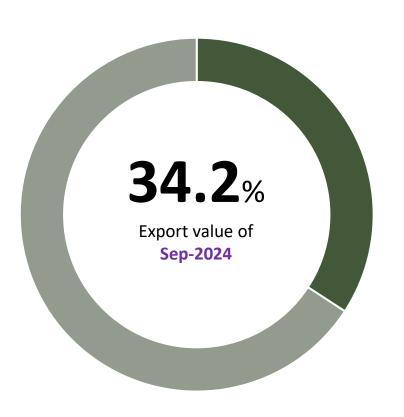


FRUITS & VEGETABLES (EXPORT)

TOP 5 export enterprises by value to Korea, Sep-2024

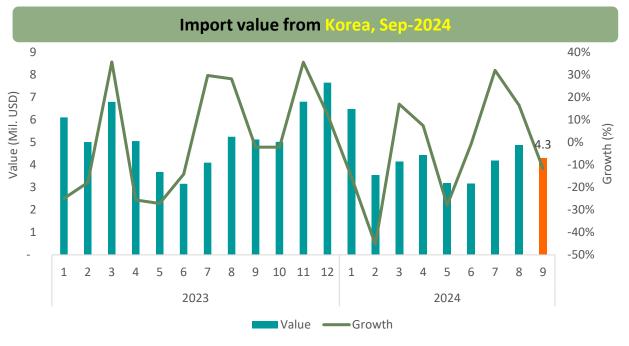
Value ratio of TOP 5 export enterprises to Korea, Sep-2024







FRUITS & VEGETABLES (IMPORT)



Import results from Korea, Sep-2024

VALUE



Decrease 12% compared to Aug-2024

Decrease 16% compared to Sep-2023

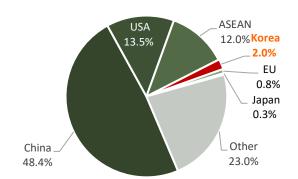
4.3

1.0 Mil.USD less than the monthly average rate in 2023

Mil.USD

Accumulated 9 months of 2024 reaches 38.4 Mil.USD, 60% of total 2023

Percentage of import results from Korea, Sep-2024



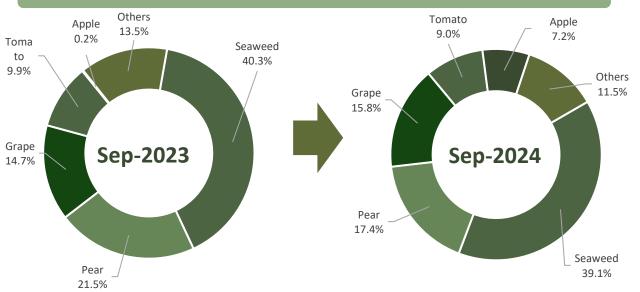
Changes in percentage of import results from Korea, Sep-2024





FRUITS & VEGETABLES (IMPORT)

Structure of import by products from Korea, Sep-2024



Import results from Korea, Sep-2024



Seaweed

Value: 1.7 Mil.USD

Decrease 33% compared to Aug-2024

Decrease 19% compared to Sep-2023



Pear

Value: 748.6 Ths.USD

Increase 29% compared to Aug-2024

Decrease 32% compared to Sep-2023



Grape

Value: 678.6 Ths.USD

Decrease 9.2% compared to Aug-2024

Decrease 9.7% compared to Sep-2023



Tomato

Value: 386 Ths.USD

Increase 28 time compared to Aug-2024

Decrease 24% compared to Sep-2023



Apple

Value: 308.8 Ths.USD

Increase 156% compared to Aug-2024

Increase **36** time compared to Sep-2023

FRUITS & VEGETABLES

SPOTLIGHTS



South Korea faces a kimchi shortage due to record high prices of Chinese cabbage

South Korea is currently facing a kimchi shortage due to a record-high surge in napa cabbage prices. According to media sources, the price of a single napa cabbage has increased by up to 80% compared to last year, now exceeding 9,500 won (6.84 USD). This is raising concerns for households as the kimchimaking season approaches.

To support the upcoming peak kimchi production season, the South Korean government recently announced plans to supply 24,000 tons of napa cabbage from national reserves. The Ministry of Agriculture is also implementing measures to enhance storage technology and expand cabbage storage facilities, while maintaining an emergency reserve of 1,000 tons to prevent any disruptions in supply.

Source: Vinanet.vn

Korea promotes persimmons in Vietnam

South Korea recently partnered with Klever Fruit to promote persimmons in the Vietnamese market. The cooperation signing ceremony between Klever Fruit, HuynNong Fresh, and the Korean Persimmon Association took place at 2 p.m. on October 7 in Hanoi, marking a new step in advancing premium agricultural products between the two countries.

Mr. Lee Sang Deuk, Chairman of the Korean Sweet Persimmon Export Association, shared that this event is an opportunity to strengthen the friendship, cultural respect, and cooperation between Vietnam and South Korea, while also laying a solid foundation for shared development in the agricultural sector.



Source: Vnexpress.net

FRUITS & VEGETABLES

SPOTLIGHTS



South Korea imports cabbage from China to stabilize domestic prices

The Ministry of Agriculture, Food, and Rural Affairs announced that South Korea has imported 16 tons of cabbage from China to address the high domestic prices.

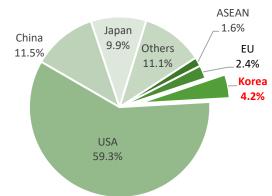
This is the fifth time that South Korea has imported government-supplied cabbage, following previous imports in 2010, 2011, 2012, and 2022. South Korea is also implementing a tariff quota, reducing the tax rate from 27% to 0% to encourage private cabbage imports, aiming to boost supply and stabilize domestic prices.



WOOD AND WOOD PRODUCTS



Export results to Korea, Sep-2024



Export results to Korea, Sep-2024



▶ Decrease 24% compared to Aug-2024

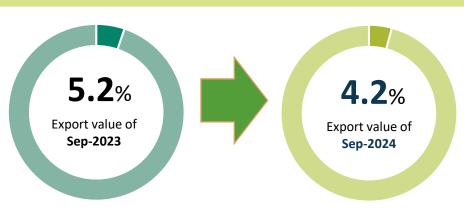
▶ Decrease 10% compared to Sep-2023

53
Mil.USD

↓ 12.7 Mil.USD less than the monthly average rate in 2023

* Accumulated 9 months of 2024 reaches **565.6** Mil.USD, **72**% of total 2023

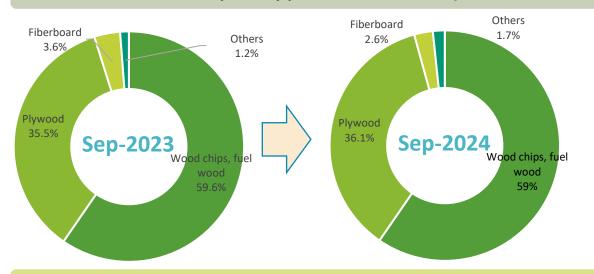
Changes in percentage of export results to Korea, Sep-2024



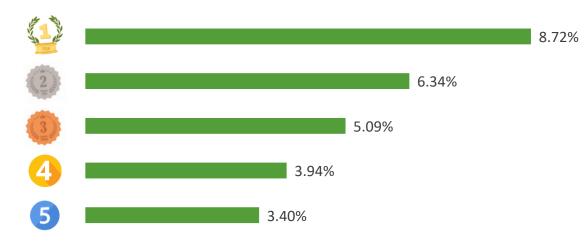


WOOD AND WOOD PRODUCTS

Structure of exports by products to Korea, Sep-2024



TOP 5 export enterprises by value to Korea, Sep-2024



Export results to Korea, Sep-2024



Wood chips

Value: 21.2 Mil.USD

Decrease 36% compared to

Aug-2024

Decrease 15% compared to

Sep-2023



Plywood

Value: 12.8 Mil.USD

Decrease 5% compared to Aug-

2024

Decrease 13% compared to

Sep-2023



Fiberboard

Value: 0.9 Mil.USD

Decrease 3% compared to

Aug-2024

Decrease 39% compared to

Sep-2023

Value ratio of TOP 5 export enterprises to Korea, Sep-2024







Export results to Korea, Sep-2024

VALUE

3.54 MILUSD

- **▶** Decrease 33% compared to Aug-2024
- **№** Decrease **39**% compared to Sep-2023
- **2.5** Mil.USD less than the monthly average rate in 2023
- ♦ Accumulated 9 months of 2024 reaches56 Mil.USD, 77% of total 2023

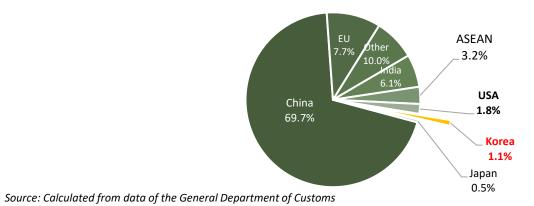
VOLUME

1,841 tons



- ▶ Decrease 36% compared to Aug-2024
- ▶ Decrease 56% compared to Sep-2023
- **2.3** Ths.tons less than the monthly average rate in 2023
- ❖ Accumulated 9 months of 2024 reaches
- 32 Ths.tons, 65% of total 2023

Percentage of export value to Korea, Sep-2024

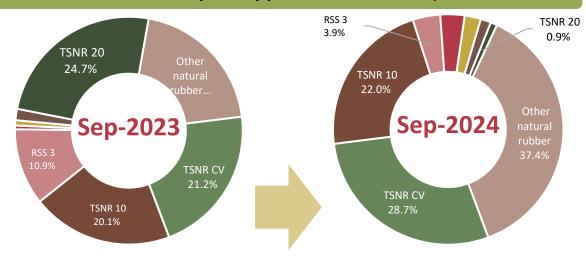


Changes in percentage of export value to Korea, Sep-2024

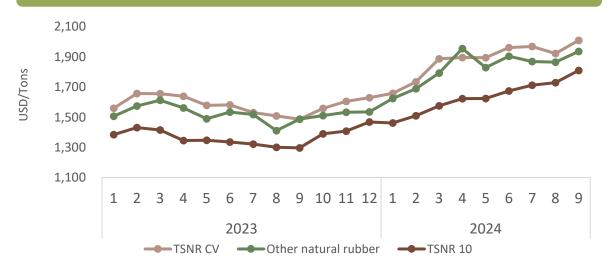




Structure of exports by products to Korea, Sep-2024



Average export price to Korea, Sep-2024



Export results to Korea, Sep-2024







Other natural rubber

Value: 1.32 Mil.USD

Decrease **62**% compared to Aug-2024

Increase 13% compared to Sep-2023

TSNR CV

Value: 1.01 Mil.USD

Decrease **73**% compared to Aug-2024

Increase **22**% compared to Sep-2023

TSNR 10

Value: 0.78 Mil.USD

Decrease 60% compared to

Aug-2024

Decrease **33**% compared to Sep-2023

Other natural rubber

The average export price in Sep-2024 is **1,936** USD/tons; increase **4**% compared to the previous month, and increase **30**% compared to the same period in 2023.

TSNR CV

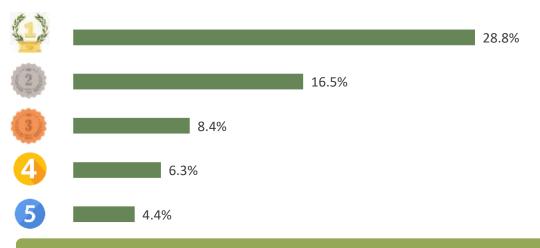
The average export price in Sep-2024 is **2,009** USD/tons; increase **4.5**% compared to the previous month, and increase **35**% compared to the same period in 2023.

TSNR 10

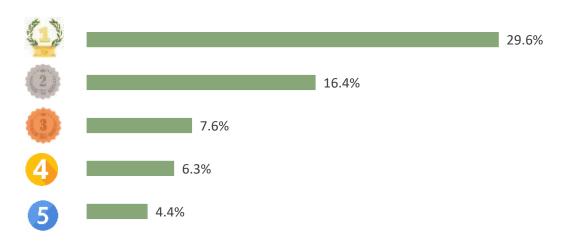
The average export price in Sep-2024 is **1,810** USD/tons; increase **4.7**% compared to the previous month, and increase **40**% compared to the same period in 2023.



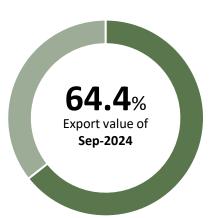
TOP 5 export enterprises by value to Korea, Sep-2024



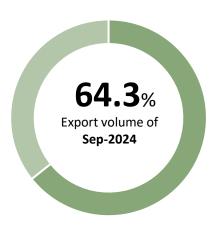
TOP 5 export enterprises by volume to Korea, Sep-2024



TOP 5 export enterprises by value to Korea, Sep-2024



Volume ratio of TOP 5 export enterprises to Korea, Sep-2024





SPOTLIGHTS



The tire manufacturing industry in South Korea is entirely dependent on imported natural rubber, while synthetic rubber is produced domestically, but the basic raw materials still need to be imported.

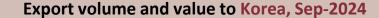
In the first eight months of 2024, South Korea imported 183.4 thousand tons of natural rubber (HS4001), valued at \$318.7 million, a 6.3% decrease in volume and an 11.8% increase in value compared to the same period in 2023.

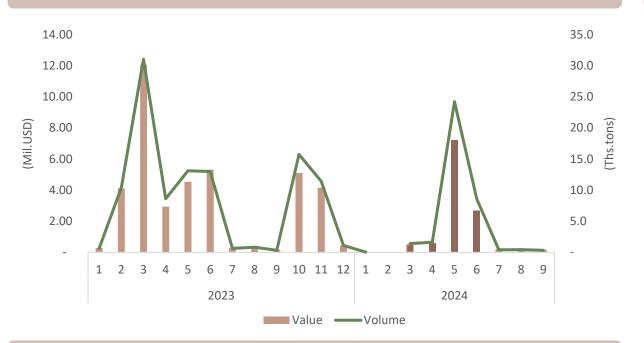
Thailand, Indonesia, Vietnam, Cambodia, and Malaysia are the five largest suppliers of natural rubber to South Korea. Among them, South Korea increased its imports from Thailand, Vietnam, and Malaysia, while imports from Indonesia and Cambodia decreased compared to the same period in 2023. Vietnam is the third-largest supplier of natural rubber to South Korea, with Vietnamese rubber accounting for 12.36% of South Korea's total natural rubber imports.



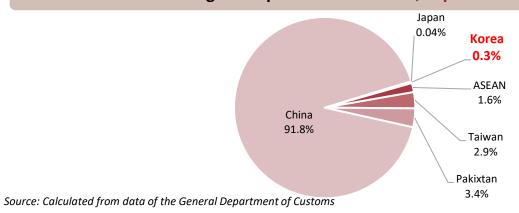
Source: Korea Customs Service







Percentage of export value to Korea, Sep-2024



Export results to Korea, Sep-2024

VALUE

173.2 Ths. USD

■ Decrease 32% compared to Aug-2024

▶ Decrease **5.2**% compared to Sep-2023

◆ 3.1 Mil.USD less than the monthly average rate in 2023

* Accumulated 9 months of 2024 reaches 11.67 Mil.USD, 29.3% of total 2023

VOLUME

327 tor

▶ Decrease 25% compared to Aug-2024

▶ Decrease 3.8% compared to Sep-2023

▼ 8.5 Ths.tons less than the monthly average rate in 2023

* Accumulated 9 months of 2024 reaches 37.04 ths.tons, 34.7% of total 2023

Changes in percentage of export results to Korea, Sep-2024

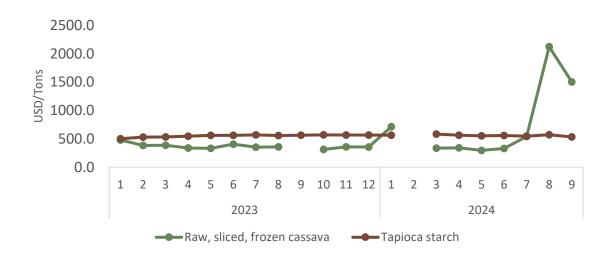




Structure of exports by products to Korea, Sep-2024



Average export price to Korea, Sep-2024



Export results to Korea, Sep-2024



Raw, sliced, frozen cassava

Value: 3.9 Ths.USD

Decrease 78% compared to Aug-2024

Decrease 100% compared to Sep-2023



Tapioca starch

Value: 169.3 Ths.USD

Decrease 29% compared to Aug-2024

Decrease 22% compared to Sep-2023

Raw, sliced, frozen cassava

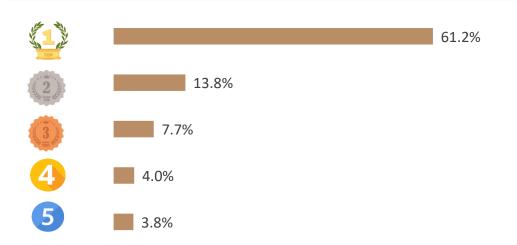
The average export price in Sep-2024 is **1.500** USD/tons; decrease **29**% compared to the previous month, and increase **100**% compared to the same period in 2023.

Tapioca starch

The average export price in Sep-2024 is **550** USD/tons; decrease **7**% compared to the previous month, and decrease **6**% compared to the same period in 2023.



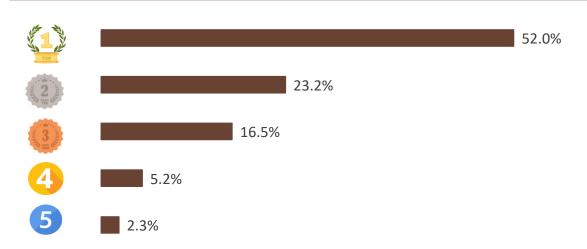
TOP 5 export enterprises by value to Korea, Sep-2024



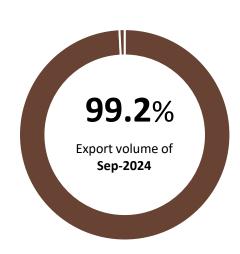
Value ratio of TOP 5 export enterprises to Korea, Sep-2024



TOP 5 export enterprises by volume to Korea, Sep-2024



Volume ratio of TOP 5 export enterprises to Korea, Sep-2024







SPOTLIGHTS



In the first nine months of 2024, South Korea imported 85.06 thousand tons of cassava and cassava products, valued at \$36.45 million, a decrease of 48.2% in volume and 47.5% in value compared to the same period in 2023. During this period, South Korea reduced its imports of cassava and cassava products from nearly all markets. Vietnam, Thailand, and Taiwan are the three largest suppliers of cassava and cassava products to South Korea, with decreases in value of 48.0%, 54.2%, and 20.8%, respectively, compared to the same period last year.

Source: Korea Customs Service





Any comments. please send to:

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