



ISPAE

Volume: May-2025



MONTHLY REPORT ON AGRI-PRODUCT EXPORT

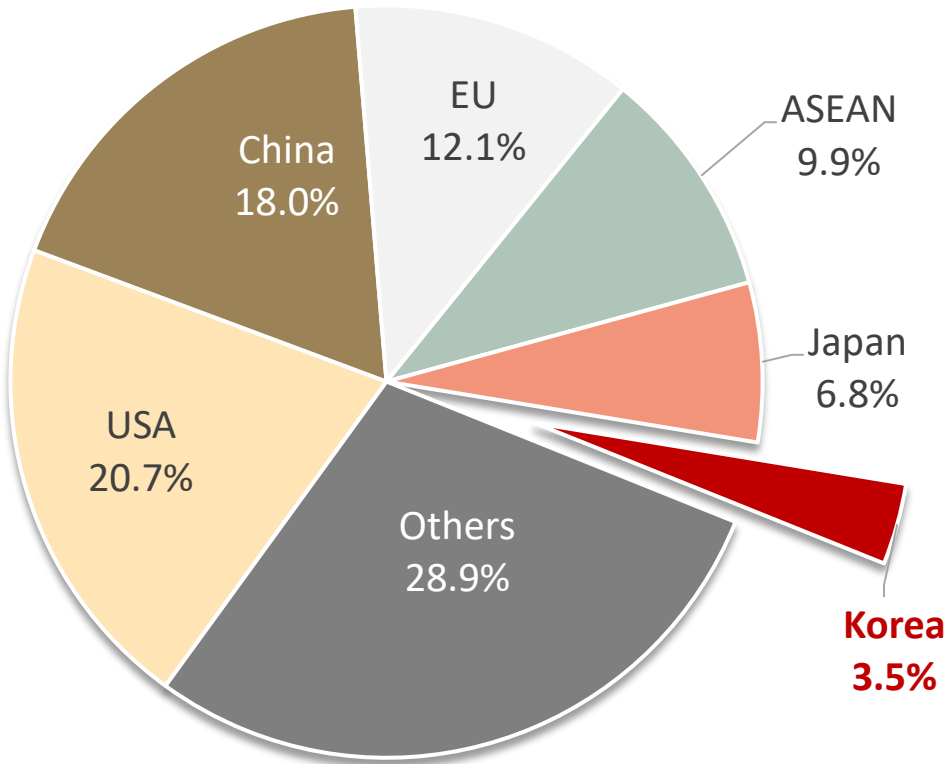
FROM VIETNAM TO TO KOREA (ROK) MARKET

Prepared by: **AGREINFOS**



THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE KOREA IN APR-2025

Proportion export value of key AFF products to the Korea in Apr-2025

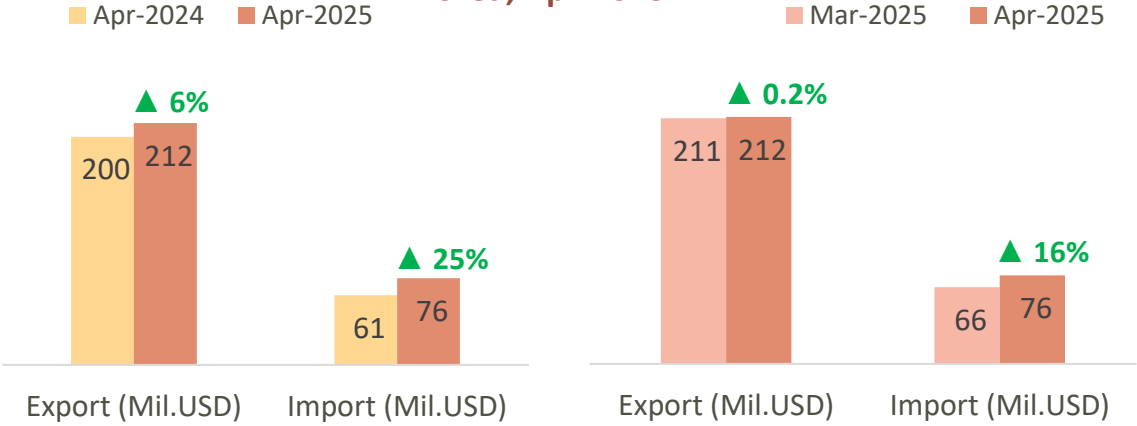


Changes in proportion export value of key AFF products to the Korea in Apr-2025 compared to Mar-2025 and Apr-2024

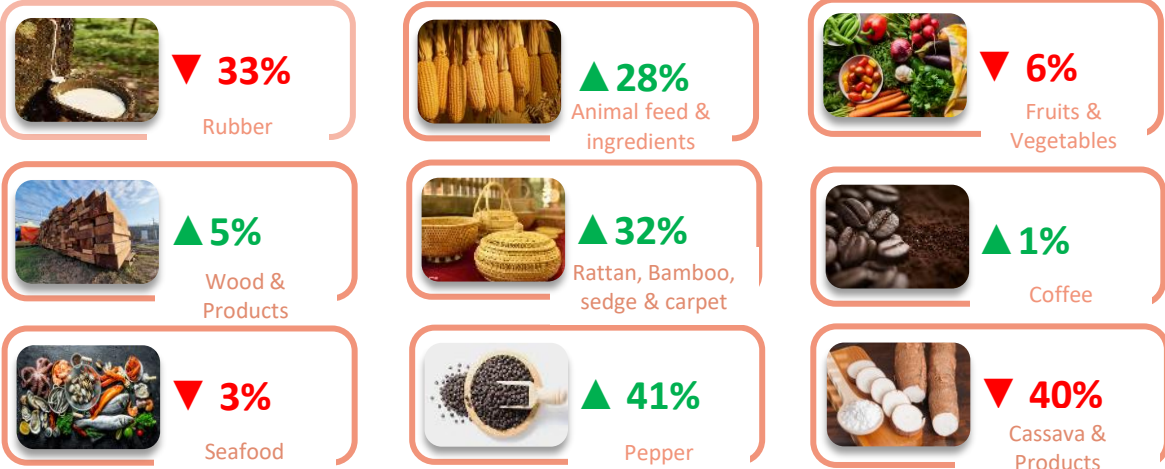
Country	Value (Mil.USD)	Compared to Apr-2025	Compared to Mar-2024
USA	1,254	▼ 0.5%	▼ 1.3%
China	1,091	▲ 1.1%	▼ 2.0%
EU	736	▼ 0.6%	▲ 2.8%
ASEAN	602	▲ 0.4%	▼ 3.2%
Japan	415	▼ 0.4%	▲ 0.6%
Korea	212	▲ 0.005%	▼ 0.4%
Export value of Viet Nam (Mil.USD)			6,062

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE KOREA IN APR-2025

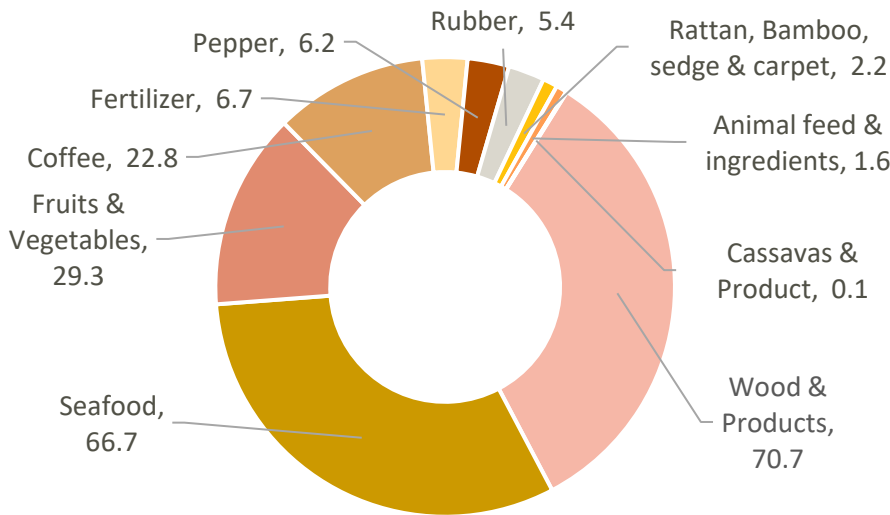
AFF product import-export turnover between Vietnam and Korea, Apr-2025



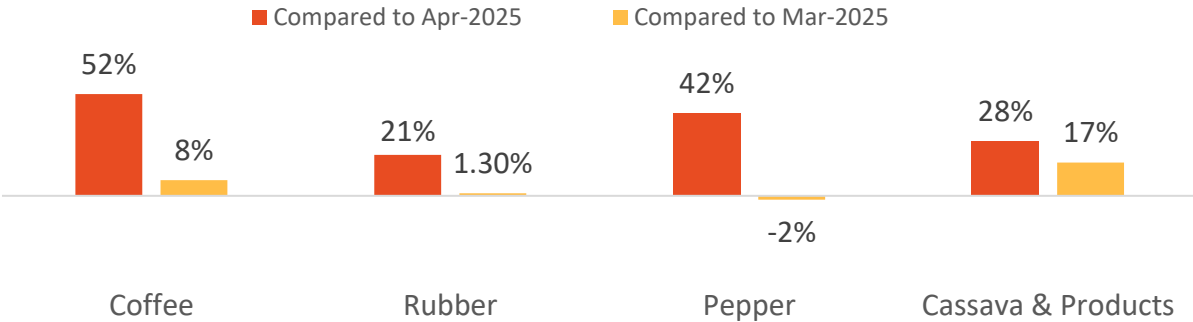
Changes in key AFF product export value to the Korea in Apr-2025 compared to Mar-2025



Key AFF product export value to Korea, Apr-2025



Changes in average export value of key AFF products to the Korea in Apr-2025 compared to Mar-2025 and Apr-2024



Source: Calculated from data of the General Department of Customs

Unit: Mil.USD



South Korea's first-quarter GDP fell 0.246%, the lowest level among 19 major economies

On May 11, the Bank of Korea (BOK) announced that South Korea's real GDP in the first quarter declined by 0.246% compared to the previous quarter. This is the lowest growth among the 19 major economies that have released Q1 GDP data, including China and 18 member countries of the Organisation for Economic Co-operation and Development (OECD). Experts believe that the main reason for South Korea's GDP growth is the weakening of domestic consumer demand.

Source: vietnamplus

South Korea's economic growth in the next five years will be lower than forecasts

South Korea's economy is projected to grow at an average annual rate of 1.73% between 2025 and 2029, lower than the 2% of expected rate after the COVID-19 and 0.07% compared to 1.8% forecast by the Bank of Korea for the same period.

The IMF also projects that South Korea's real GDP growth will be 1.03% in 2025, 1.45% in 2026, 2.10% in 2027, 2.11% in 2028, and 1.95% in 2029.

Experts note that these figures reflect the growing concerns over prolonged "stagnant growth" without a strong economic recovery momentum in the next five years.

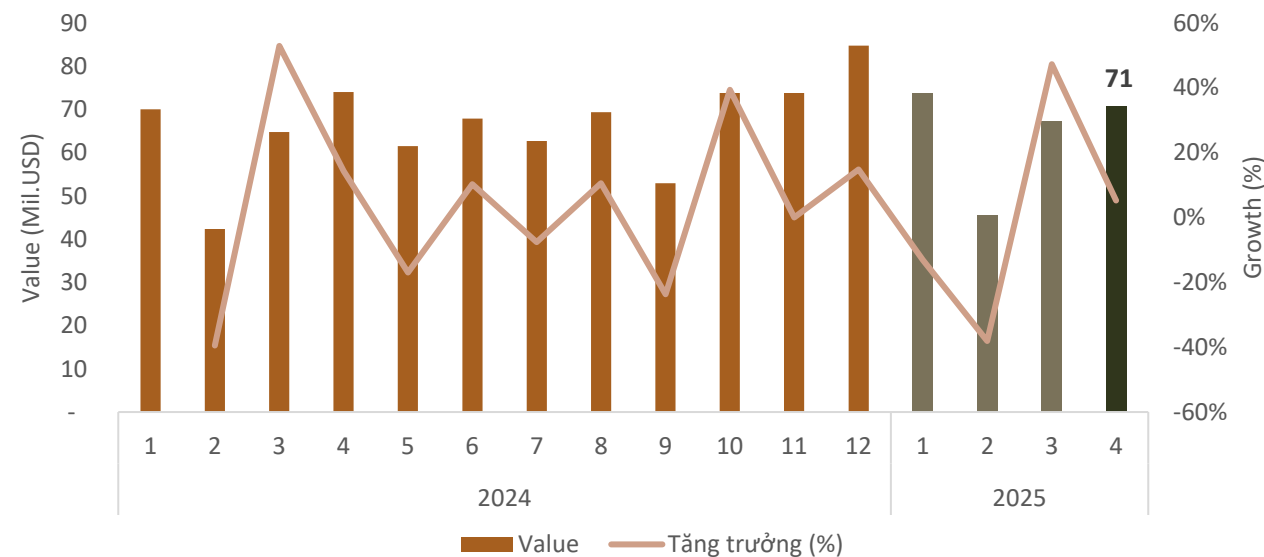
Source: Thoibaonganhang.vn



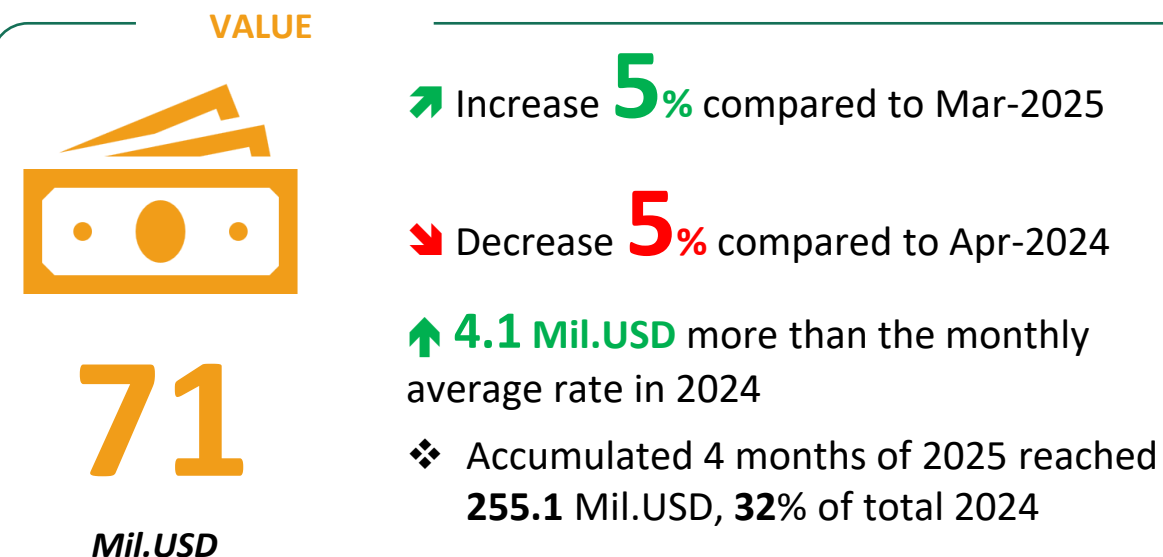


WOOD AND WOOD PRODUCTS

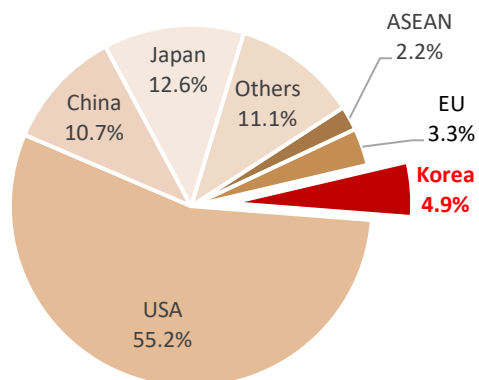
Export value to Korea, Apr-2025



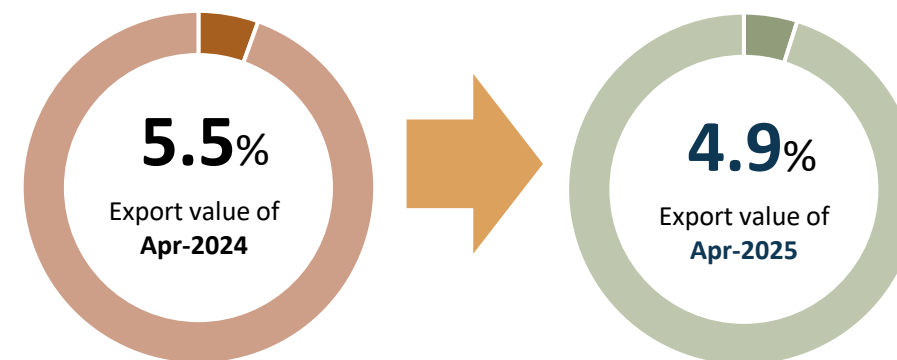
Export results to Korea, Apr-2025



Export results to Korea, Apr-2025



Changes in percentage of export results to Korea, Apr-2025





WOOD AND WOOD PRODUCTS

Structure of exports by products to Korea, Apr-2025



Export results to Korea, Apr-2025



Wood chips

Value: **32.7** Mil.USD

Increase **16%** compared to Mar-2025

Increase **3%** compared to Apr-2024



Plywood

Value: **15.4** Mil.USD

Decrease **1%** compared to Mar-2025

Decrease **21%** compared to Apr-2024



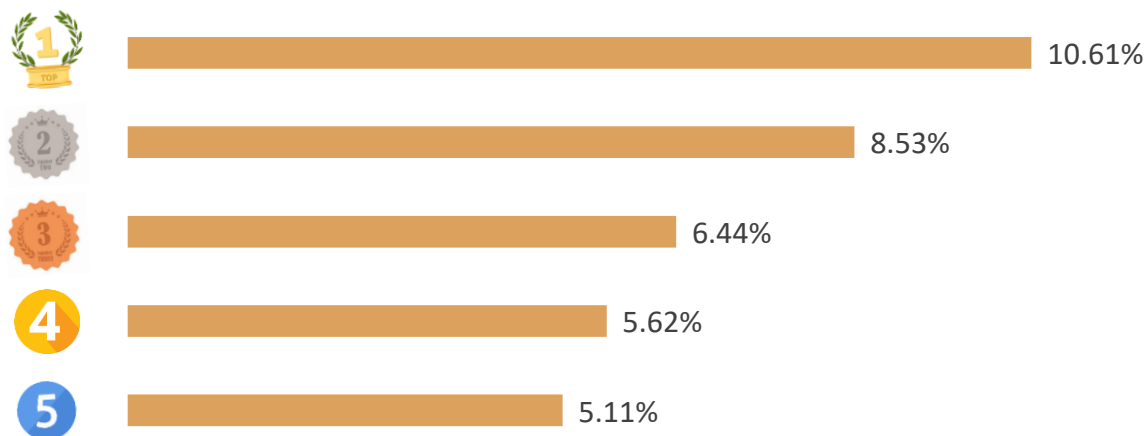
Fiberboard

Value: **0.9** Mil.USD

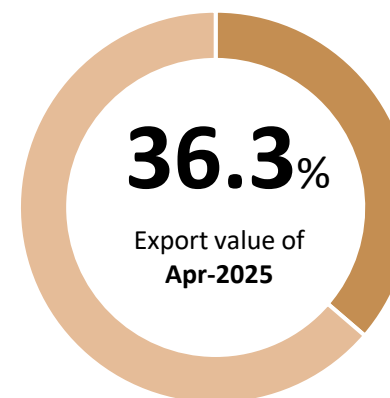
Decrease **6%** compared to Mar-2025

Decrease **66%** compared to Apr-2024

TOP 5 export enterprises by value to Korea, Apr-2025



Value ratio of TOP 5 export enterprises to Korea, Apr-2025





WOOD AND WOOD PRODUCTS

SPOTLIGHT



The Korea Forest Service and the Korea Forestry Promotion Institute participated in the Sydney Architecture Exhibition 2025, the largest event in the architecture and construction sector in Australia, with the aim of promoting Korean wood products to the international market. This is the first time that four domestic wood companies have directly taken part, showcasing eco-friendly products and high-end interior materials.

The “Korean Wood Pavilion” attracted approximately 1,200 international visitors and hosted 48 export consultation sessions, generating potential export opportunities valued at around USD 21.2 million.

Australian buyers showed strong interest in sustainability and highly appreciated the technology and quality of Korean wood products. Basing on these positive outcomes, the Korea Forest Service aims to strengthen its entry into the Australian and Oceania markets in the near future.





WOOD AND WOOD PRODUCTS

SPOTLIGHT



In the first quarter of 2025, the total volume, value, and unit price of wood imports declined compared to the same period last year. Specifically, import volume dropped by 1.4%, value by 1.7%, and unit price by 0.3%. Several items such as logs, MDF, and PB/OSB saw significant decreases, while wood pellets, sawn timber, and pulp recorded slight increases.

The downward trend continued into March, clearly reflecting the prolonged market downturn. A sluggish business climate, slow consumption, and rising cost pressures have forced many companies across the industry—from production to distribution—to shut down.

The market contraction over the past two years underscores the urgent need for support measures and comprehensive reforms to safeguard the sustainable development of the wood industry.

Source: woodkorea.co.kr



TIN LIÊN QUAN

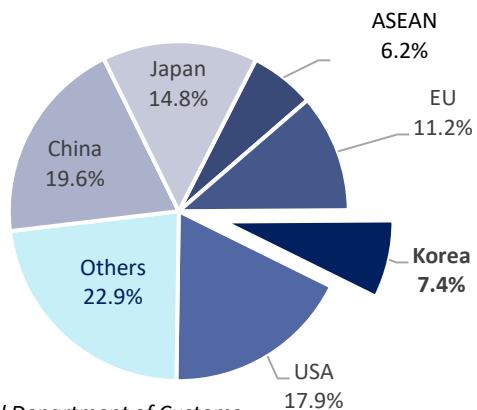


FISHERIES

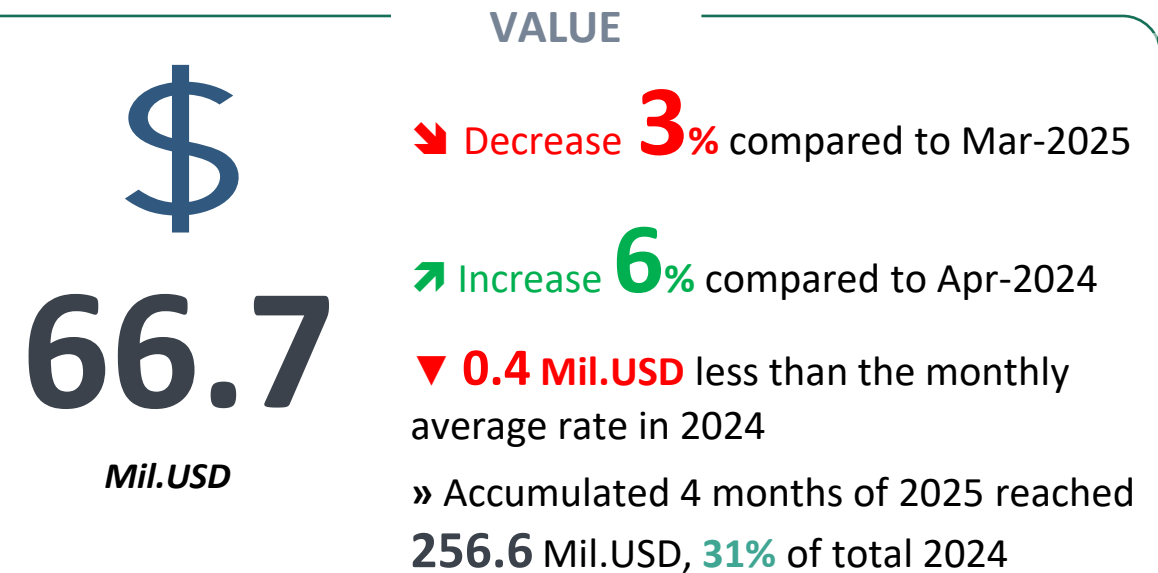
Export value to Korea, Apr-2025



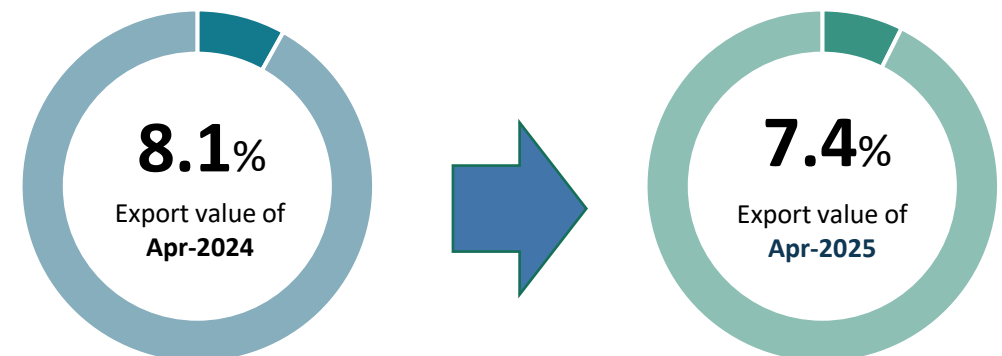
Percentage of export value to Korea, Apr-2025



Export results to Korea, Apr-2025



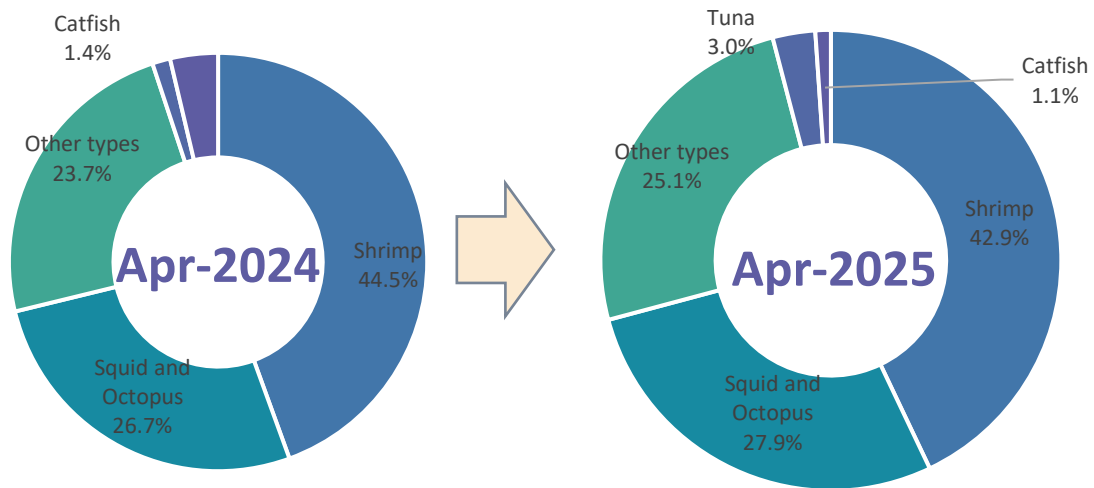
Changes in percentage of export results to Korea, Apr-2025



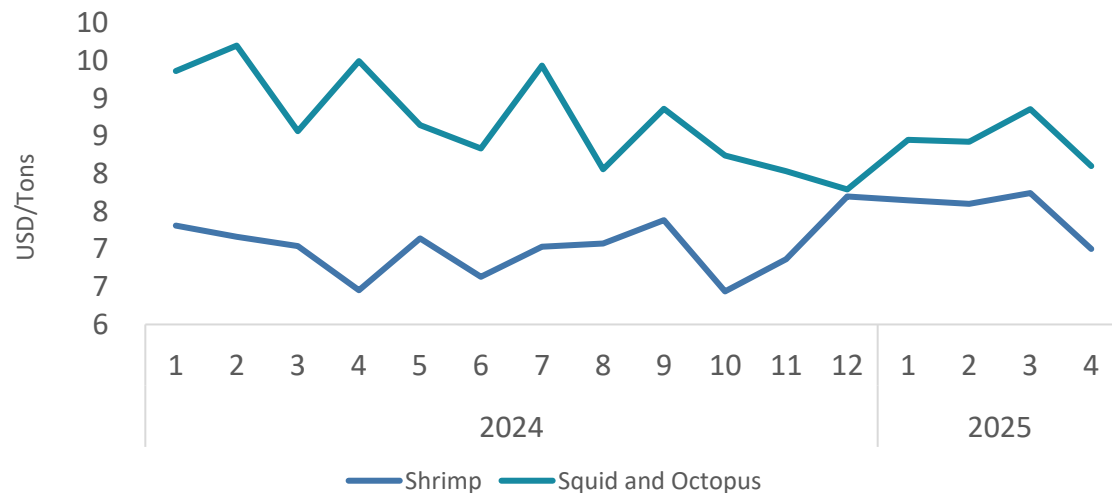


FISHERIES

Structure of exports by products to Korea, Apr-2025



Average export price to Korea, Apr-2025



Source: Calculated from data of the General Department of Customs

Export results to Korea, Apr-2025



Shrimp

Value: **28.7** Mil.USD

Increase 4% compared to Mar-2025

Increase 3% compared to Apr-2024



Squid and Octopus

Value: **18.6** Mil.USD

Decrease 8% compared to Mar-2025

Increase 11% compared to Apr-2024



Tuna

Value: **2.0** Mil.USD

Increase 11% compared to Mar-2025

Decrease 14% compared to Apr-2024

Shrimp

The average export price in Apr-2025 is **7.0 USD/kg**; **decrease 10%** compared to the previous month and **increase 8%** compared to the same period in 2024.

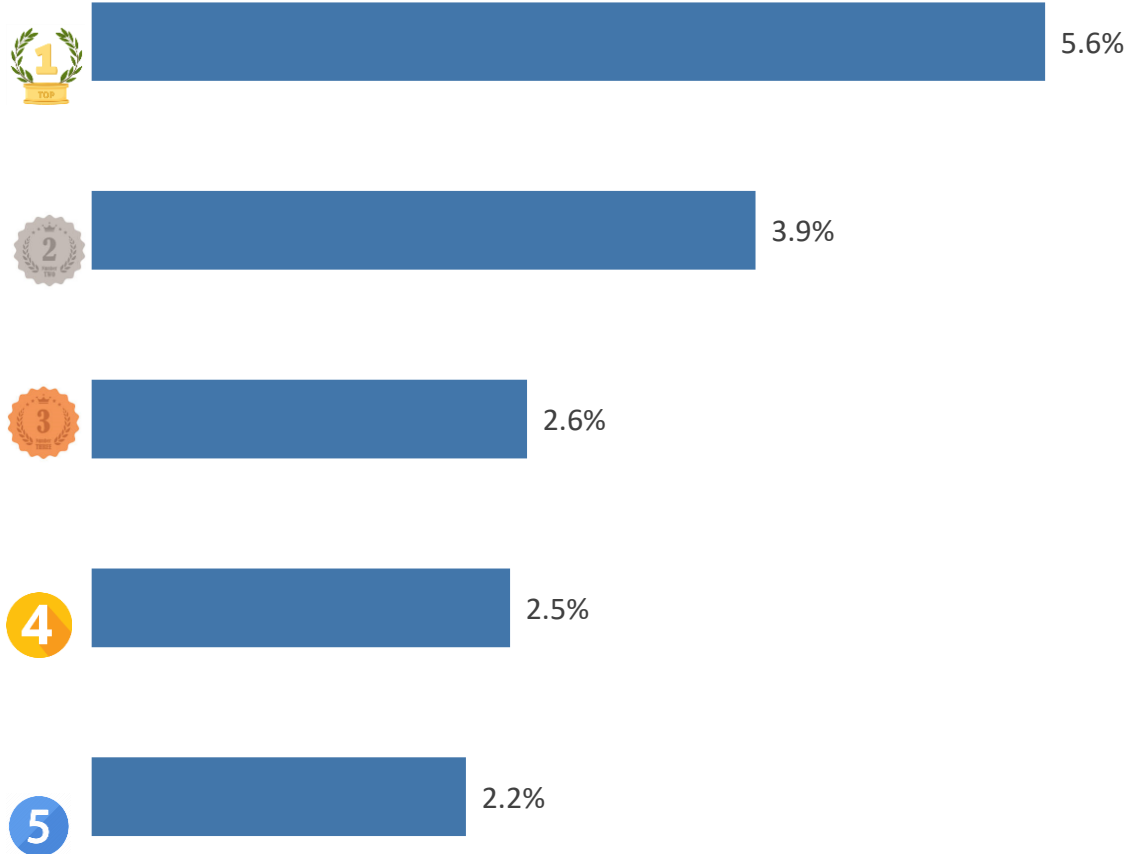
Squid and Octopus

The average export price in Apr-2025 is **8.1 USD/kg**; **decrease 8%** compared to the previous month and **decrease 14%** compared to the same period in 2024.

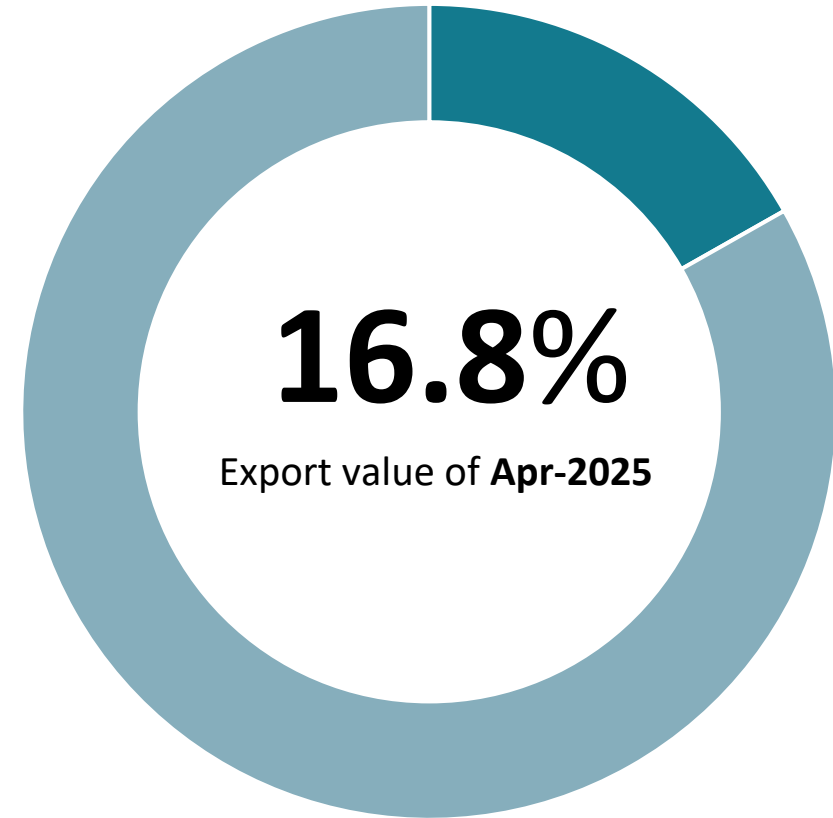


FISHERIES

TOP 5 export enterprises by value to Korea, Apr-2025



Value ratio of TOP 5 export enterprises to Korea, Apr-2025





01

Korea strengthens inspection of imported seafood origin fraud

From May 19 to June 5, the Ministry of Oceans and Fisheries of South Korea conducted a special inspection on the labeling of the origin of imported seafood in order to protect consumer rights and ensure market order.

The inspection focused on five types of imported seafood with rapidly increasing consumption: live sea bream, octopus, short-arm octopus, live scallops, and squid, targeting mainly restaurants and traditional markets. Cases of origin fraud can result in penalties of up to 7 years in prison or a fine of 100 million won, while failure to label the origin may be fined up to 10 million won. South Korea will continue to tighten supervision to enhance food safety and maintain public trust.

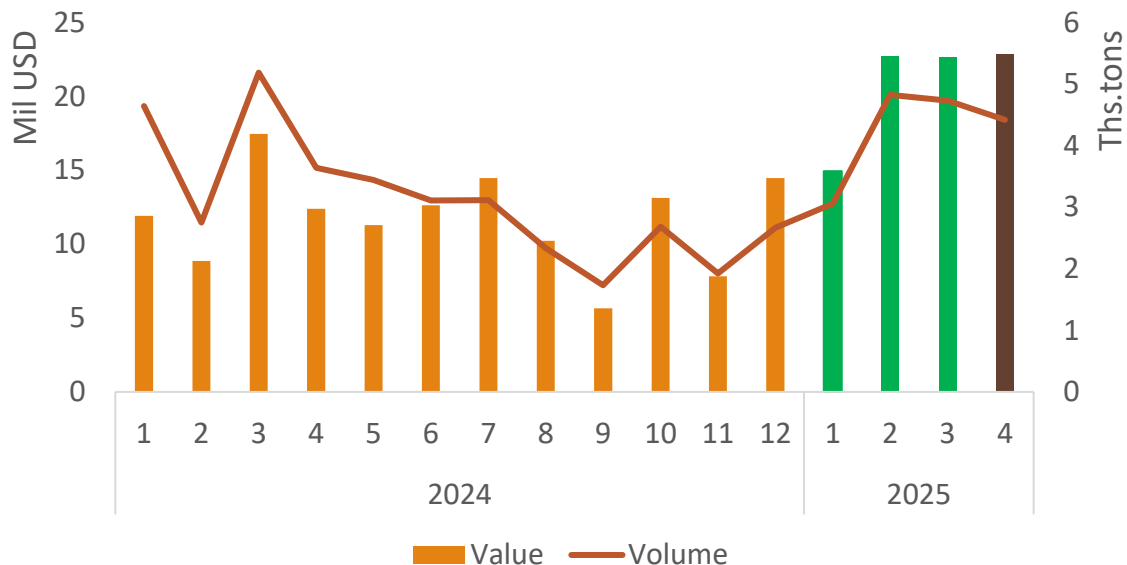
Source: Chosun.com



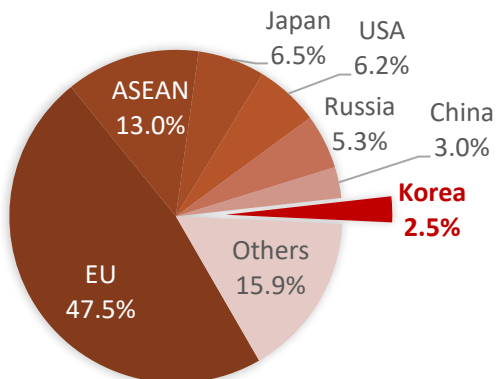


COFFEE

Export volume and value to Korea, Apr-2025



Percentage of export value to Korea, Apr-2025



Export results to Korea, Apr-2025

VALUE

22.8 Mil.USD

↗ Increase **1%** compared to Mar-2025

↗ Increase **84.4%** compared to Apr-2024

↗ **11.2** Mil.USD more than the monthly average rate in 2024

❖ Accumulated 4 months of 2025 reached **83.1** tr.USD, **59%** of total 2024.

VOLUME

4.4 ths.tons

↘ Decrease **7%** compared to Mar-2025

↗ Decrease **22%** compared to Apr-2024

↗ **1.3** ths.tons more than the monthly average rate in 2024.

◇ Accumulated 4 months of 2025 reached **17** ths.tons, **46%** of total 2024.

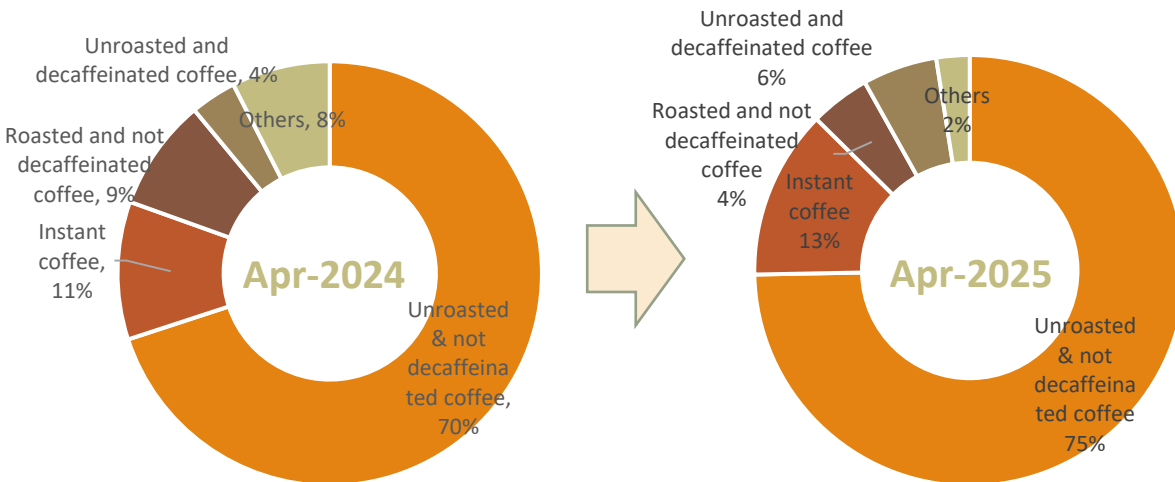
Changes in percentage of export results to Korea, Apr-2025



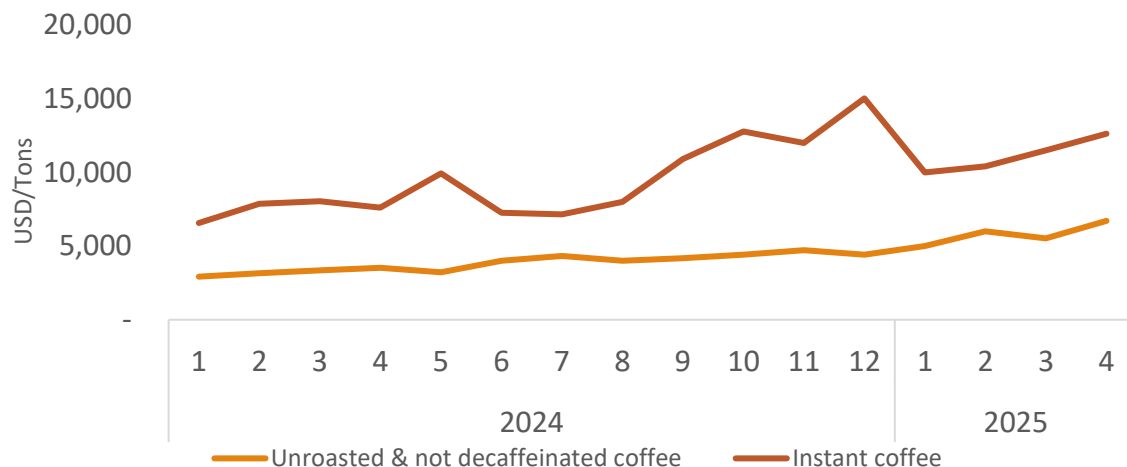


COFFEE

Structure of exports by products to Korea, Apr-2025



Average export price to Korea, Apr-2025



Export results to Korea, Apr-2025



Unroasted & not decaffeinated coffee

Value: **17** Mil.USD

Increase **6%** compared to Mar-2025

Increase **108%** compared to Apr-2024



Instant coffee

Value: **2.9** Mil.USD

Increase **1%** compared to Mar-2025

Increase **135%** compared to Apr-2024



Unroasted & not decaffeinated coffee

Value: **1.3** Mil.USD

Decrease **11%** so compared to Mar-2025

Increase **135%** compared to Apr-2024

Instant coffee

The average export price in Apr-2025 is **12,622** USD/tons, **increase 10%** compared to the previous month and **increase 66%** compared to the same period in 2024.

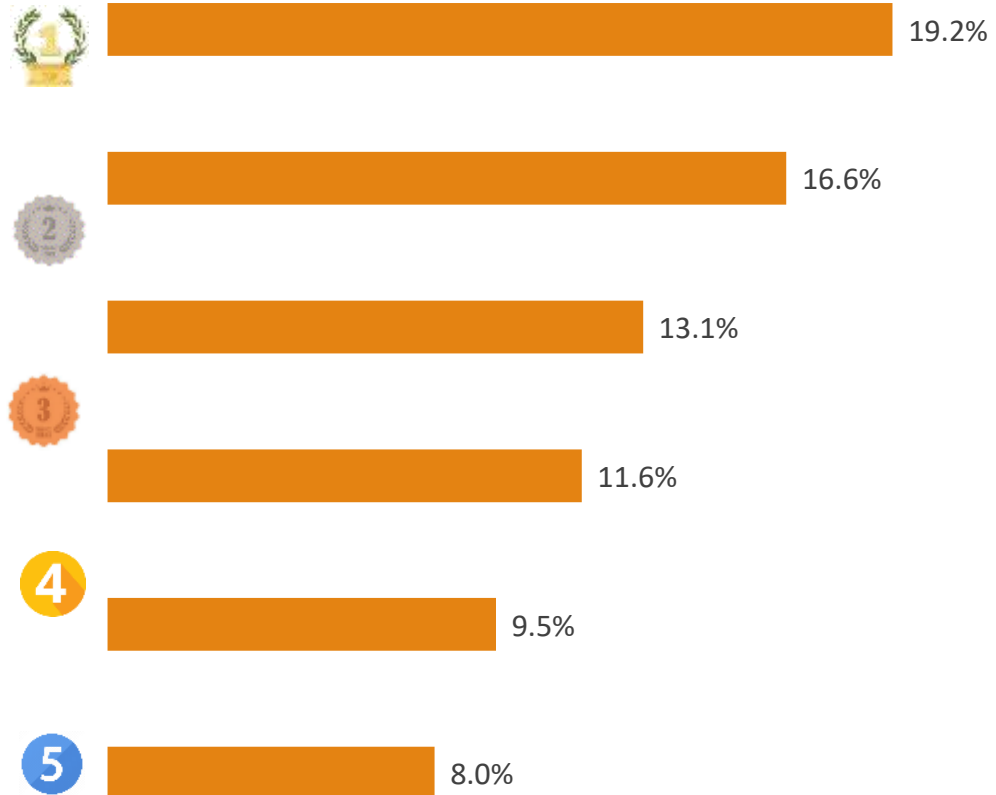
Unroasted & not decaffeinated coffee

The average export price in Apr-2025 is **6,712** USD/tons, **increase 22%** compared to the previous month and **increase 90%** compared to the same period in 2024.

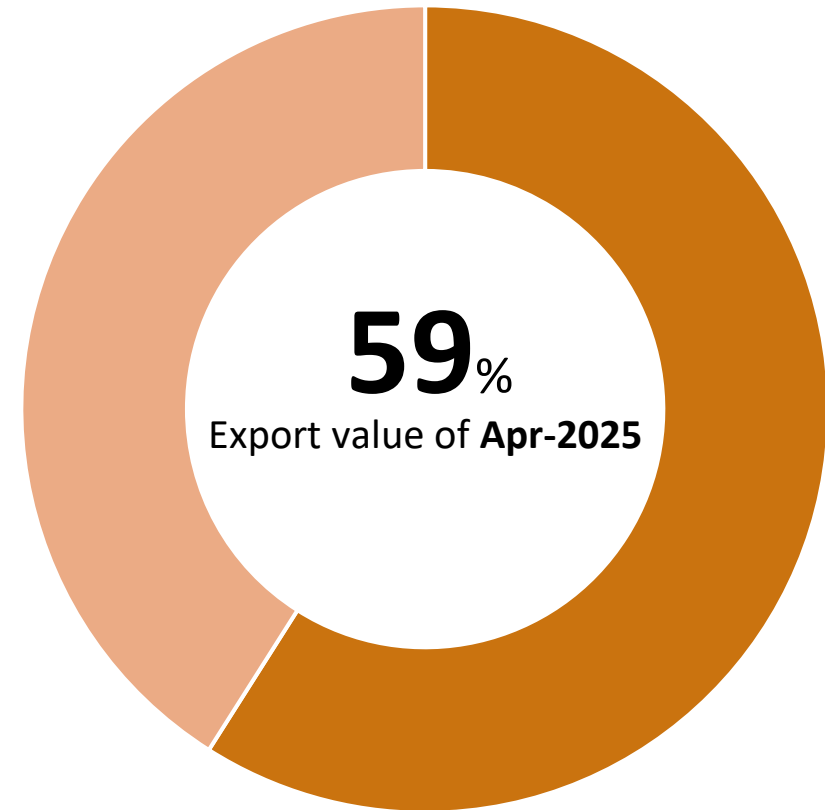


COFFEE

TOP 5 export enterprises by value to Korea, Apr-2025



Value ratio of TOP 5 export enterprises to Korea, Apr-2025





COFFEE

SPOTLIGHT



Busan – Korea's Emerging Coffee Hub

Busan is emerging as South Korea's new coffee hub, thanks to its strategic geographic location and a concentration of internationally awarded baristas. With over 90% of South Korea's imported coffee passing through Busan Port, the city takes advantage of low-cost access to raw materials.

Cafés such as Momos Coffee, Aery Coffee, Yeongyeongjae, Blackup Coffee, Month Coffee Bar, and Hytte Roastery have developed their reputations from distinctive brewing styles, using of rare coffee beans, and culturally rich atmospheres. In addition, Busan incorporates traditional elements into the modern coffee-drinking experience. Through a combination of quality, identity, and infrastructure development, Busan is gradually becoming a symbol of South Korea's specialty coffee scene both regionally and globally.

Source: koreatimes.co.kr



COFFEE

SPOTLIGHT

Coffee prices in South Korea are rising sharply

Coffee prices in South Korea are surging nationwide due to high production costs, the impact of climate change, and exchange rate fluctuations. According to industry data released on May 23, 2025, major coffee chains such as Angel-in-us (under Lotte GRS) and Tous Les Jours (under CJ Foodville) have announced price increases ranging from 100 to 300 won (approximately 0.08–0.22 USD) for their coffee products. Previously, Starbucks Korea, Hollys, Paul Bassett, and more affordable brands like Baekdabang and Mega MGC Coffee had also implemented similar price increase.

In the instant coffee segment, Dongsuh — South Korea's largest manufacturer — will raise its average factory prices by 9% starting May 23. Instant drink lines such as Maxim T.O.P and Maxwell House will see an increase of about 4.4%. The primary reasons are the global rise in raw coffee bean and palm oil prices, along with import costs affected by volatile exchange rate.





FRUITS & VEGETABLES (EXPORT)

Export value to Korea, Apr-2025



Export results to Korea, Apr-2025

VALUE



29.3

Mil.USD

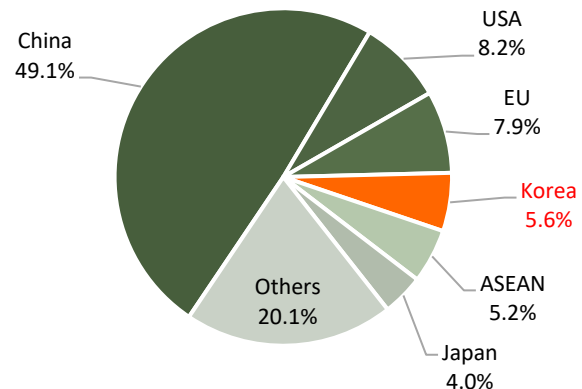
Decrease **6%** compared to Mar-2025

Decrease **10%** compared to Apr-2024

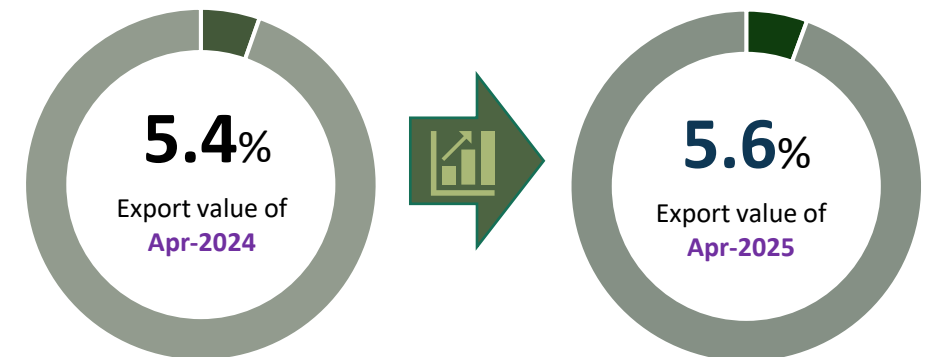
3.0 Mil.USD more than the monthly average rate in 2024

Accumulated 4 months of 2025 reached **101.5 Mil.USD**, **32%** of total 2024

Percentage of export value to Korea, Apr-2025



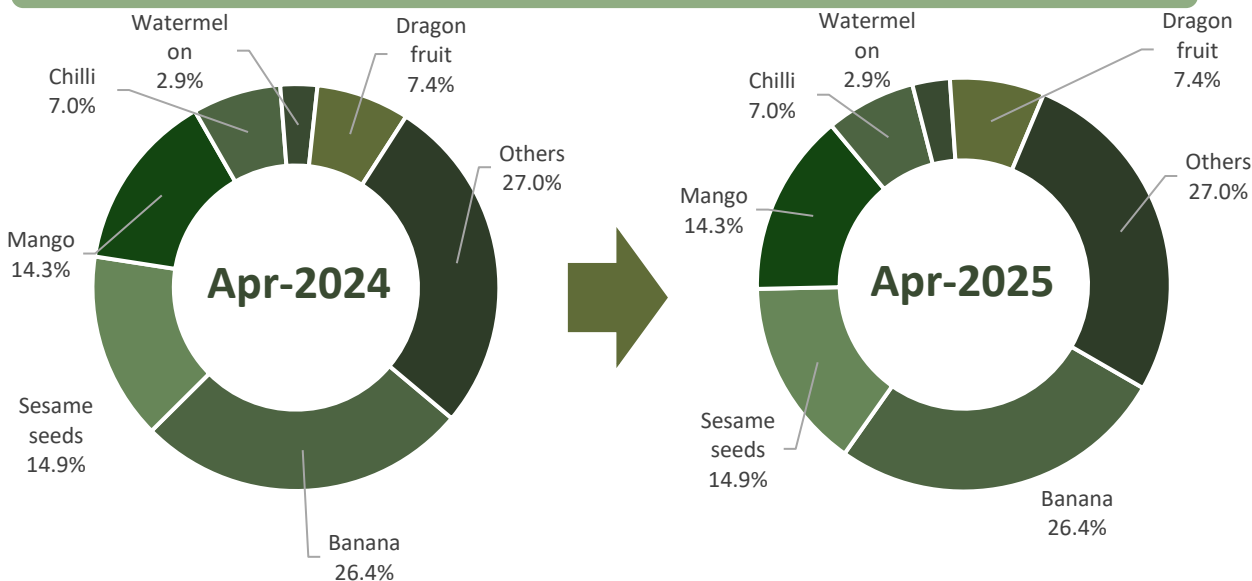
Changes in percentage of export results to Korea, Apr-2025





FRUITS & VEGETABLES (EXPORT)

Structure of exports by products to Korea, Apr-2025



Export results to Korea, Apr-2025



Banana

Value: **6.0** Mil.USD

Increase **2%** compared to Mar-2025

Decrease **31%** compared to Apr-2024



Sesame seeds

Value: **4.2** Mil.USD

Decrease **13%** compared to Mar-2025

Decrease **13%** compared to Apr-2024



Mango

Value: **4.1** Mil.USD

Increase **8%** compared to Mar-2025

Decrease **12%** compared to Apr-2024



Chilli

Value: **1.9** Mil.USD

Decrease **34%** compared to Mar-2025

Decrease **17%** compared to Apr-2024



Watermelon

Value: **1.6** Mil.USD

Increase **23%** compared to Mar-2025

Increase **67%** compared to Apr-2024



Dragon fruit

Value: **1.6** Mil.USD

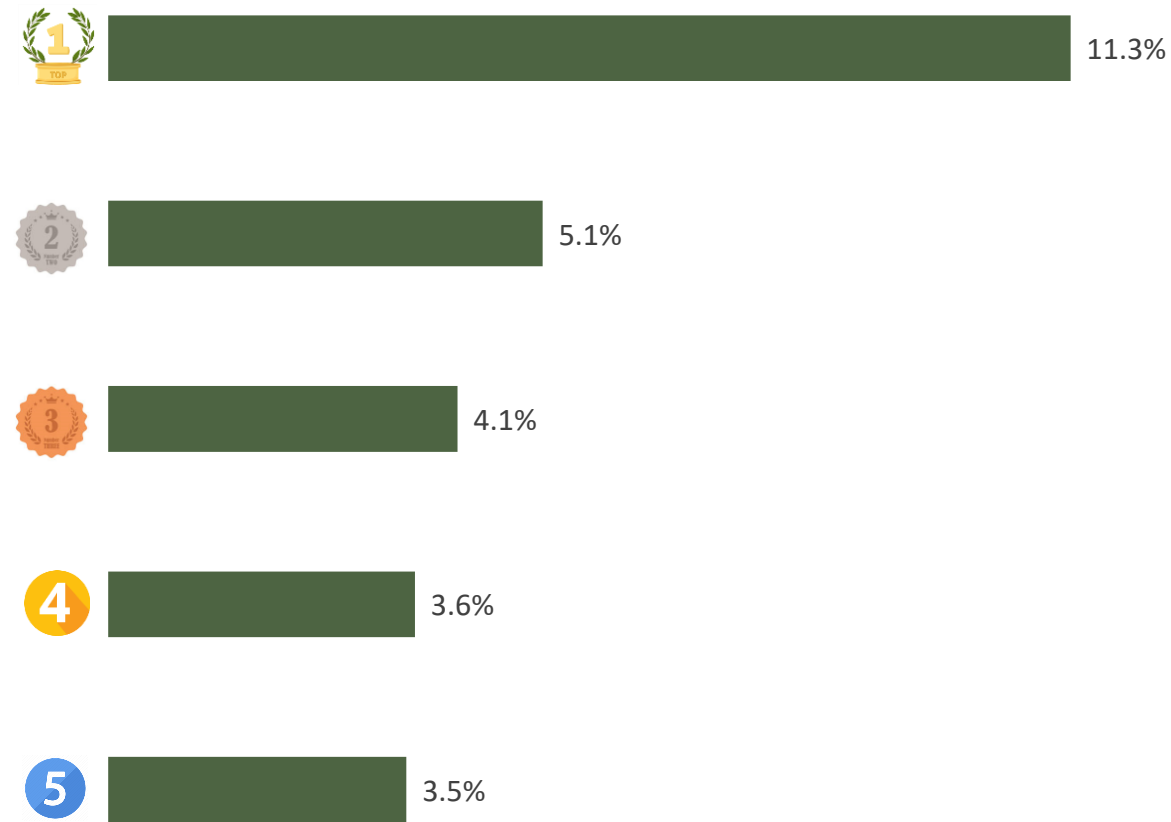
Increase **24%** compared to Mar-2025

Decrease **35%** compared to Apr-2024

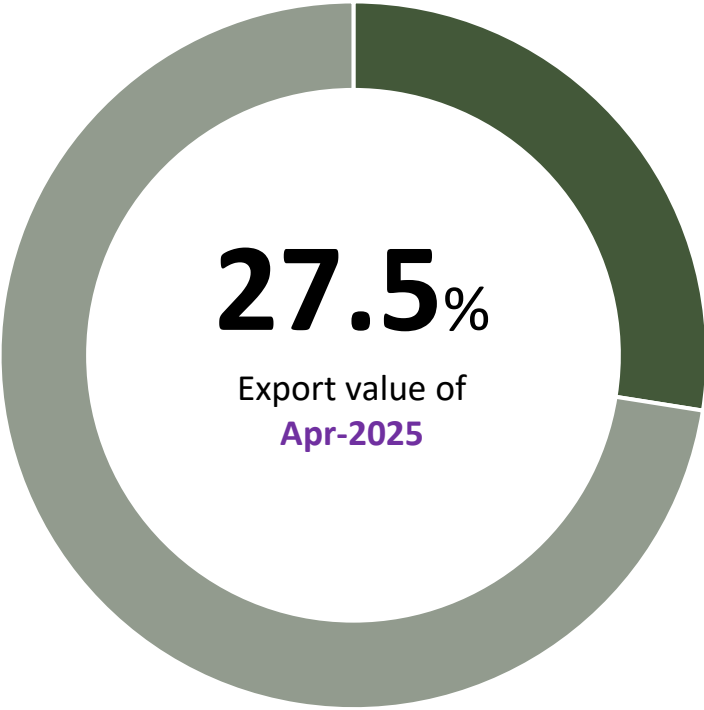


FRUITS & VEGETABLES (EXPORT)

TOP 5 export enterprises by value to Korea, Apr-2025



Value ratio of TOP 5 export enterprises to Korea, Apr-2025



Source: Calculated from data of the General Department of Customs



FRUITS & VEGETABLES (IMPORT)

Import value to Korea, Apr-2025



import results to Korea, Apr-2025

VALUE

5.8
Mil.USD

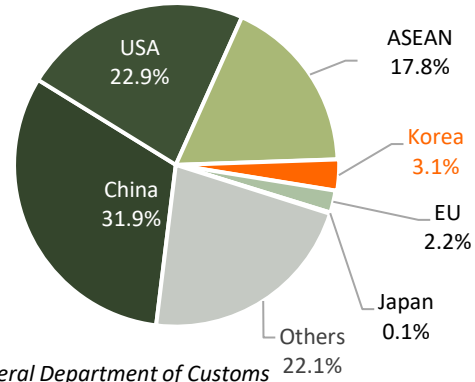
Increase **4%** compared to Mar-2025

Increase **31%** compared to Apr-2024

1.1 Mil.USD more than the monthly average rate in 2024

Accumulated 4 months of 2025 reached **20.7 Mil.USD**, **37%** of total 2024

Percentage of import value to Korea, Apr-2025



Changes in percentage of import results to Korea, Apr-2025

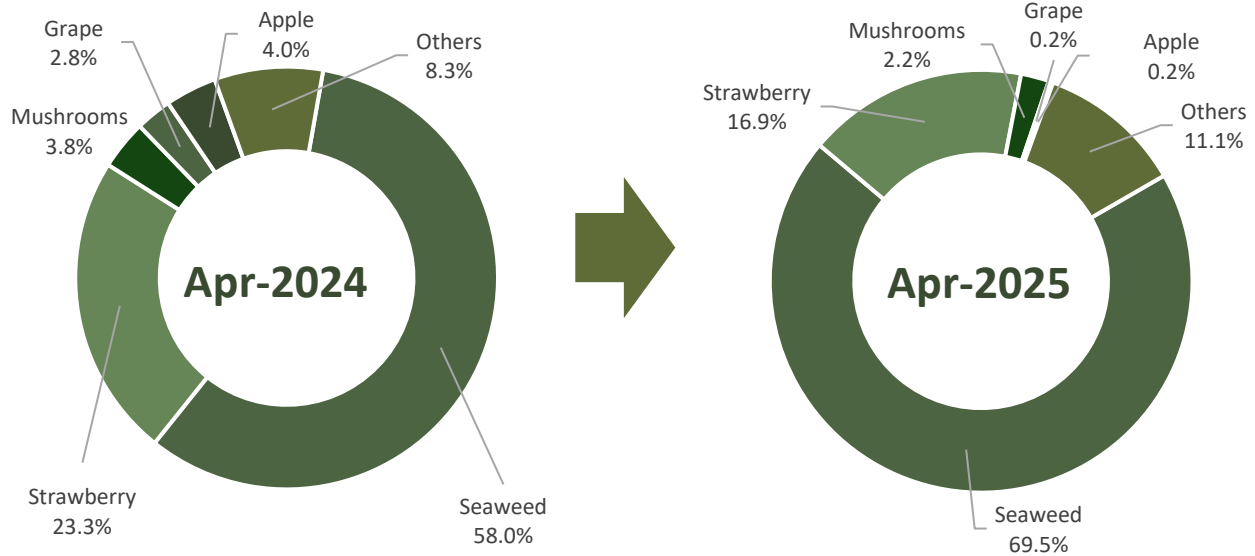


Source: Calculated from data of the General Department of Customs



FRUITS & VEGETABLES (IMPORT)

Structure of import by products from Korea, Apr-2025



Import results from Korea, Apr-2025



Seaweed

Value: **4.0** Mil.USD

Increase **42%** compared to Mar-2025

Increase **57%** compared to Apr-2024



Strawberry

Value: **1.0** Mil.USD

Decrease **39%** compared to Mar-2025

Decrease **5%** compared to Apr-2024



Mushrooms

Value: **0.12** Mil.USD

Decrease **36%** compared to Mar-2025

Decrease **25%** compared to Apr-2024



Grape

Value: **10.6** Ths.USD

Decrease **96%** compared to Mar-2025

Decrease **91%** compared to Apr-2024



Apple

Value: **9.4** Ths.USD

Decrease **60%** compared to Mar-2025

Decrease **95%** compared to Apr-2024



South Korea Supports Chili Farming Development in Ninh Thuan

The chili farming development project in Ninh Thuan, jointly implemented by CJ Group (South Korea) and the Korea International Cooperation Agency (KOICA) since 2014, has delivered many positive results. Following the COVID-19 pandemic, CJ provided over VND 400 million to repair the processing factory and help farmers resume cultivation.

For the 2024–2026 period, CJ and KOICA have committed a total of VND 4.2 billion to expand chili farming areas, supply seeds, fertilizers, machinery, and strengthen the capacity of cooperatives and the processing plant. The project will also dispatch Korean experts to provide technical support in chili cultivation and production.



Korean Chamoe Melons Exported to Vietnam by Sea for the First Time

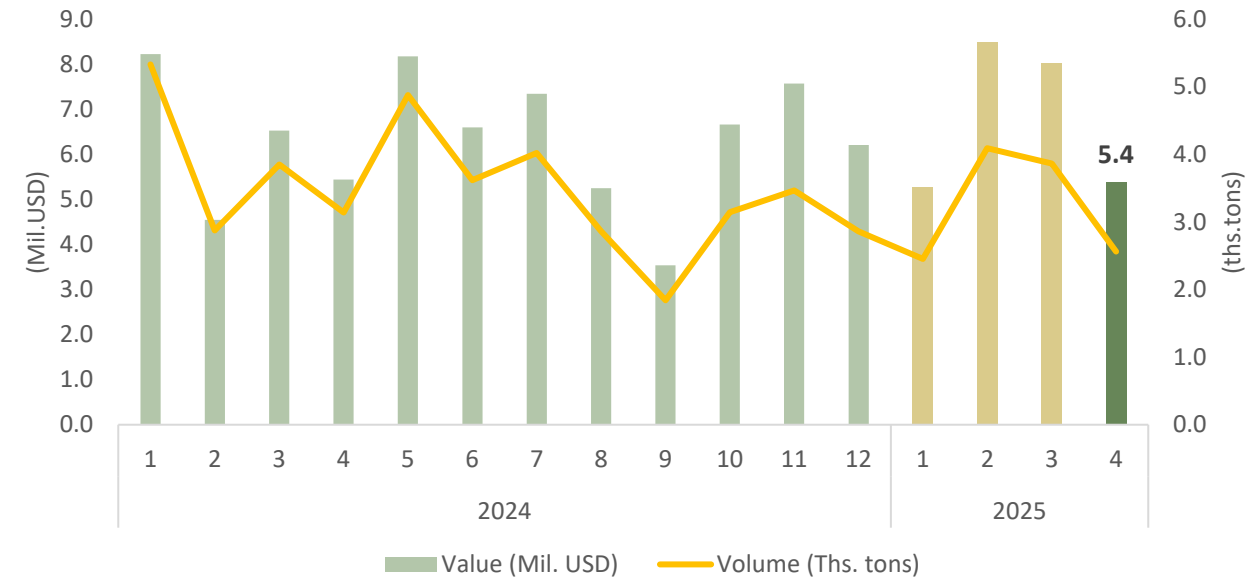
Korean chamoe melons have been exported to Vietnam by sea for the first time, thanks to the application of Controlled Atmosphere (CA) technology. This technology regulates oxygen and CO₂ levels, extending the shelf life to 10–15 days, making it suitable for long-distance shipping.

The first shipment, consisting of 4 tons of chamoe melons from Wolhang Cooperative (Gyeongbuk Province), arrived at a Vietnamese port on May 8. South Korea plans to export a total of 40 tons of chamoe melons by sea to Southeast Asia before July 2025, accounting for about 13% of total export volume. Sea transport not only reduces shipping costs by up to 60% compared to air freight but also keeps the spoilage rate below 1%. This marks a significant step in expanding markets and enhancing the competitiveness of Korean agricultural products, especially in markets like Vietnam and Singapore.

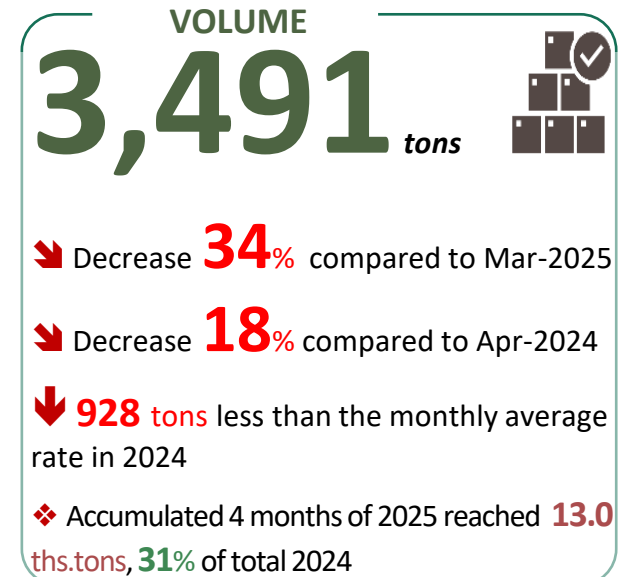
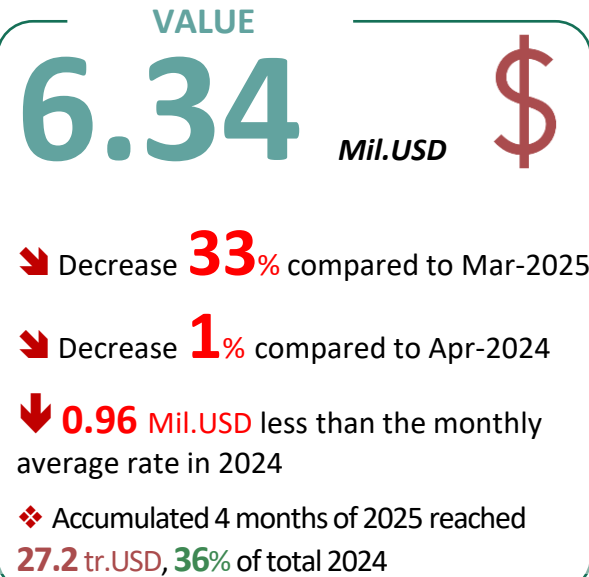


RUBBER

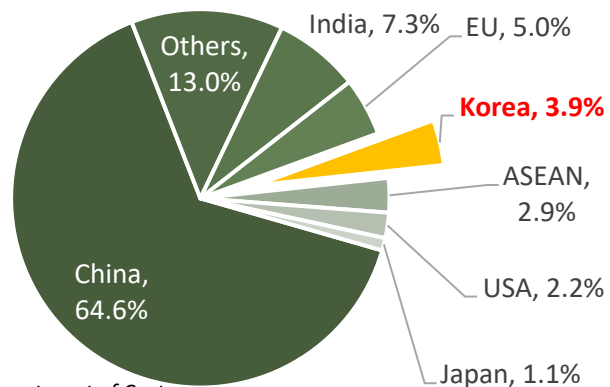
Export volume and value to Korea, Apr-2025



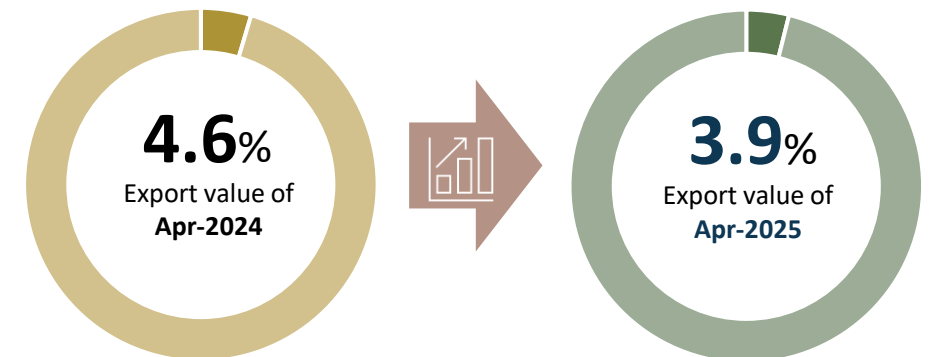
Export results to Korea, Apr-2025



Percentage of export value to Korea, Apr-2025



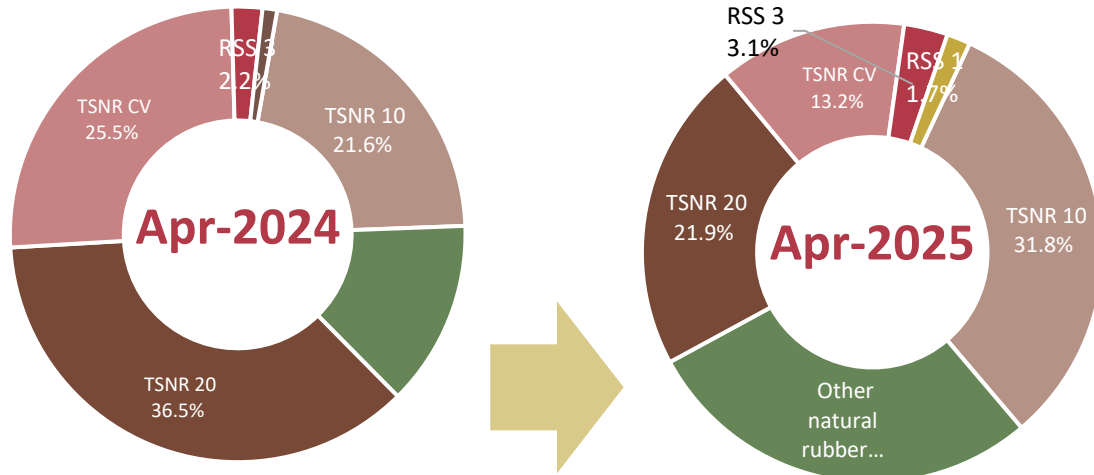
Changes in percentage of export value to Korea, Apr-2025



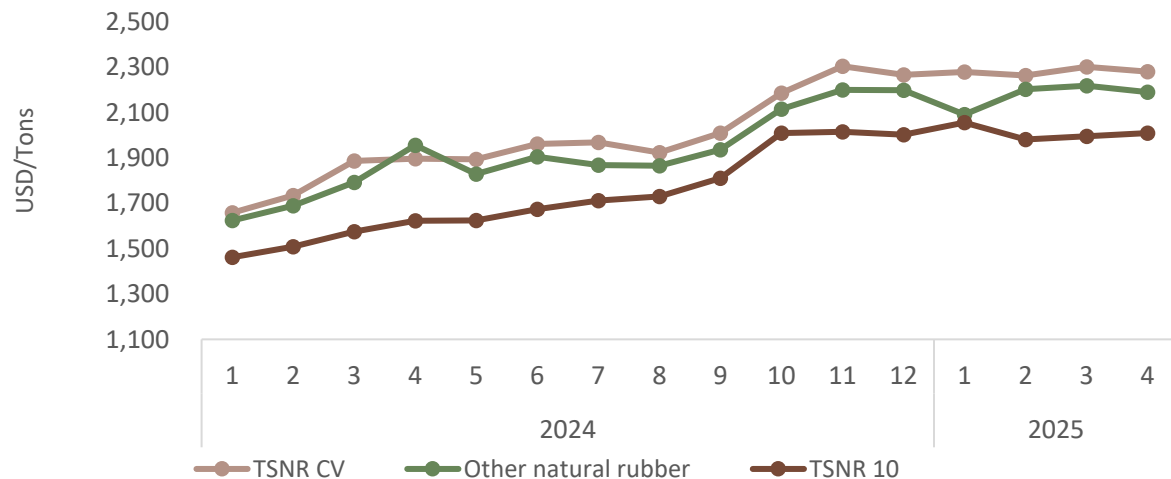


RUBBER

Structure of exports by products to Korea, Apr-2025



Average export price to Korea, Apr-2025



Export results to Korea, Apr-2025



Other natural rubber

Value: **1.52** Mil.USD

Increase **49%** compared to Mar-2025

Increase **114%** compared to Apr-2024



TSNR CV

Value: **0.71** Mil.USD

Decrease **49%** compared to Mar-2025

Decrease **48%** compared to Apr-2024



TSNR 10

Value: **1.71** Mil.USD

Decrease **46%** compared to Mar-2025

Increase **47%** compared to Apr-2024

Other natural rubber

The average export price in Apr-2025 is **2,189** USD/tons; decrease **1%** compared to the previous month and increase **12%** compared to the same period in 2024.

TSNR CV

The average export price in Apr-2025 is **2,280** USD/tons; decrease **1%** compared to the previous month and increase **20%** compared to the same period in 2024.

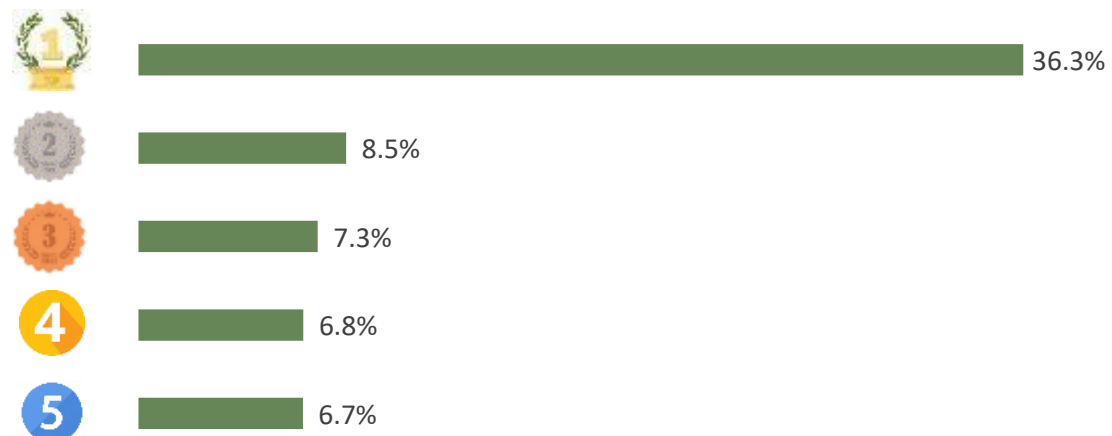
TSNR 10

The average export price in Apr-2025 is **2,009** USD/tons increase **1%** compared to the previous month and increase **24%** compared to the same period in 2024.

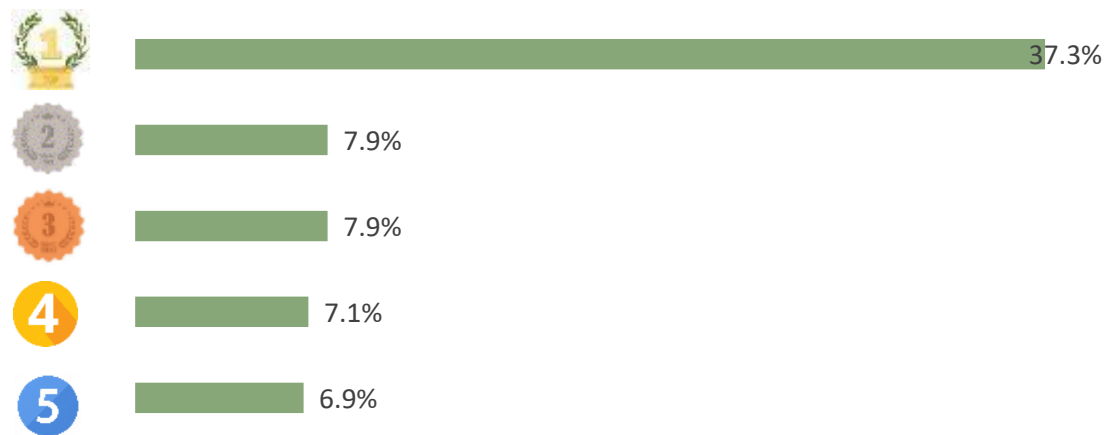


RUBBER

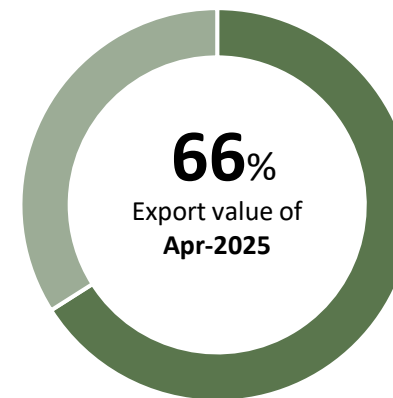
TOP 5 export enterprises by value to Korea, Apr-2025



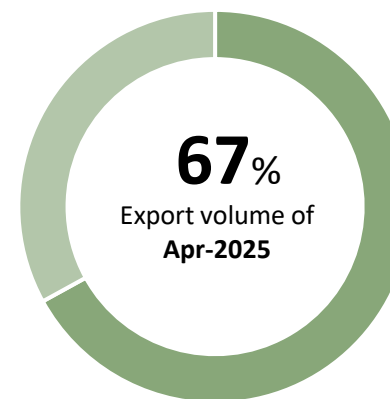
TOP 5 export enterprises by volume to Korea, Apr-2025



TOP 5 export enterprises by value to Korea, Apr-2025



Volume ratio of TOP 5 export enterprises to Korea, Apr-2025





RUBBER

SPOTLIGHT



On May 17, a major fire broke out at Kumho Tire's Plant No. 2 - the largest tire manufacturer in South Korea - causing significant damage and impacting the market. The factory produces up to 12 million tires annually, accounting for approximately 20% of the company's global output.

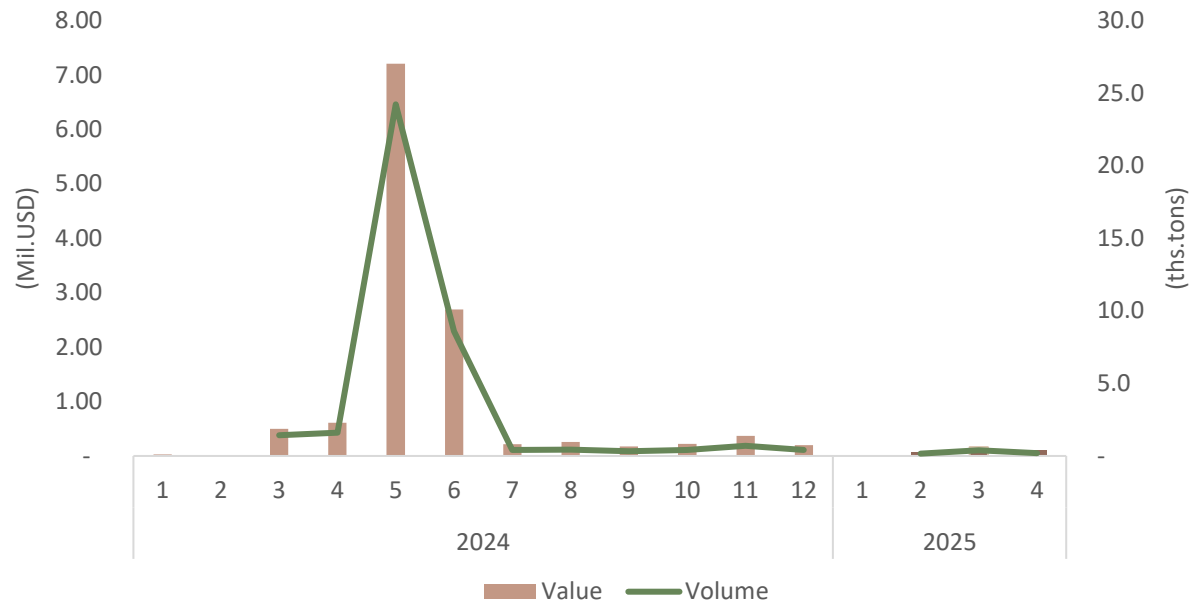
The incident led to a drop of more than 9.3% in Kumho Tire's stock price. The company is currently cooperating with authorities to investigate the cause and assess the damages. Meanwhile, public concern is growing that the disruption in production could affect the global tire supply chain, potentially influencing the demand for natural rubber in the near future.





CASSAVA & CASSAVA PRODUCTS

Export volume and value to Korea, Apr-2025



Export results to Korea, Apr-2025

VALUE
96.8 Ths.USD

↘ Decrease **40%** compared to Mar-2025

↘ Decrease **84%** compared to Apr-2024

↓ **1.04 Mil.USD** less than the monthly average rate in 2024

* Accumulated 4 months of 2025 reached **0,33 tr.USD**, **3%** of total 2024

VOLUME
201 tons

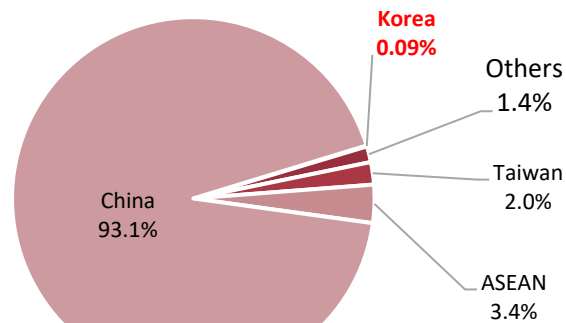
↘ Decrease **49%** compared to Mar-2025

↘ Decrease **88%** compared to Apr-2024

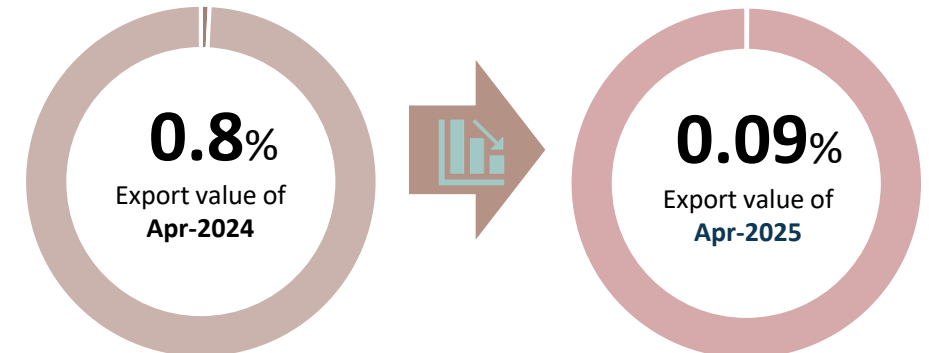
↓ **3.3 ths.tons** less than the monthly average rate in 2024

* Accumulated 4 months of 2025 reached **755 tons**, **2%** of total 2024

Percentage of export value to Korea, Apr-2025



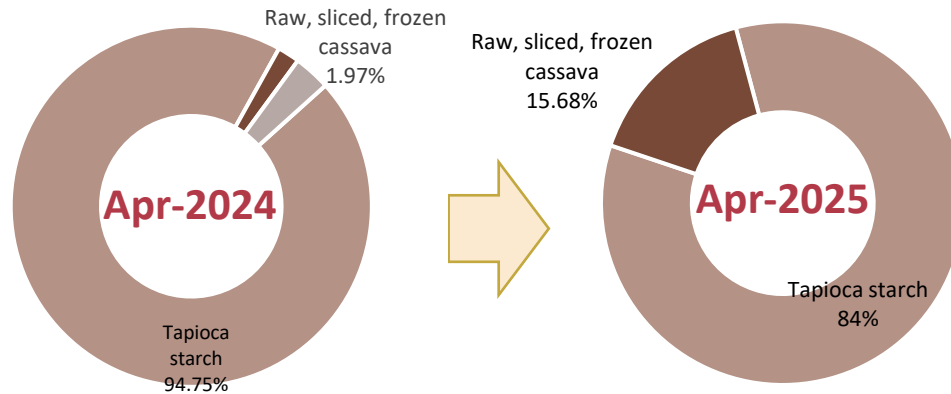
Changes in percentage of export results to Korea, Apr-2025



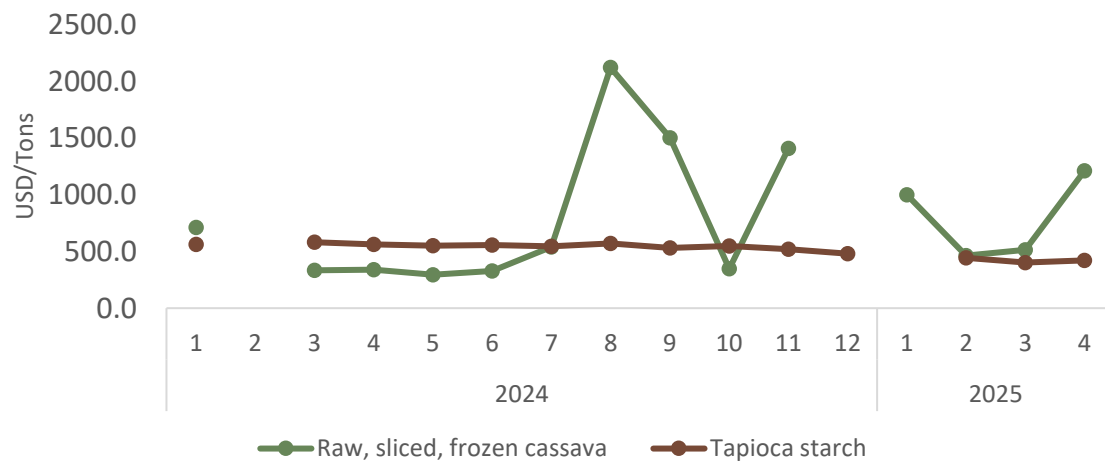


CASSAVA & CASSAVA PRODUCTS

Structure of exports by products to Korea, Apr-2025



Average export price to Korea, Apr-2025



Export results to Korea, Apr-2025



Tapioca starch

Value: **88.6** Ths.USD

Increase **3,365%** compared to Mar-2025

Increase **458%** compared to Apr-2024



Raw, sliced, frozen cassava

Value: **16.5** Ths.USD

Increase **545%** compared to Mar-2025

Decrease **67%** compared to Apr-2024

Raw, sliced, frozen cassava

The average export price in Apr-2025 is **1211** USD/tons; **increase 136%** compared to the previous month and **increase 311%** compared to the same period in 2024.

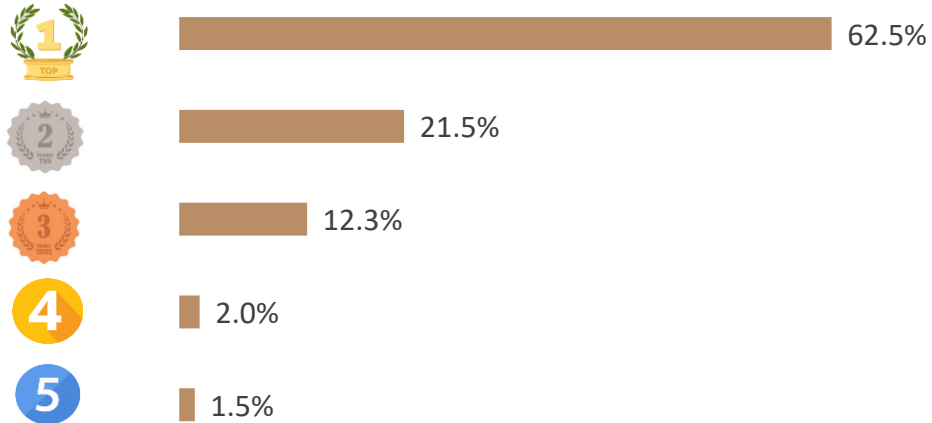
Tapioca starch

The average export price in Apr-2025 is **513** USD/tons; **increase 4.5%** compared to the previous month and **decrease 24%** compared to the same period in 2024.

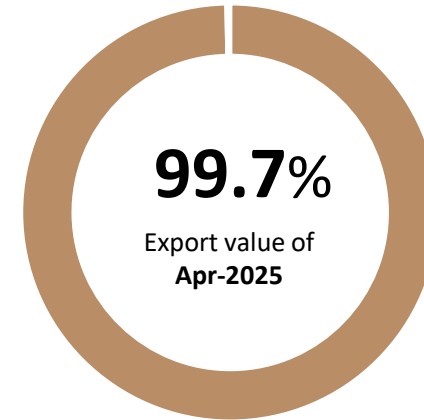


CASSAVA & CASSAVA PRODUCTS

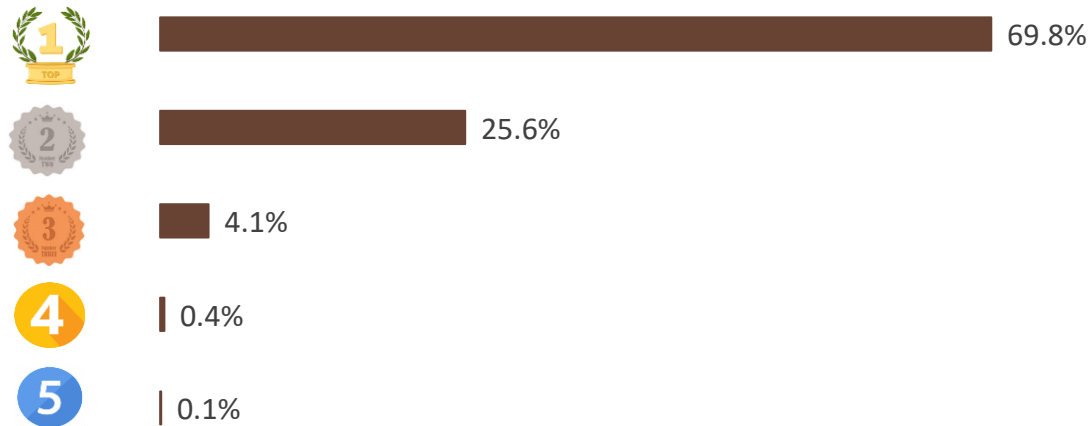
TOP 5 export enterprises by value to Korea, Apr-2025



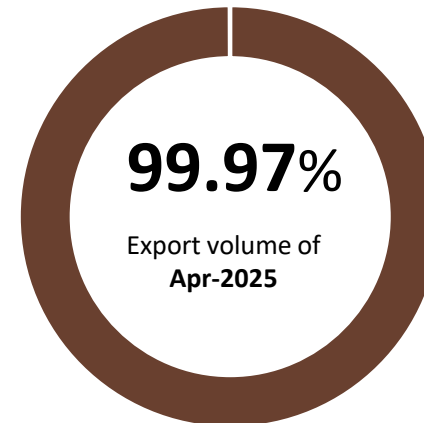
Value ratio of TOP 5 export enterprises to Korea, Apr-2025



TOP 5 export enterprises by volume to Korea, Apr-2025



Volume ratio of TOP 5 export enterprises to Korea, Apr-2025





Any comments. please send to:

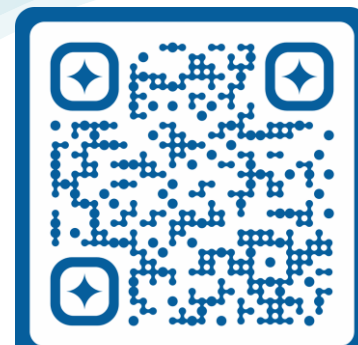
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Xem thêm báo cáo