

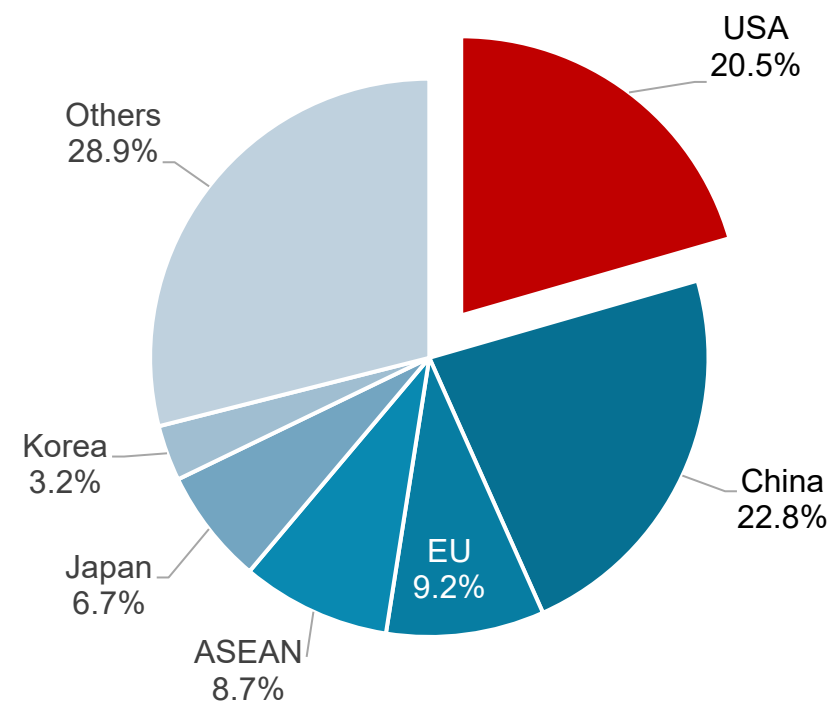
**Volume: August-2025**

# **MONTHLY REPORT ON AGRI-PRODUCTS EXPORT**

## **FROM VIET NAM TO US MARKET**

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIET NAM TO THE US, JULY 2025

Percentage of AFF product export value to the US, Jul-2025

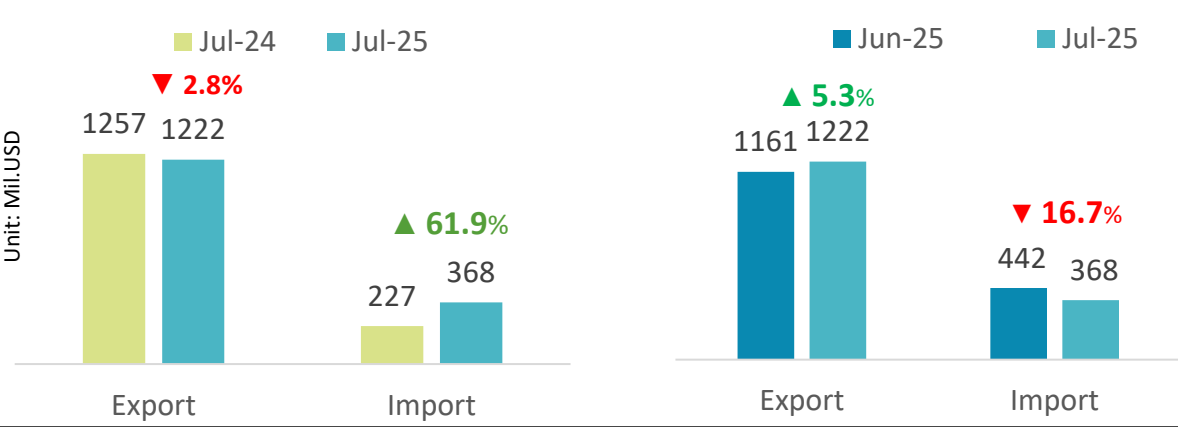


Changes in percentage of AFF product export value to the US, Jul-2025 compared to Jun-2025 and Jul-2024

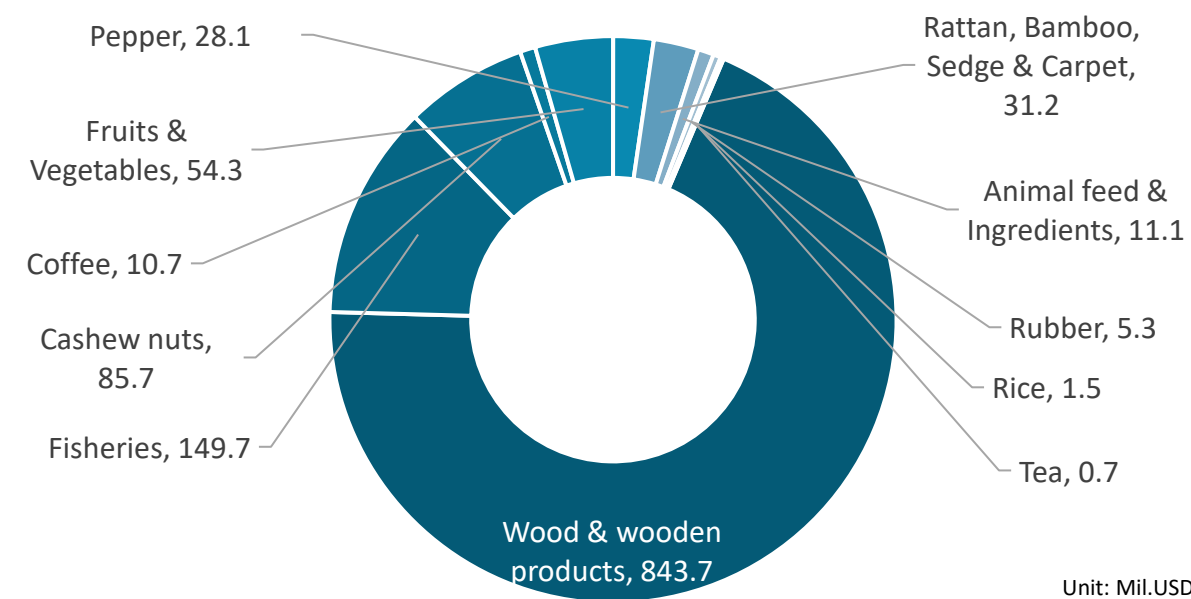
	Value (Mil.USD )	compared to Jun-2025	compared to Jul-2024
USA	1.222	▲ 0.3%	▼ 3.2%
China	1.356	▲ 0.1%	▲ 2.6%
EU	545	▼ 0.4%	▲ 1.3%
ASEAN	515	▲ 0.2%	▼ 2.9%
Japan	398	▼ 0.4%	▼ 0.2%
Korea	192	▼ 0.1%	▼ 0.5%
Total Export Value	5.950		

# THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIET NAM TO THE US, JULY 2025

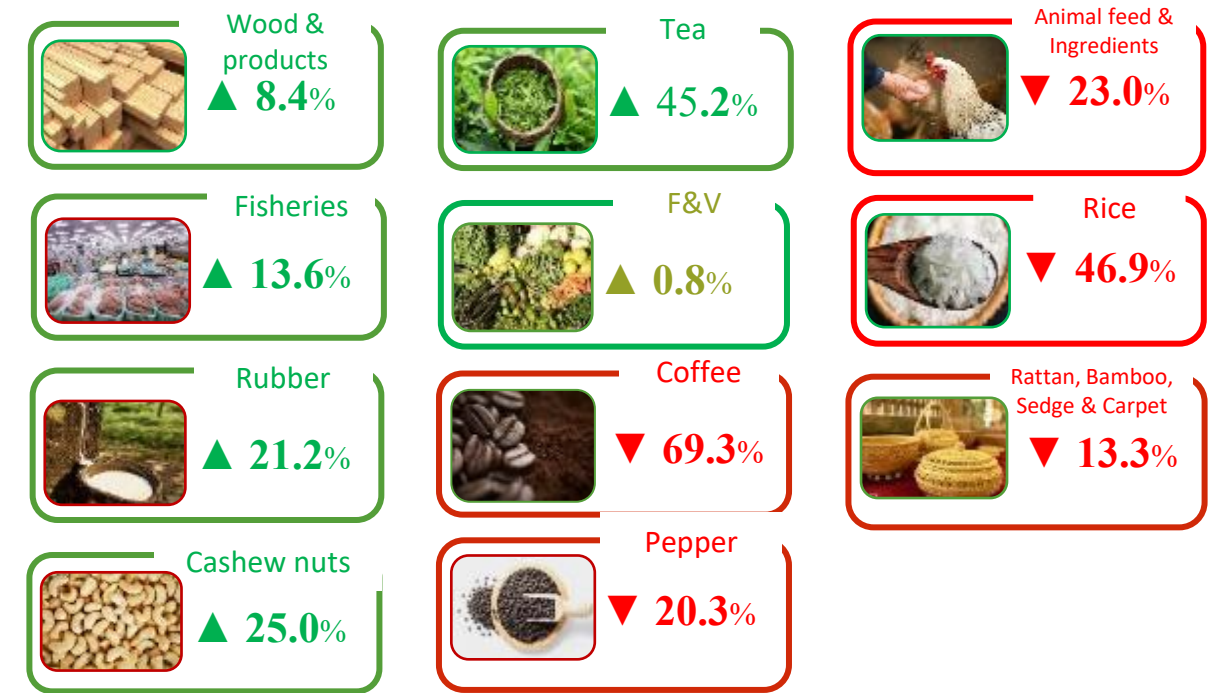
AFF product import-export turnover between Viet Nam - the US, Jul-2025



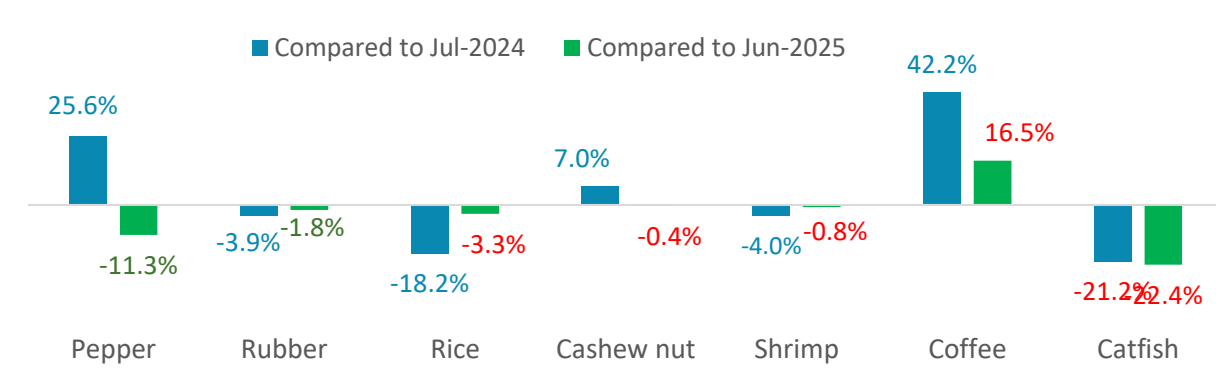
Export value of AFF product to the US, Jul-2025



Changes in key AFF product export value to the US, Jul-2025 compared to Jun-2025



Changes in average export value of key AFF products to the US, Jul-2025 compared to Jul-2024 and compared to Jun-2025



Source: Calculated from data of the General Department of Customs



# SPOTLIGHTS

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## President Donal Trump Signs Order Removing Retaliatory Tariffs on many Products

The U.S. President Donald Trump has signed an executive order retaliatory tariffs for partners that reach trade agreements with Washington. The order, effective September 8, covers 45 product categories, mainly industrial goods that the U.S. cannot produce domestically or in sufficient supply.

An annex to the order, called the Potential Tariff Adjustment for Aligned Partners (PTAAP), lists items eligible for potential tariff relief. Agricultural products such as coffee and several tropical fruits — including durian, bananas, coconuts, and avocados — are included.

To qualify for the preferential rate, trading partners must sign agreements with the United States commitment to reduce trade deficits and cooperate on economic issues of concern to Washington. The Department of Commerce and the Office of the U.S. Trade Representative will decide the products list in PTAAP list receiving exemptions.

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Source: [thesaigontimes.vn](https://thesaigontimes.vn)



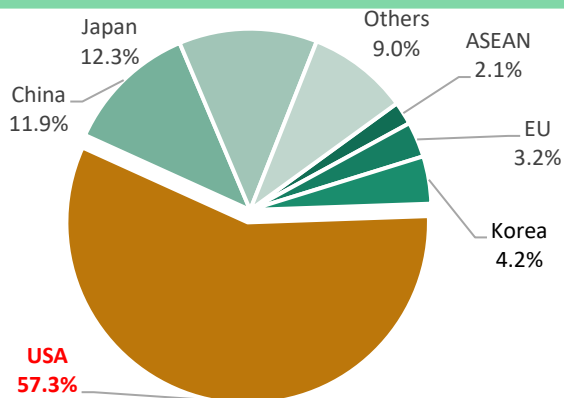


# WOOD AND WOODEN PRODUCTS

## Export value to the US, Jul-2025



## Percentage of export value to the US, Jul-2025



## Export results to the US, Jul-2025

### VALUE



844

Mil.USD

➤ Increase **8.4%** compared to Jun-2025

➤ Increase **3.7%** compared to Jul-2024

➤ **91 Mil.USD** higher than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached **5.4 tỷ USD**, equal to **59.9%** of value in 2024

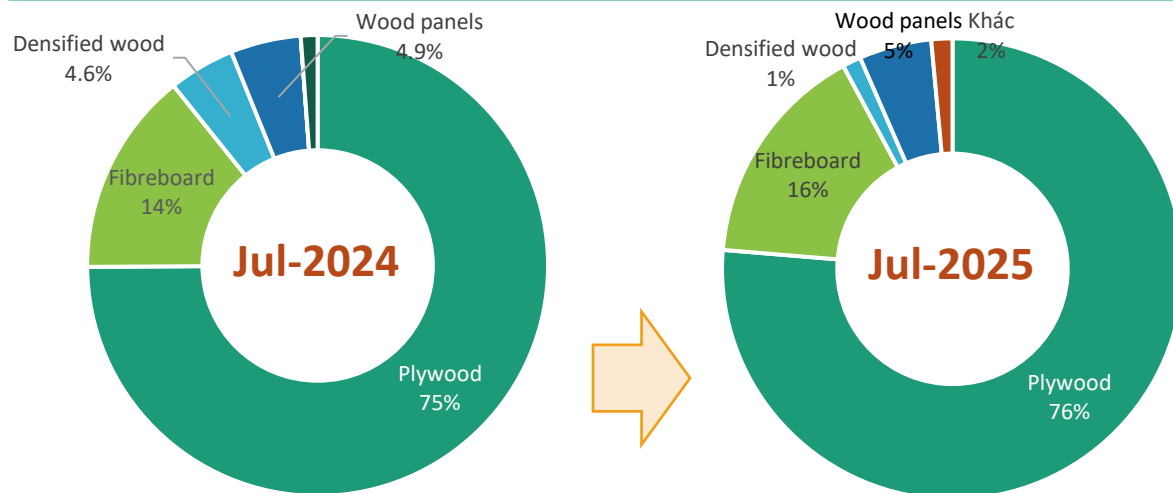
## Changes in percentage of export results to the US, Jul-2025





# WOOD AND WOODEN PRODUCTS

## Structure of exports by products to the US, Jul-2025



## Export results to the US, Jul-2025



### Plywood

Value: **39.3** Mil.USD

Increase **7%** compared to Jun-2025

Increase **85%** compared to Jul-2024



### Fibreboard

Value: **8.1** Mil.USD

Increase **39%** compared to Jun-2025

Increase **100%** compared to Jul-2024



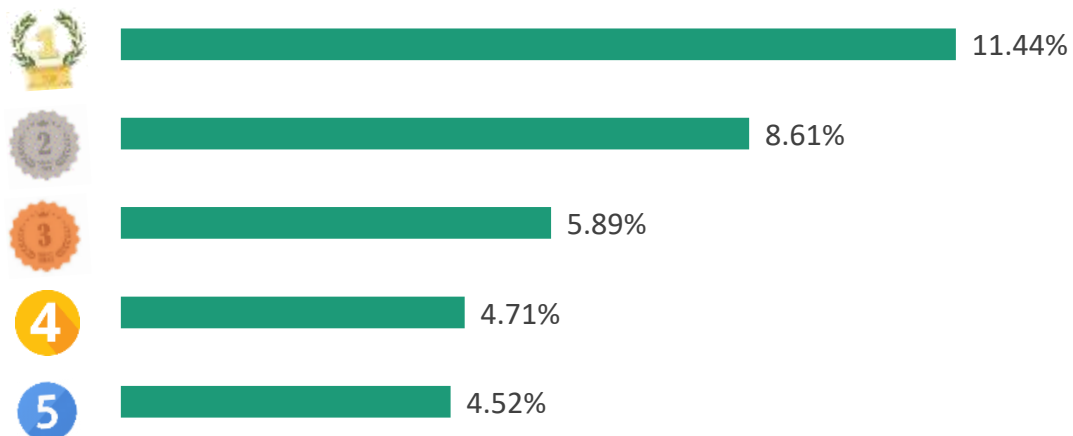
### Densified wood

Value: **0.7** Mil.USD

Decrease **32%** compared to Jun-2025

Decrease **49%** compared to Jul-2024

## TOP 5 export enterprises by value to the US, Jul-2025




## Value ratio of TOP 5 export enterprises to the US, Jul-2025





# WOOD AND WOODEN PRODUCTS

## SPOTLIGHTS



Housing construction activity in the United States recovered in July 2025. Specifically, the number of new housing starts increased by 2.8%, reaching a seasonally adjusted annual rate of 939,000 units. At the same time, sales of second-hand homes also recorded a 2.0% increase. However, indicators for future activity were less positive, as building permit certification fell to the lowest level in five years..

The U.S. manufacturing sector continues to weaken, with the Purchasing Managers' Index (PMI) in July 2025 stood at at 48%, marking the fifth consecutive month of decline. Wood-related industries showed contrasting trends: kitchen cabinet sales in the first half of 2025 fell by 6.5%, while the furniture sector and related products were among the few industries to record growth..

In terms of trade policy, the U.S. government has taken two important actions directly affecting the wood industry. First, the increase in tariffs on products from China has been postponed until November 10, 2025; this decision both allows more time for negotiations and prolongs uncertainty for supply chains. Second, the U.S. Department of Commerce has decided to more than double the retaliatory tariffs on Canadian softwood lumber, raising the total tariff rate to 35.19%.



Tin liên quan



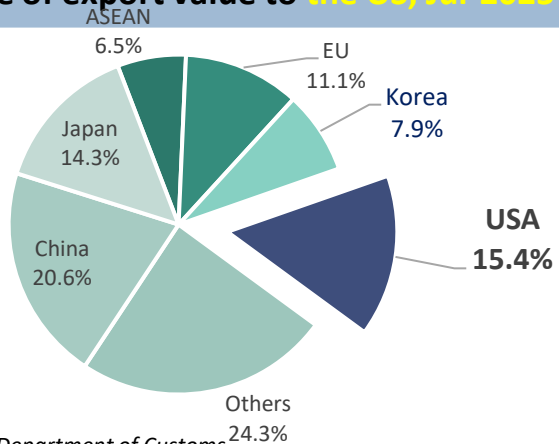


# FISHERIES

## Export value to the US, Jul-2025



## Percentage of export value to the US, Jul-2025



## Export results to the US, Jul-2025

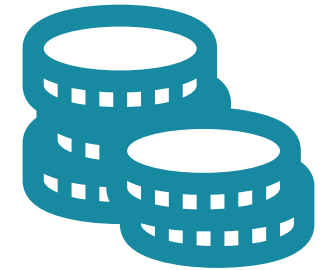
VALUE  
**149.7** Mil.USD

↗ Increase **13.6%** compared to Jun-2025

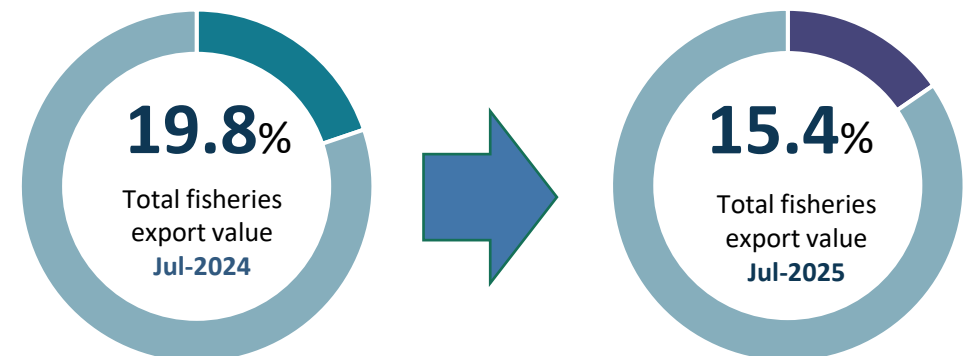
↘ Decrease **17.5%** compared to Jul-2024

▼ **2.0 Mil.USD** lower than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached **1048.4** Mil.USD , equal to **57.6%** kim ngạch 2024



## Changes in percentage of export results to the US, Jul-2025

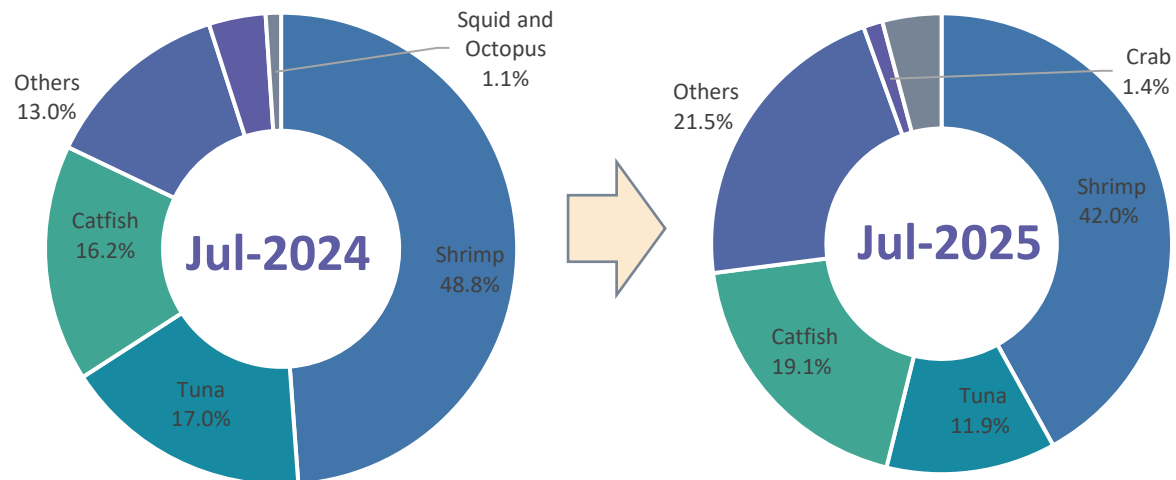




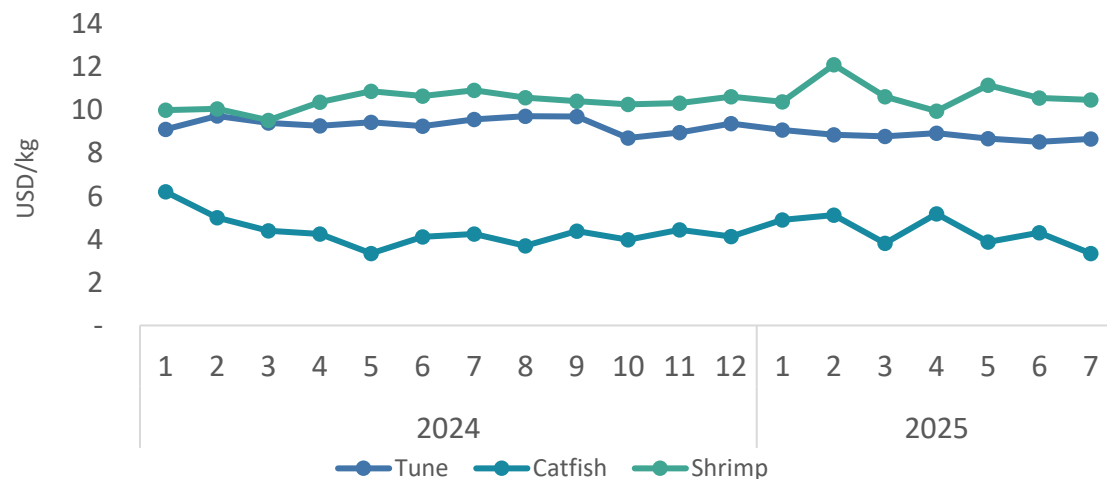


# FISHERIES

## Structure of exports by products to the US, Jul-2025



## Average export price to the US, Jul-2025



## Export results to the US, Jul-2025



### Shrimp

Value: **62.8** Mil.USD

Increase **34.9%** compared to Jun-2025

Decrease **29.2%** compared to Jul-2024



### Tuna

Value: **17.8** Mil.USD

Increase **22.1%** compared to Jun-2025

Decrease **42.4%** compared to Jul-2024



### Catfish

Value: **28.6** Mil.USD

Decrease **11.8%** compared to Jun-2025

Decrease **2.8%** compared to Jul-2024

### Tuna

The average export price in Jul-2025 is **8.7** USD/kg; Increase **1.6%** compared to previous month; and Decrease **9.4%** compared to the same month of 2024.

### Catfish

The average export price in Jul-2025 is **3.3** USD/kg; Decrease **22.4%** compared to previous month; and Decrease **21.2%** compared to the same month of 2024.

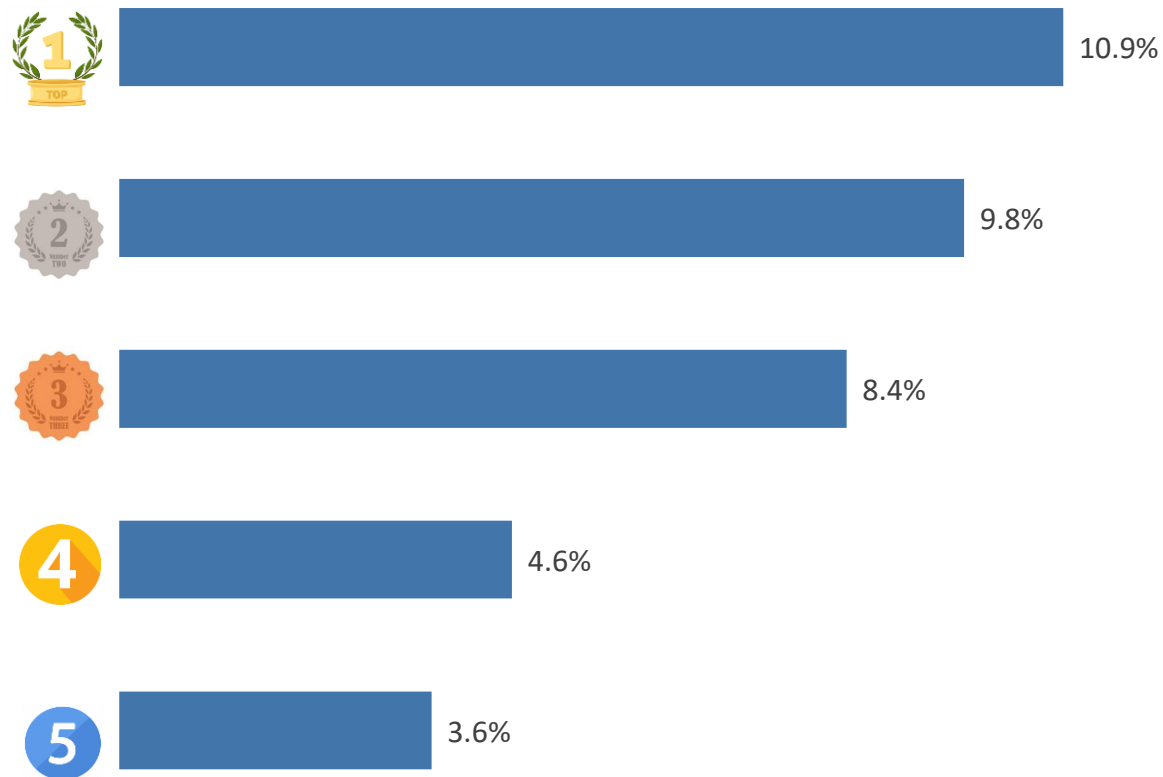
### Shrimp

The average export price in Jul-2025 is **10.5** USD/kg; Decrease **0.8%** compared to previous month; and Decrease **4.0%** compared to the same month of 2024.

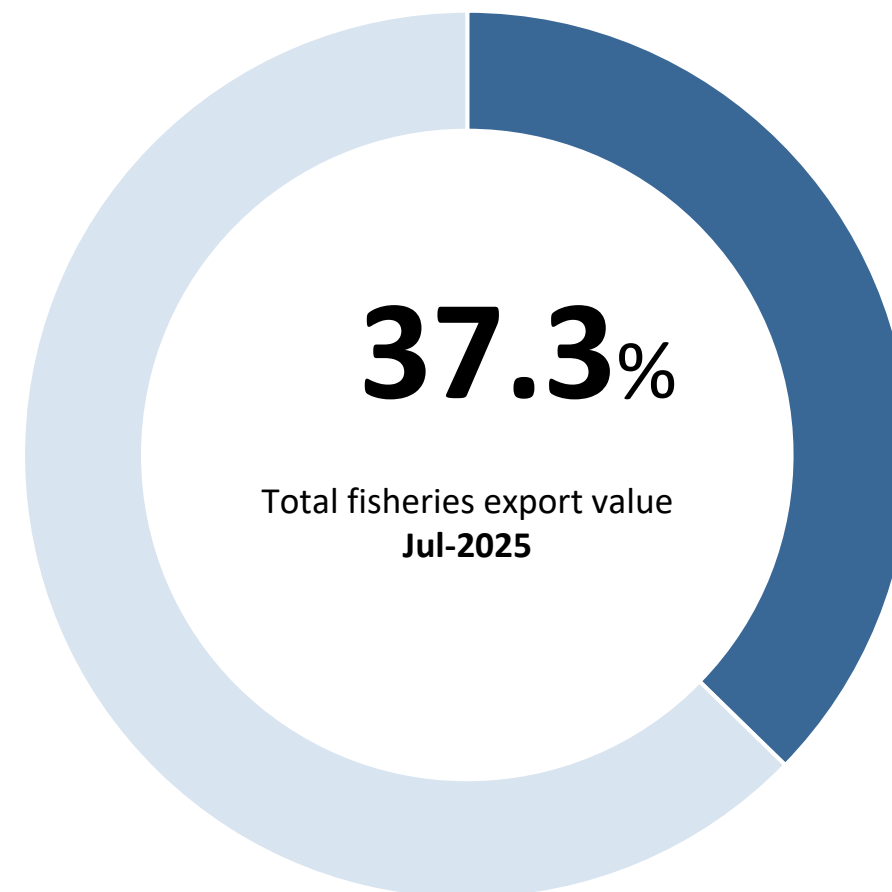


# FISHERIES

## TOP 5 export enterprises by value to the US, Jul-2025



## Value ratio of TOP 5 export enterprises to the US, Jul-2025





# FISHERIES

## SPOTLIGHTS

### 12 Vietnamese Fishery units Face Possible to be Ban importing to the US from January 1, 2026

On August 26, 2025, the U.S. National Oceanic and Atmospheric Administration (NOAA) sent a letter notifying Vietnam of the results of its fisheries assessment. According to the letter, several fisheries were recognized as comparable, 12 others were rejected. Starting January 1, 2026, fish and fish products from these 12 fisheries will no longer be allowed to enter the U.S. market. This is the outcome of the comparability assessment under the U.S. Marine Mammal Protection Act (MMPA).

In 2024, Vietnam's fisheries exports to the U.S. reached USD 1.805 billion, of which around USD 200 million came from the 12 affected fisheries. The decision will directly impact fishermen, businesses, and the reputation of Vietnam's fisheries. The U.S. cited three main reasons: fishing gear posing risks to marine mammals, insufficient monitoring and reporting of bycatch, and ineffective mitigation measures. Vietnam now has only three months to supplement its documentation and address these shortcomings.

The Ministry of Agriculture and Environment will urgently review relevant regulations, strengthen monitoring, and prepare for discussions with the U.S., considering this a strategic issue to safeguard a key export market. Swift compliance with the U.S. MMPA is also seen as a concrete step in implementing Vietnam's long-standing strategy of "Reducing exploitation, increasing aquaculture, and conserving marine resources."

Source: [Thuysanvietnam.com](https://thuysanvietnam.com)

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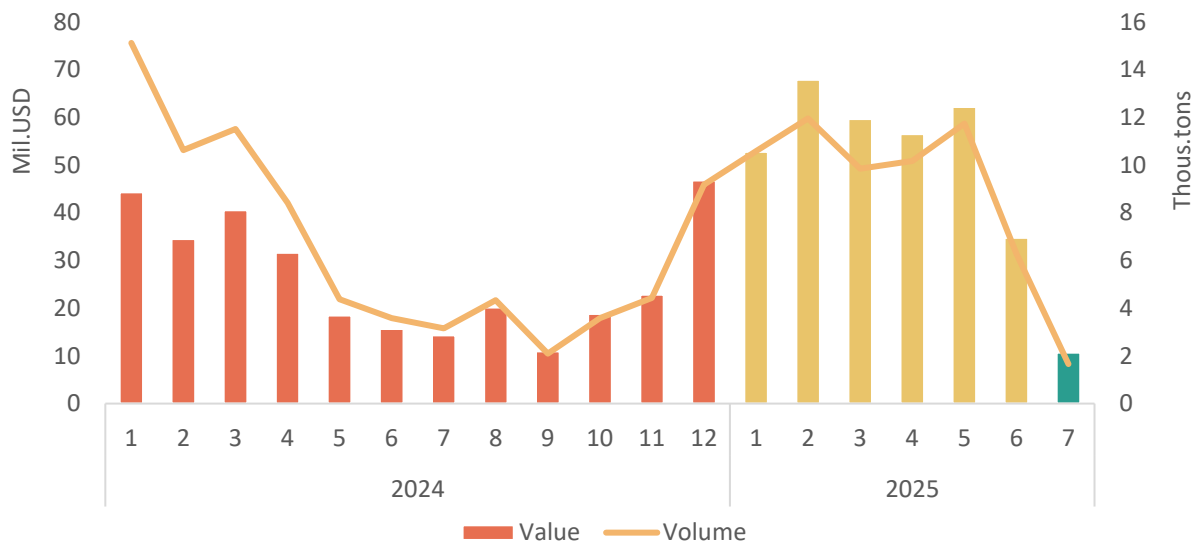


Tin liên quan

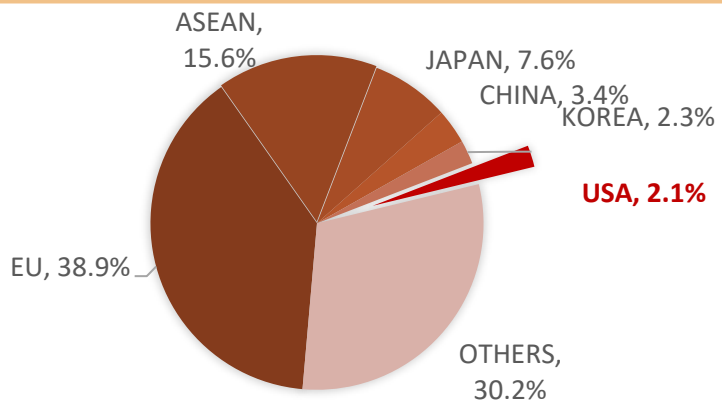


# COFFEE

## Export value and volume to the US, Jul-2025



## Percentage of export value to the US, Jul-2025



## Export results to the US, Jul-2025

**10.7** <sup>VALUE</sup> <sub>Mil.USD</sub>

↘ Decrease **69.3%** compared to Jun-2025

↘ Decrease **25.3%** compared to Jul-2024

↘ **15.9 Mil.USD** lower than the monthly average rate in 2024.

❖ Accumulated 7-month 2025 reached **344.4** Mil.USD, equal to **108.1%** of value in 2024.

**VOLUME**

**1.7** <sub>thous.tons</sub>

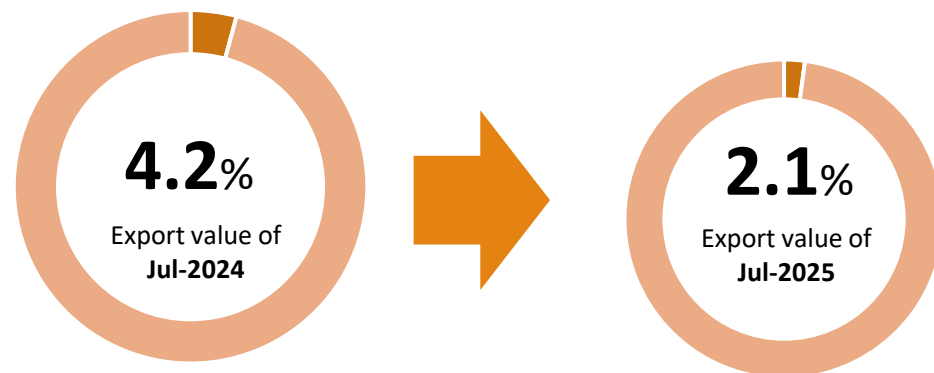
↘ Decrease **73.6%** compared to Jun-2025

↘ Decrease **47.5%** compared to Jul-2024

↘ **5 thous.tons** lower than the monthly average rate in 2024.

❖ Accumulated 7-month 2025 reached **62.3** thous.tons, equal to **77.4%** of volume in 2024.

## Changes in percentage of export results to the US, Jul-2025

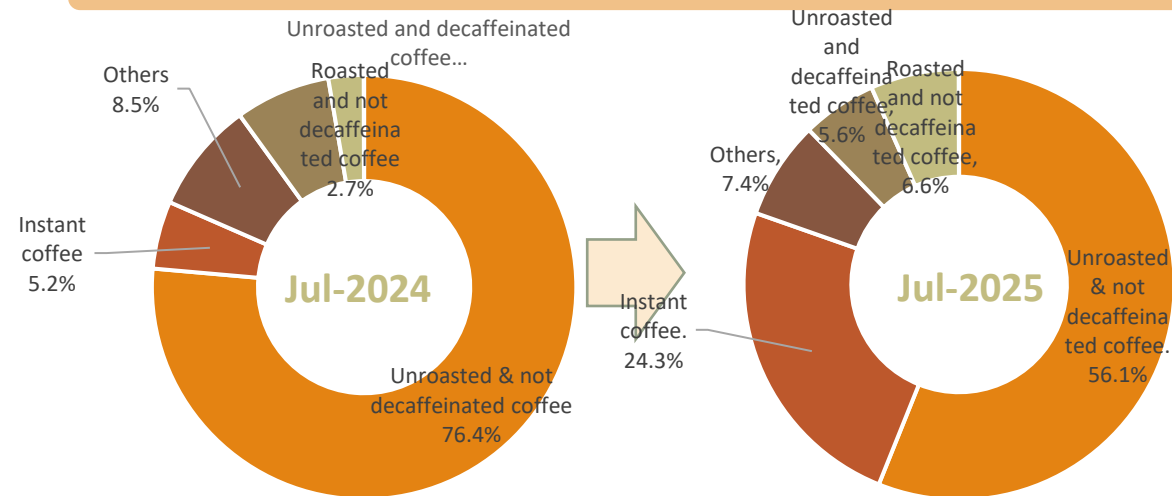




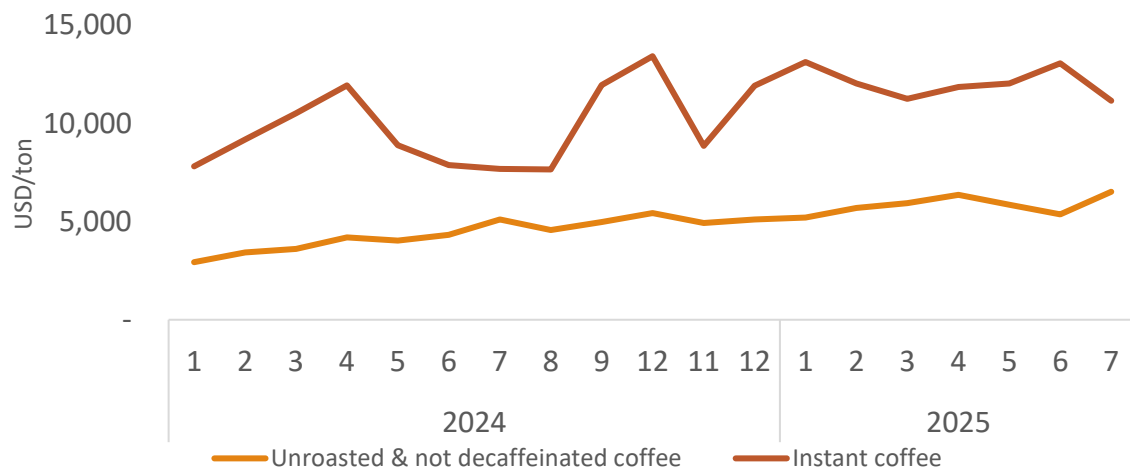


# COFFEE

## Structure of exports by products to the US, Jul-2025



## Average export price to the US, Jul-2025



## Export results to the US, Jul-2025



### Unroasted & not decaffeinated coffee

Value: **6** Mil.USD

Decrease **75.5%** compared to Jun-2025

Decrease **38.2%** compared to Jul-2024



### Instant coffee

Value: **2.6** Mil.USD

Decrease **48.2%** compared to Jun-2025

Increase **296%** compared to Jul-2024



### Roasted, not decaffeinated coffee

Value: **0.7** Mil.USD

Increase **137%** compared to Jun-2025

Increase **107%** compared to Jul-2024

### Instant coffee

The average export price in Jul-2025 is **11.147** USD/ton. **Decrease 14.6%** compared to previous month; and **Increase 45.1%** compared to the same month of 2024.

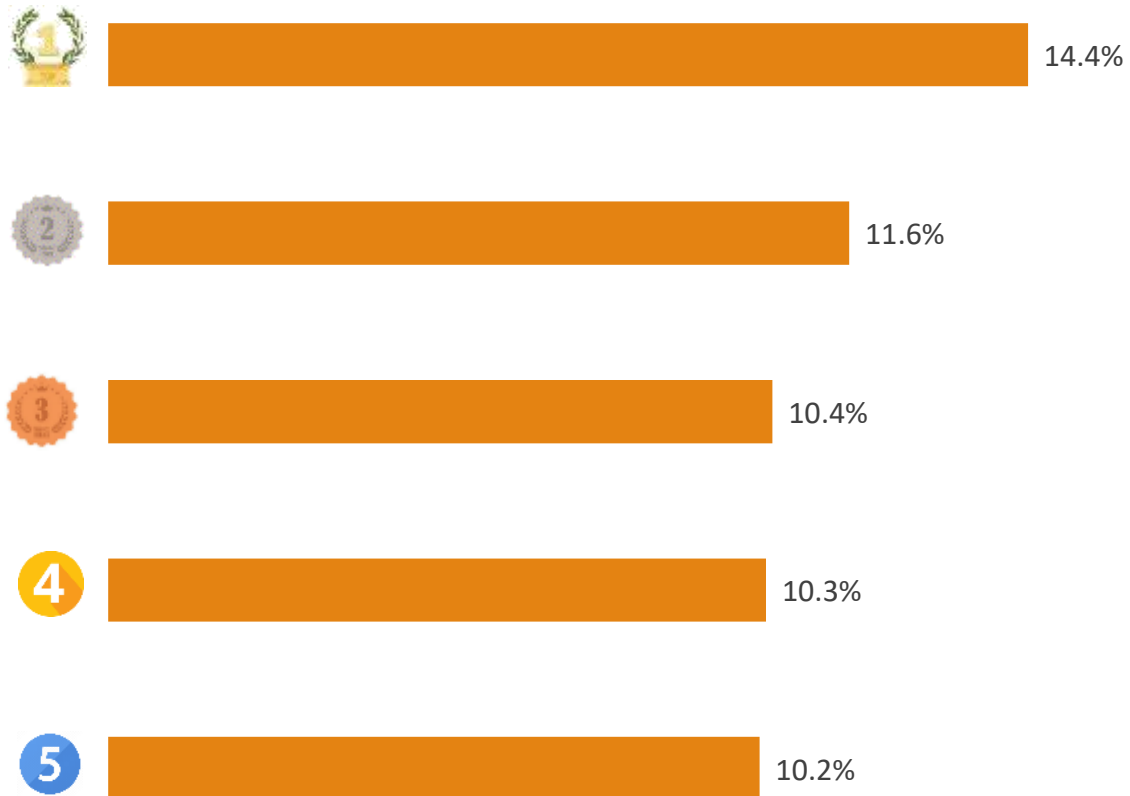
### Unroasted & not decaffeinated coffee

The average export price in Jul-2025 is **6.515** USD/ton. **Increase 21.4%** compared to previous month; and **Increase 27.6%** compared to the same month of 2024.

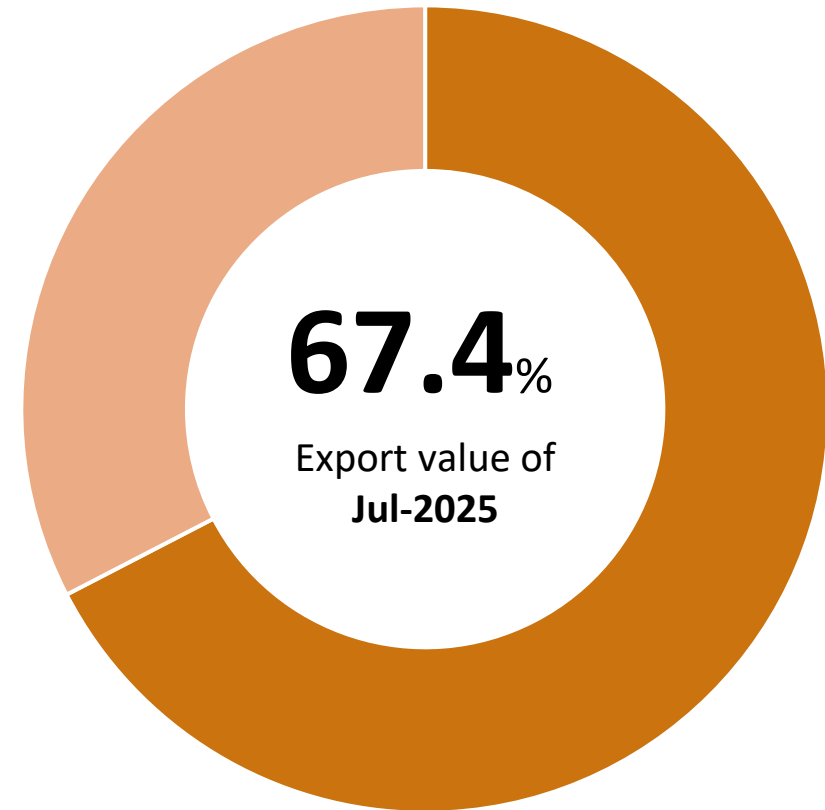


# COFFEE

## TOP 5 export enterprises by value to the US, Jul-2025



## Value ratio of TOP 5 export enterprises to the US, Jul-2025





### Vietnam's Coffee Exports to the U.S. Slow Down in July 2025

In the first seven months of 2025, Vietnam's coffee exports to the U.S. recorded growth of 7.7% in volume and 69.1% in value, reaching 63,256 tons worth USD 343.9 million.

However, after a period of accelerated shipments in the second quarter to get ahead of new tariff policies, exports to the U.S. showed slowing sign in July. Specifically, Vietnam's coffee export volume and value to the U.S. declined by 69.3% and 73.6%, respectively, compared to June.



Source: [vietnambiz.vn](http://vietnambiz.vn)





### U.S. Coffee Buyers Request Delays in Imports from Brazil Amid Tariff Talks



According to Reuters (August 13, 2025), U.S. coffee importers began to request delays in shipments from Brazil after President Donald Trump's administration imposed a 50% tariff on Brazilian goods. Marcio Ferreira, President of the Brazilian Coffee Exporters Council (Cecafé), said the U.S. coffee industry is currently in a wait-and-see mode regarding the outcome of tariff negotiations, supported by stockpiles sufficient for 30–60 days.

However, shipment delays are negatively impacting Brazilian exporters, particularly those relying on Advance Export Contracts (ACC) to finance operations ahead of delivery. When contracts are not executed on time, companies face higher interest rates, additional financial costs, and increased operating expenses. Furthermore, the inverted futures market has exacerbated losses; rescheduling shipments from September to December could result in an additional loss of about USD 10 per bag.







# COFFEE

## SPOTLIGHTS

### STARBUCKS WILL REDUCE IT'S PRODUCTION IN THE U.S.

According to Bloomberg, Starbucks will reduce production schedules at five coffee roasting and packaging plants in the U.S. from seven days a week to five, starting in January 2026. These facilities, located in Georgia, South Pennsylvania, Carolina, Nevada, and Washington, supply coffee for Starbucks stores as well as retail and supermarket channels..

This move is part of a restructuring plan aimed at cutting costs and reinvesting in its store network, as demand in the U.S. market weakens due to high beverage prices. Previously, Starbucks also capped salary increases for its North American office staff at a fixed rate of 2%.



Photo by Unknown Author is licensed under [CC BY-NC-ND](#)



Source: reuters



### Rising Coffee Prices Pushes U.S. Efforts to Develop Domestic Production

Global coffee prices have surged, while the U.S. has imposed a 50% import tariff on Brazilian coffee since August 2025. As a result, retail ground coffee prices in the U.S. reached USD 18.55 per kilogram in July, up 14.5% year-on-year, and could rise by another 15–20%, according to Bernstein.

Since 99% of coffee consumed in the U.S. is imported, some farmers in California have begun experimenting with local coffee production, targeting the specialty coffee segment tied to regional branding. However, production costs in California are extremely high (hundreds of USD per kilogram), far exceeding the price of Brazilian coffee (around USD 8.82/kg including tariffs), making large-scale competition unfeasible.

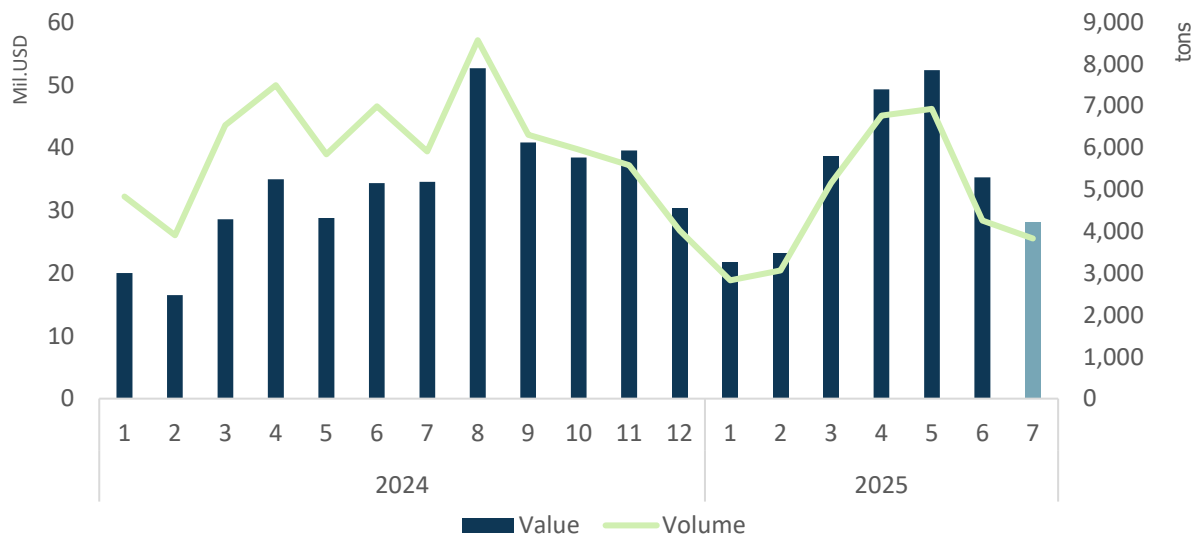
As a result, California coffee is likely to remain limited to premium niche markets, while U.S. consumers continue their coffee-drinking habits but adjust consumption behaviors under mounting price pressures.





# PEPPER

## Export value and volume to the US, Jul-2025



## Export results to the US, Jul-2025

**VALUE**  
**33.3** Mil.USD



Decrease **20.3%** compared to Jun-2025

Decrease **19%** compared to Jul-2024

lower **5.2 Mil.USD** than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached 248.7 Mil.USD, equal to **62%** of value in 2024

**VOLUME**  
**3.8** thous.tons



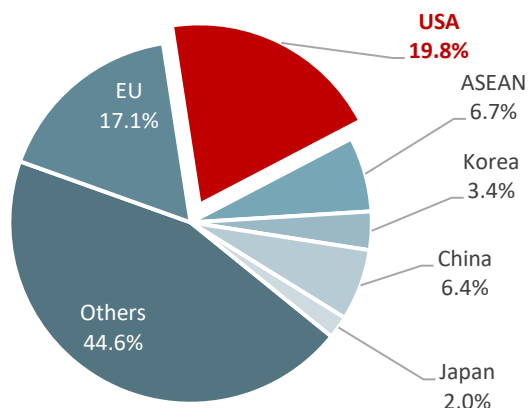
Decrease **10.1%** compared to Jun-2025

Decrease **35%** compared to Jul-2024

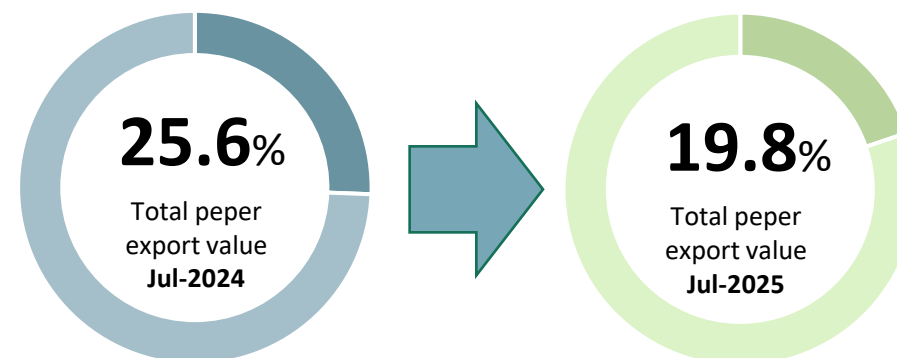
**2.2 thous.tons** lower than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached 32.8 thous.tons, equal to **46%** of volume in 2024

## Percentage of export value to the US, Jul-2025



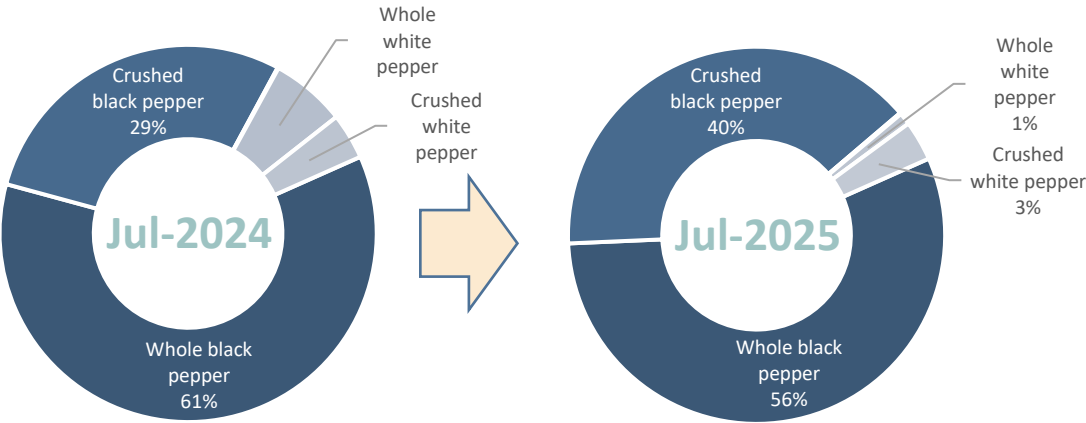
## Changes in percentage of export results to the US, Jul-2025



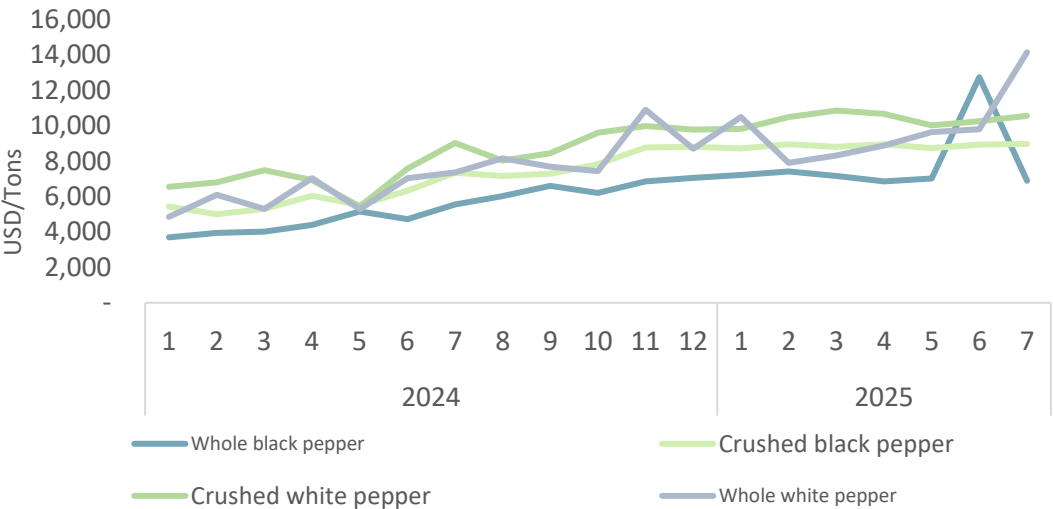


# PEPPER

## Structure of exports by products to the US, Jul-2025



## Average export price to the US, Jul-2025



Source: Calculated from data of the General Department of Customs

## Export results to the US, Jul-2025



### Whole black pepper

Value: **15.7** Mil.USD  
Increase **22%** so với T5/2025  
Decrease **25%** compared to Jul-2024



### Crushed black pepper

Value: **11.1** Mil.USD  
Decrease **31%** so với T5/2025  
Increase **12%** compared to Jul-2024

### Whole black pepper

The average export price in Jul-2025 is **6.890** USD/ton; Decrease **45.9%** compared to previous month; and Increase **24.1%** compared to the same month of 2024.

### Crushed black pepper

The average export price in Jul-2025 is **8.963** USD/ton; Increase **0.3%** compared to previous month; and Increase **22.1%** compared to the same month of 2024.

### Crushed white pepper

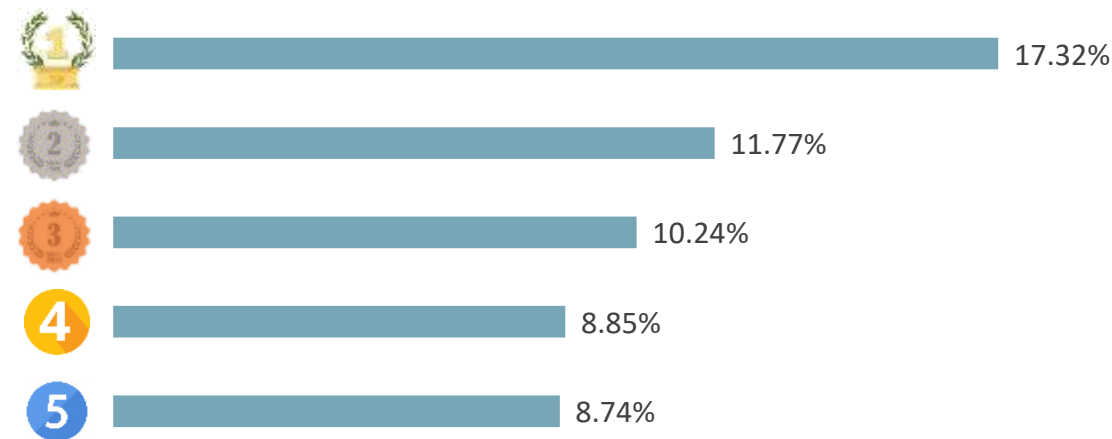
The average export price in Jul-2025 is **10.554** USD/ton; Increase **2.9%** compared to previous month; and Increase **17.0%** compared to the same month of 2024.



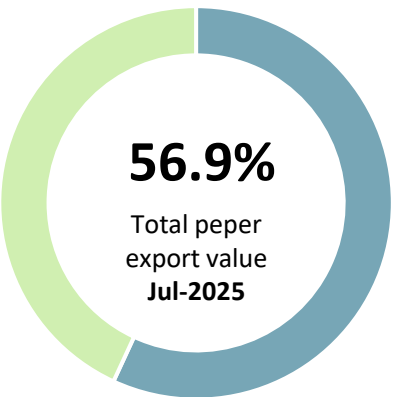


# PEPPER

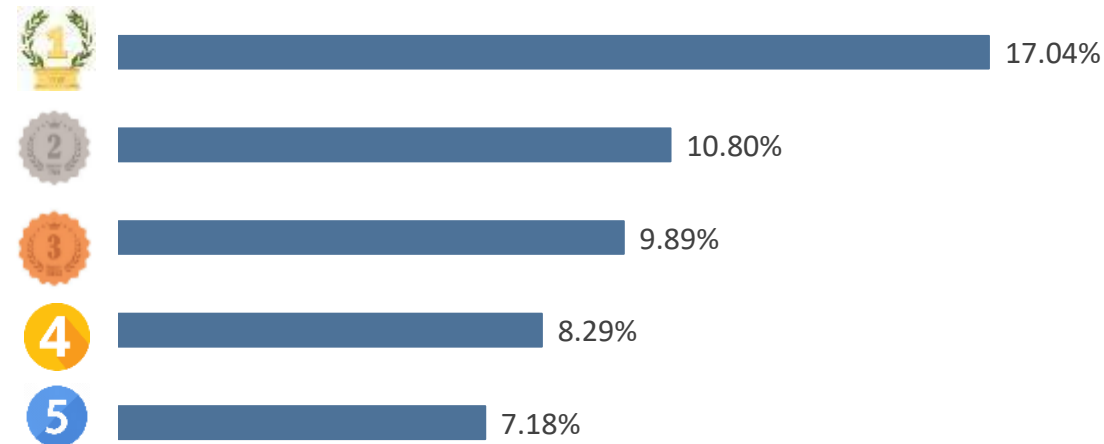
TOP 5 export enterprises by value to Jul-2024



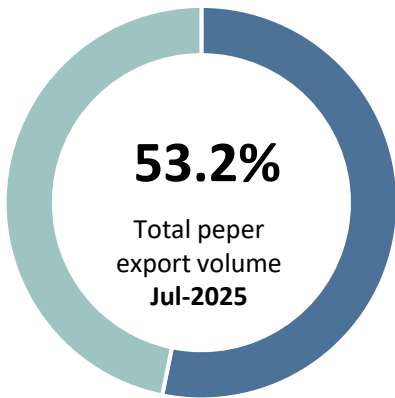
Value ratio of TOP 5 export enterprises to Jul-2024



TOP 5 export enterprises by volume to Jul-2024



Volume ratio of TOP 5 export enterprises to Jul-2024



Source: Calculated from data of the General Department of Customs

# PEPPER



## SPOTLIGHTS

According to the U.S. International Trade Commission, in the first half of 2025, U.S. pepper imports reached 44.4 thousand tons with value of USD 335.4 million, down 0.4% in volume but up 55.5% in value compared to the same period in 2024. In June 2025, U.S. pepper imports was 9.18 thousand tons worth USD 67.77 million, up 12.6% in volume and 70.8% in value year-on-year.

During the first half of 2025, the U.S. imported pepper from 50 markets, with Vietnam remaining the largest supplier, accounting for 30.72 thousand tons worth USD 231.5 million. Compared to the same period in 2024, imports from Vietnam fell by 12% in volume but rose by 43.5% in value. Vietnam's share in total U.S. imports was 67.6% in volume and 69.02% in value, lower than 76.46% and 74.8%, respectively, in the same period last year.

*Source: vietnambiz.vn*

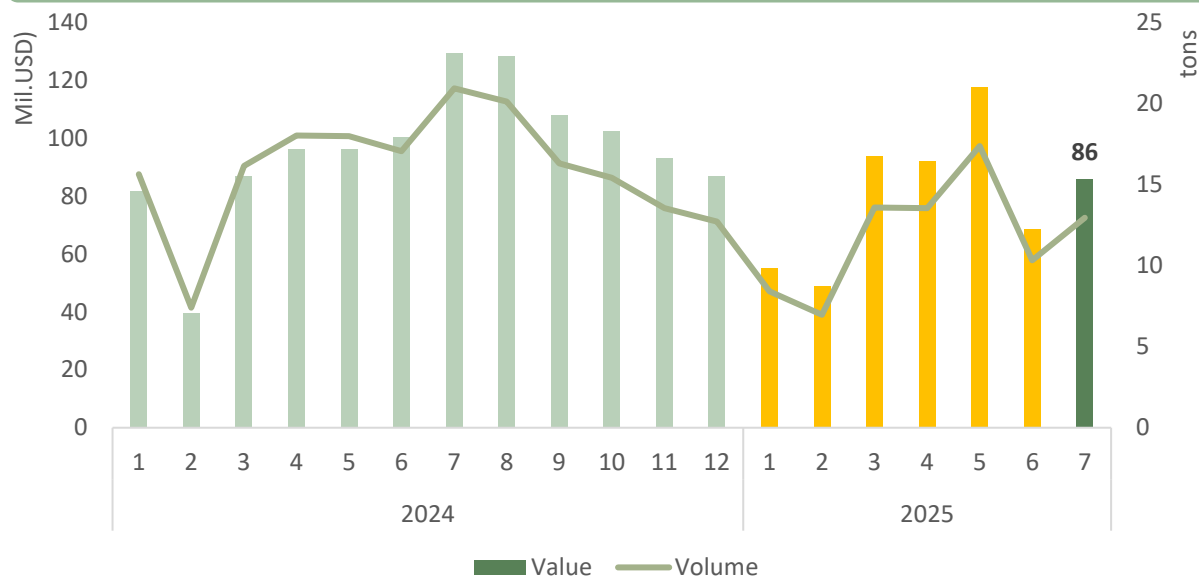


TIN LIÊN QUAN



# CASHEW NUTS

## Export value and volume to the US, Jul-2025



## Export results to the US, Jul-2025

**85.7** VALUE  
Mil.USD

↗ Increase **25.0%** compared to Jun-2025

↘ Decrease **33.8%** compared to Jul-2024

↓ **10 Mil.USD** lower than the monthly average rate in 2024

♦ Accumulated 6-month 2025 reached **562 Mil.USD**, equal to **49%** of value in 2024

**12.9** VOLUME  
thous.tons

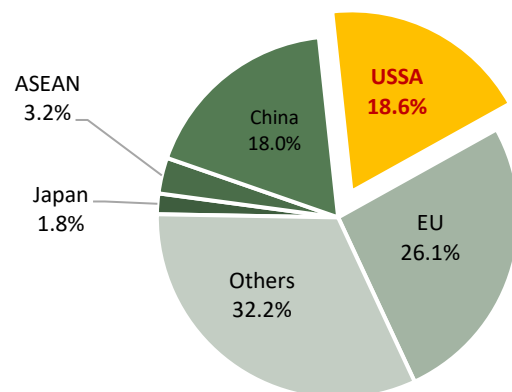
↗ Increase **25.4%** compared to Jun-2025

↘ Decrease **38.1%** compared to Jul-2024

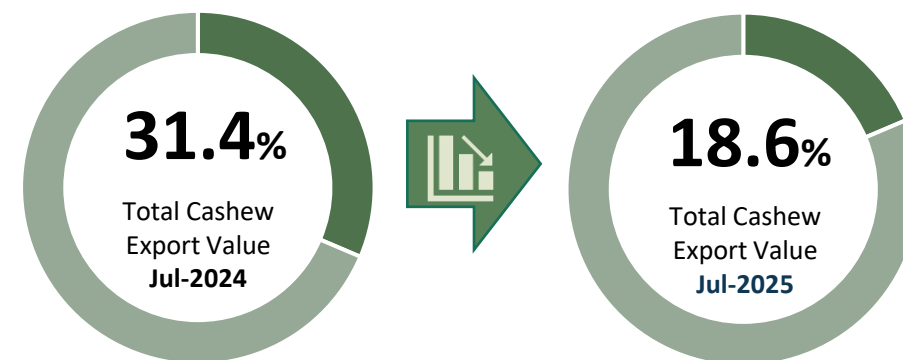
↓ **3 thous.tons** lower than the monthly average rate in 2024

♦ Accumulated 6-month 2025 reached **83 thous.tons**, equal to **43%** of volume in 2024

## Percentage of export value to the US, Jul-2025



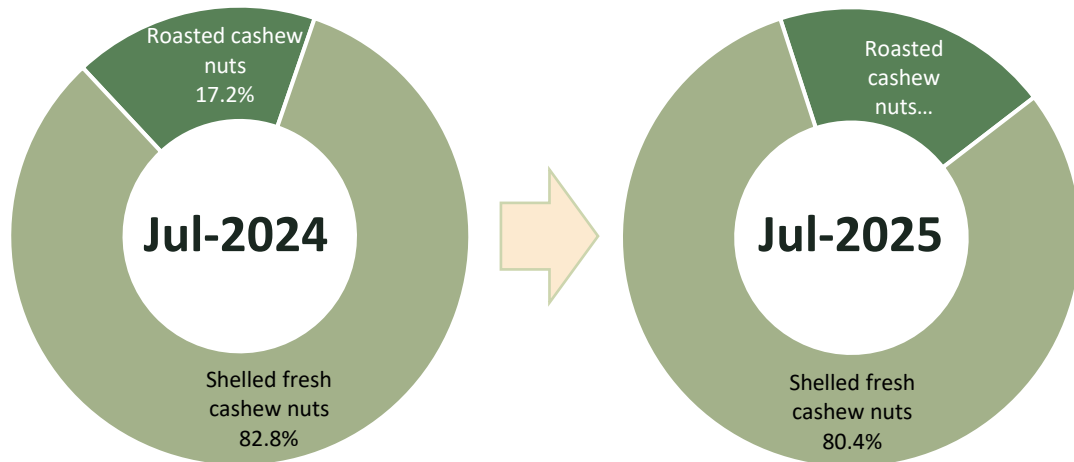
## Changes in percentage of export results to the US, Jul-2025



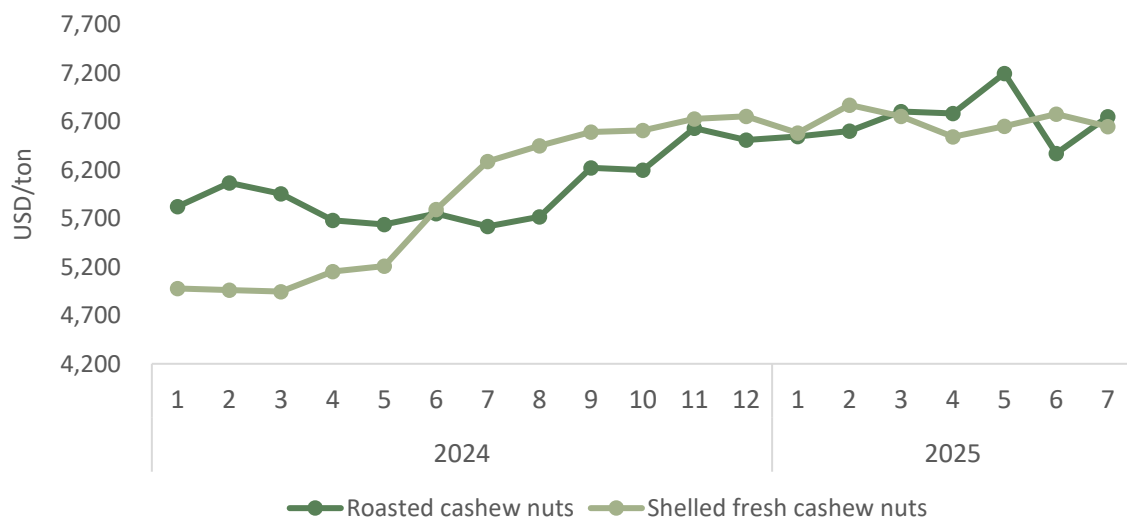


# CASHEW NUTS

## Structure of exports by products to the US, Jul-2025



## Average export price to the US, Jul-2025



Source: Calculated from data of the General Department of Customs

## Export results to the US, Jul-2025



### Shelled fresh cashew nuts

Value: **69** Mil.USD

Increase **11.5%** compared to Jun-2025

Decrease **35.6%** compared to Jul-2024



### Roasted cashew nuts

Value: **16.7** Mil.USD

Increase **148%** compared to Jun-2025

Decrease **24.6%** compared to Jul-2024

### Shelled fresh cashew nuts

The average export price in Jul-2025 is **6.647** USD/ton; Decrease **1.9%** compared to previous month; and Increase **5.7%** compared to the same month of 2024.

### Roasted cashew nuts

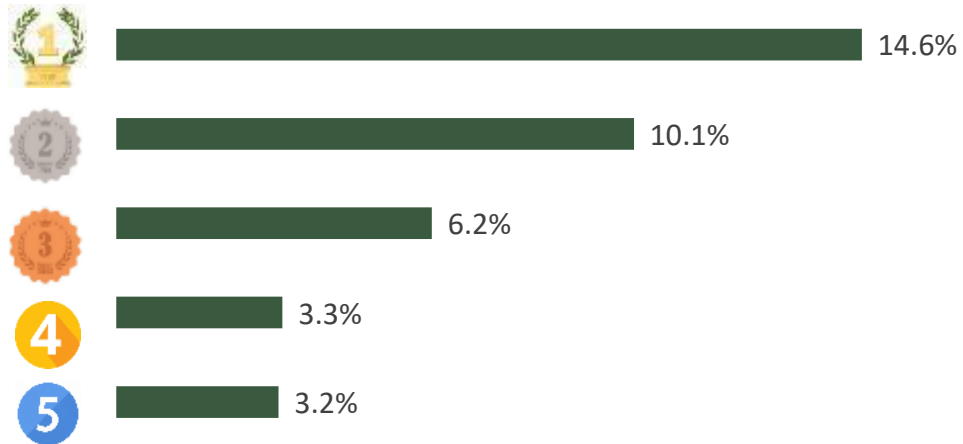
The average export price in Jul-2025 is **6.748** USD/ton; Increase **5.9%** compared to previous month; and Increase **20.1%** compared to the same month of 2024.



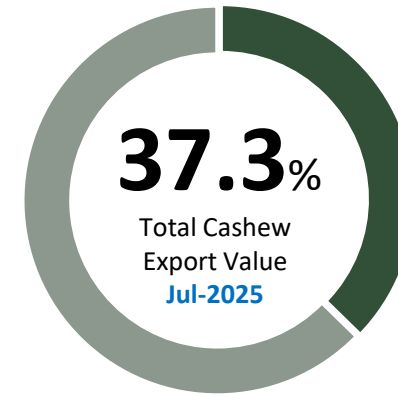


# CASHEW NUTS

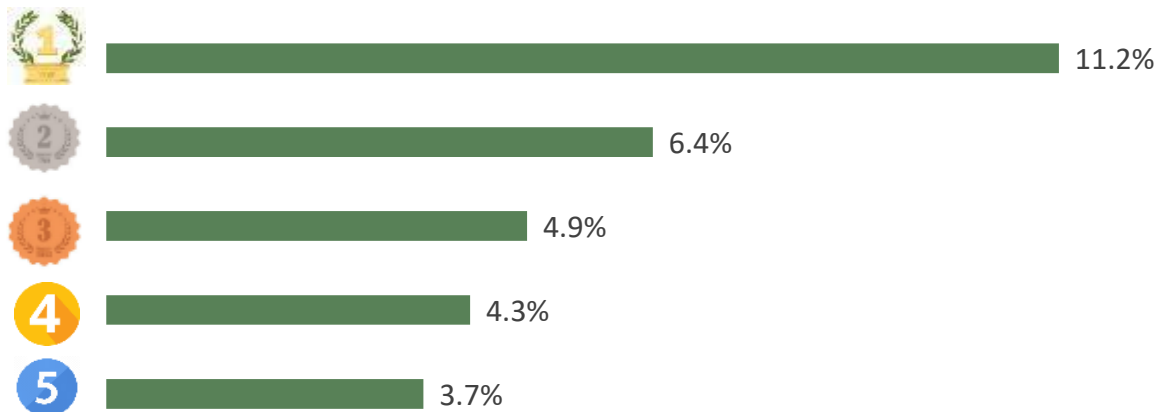
## TOP 5 export enterprises by value to the US, Jul-2025



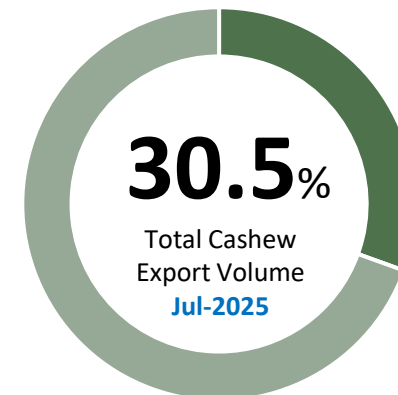
## Value ratio of TOP 5 export enterprises to the US, Jul-2025



## TOP 5 export enterprises by volume to the US, Jul-2025



## Volume ratio of TOP 5 export enterprises to the US, Jul-2025



# CASHEW NUTS



## SPOTLIGHTS

### U.S. Enterprises Invests in Cashew Farming in Côte d'Ivoire

Forager Project, a California-based food company specializing in plant-based products, launched the Cashew Project, a multi-year initiative aimed at restructuring the supply chain in West Africa and improving the livelihoods of farmers involved in production.

The focus of the project is Côte d'Ivoire, the world's largest exporter of raw cashews, accounting for over 40% of global supply. Currently, most cashews from the country are shipped to Asia for processing before reaching consumers in the U.S. and Europe. This lengthy process leaves local farmers with only modest profits despite bearing most of the risks.

To change this situation, the company is considering investing in processing facilities directly in Côte d'Ivoire, which would help retain added value in the country while also reducing emissions from international transport. However, the project still faces major challenges, including climate change leading to irregular rainfall that affects crop yields, as well as the lack of a stable rural credit system to support farmers.

Source: *forbes.com*

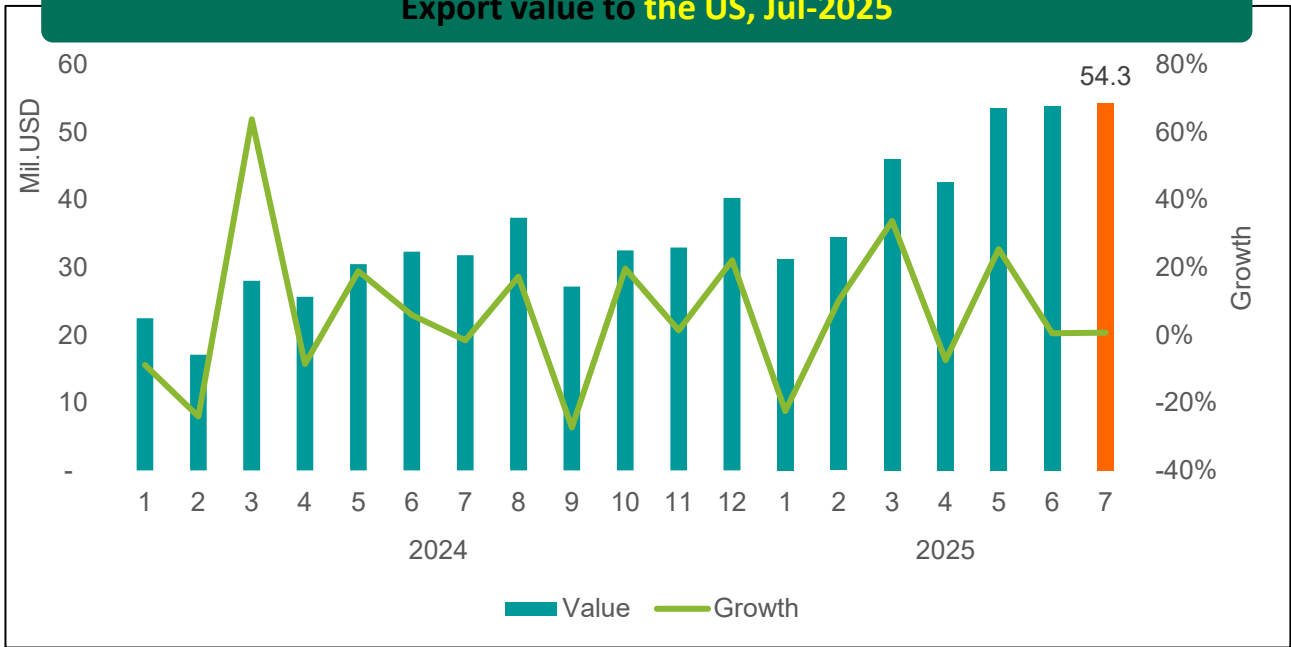


Tin liên quan



# FRUITS & VEGETABLES (EXPORT)

Export value to the US, Jul-2025



Export results to the US, Jul-2025



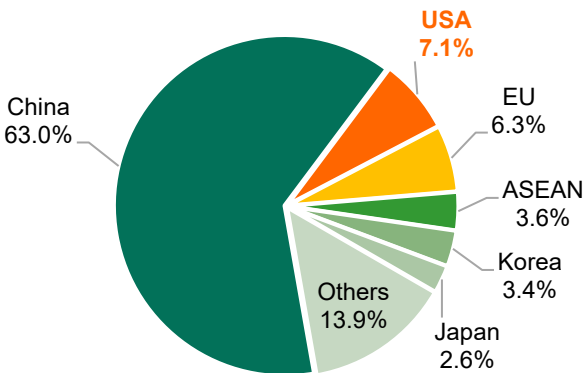
Increase **0.8%** compared to Jun-2025

Increase **70.6%** compared to Jul-2024

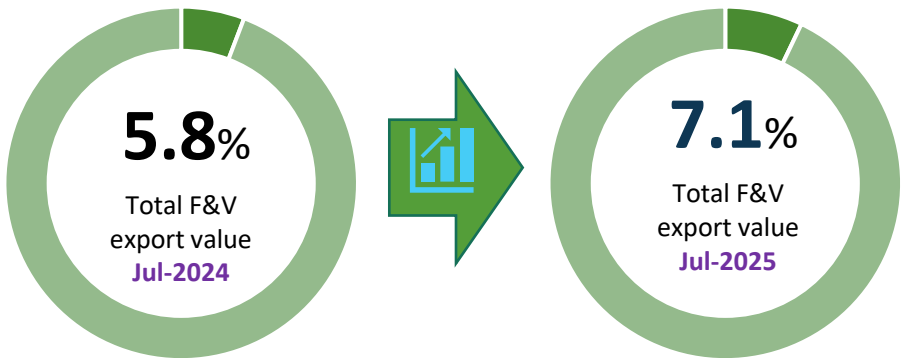
**24.3 Mil.USD** higher than the monthly average rate in 2024

Accumulated 6-month 2025 reached **315.9 Mil.USD**, equal to **87.6%** of value in 2024

Percentage of export value to the US, Jul-2025



Changes in percentage of export results to the US, Jul-2025

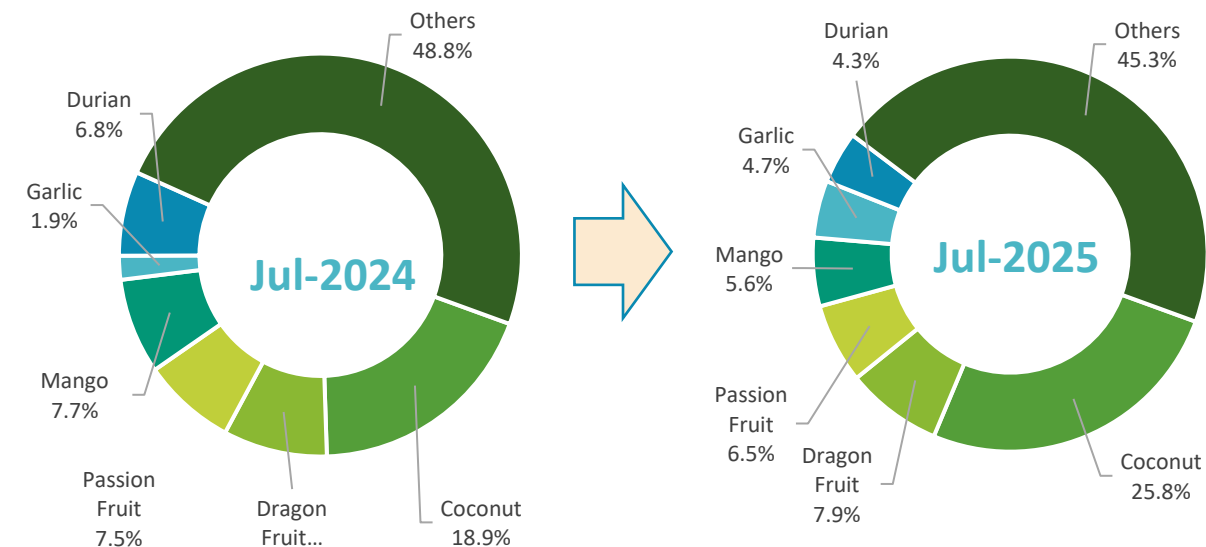


Source: Calculated from data of the General Department of Customs



# FRUITS & VEGETABLES (EXPORT)

## Structure of exports by products to the US, Jul-2025



### Passion Fruit

Value: **3.6** Mil.USD

Decrease **39.3%** compared to Jun-2025

Increase **48.5%** compared to Jul-2024



### Mango

Value: **3.0** Mil.USD

Decrease **24.7%** compared to Jun-2025

Increase **24.6%** compared to Jul-2024



### Coconut

Value: **14.0** Mil.USD

Increase **0.4%** compared to Jun-2025

Increase **132.2%** compared to Jul-2024



### Garlic

Value: **2.5** Mil.USD

Decrease **4.9%** compared to Jun-2025

Increase **316.6%** compared to Jul-2024



### Dragon Fruit

Value: **4.3** Mil.USD

Increase **143.4%** compared to Jun-2025

Increase **61.0%** compared to Jul-2024



### Durian

Value: **2.3** Mil.USD

Decrease **8.7%** compared to Jun-2025

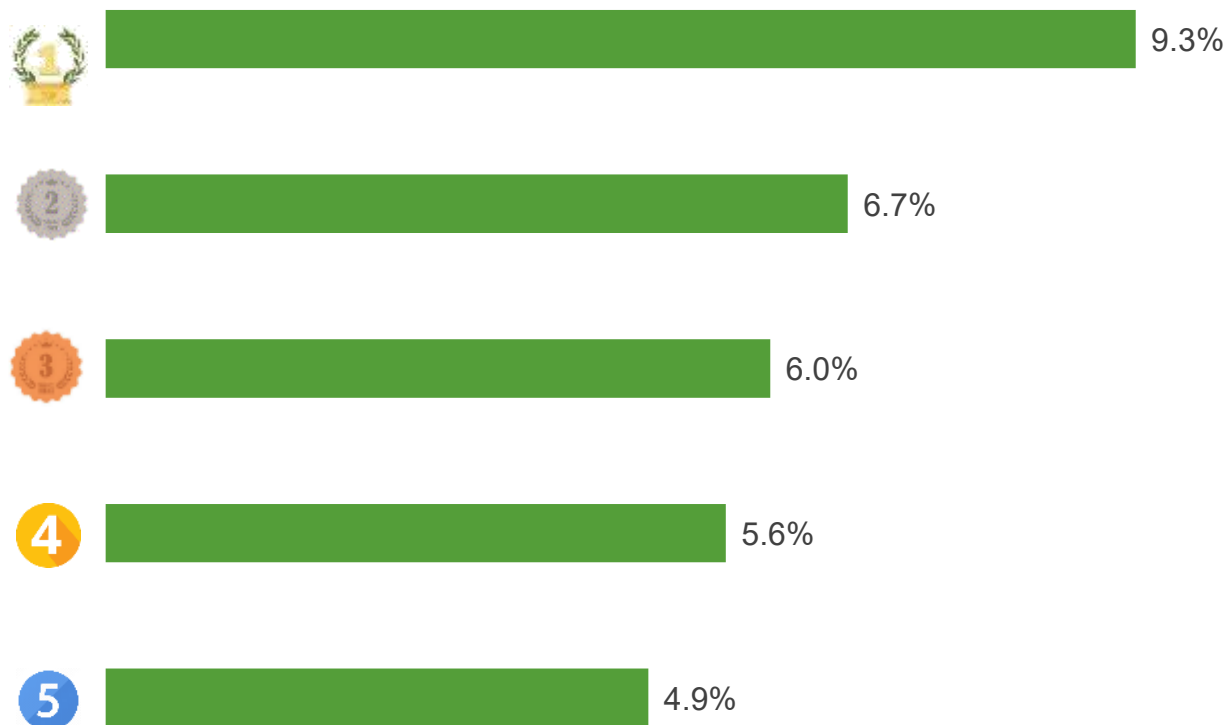
Increase **7.2%** compared to Jul-2024



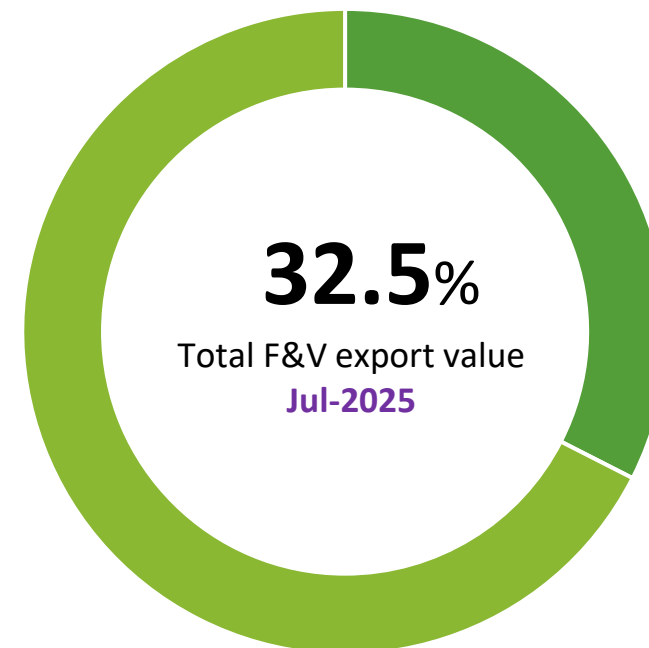


# FRUITS & VEGETABLES (EXPORT)

## TOP 5 export enterprises by value to the US, Jul-2025



## Value ratio of TOP 5 export enterprises to the US, Jul-2025



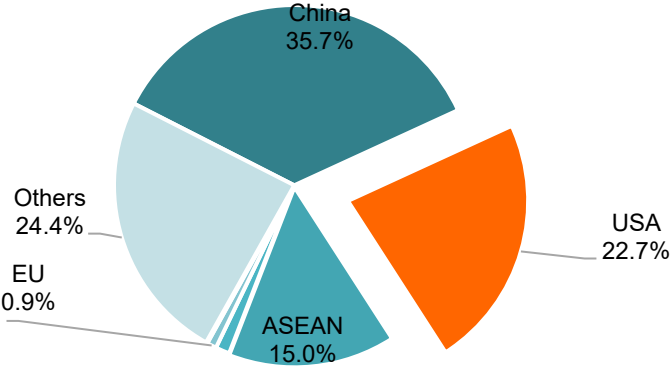


# FRUITS & VEGETABLES (IMPORT)

Giá trị rau quả nhập khẩu từ the US, Jul-2025



Percentage of import value from the US, Jul-2025



Import results from the US, Jul-2025



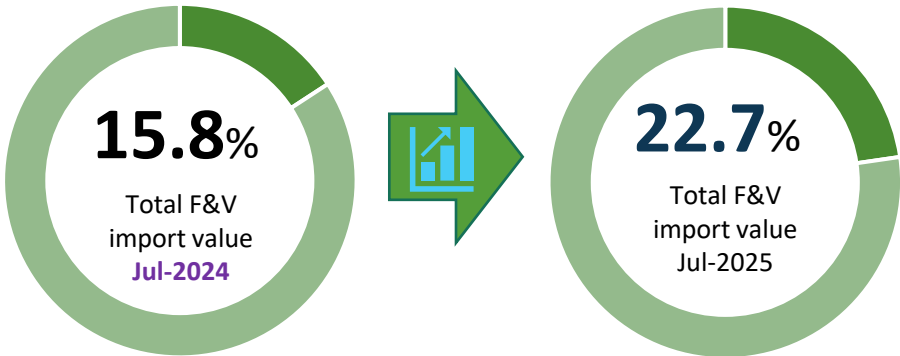
Increase **14.1%** compared to Jun-2025

Increase **73.2%** compared to Jul-2024

**11.1 Mil.USD** higher than the monthly average rate in 2024

Accumulated 6-month 2025 reached **353.1 Mil.USD**, equal to **64.9%** of value in 2024

Changes in percentage of import results from the US, Jul-2025

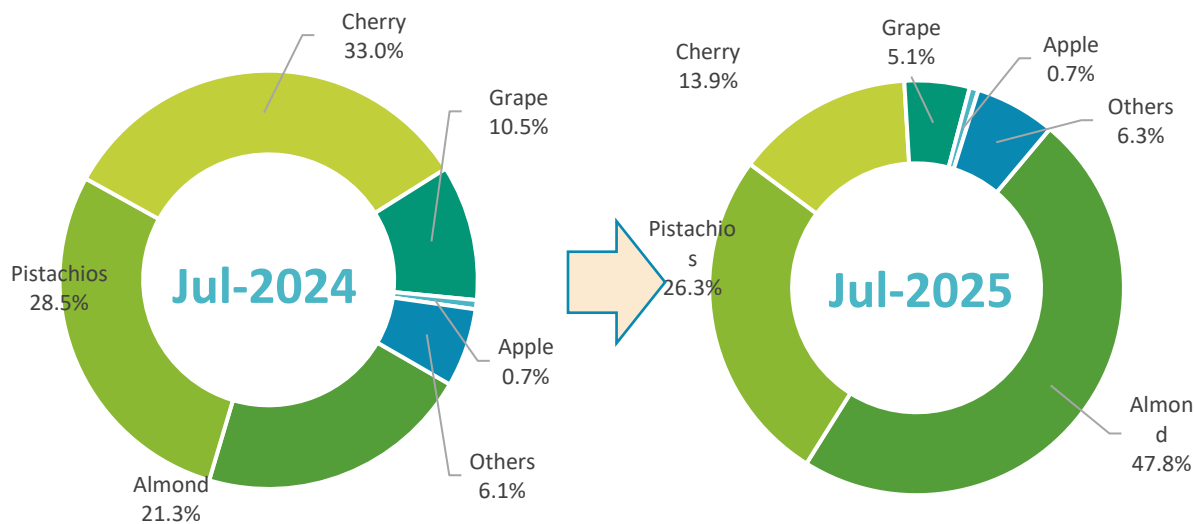


Source: Calculated from data of the General Department of Statistics



# FRUITS & VEGETABLES (IMPORT)

Structure of imports by products from the US, Jul-2025



Import results from the US, Jul-2025



## Almond

Value: **27.0** Mil.USD  
Increase **1.8%** compared to Jun-2025  
Increase **289.4%** compared to Jul-2024



## Pistachios

Value: **14.8** Mil.USD  
Increase **3.0%** compared to Jun-2025  
Increase **59.8%** compared to Jul-2024



## Cherry

Value: **7.8** Mil.USD  
Increase **41.6%** compared to Jun-2025  
Decrease **27.2%** compared to Jul-2024



## Grape

Value: **2.9** Mil.USD  
Increase **640.4%** compared to Jun-2025  
Decrease **15.9%** compared to Jul-2024



## Apple

Value: **0.39** Mil.USD  
Decrease **61.0%** compared to Jun-2025  
Increase **69.6%** compared to Jul-2024



### U.S. Almond Production will Increase by 10%

The United States forecasts that almond production in 2025 will reach about 1.36 million tons, up nearly 10% from the previous year and marking the second-highest level in history. Ending stock for the 2024/25 season is about 250,000 tons. If the new crop reaches the projected level, the total U.S. almond supply for the 2025/26 season will exceed 1.61 million tons.

In June, U.S. almond exports was about 61,411 tons (including both in-shell and shelled almonds), down 6.1% year-on-year. Imports from India rose 28.9% to 15,757 tons, while Italy surged 64.6% to 4,030 tons, and Germany grew 21.7% to 3,096 tons. In contrast, Spain decreased 7.7% to 5,542 tons, and the UAE plunged 46.9% to 3,750 tons. Due to trade tensions, exports to China fell sharply as the country shifted to importing almonds from Australia. Furthermore, geopolitical instability also led to a decline in shipments to the Middle East.







### U.S. Cherry Exports Shift to Viet Nam and Hong Kong

U.S. cherry exports to China dropped sharply due to trade tensions between the two countries, forcing exporters to shift to Vietnam and Hong Kong. From May to August, China temporarily lifted additional tariffs, but uncertainties persisted, and oversupply in alternative markets drove prices down significantly.

In Vietnam, cherry prices fell to just 189,000 VND/kg (USD 7.2), half the level of last year. Imports in the first five months of the year reached USD 28 million, up 43%, while promotional campaigns boosted sales by 140%. Hong Kong also increased imports, with prices at Yau Ma Tei market hitting a 20-year low.

U.S. cherry production in 2025 is forecast to reach 383,000 tons, up 8% compared to 2024. Although demand from alternative markets is rising, the loss of the Chinese market continues to put pressure on U.S. cherry trade.





### Brazilian Orange Juice is Exempted from U.S. Tariff Hike

The United States will not impose the 50% import tariff on orange juice from Brazil in order to avoid shortages and price surges amid declining domestic production. Brazil currently supplies around 60% of U.S. orange juice consumption.

This decision helps Brazil maintain its competitiveness in its largest export market. Domestically, the move could stimulate negotiations for new contracts for the 2025/26 orange crop and improve liquidity within the industry.

*Source: Freshplaza.com*



Tin liên quan

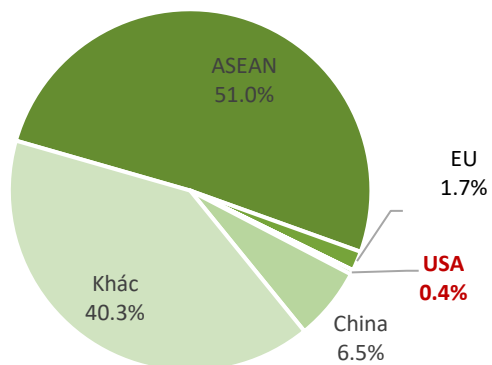


# RICE

## Export value and volume to the US, Jul-2025



## Percentage of export value to the US, Jul-2025



## Export results to the US, Jul-2025

**VALUE**  
**1.5** Mil.USD



↘ Decrease **46.9%** compared to Jun-2025

↘ Decrease **22.2%** compared to Jul-2024

↓ **1.1 Mil.USD** lower than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached **20.5** Mil.USD, equal to **65.3%** of value in 2024

**VOLUME**  
**1.9** thous.tons



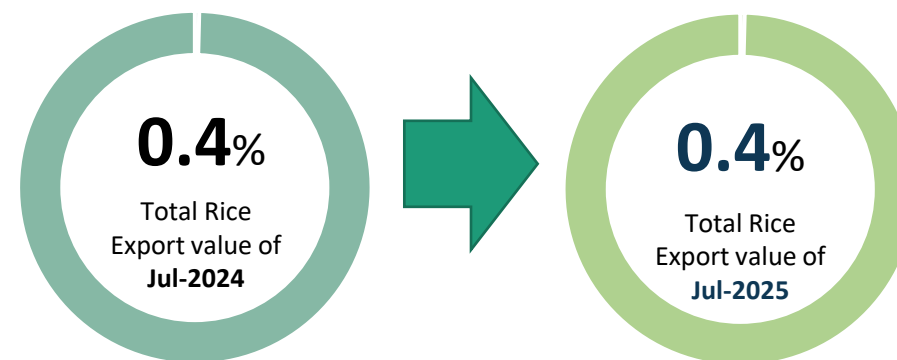
↘ Decrease **45.1%** compared to Jun-2025

↘ Decrease **2.9%** compared to Jul-2024

↓ **1.0 thous.tons lower** than the monthly average rate in 2024

❖ Accumulated 6-month 2025 reached **22.9** thous.tons, equal to **65.4%** of volume in 2024

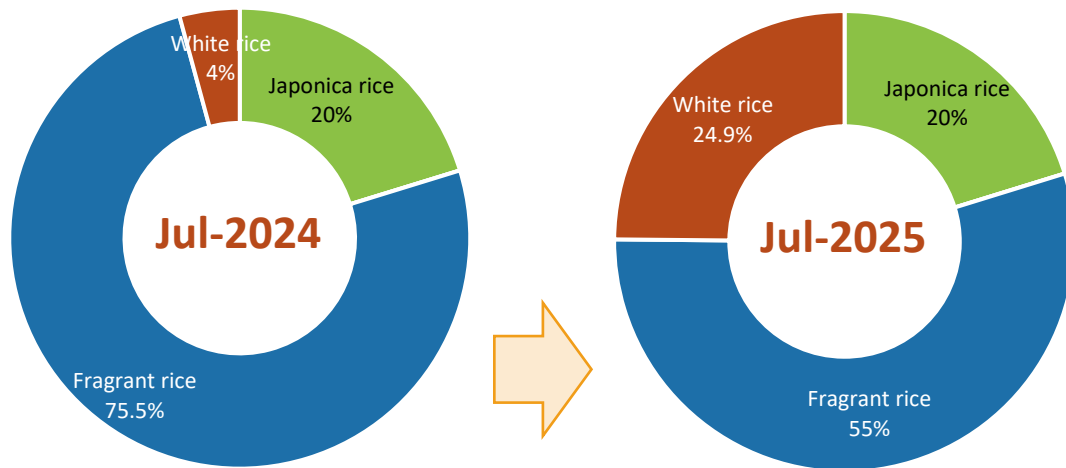
## Changes in percentage of export results to the US, Jul-2025



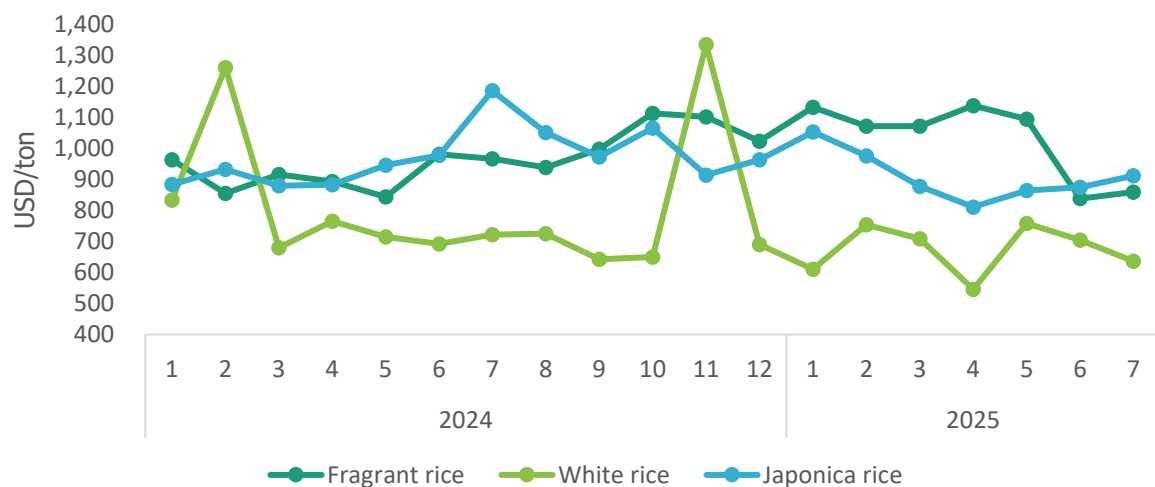


# RICE

## Structure of exports by products to the US, Jul-2025



## Average export price to the US, Jul-2025



## Export results to the US, Jul-2025



### Fragrant rice

Value: **0.8** Mil.USD

Decrease **68%** compared to Jun-2025

Decrease **44%** compared to Jul-2024



### Japonica rice

Value: **0.3** Mil.USD

Increase **30%** compared to Jun-2025

Decrease **23%** compared to Jul-2024

### Japonica rice

The average export price in Jul-2025 is **913** USD/ton; **Decrease 4%** compared to previous month; and **Decrease 23%** compared to the same month of 2024.

### Fragrant rice

The average export price in Jul-2025 is **860** USD/ton; **Decrease 2%** compared to previous month; and **Decrease 11%** compared to the same month of 2024.

### White rice

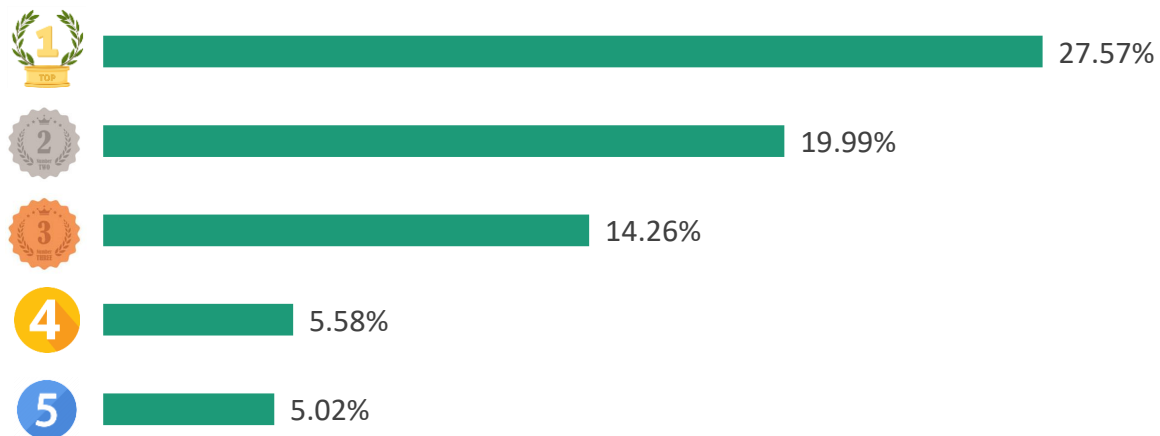
The average export price in Jul-2025 is **636** USD/ton.



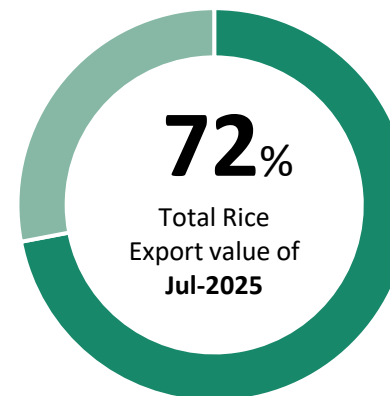


# RICE

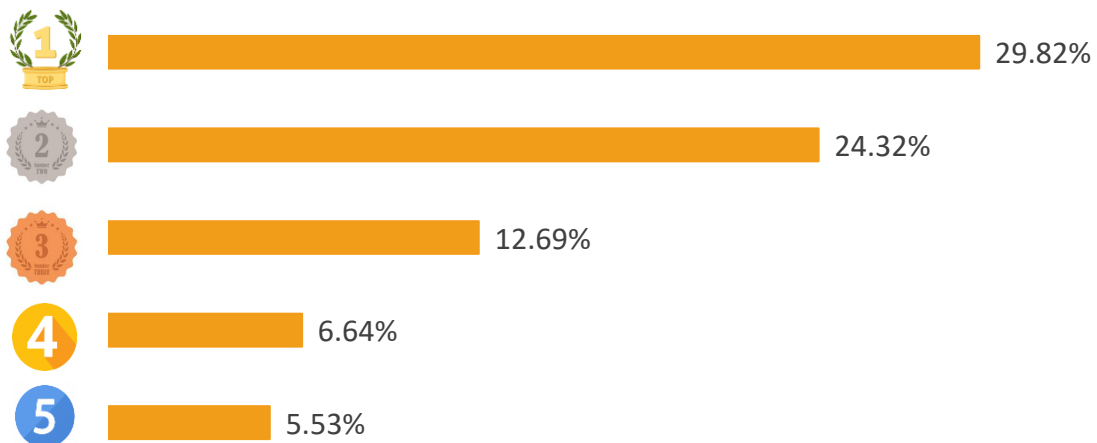
## TOP 5 export enterprises by value to the US, Jul-2025



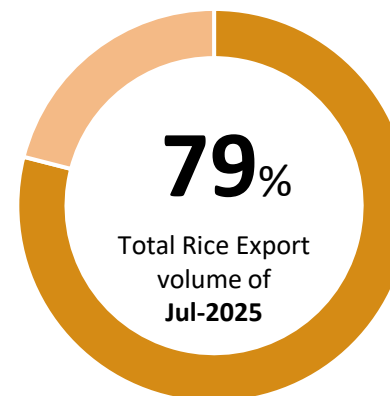
## Value ratio of TOP 5 export enterprises to the US, Jul-2025



## TOP 5 export enterprises by volume to the US, Jul-2025



## Volume ratio of TOP 5 export enterprises to the US, Jul-2025





# RICE

## SPOTLIGHTS



On August 20, 2025, the U.S. Department of Agriculture (USDA) reported that the rice stocks were significantly higher compared to the same period last year. As of August 1, 2025, domestic rough rice supplies reached 44.615 million cwt (2.02 million tons), up 35% year-on-year, while milled rice stocks stood at 6.483 million cwt (294,000 tons), an increase of 34% from a year earlier. The surge was mainly attributed to larger-than-expected carryover stocks from the previous crop year, driven by slower exports and higher production during the 2023/24 season

In the context of weakening exports and swelling inventories, some farmers have decided to cut planted acreage in the current crop year. USDA forecasts that the new season will see lower production and stronger export demand, which in turn should reduce ending stocks compared to current levels.

Source: [brownfieldagnews.com](https://brownfieldagnews.com)

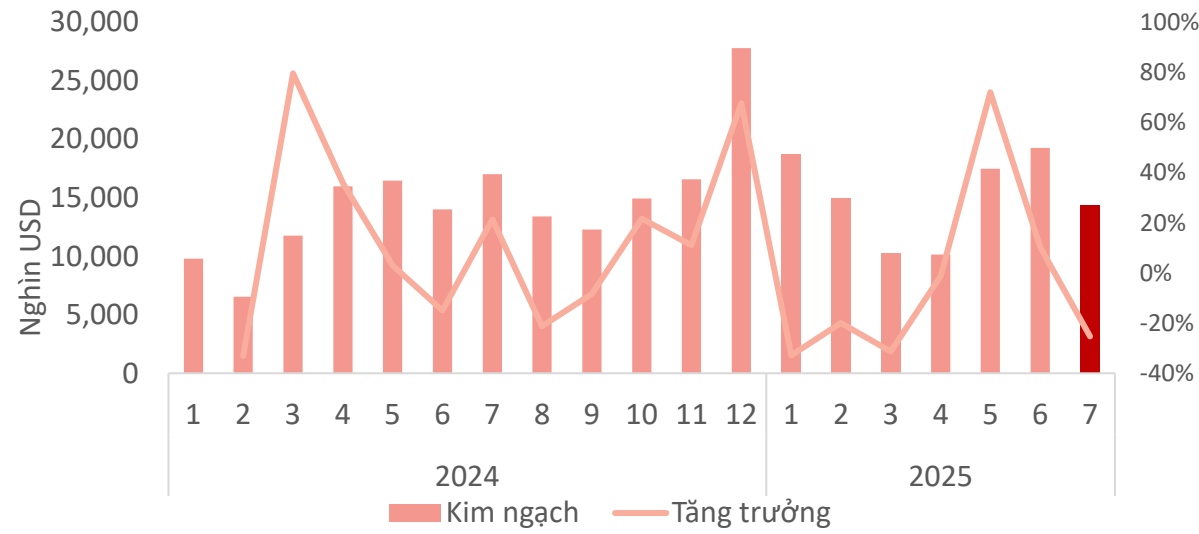


TIN LIÊN QUAN



# MEAT AND MEAT PRODUCTS (IMPORT)

Import value from the US, Jul-2025



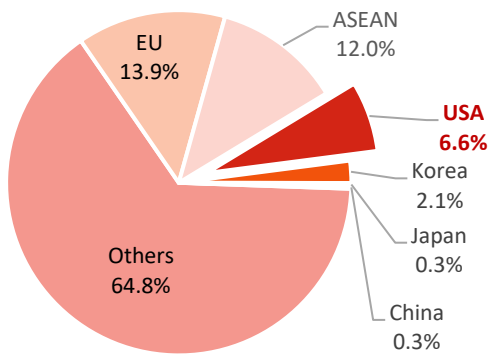
Import results from the US, Jul-2025

**14.4**  
Mil.USD

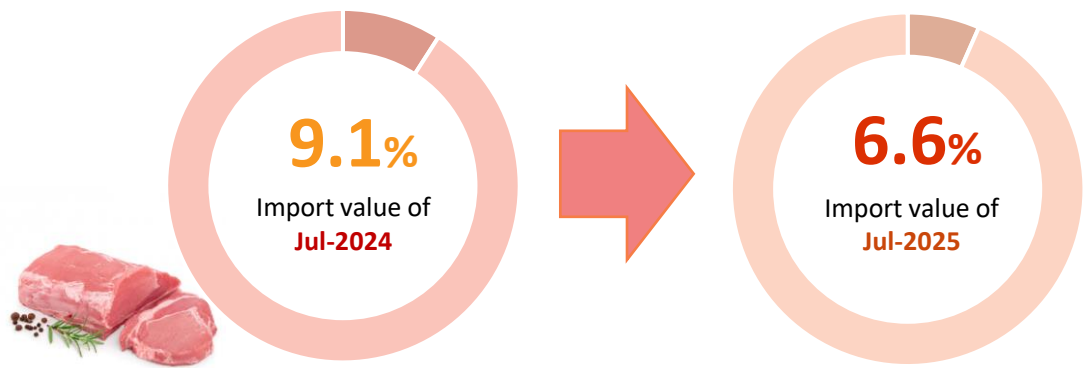
**VALUE**

- Decrease **25%** compared to Jun-2025
- Decrease **15%** compared to Jul-2024
- 312.04 USD** lower than the monthly average rate in 2024
- Accumulated 6-month 2025 reached **105.2 Mil.USD**, equal to **59.6%** of value in 2024

Percentage of import value from the US, Jul-2025



Changes in percentage of import results from the US, Jul-2025

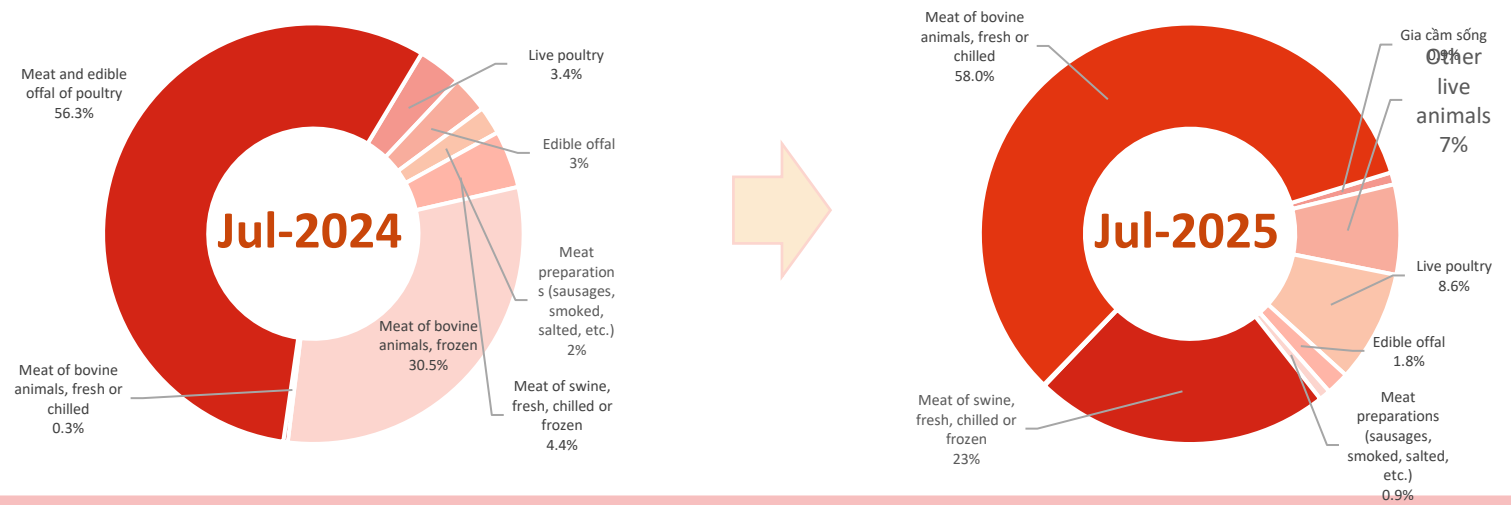


Source: Calculated from data of the General Department of Customs



# MEAT AND MEAT PRODUCTS (IMPORT)

## Structure of imports by products from the US, Jul-2025



## Import results from the US, Jul-2025



### Meat and edible offal of poultry

Value: **8.4** Mil.USD  
Decrease **46.3%** compared to Jun-2025  
Decrease **12.8%** compared to Jul-2024



### Meat of bovine animals, frozen

Value: **3.3** Mil.USD  
Increase **55.3%** compared to Jun-2025  
Decrease **36.8%** compared to Jul-2024

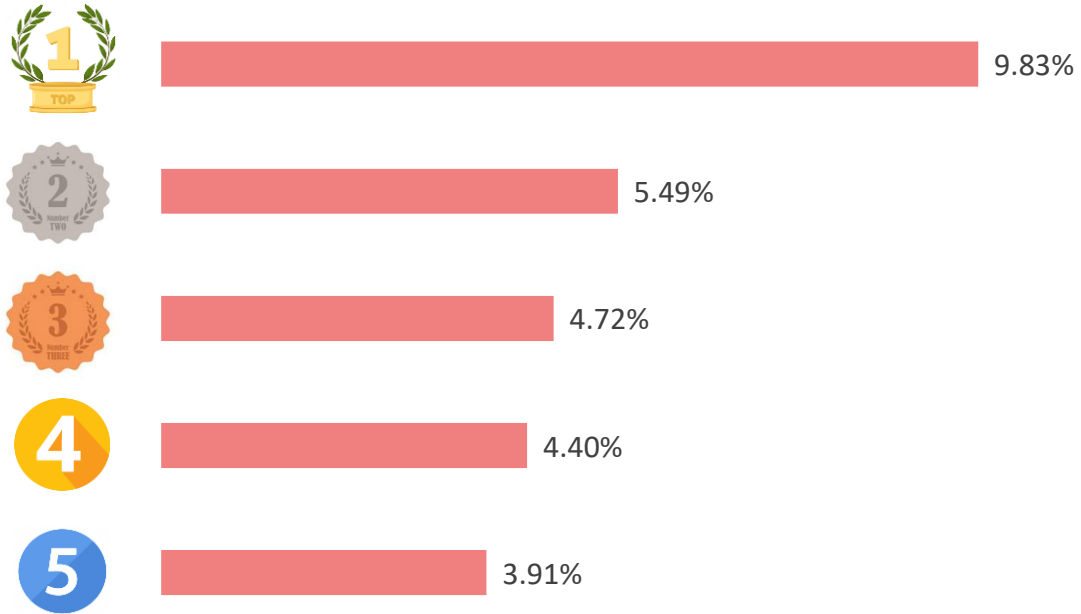
Source: Calculated from data of the General Department of Customs



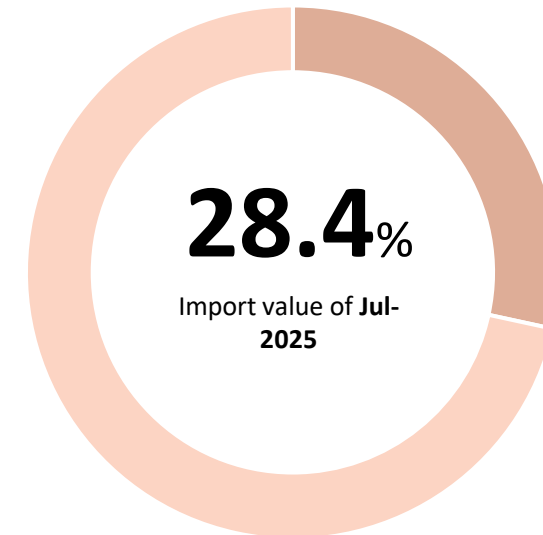


# MEAT AND MEAT PRODUCTS (IMPORT)

## TOP 5 import enterprises by value from the US, Jul-2025



## Value ratio of TOP 5 import enterprises from the US, Jul-2025





# MEAT AND MEAT PRODUCTS (IMPORT)

## SPOTLIGHTS

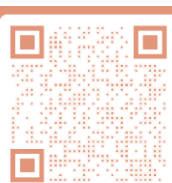


The U.S. Department of Agriculture (USDA) approved three new technologies for its beef grading program, including Global Meat Imaging (GMI) for Google Pixel 7a, JBT/Marel/E+V VBG2000-7L, and MEQ Inc.'s MEQ Camera V2. These technologies enable to predict marbling scores, assessment of yield grades, and measurement of ribeye area, thereby enhancing consistency, transparency, and modernization in the grading process. Their adoption is expected to add value to the beef industry, improve producer incomes, and provide consumers with clearer quality information..

*Source: agromeat.com*

In the first half of 2025, the United States imported 913,000 tons of meat, up 31% year-on-year. The U.S. Department of Agriculture (USDA) projects total imports could reach 2.2 million tons, accounting for 20% of the global market. The main driver is the national cattle herd, which has fallen to 87 million head, down 8% compared to 2021. As a result, U.S. meat production is expected to decline by 6% in 2025. Exports are also weakening, with the U.S. Meat Export Federation reporting only 602,000 tons in the first half of the year, a 6% drop from the same period in 2024..

*Source: agromeat.com*



Tin liên quan



For feedback, please send to:

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