

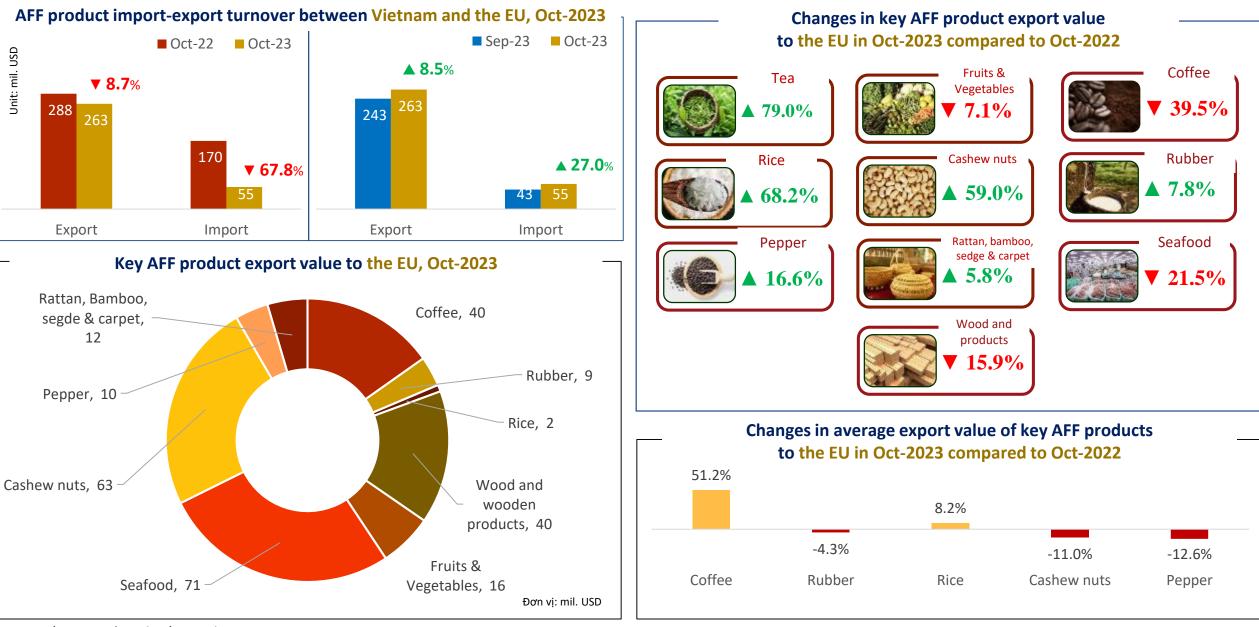


Institute of Policy and Strategy for Agriculture and Rural Development

# MONTHLY REPORT ON AGRI-PRODUCT EXPORT FROM VIETNAM TO THE EU MARKET

Prepared by: Information Center for Agriculture and Rural Development AGRO (PNFO

## THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE EU IN OCTOBER 2023



Source: Tổng hợp từ số liệu của Tổng cục Hải quan

## The Eurozone economy faces stagnation in the last quarter of 2023

According to preliminary estimates, the EU's GDP in the third quarter decreased by 0.1% compared to the previous quarter, and the growth rate slowed down

compared to the same period end of 2020. last year.

Index (PMI) published by S&P quarter of 2023 with the interest rate hikes. lowest PMI index since the

At the October 26th meeting, Initial data on the fourth the European Central Bank quarter Purchasing Managers' (ECB) decided to maintain the current interest rates, putting Global shows that the an end to the unprecedented Eurozone entered the final sequence of 10 consecutive



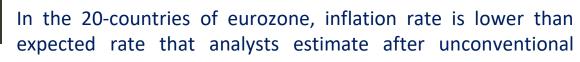
#### Source: Vietstock.vn

## **Eurozone inflation falls faster than expected**

In November, the consumer price index (CPI) of Eurozone increased by 2.4% compared to the previous year. The increase rate marked a slowdown from the 2.9% recorded in the previous month and fell below the expectations of economists surveyed by Bloomberg. Most categories experienced a slight decrease with the lowest level in two years, contributing to reduce price pressures in Europe.



Key CPI of Eurozone —that excludes the change in price of energy, food, alcohol and tobacco, decreased for 4 consecutive months, from 4.2% in October to 3.6% in November.

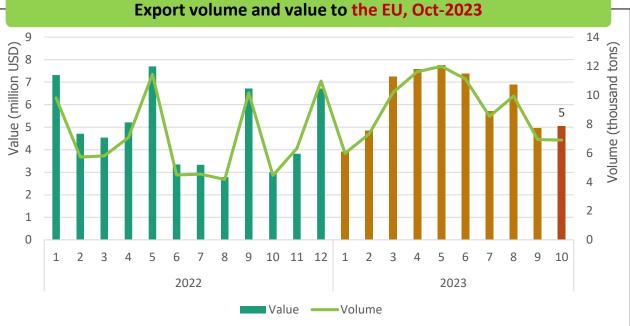


interest rate hike by the ECB. However, economic performance is deteriorating, as evidenced by a 0.1% reduction in eurozone's GDP during the third quarter, placing the region on the verge of a recession.

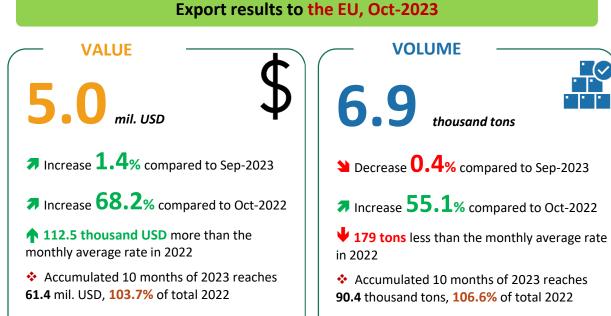
Source: Thesaigontimes.vn







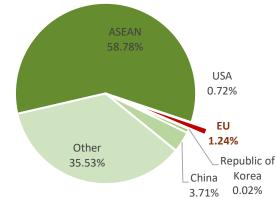
Export volume and value to the EU, Oct-2023



#### Changes in percentage of export value to the EU, Oct-2023

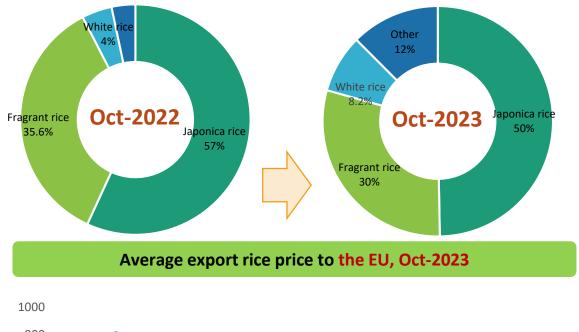


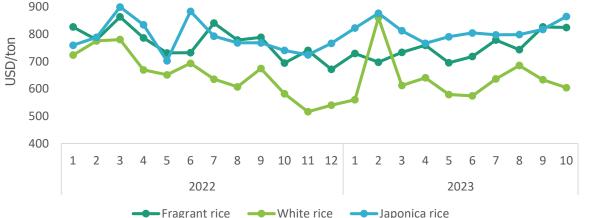
Percentage of export value to the EU, Oct-2023





Structure of exports by products to the EU, Oct-2023





#### Export results to the EU, Oct-2023





**Fragrant rice** 



## Japonica rice Value: 2.5 mil. USD Increase 10% compared to Sep-2023

Increase **13**% compared to Oct-2022

#### Japonica rice

Value: **1.5** mil. USD Increase **5**% compared to Sep-2023 Increase **8**% compared to Oct-2022 Value: **0.4** mil. USD Decrease **63**% compared to

White rice

Sep-2023

Increase **150**% compared to Oct-2022

## The average export price in Oct-2023 is **864** USD/ton; increases **6**% compared to the previous month; and increases **17**% compared to the same month of 2022.

#### Fragrant rice

The average export price in Oct-2023 is **824** USD/ton; decreases **0.2%** compared to the previous month; and increases **19%** compared to the same month of 2022.

#### White rice

The average export price in Oct-2023 is **604** USD/ton; decreases **5**% compared to the previous month; and increases **4**% compared to the same month of 2022.



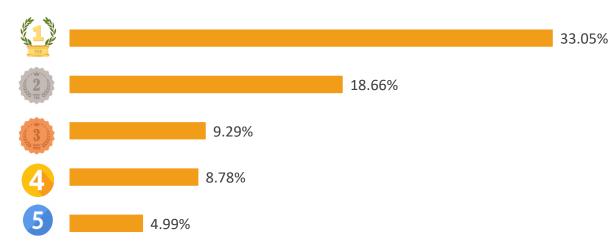
36.30%
14.89%
8.15%
6.58%
6.46%

TOP 5 export enterprises by value to the EU, Oct-2023

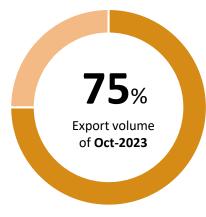
## Value ratio of TOP 5 export enterprises to the EU, Oct-2023



#### TOP 5 export enterprises by volume to the EU, Oct-2023



Volume ratio of TOP 5 export enterprises to the EU, Oct-2023





# **FRUITS AND VEGETABLES (EXPORT)**

Export volume and value to the EU, Oct-2023





VALUE 19.5 mil. USD

Export results to the EU, Oct-2023

Decrease **31.6**% compared to Sep-2023

Decrease **7.1**% compared to Oct-2022

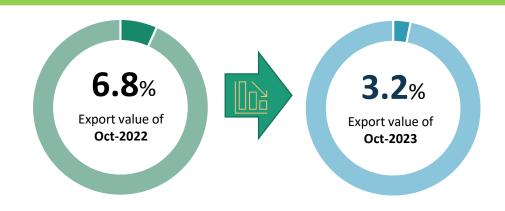
174 thousand USD more than the monthly average rate in 2022 Accumulated 10 months of 2023 reaches 247.8 mil. USD, 106.6% of total 2022



3.2%

Other 12.4%

## Changes in percentage of export value to the EU, Oct-2023

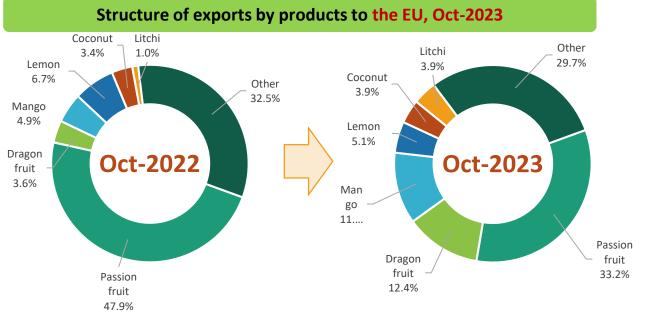


Source: Calculated from data of the General Department of Customs

71.4%



# **FRUITS AND VEGETABLES (EXPORT)**



#### Export results of some main products to the EU, Oct-2023



## **Passion fruit**

Value: 6.5 mil. USD

Decrease **47.4**% compared to Sep-2023

Decrease **35.6**% compared to Oct-2022



Dragon fruit Value: 2.4 mil. USD Increase 200.7% compared to Sep-2023 Increase 215.9% compared to Oct-2022



Mango Value: 2.3 mil. USD Increase 22.6% compared to Sep-2023 Increase 123.1% compared to Oct-2022



Lemon Value: 1.0 mil. USD Decrease 5.9% compared to Sep-2023 Decrease 29.3% compared to Oct-2022



Coconut Value: 0.77 mil. USD Increase 10.5% compared to Sep-2023 Increase 6.6% compared to Oct-2022



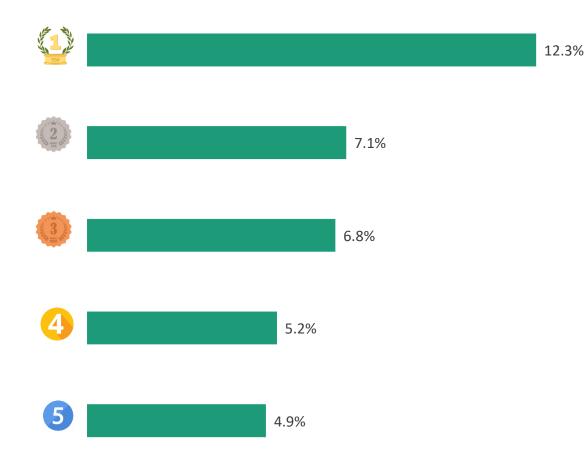
Litchi Value: 0.76 mil. USD Increase 34.0% compared to Sep-2023 Increase 273.3% compared to Oct-2022

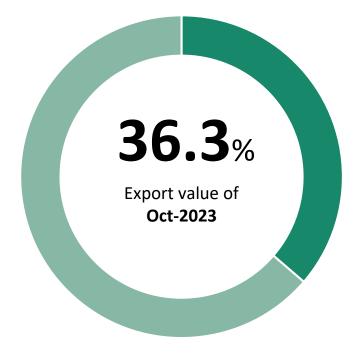


# **FRUITS AND VEGETABLES (EXPORT)**

TOP 5 export enterprises by value to the EU, Oct-2023

Value ratio of TOP 5 export enterprises to the EU, Oct-2023



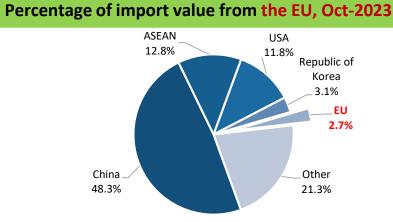




# **FRUITS AND VEGETABLES (IMPORT)**

Import volume and value from the EU, Oct-2023





## Import results from the EU, Oct-2023





mil. USD



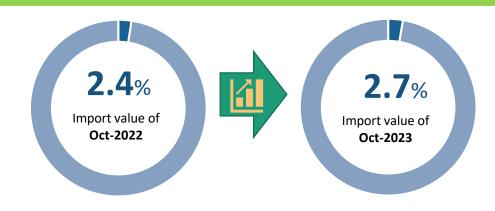
Decrease **37.6**% compared to Sep-2023

Decrease **36.8**% compared to Oct-2022

**2.1 mil. USD** less than the monthly average rate in 2022

Accumulated 10 months of 2023 reaches 37.2 mil. USD, 75.0% of total 2022

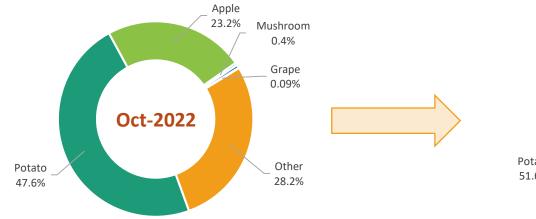
## Changes in percentage of import value from the EU, Oct-2023

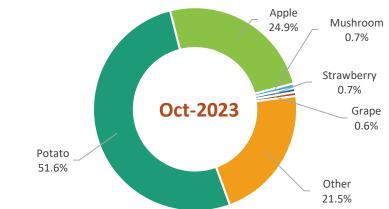




# **FRUITS AND VEGETABLES (IMPORT)**

Structure of imports by products from the EU, Oct-2023





## Import results of some main products from the EU, Oct-2023



Potato Value: 2.2 mil. USD Increase 179.0% compared to Sep-2023 Decrease 9.7% compared to Oct-2022



Apple Value: 1.1 mil. USD Increase 8979% compared to Sep-2023 Decrease 10.6% compared to Oct-2022



Mushroom Value: **31** thousand USD

Increase **144.5**% compared to Sep-2023 Increase **44.0**% compared to Oct-2022



Strawberry Value: 28 thousand USD Increase 318% compared to Sep-2023 Increase 4.7% compared to Oct-2022

# **FRUITS AND VEGETABLES**

Z





## **SPOTLIGHT**

According to USDA, commercial apple production in Marketing Year 2023/24 (July 2023 to June 2024) is forecast at 11.5 million tons, decreasing by 2.5% compared to the previous year. Similarly, EU commercial pear production is expected to achieve 1.7 million tons; 12% lower than in the previous year and grape production is expected to reach 1.29 million tons, a 16% decrease over the previous year.

Source: Freshplaza.com

Hungary's pumpkin area in 2023 is 1,626 ha, a slight increase compared to 2022. Pumpkin output is estimated to reach 35,000 - 40,000 tons. This output meets the majority of domestic consumption needs, so the import volume is insignificant.

Source: Agrotimes.ua

According to the Hungarian Institute of Agricultural Economics (AKI), the country's potato growing area in 2023 was 5.83 thousand ha, with output of 161.5 thousand tons (down 18.9% over the same period). The reasons for the country's declining potato production are high labor costs, limited irrigation, a lack of qualified plant protections, and unpredictable demand on the market.

Source: Agroberichtenbuitenland.nl



## COFFEE

#### Export volume and value to the EU, Oct-2023



## Export results to the EU, Oct-2023



**39.6**<sub>mil. USD</sub>

- ▼ Decrease **9.3**% compared to Sep-2023
- ▼ Decrease **39.5**% compared to Oct-2022

▼ **81.9** mil. USD less than the monthly average rate in 2022

Accumulated 10 months of 2023 reaches
 **1,143.4** mil. USD, **78.5**% of total 2022



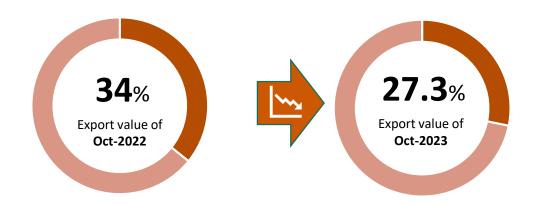
VOLUME

- ▼ Decrease **21.6**% compared to Sep-2023
- ▼ Decrease **60**% compared to Oct-2022

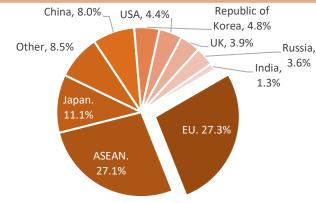
▼ **44.8** thousand tons less than the monthly average rate in 2022

Accumulated 10 months of 2023 reaches479.9 thousand tons, 71.6% of total 2022

#### Changes in percentage of export value to the EU, Oct-2023



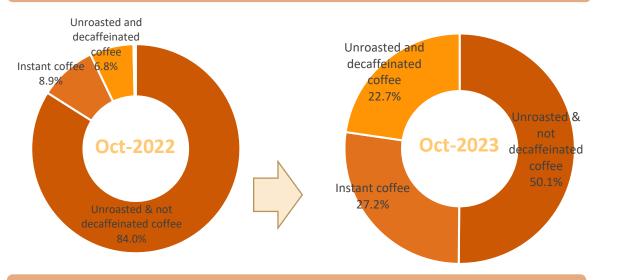
#### Percentage of export value to the EU, Oct-2023



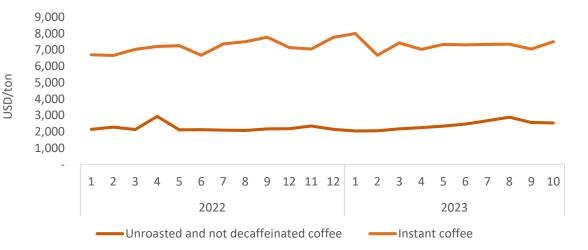


## COFFEE

## Structure of exports by products to the EU, Oct-2023



Average export price to the EU, Oct-2023



## Export results to the EU, Oct-2023







## Unroasted and not Instant coffee decaffeinated coffee Value: 19.3 mil. USD Decrease **36.4**% compared to Sep-2023

Decrease 65.4% compared to Oct-2022

# Value: 10.5 mil. USD

Oct-2022

## Unroasted and decaffeinated coffee

Value: 8.7 mil. USD

Increase 33.4% compared to Increase 63.4% compared to Sep-2023

Increase 77.2% compared to Increase 93.8% compared to Oct-2022

## Instant coffee

Sep-2023

The average export price in Oct-2023 is **7.500** USD/ton; increases **6.4**% compared to the previous month, but decreases **1.1%** compared to the same month of 2022.

#### Unroasted and not decaffeinated coffee

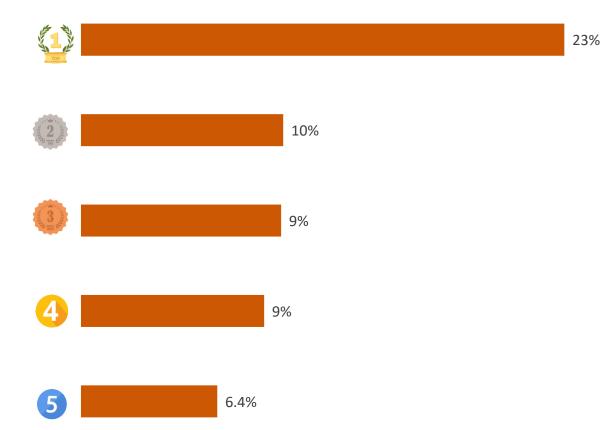
The average export price in Oct-2023 is **2.530** USD/ton; increases **5.1**% compared to the previous month, and increases **17.9%** compared to the same month of 2022.

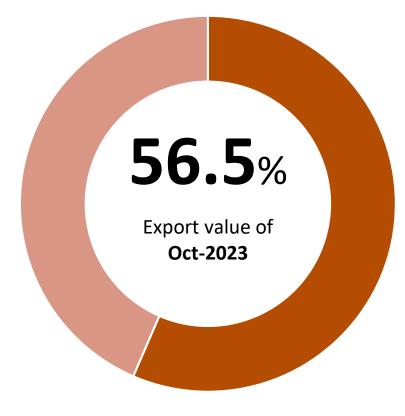




TOP 5 export enterprises by value to the EU, Oct-2023

Value ratio of TOP 5 export enterprises to the EU, Oct-2023







# COFFEE

## **SPOTLIGHTS**



According to the European Coffee Federation (ECF), the total coffee output stored at ports in the European region by the end of October 2023 reached 506,411 tons, a decrease of 9.4% compared to September 2023. This is the lowest monthly level since 2017. Of which, Robusta coffee dropped by 49% compared to the previous month, equivalent to a decrease of 25.1 thousand tons.

Source: kinhte.congthuong.vn (11/2023)

Vietnam's largest market for coffee exports is the European Union. Currently, the EU is shifting from importing green coffee to processed coffee. Consequently, Vietnam needs to prioritize investments in advanced processing facilities to enhance the value of its coffee products and pursue sustainable development.

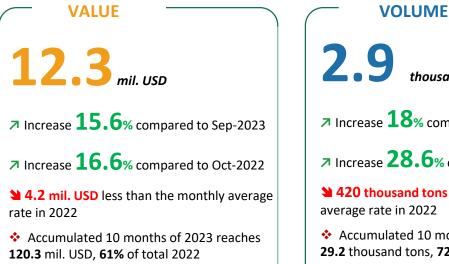
Source: congthuong.vn (11/2023)



Export volume and value to the EU, Oct-2023

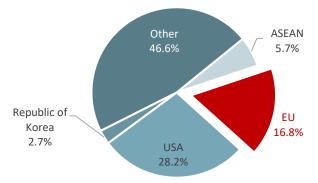


## Export results to the EU, Oct-2023

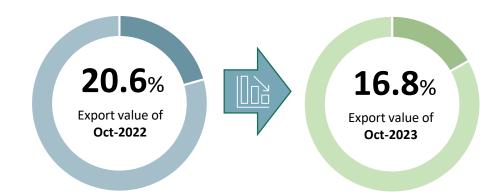


thousand tons ↗ Increase 18% compared to Sep-2023 ↗ Increase 28.6% compared to Oct-2022 **420 thousand tons** less than the monthly average rate in 2022 Accumulated 10 months of 2023 reaches **29.2** thousand tons, **72%** of total 2022

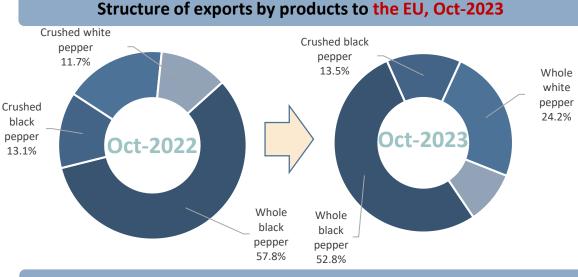
## Percentage of export value to the EU, Oct-2023



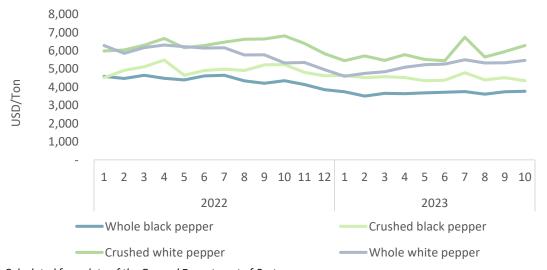
Changes in percentage of export value to the EU, Oct-2023







## Average export price to the EU, Oct-2023



## Export results to the EU, Oct-2023









Whole black	Crushed black	Whole white	Crushed white
pepper	pepper	pepper	pepper
Value: 6.5 mil. USD	Value: <b>1.7</b> mil. USD	Value: 2.97 mil. USD	Value: <b>1.2</b> mil. USD
Increase <b>15</b> %	Decrease <b>10.8%</b>	Increase 62% compared	Increase <b>16.4</b> %
compared to Sep-2023	compared to Sep-2023		compared to Sep-2023
Increase <b>6.5</b> %	Increase <b>19.9%</b>		Decrease <b>5.2</b> %
compared to Oct-2022	compared to Oct-2022		compared to Oct-2022

## Whole black pepper

The average export price in Oct-2023 is **3.767**USD/ton; increases **0.7%** compared to the previous month; and decreases 13% compared to the same month of 2022.

## Whole white pepper

The average export price in Oct-2023 is **5.460** USD/ton; increases **2.4%** compared to the previous month; and increases 3% compared to the same month of 2022.

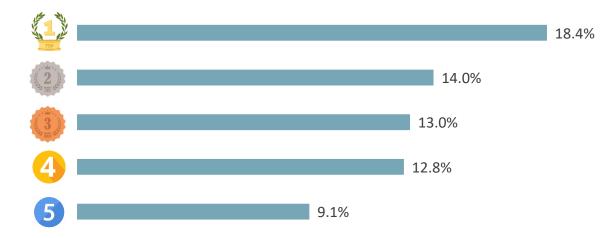
## Crushed white pepper

The average export price in Oct-2023 is 6.274 USD/ton; increases 5.5% compared to the previous month; and decreases 8% compared to the same month of 2022.



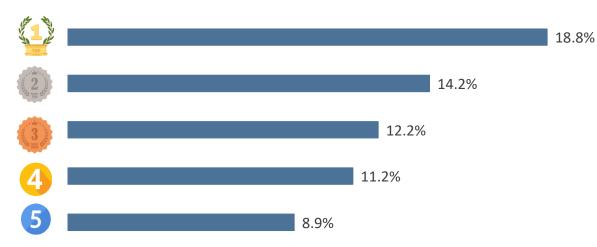
TOP 5 export enterprises by value to the EU, Oct-2023

## Value ratio of TOP 5 export enterprises to the EU, Oct-2023

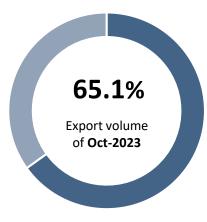




#### TOP 5 export enterprises by volume to the EU, Oct-2023







## PEPPER

## **SPOTLIGHTS**

According to the European Statistics Agency (Eurostat), EU pepper imports decreased during the initial 7 months of this year. The figures indicate a quantity of 46,839 tons, valued at 235.4 million EUR, representing a decrease of 23.1% (14,073 tons) in volume and a 24.1% drop in value compared to the same period last year. Out of this total, 28,883 tons (equivalent to a 62% market share) were imported from non-EU markets, marking a 29.3% decline over the same period. The remaining 17,956 tons, constituting 38% of the market share, were part of intra-bloc trade, experiencing a 10.4% reduction.

Vietnam is being the largest pepper supplier to the EU in the first 7 months of 2023 with 17,915 tons, accounting for 62% of the EU's total pepper imports. Notably, pepper imports from Vietnam (down 21.6%) and other suppliers decreased, such as Brazil 5,048 tons (down 49%), Indonesia 1,736 tons (down 48.8%), and India 1,698 tons (down 28%).

Within the EU, the top pepper importers in the first 7 months remained Germany, the Netherlands, and France, with volumes of 11,595 tons, 7,177 tons, and 6,564 tons, respectively. Imported pepper in these countries experienced reductions of 31%, 36.4%, and 14.2%, respectively, compared to the same period in 2022.

Overall, the EU markets saw a double-digit reduction in pepper imports compared to the previous year, due to the impact of inflation and rising interest rates. Despite these challenges, Europe remains a potnetial market for pepper and spice in the near future.

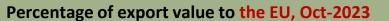
Source: Vietnam's pepper association (11/2023)

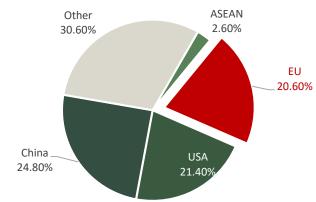


# **CASHEW NUTS**

Export volume and value to the EU, Oct-2023









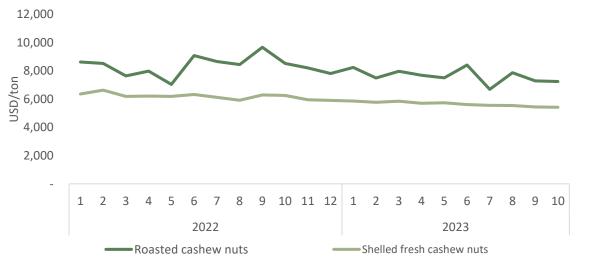
## Changes in percentage of export value to the EU, Oct-2023







Average export price to the EU, Oct-2023



## Export results to the EU, Oct-2023



Shelled fresh cashew nuts Value: 72.4 mil. USD

Increase **20.3**% compared to Sep-2023 Increase **58.4**% compared to Oct-2022



## Roasted cashew nuts Value: 1.4 mil. USD Decrease 7.6% compared to Sep-2023 Increase 115% compared to Oct-2022

## Shelled fresh cashew nuts

The average export price in Oct-2023 is **5.422** USD/ton; decreases **0.3%** compared to the previous month; and decreases **13.3%** compared to the same month of 2022.

## Roasted cashew nuts

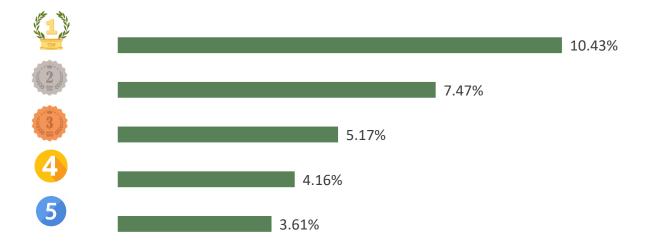
The average export price in Oct-2023 is **7.233** USD/ton; decreases **0.7%** compared to the previous month; and decreases **15%** compared to the same month of 2022.



## **CASHEW NUTS**

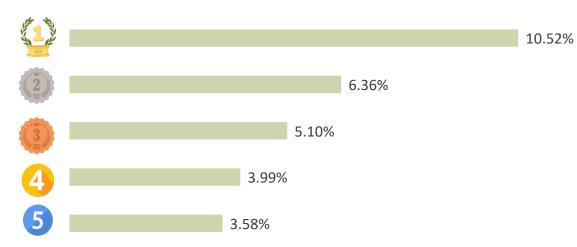
TOP 5 export enterprises by value to the EU, Oct-2023

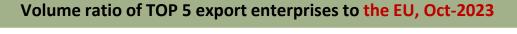
Value ratio of TOP 5 export enterprises to the EU, Oct-2023

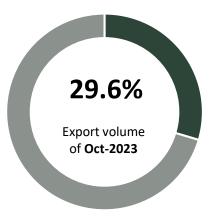




TOP 5 export enterprises by volume to the EU, Oct-2023







# **CASHEW NUTS**

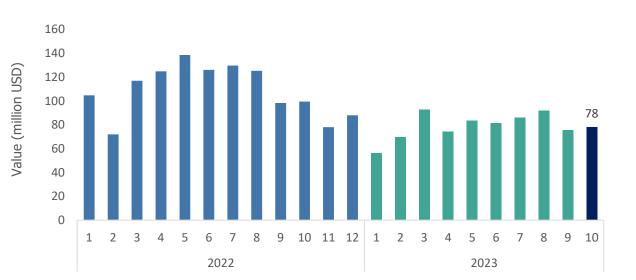
## **SPOTLIGHTS**



According to Eurostat, in the first 8 months of 2023, Netherlands imported approximately 39.17 tons of cashew nuts from non-EU markets, with value of 226.55 million EUR (equivalent to 242.18 million USD), increasing by 1.7% in volume, but decreasing by 9.7% in value compared to the same period last year. In particular, the Netherlands reduced to import cashews from Vietnam and India, but increased to import from Ivory Coast, Burkina Faso and Brazil. *Source: Ministry of Industry and Trade (11/2023)* 

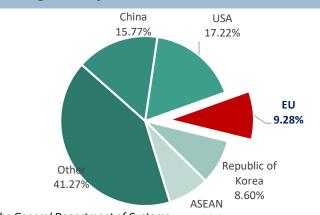


# SEAFOOD

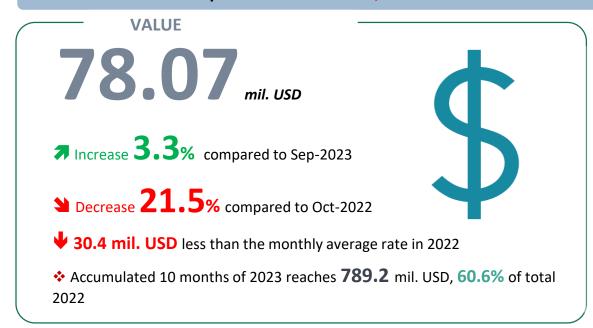


Export value to the EU, Oct-2023

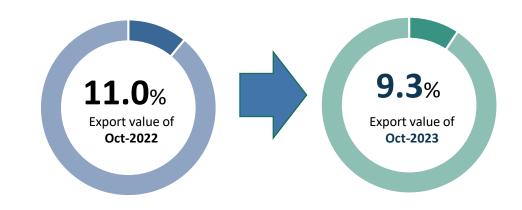
Percentage of export value to the EU, Oct-2023



## Export results to the EU, Oct-2023

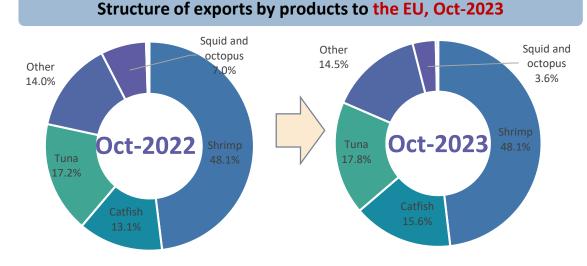


## Changes in percentage of export value to the EU, Oct-2023





## SEAFOOD



# Average export price to the EU, Oct-2023 12 10 10 0 8 0 6 0 4 0 2 0 1 2 3 4 5 6 7 8 9 10 11 12 1 2 3 4 5 6 7 8 9 10 1 2 3 4 5 6 7 8 9 10 2022 2023 2023 2023

#### Export results to the EU , Apr-2023



Shrimp Value: 37.3mil. USD Increase 3.6% compared to Sep-2023 Decrease 21.9% compared to Oct-2022



Decrease 14.3% compared to

Decrease 7.3% compared to

Value: 12.1 mil. USD

Sep-2023

Oct-2022



Tuna Value: 13.8 mil. USD

Increase **7.9**% compared to Sep-2023 Decrease **19.5**% compared to

Oct-2022

#### Tuna

The average export price in Oct-2023 is **8.2** USD/kg; decreases **9.3**% compared to the previous month; and decreases **14.7**% compared to the same month of 2022.

#### Catfish

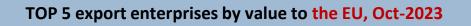
The average export price in Oct-2023 is **2.5** USD/kg; decreases **7.6**% compared to the previous month; and decreases **19.4**% compared to the same month of 2022.

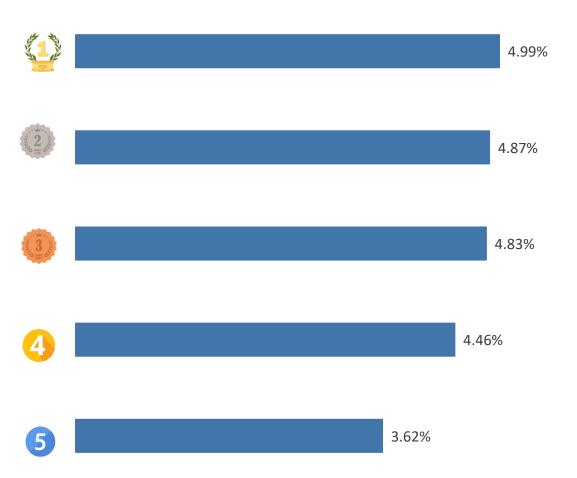
#### Shrimp

The average export price in Oct-2023 is **8.0** USD/kg; decreases **0.5**% compared to the previous month; and decreases **18.9**% compared to the same month of 2022.

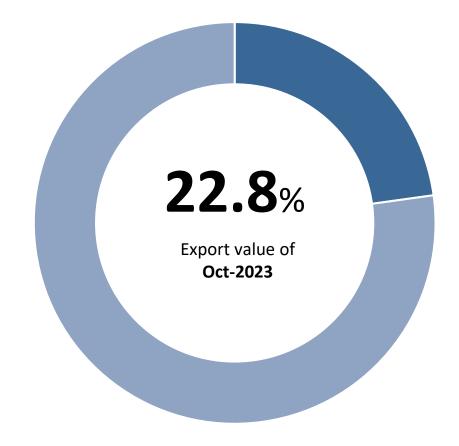








## Value ratio of TOP 5 export enterprises to the EU, Oct-2023





## **SPOTLIGHTS**



# Council adopts autonomous EU tariff quotas for fishery products in 2024-2026 period

Autonomous tariff rate quotas (ATQ) only apply for imported fishery products for processing within the EU. The objective of this quota is to ensure the competitiveness of the EU's fishery processing sector while maintaining a balance between imported and EU-produced fishery products. The ATQs have been set with careful consideration of its potential impact on EU producers, ensuring equitable competition.

Source: thefishingdaily.com (11/2023)

## The EC requires China to be more transparent in seafood exploitation

European Parliament on November 28, requires China to provide transparent information and data on its fishing activities such as ship scale, catch output, subsidies and agreements with the third parties to prevent the illegal fishing. MEPs approved the resolution with 573 in favor, 11 against, and 30 abstentions. The resolution specifically emphasized the need for China to be more open about both its fishing activities and its agreements with third countries.

Source: Vasep (11/2023)

## EU Council of Ministers approves stricter fisheries control systems

According to the Council, the updated regulations aim to modernize and enhance the efficiency of fishing control mechanisms. Approximately 70% of the existing rules governing fishing vessel control have been updated and rivesed. This step ensures that EU vessels and those fishing in EU sea adhere follow the principles of the Common Fisheries Policy (CFP). The EU will implement a digital system, named 'CATCH,' to manage catch certificates and related documents to enhance authorities' ability to detect products from IUU fishing.

Source: thefishingdaily.com (11/2023)



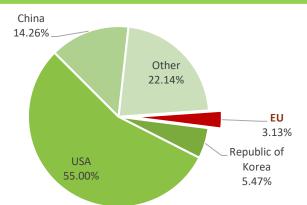
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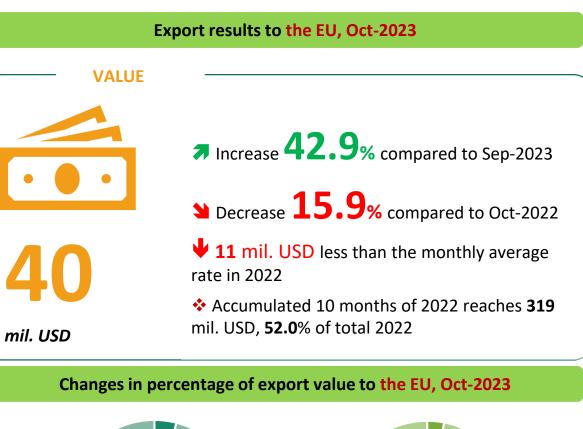


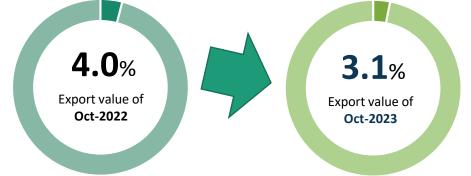
# **WOOD AND WOODEN PRODUCTS**

Export value to the EU, Oct-2023 Value (million USD) 0 0 0 0 0 0 0 0 0 10 11 12 

Percentage of export value to the EU, Oct-2023



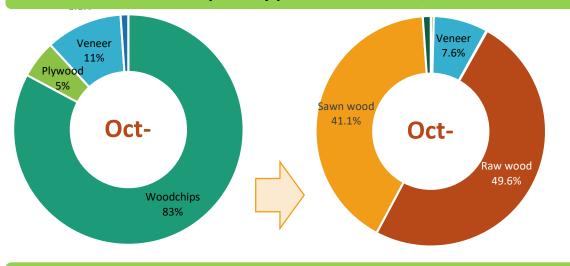




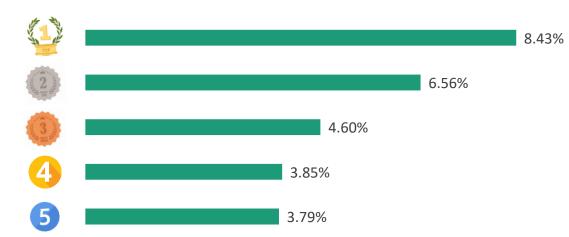


# **WOOD AND WOODEN PRODUCTS**

Structure of exports by products to the EU, Oct-2023



TOP 5 export enterprises by value to the EU, Oct-2023



## Export results to the EU, Oct-2023







Raw wood	Sawn wood	Veneer
Value: 6.5 mil. USD	Value: <b>5.4</b> mil. USD	Value: <b>1.0</b> mil. USD
Increase <b>100</b> % compared to Sep- 2023	Increase <b>100</b> % compared to Sep-2023	Increase <b>915</b> % compared to Sep-2023
Increase <b>100</b> % compared to Oct- 2022	Increase <b>100</b> % compared to Oct-2022	Increase <b>16</b> % compared to Oct-2022

## Value ratio of TOP 5 export enterprises to the EU, Oct-2023





## **SPOTLIGHTS**



New measures adopted by the European Commission establish maximum emission limits for formaldehyde in consumer products. The rules, which are intended to reduce adverse health effects related to formaldehyde exposure, set an emission limit of 0.062 mg/m3 of formaldehyde into indoor air from wood-based products and furniture as well as the interiors of road vehicles.

Source: Congthuong.vn

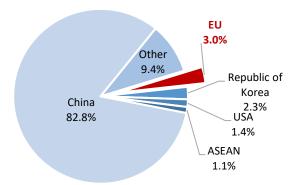




## Export volume and value to the EU, Oct-2023



## Percentage of export value to the EU, Oct-2023



## Export results to the EU, Oct-2023

VALUE \_\_\_\_\_\_

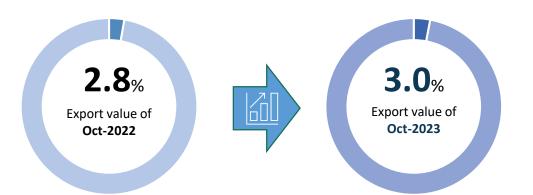
- Increase 29.0% compared to Sep-2023
- ↗ Increase 7.8% compared to Oct-2022

• 0.52 mil. USD less than the monthly average rate in 2022

Accumulated 10 months of 2023 reaches
 65.3 mil. USD, 58.5% of total 2022



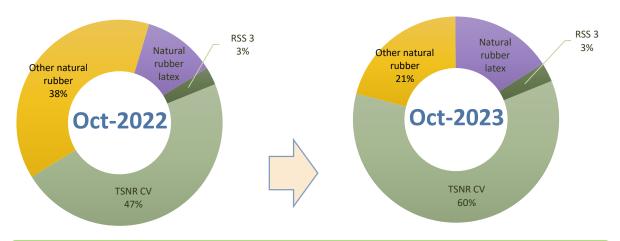
## Changes in percentage of export value to the EU, Oct-2023



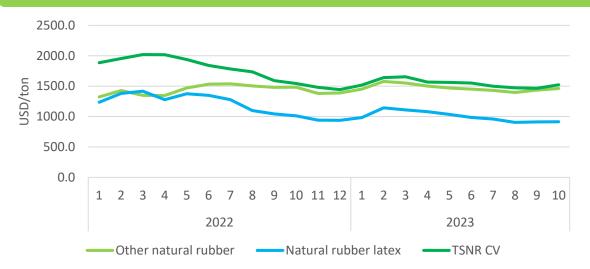


## **RUBBER**

## Structure of exports by products to the EU, Oct-2023



## Average export price to the EU, Oct-2023



## Export results to the EU, Oct-2023



## Other natural rubber

Value: 1.85 mil. USD Decrease 29.3% compared to Sep-2023 Decrease 42.3% compared to Oct-2022

## Other natural rubber

The average export price in Oct-2023 is **1.462** USD/ton; increases **1.8%** compared to the previous month; and decreases **1.4%** compared to the same month of 2022.

## **TSNR CV**

The average export price in Oct-2023 is **1.523** USD/ton; increases **4.0%** compared to the previous month; and decreases 1.4% compared to the same month of 2022.

## Natural rubber latex

The average export price in Oct-2023 is **914** USD/ton; increases **0.1%** compared to the previous month; and decreases 9.7% compared to the same month of 2022.

**TSNR CV** 

Value: 5.35 mil. USD

Sep-2023

Oct-2022



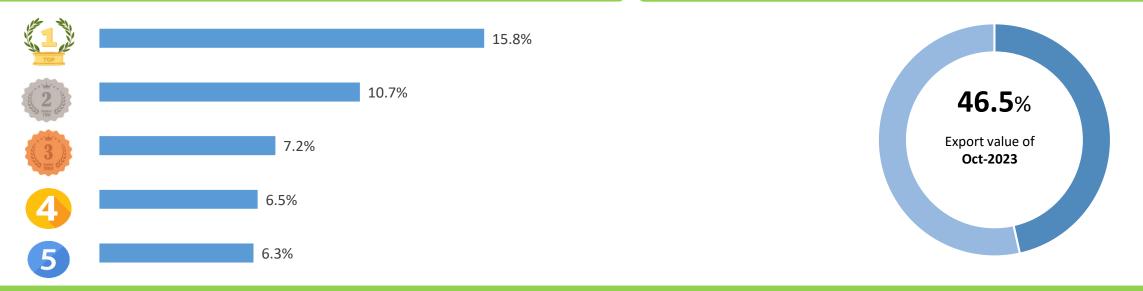
## Natural rubber latex

Value: 1.4 mil. USD Increase **65.6**% compared to Increase **102.7**% compared to Sep-2023 Increase **35.3**% compared to Increase 47.9% compared to Oct-2022



TOP 5 export enterprises by value to the EU, Oct-2023 Value ratio of TOP 5 export en





## Changes in percentage of export value by countries, Oct-2023



## **SPOTLIGHTS**

The European Tyre and Rubber Manufacturers' Association (ETRMA) published its members' replacement tyres sales data for Europe for the third quarter of 2023. Figures reported a significant decline across all segments, confirming the negative market trend.

Q3 2023 shows a 6% decline in the sale of Consumer replacement tyres compared to Q3 2022. Similarly, the Truck and Bus Tyre segment recorded a -7 % variation. However, the most impacted markets were the Agricultural (-21%) and Moto & Scooter (-20%) tyres.

Besides the challenges brought by global economic instability, the ETRMA Replacement Pool Market is likely losing market share to non-Pool tyre manufacturers, contributing to increase the competitiveness in EU market.



Any comments, please send to:

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