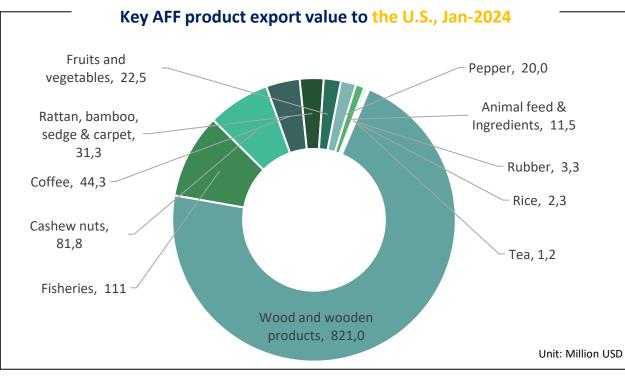


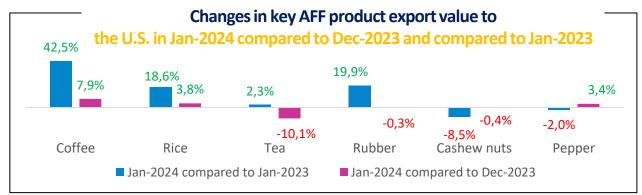
THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE U.S. IN JANUARY 2024





Changes in key AFF product export value to





The US is the largest buyer of **AFF products from Viet Nam in** the first 2 months of 2024

structure changes when the US accounts for the largest proportion (2,1 billion USD); The Chinese

market ranked the second (2.065 billion USD).

Mr. Phung Duc Tien - Deputy Minister of Ministry of Agriculture and Rural Development – stated that the quality of our agricultural products meets the requirement of high-end markets. For example, we In the first 2 months of 2024, the export market have a very good start in the US and EU, this shows that the recovery of markets as well as the restructuring of the agriculture sector has been

linked more closely to the market.

Source: congthuong.vn



Investors plough the record amounts into US farmland

The value of farmland held by investment groups has more than doubled over the past three years, according to the National Council of Real Estate Investment Fiduciaries (NCREIF). Its value is about \$16.6bn at the end of 2023, up from \$7.4bn at the end of 2020 and \$1.8bn in need to produce 60 per cent more food,

2008, said the NCREIF, which tracks the holdings according to UN estimates. of some of the largest agricultural investment funds in the US.

These values are expected to continue surging as climate change makes arable land increasingly scarce as the global population rises. With the growth of global population of 20% to about 10bn by 2050 from about 8bn today, the world will

Source: thesaigontimes.vn



US extends investigations with

The Trade Defence Department under the imported from Viet Nam. Ministry of Industry and Trade said that they received information that the US Department of According to a notice given by the US Commerce (DOC) continues to extend the time to issue the final conclusion on the investigation and

review of product scope; the time to issue expected to be issued on April 5. preliminary and final conclusions on the wooden cabinets from Viet Nam investigation of trade remedy tax evasion (applicable to China) on wooden cabinets

> Department of Commerce, the final conclusion of the product scope review investigation is







WOOD AND WOODEN PRODUCTS



Export results to the U.S., Jan-2024



■ Increase 9.9% compared to Dec-2023

Increase 123.5% compared to Jan-2023

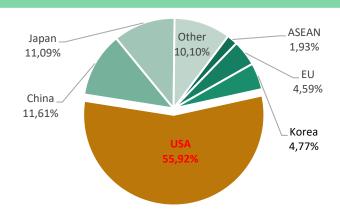
821

million USD

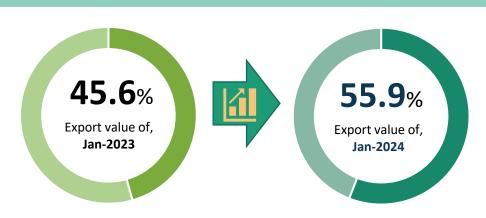
↑ 210.5 million USD more than the monthly average rate in 2023

11.2% of total 2023

Percentage of export value to the U.S., Jan-2024



Changes in percentage of export value to the U.S., Jan-2024

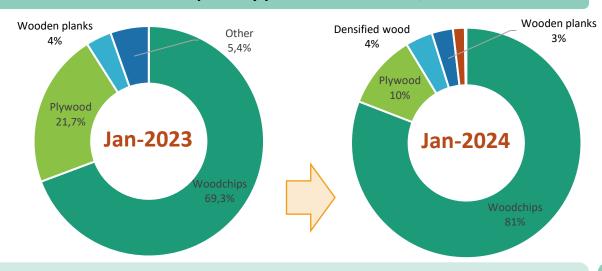


Source: Calculated from data of the General Department of Customs

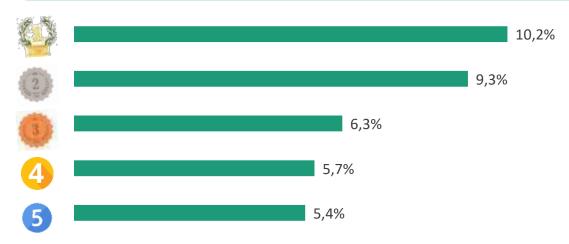


WOOD AND WOODEN PRODUCTS

Structure of exports by products to the U.S., Jan-2024



TOP 5 export enterprises by value to the U.S., Jan-2024



Export results to the U.S., Jan-2024



Woodchips

Value: 31.0 million USD

Increase **14**% compared to Dec-

2023

Increase 219% compared to Jan- Increase 32% compared to 2023

Plywood

Value: 4.0 million USD

Increase 59% compared to Dec-2023

Jan-2023



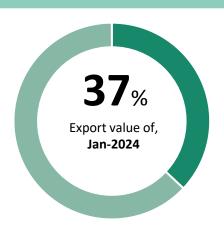
Wooden planks

Value: 1.1 million USD

Decrease 2% compared to Dec-2023

Increase 95% compared to Jan-2023

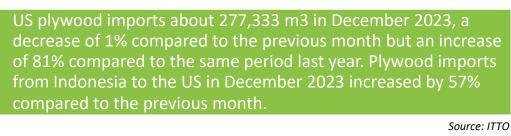
Value ratio of TOP 5 export enterprises to the U.S., Jan-2024





WOOD AND WOODEN PRODUCTS

SPOTLIGHTS



US tropical lumber import in December 2023 is aboit 13,269 m3, up 10% over the previous month but down 26% over the same period last year. In December 2023, US tropical lumber imports from main supply markets Brazil and Cameroon both increased sharply.

Source: ITTO

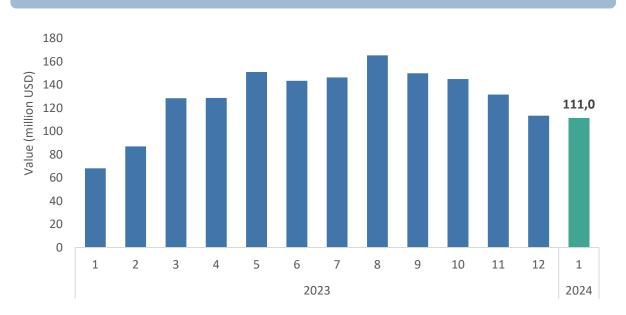
US imports of interior and exterior wooden furniture in 2023 are about 19.8 billion USD, down 22% compared to 2022. In 2023, US imports of interior and exterior wooden furniture from main Vietnamese supply markets South and China have decreased by 21% and 28% compared to 2022.

Source: ITTO

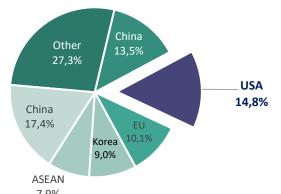




Export value to the U.S., Jan-2024



Percentage of export value to the U.S., Jan-2024



Export results to the U.S., Jan-2024

VALUE

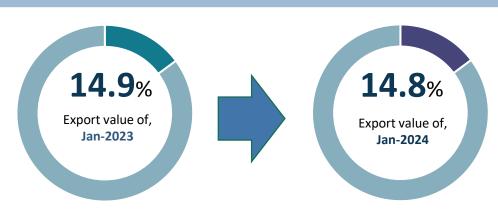
111.0 million USD

Decrease 2.1% compared to Dec-2023



- Increase 62.9% compared to Jan-2023
- **▶ 18.8** million USD less than the monthly average rate in 2023
- **❖ 7.1**% of total 2023

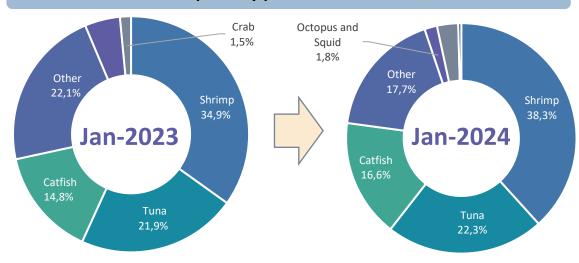
Changes in percentage of export value to the U.S., Jan-2024



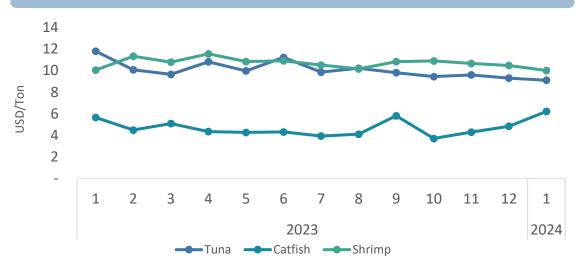
7,9% Source: Calculated from data of the General Department of Customs



Structure of exports by products to the U.S., Jan-2024



Average export fisheries price to the U.S., Jan-2024



Export results to the U.S., Jan-202







Shrimp

Value: 41.3 million USD

Decrease **3.3**% compared to Dec-2023

Increase **78.7**% compared to Jan-2023

Tuna

Value: **24.0** million USD

Increase **6.4**% % compared to Dec-2023

Increase **65.5**% compared to Jan-2023

Catfish

Value: 17.9 million USD

Decrease 10.3% compared

to Dec-2023

Increase **82.1**% compared to Jan-2023

Tuna

The average export price in Jan-2024 is **9.1** USD/kg; Decrease **2.3**% compared to previous month; and Decrease **22.9**% compared to the same month of 2023.

Catfish

The average export price in Jan-2024 is **6.2** USD/kg; Increase **28.0**% compared to previous month; and Increase **9.4**% compared to the same month of 2023.

Shrimp

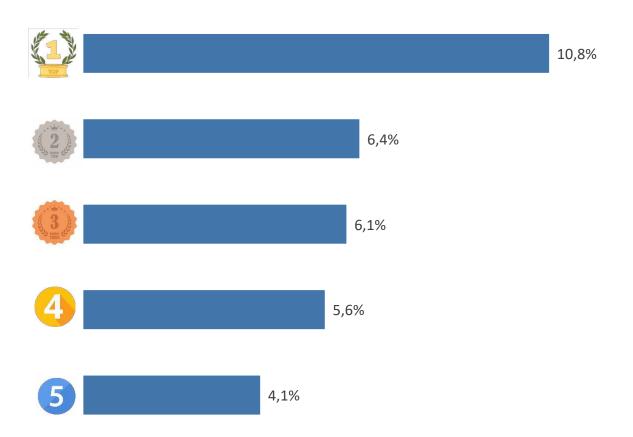
The average export price in Jan-2024 is **10.0** USD/kg; Decrease **4.0**% compared to previous month; and Increase **0.1**% compared to the same month of 2023

Source: Calculated from data of the General Department of Customs



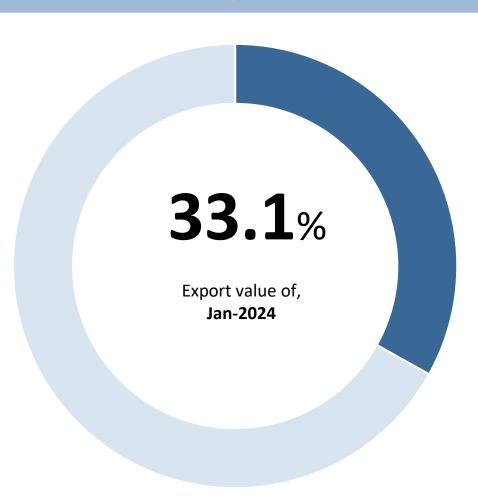
TOP 5 export enterprises by value to

the U.S., Jan-2024



Value ratio of TOP 5 export enterprises to

the U.S., Jan-2024





SPOTLIGHTS



Inflation is reducing in January 2024, but US retail seafood sales does not increase

Seafood prices at U.S. retailers continued to reduce in January 2024. Frozen seafood prices declined 6.6 percent to 16.14 USD/kg on average; Fresh seafood prices dropped by 3.6 percent to 20.4 USD/kg. As for specific species, fresh crab experienced the largest price reduction in January, dropping 13.9 percent to 17.92 USD/kg on average. Fresh catfish prices dropped 7.5 percent to 14.66 USD/kg on average, while fresh salmon prices fell 1.4 percent to 24.51 USD/kg on average.

However, consumers are tending to switch to lower priced food options such as poultry and pork, as a result, year-over-year fresh seafood sales plummeted 6.8 percent by value in January to USD 455 million while sales by volume dropped 3.4 percent. Frozen seafood sales also reduced by 6.9% to USD 516 million.

Source: seafoodsource.com, Feb-2024



According to the U.S. Department of Agriculture, in 2023, the US imports 3.1 million tons of seafood from 150 countries, worth 25.8 billion USD, down 9% in volume and 15% in value compared to 2022. In terms of value, Canada, Chile and India are the leading suppliers of lobster and snow crab to the US, and in terms of volume, China ranked first with about 340,539 tons. In the top 10 largest seafood suppliers of the United States, there are 5 suppliers from Asia (China, India, Indonesia, Viet Nam, Thailand), so it can be seen that the US depends on seafood from Asian products. In 2023, the US imports 1.5 million tons of seafood from Asia, worth 10.3 billion USD (down 8% in volume and 20% in value compared to 2022).

02



FRUITS AND VEGETABLES (EXPORT)



Export results to the U.S., Jan-2024



22.5

million USD

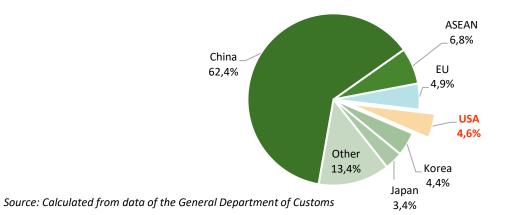
Decrease **8.8**% so compared to Dec-2023

Increase **83.6**% compared to Jan-2023

1.0 million USD more than the monthly average rate in 2023

Export value in Jan-2024 reaches 22.5 million USD, 8.7% of total 2023

Percentage of export value to the U.S., Jan-2024



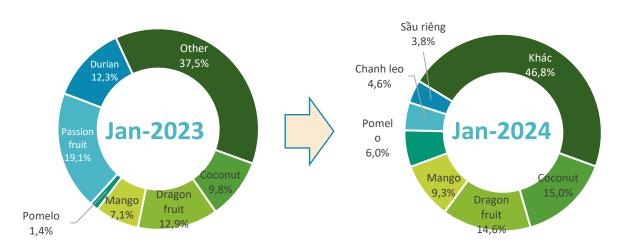
Changes in percentage of export value to the U.S., Jan-2024





FRUITS AND VEGETABLES (EXPORT)

Structure of exports by products to the U.S., Jan-2024





Mango

Value: 2.1 million USD

Increase 40.7% compared to

Dec-2023

Increase **140.3**% compared to

Jan-2023 Source: Calculated from data of the General Department of Customs



Pomelo

Value: 1.4 million USD

Decrease **24.1**% compared to

Dec-2023

Increase **690.8** % compared to

Jan-2023

Export results to the U.S., Jan-2024



Coconut

Value: 4.4 million USD

Decrease **15.4**% compared to

Dec-2023

Increase **180.7**% compared to

Jan-2023



Dragon fruit

Value: 3.3 million USD

Decrease 23.4% compared to

Dec-2023

Increase **107.7**% compared to

Jan-2023



Pasison fruit

Value: 1.0 million USD

Decrease 45.3% compared to

Dec-2023

Decrease **55.7**% compared to

Jan-2023



Durian

Value: 0.85 million USD

Decrease **34.2**% compared to

Dec-2023

Decrease 43.5% compared to

Jan-2023



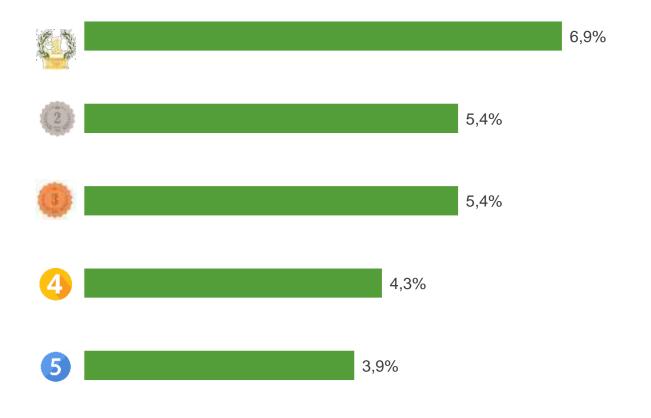
FRUITS AND VEGETABLES (EXPORT)

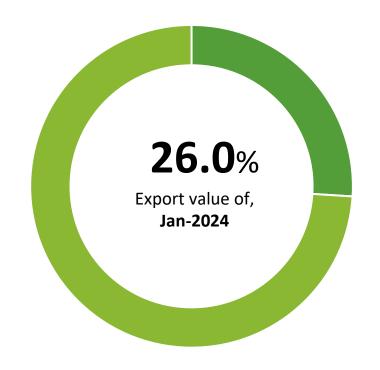


the U.S., Jan-2024

Value ratio of TOP 5 export enterprises to

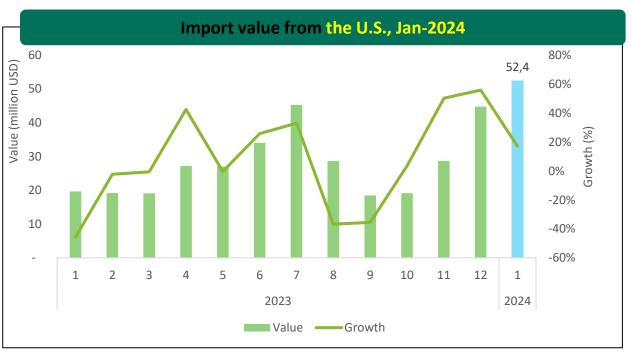








FRUITS AND VEGETABLES (IMPORT)



Import results from the U.S., Jan-2024

VALUE



52.4

million USD

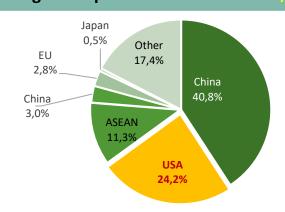
Increase **17.1**% compared to Dec-2023

Increase **166.8**% compared to Jan-2023

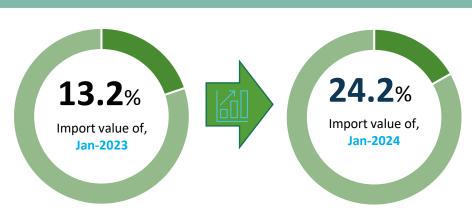
24.8 million USD more than the monthly average rate in 2023

Export value in Jan-2024 reaches **52.4** million USD, **15.8%** of total 2023

Percentage of import value from the U.S., Jan-2024 Changes in percentage of



Changes in percentage of import value from the U.S., Jan-2024

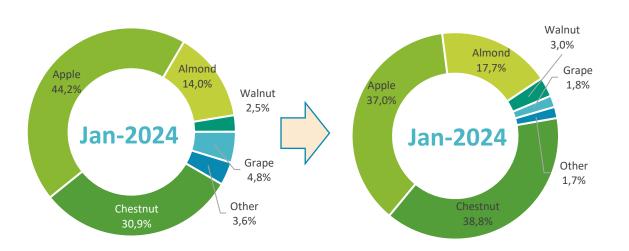


Source: Calculated from data of the General Department of Customs



FRUITS AND VEGETABLES (IMPORT)

Structure of imports by products from the U.S., Jan-2024



Import results from the U.S., Jan-2024



Chestnut

Value: 20.3 million USD

Decrease 9.6% compared to Dec-2023

Increase **235.1**% compared to Jan-2023



Apple

Value: 19.4 million USD

Increase **75.0**% compared to Dec-

2023

Increase **123.1**% compared to Jan-

2023



Almond

Value: 9.3 million USD

Increase **50.7**% compared to Dec-2023

Increase **236.3**% compared to Jan-2023



Walnut

Value: 1.6 million USD

Decrease **10.2**% compared to Dec-2023

Increase 218.5% compared to Jan-2023



Grape

Value: 0.95 million USD

Decrease 47.0% compared to Dec-2023

Increase **0.6**% compared to Jan-2023

FRUITS AND VEGETABLES

SPOTLIGHTS



The US will not import avocados grown on illegal plantations in Mexico because uncontrolled avocado cultivation also causes environmental damage, with approximately 74,130 acres of forest deforested between 2018 and 2023.

US, Mexican and Michoacan agencies are developing a protocol on preventing illegally products in the future, basing on traceability of the product from the orchard to packers and points of sale in the US.

Source: Portalfruticola.com

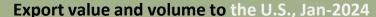
02

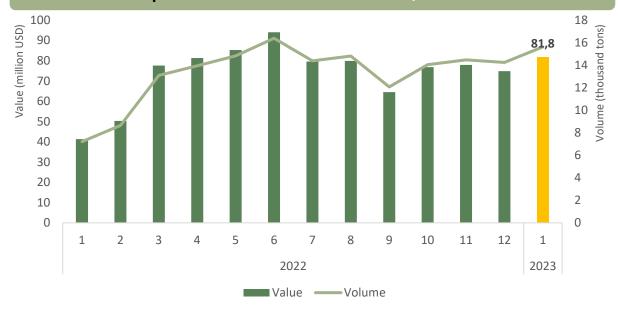
01

Strawberry, blueberry and raspberry yields in Florida, Georgia and South Carolina are expected to increase, despite recent cold temperatures and heavy rains. However, the industry is struggling with inflation-induced cost increases in growing, harvesting and packaging. Additionally, higher labor costs are reducing profit margins and making it difficult to secure enough labor.

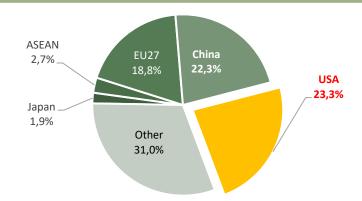
Source: Tridge.com







Percentage of export value to the U.S., Jan-2024



Export results to the U.S., Jan-2024

81.8

million USD

- **7** Increase **9.3**% compared to Dec-2023
- Increase 62.8% compared to Jan-2023
- ↑ 8.2 million USD more than the monthly average rate in 2023
- ❖ Accumulated first month of 2024 reaches
 81.8 mil.USD, 9% of total 2023

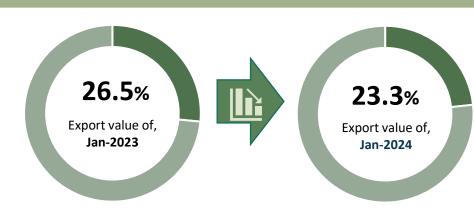
VOLUME

15.6

thousand tone

- Increase 9.7% compared to Dec-2023
- Increase 80.8% compared to Jan-2023
- ↑ 2.45 thousand tons more than the monthly average rate in 2023
- Accumulated first month of 2024 reaches
 15.6 thousand tons, 10% of total 2023

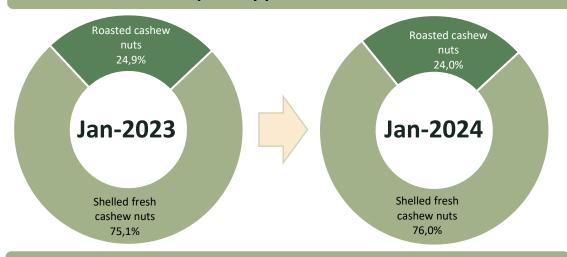
Changes in percentage of export value to the U.S., Jan-2024



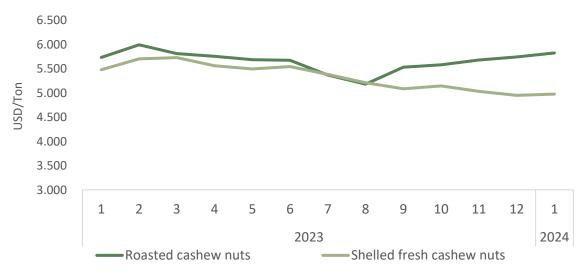
Source: Calculated from data of the General Department of Customs



Structure of exports by products to the U.S., Jan-2024



Average export cashew nuts price to the U.S., Jan-2024



Export results to the U.S., Jan-2024



Shelled fresh cashew nuts

Value: 62.2 million USD

Increase 4.4% compared to Dec-2023

Increase 11.1% compared to Jan-2023



Roasted cashew nuts

Value: 19.6 million USD

Increase 4.4% compared to Dec-2023

Increase 93% compared to Jan-2023

Shelled fresh cashew nuts

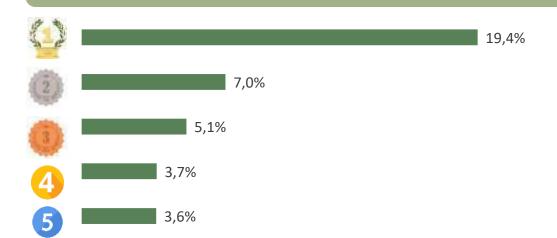
The average export price in Jan-2024 is **4,975** USD/ton; increase **0.5**% compared to previous month; and decrease **9.2**% compared to the same month of 2023.

Roasted cashew nuts

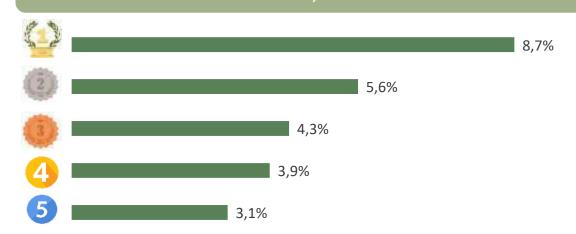
The average export price in Jan-2024 is **5,823** USD/ton; increase **1.4**% compared to previous month; and increase **1.6**% compared to the same month of 2023.

Source: Calculated from data of the General Department of Customs



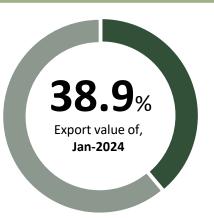


TOP 5 export enterprises by volume to the U.S., Jan-2024



Value ratio of TOP 5 export enterprises to

the U.S., Jan-2024



Volume ratio of TOP 5 export enterprises to

the U.S., Jan-2024



SPOTLIGHTS



According to data from the US International Trade Commission, US cashew imports in 2023 reach 143.68 thousand tons, worth 817.59 million USD, decreased 3.1% in volume and 12.5 % in value compared to 2022.

In 2023, the average import price of cashew nuts in the United States reachs 5,690 USD/ton, the lowest level in recent years, decreasing 9.7% compared to 2022. In particular, the average import price of cashew nuts of the United States from Vietnam decreased by 9.7% to 5,667 USD/ton; from Ivory Coast decreased by 9.9% to 5,174 USD/ton...

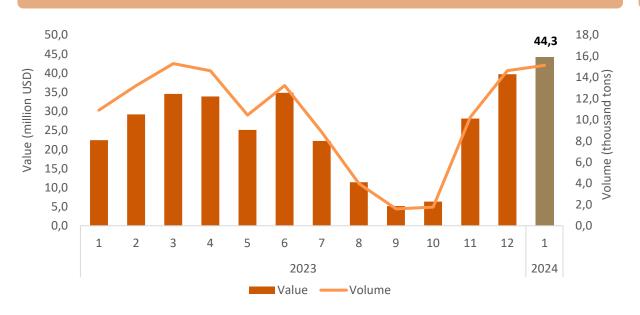
The US imports cashew nuts in 2023 mainly from the markets of Vietnam (accounting for 88.78% of total US cashew imports), Ivory Coast (4.57%), Brazil (3. 02%), Nigeria (0.9%), Thailand (0.7%) and other markets (2.03%).

Source: Ministry of Industry and Trade (MoIT) (02/2024)

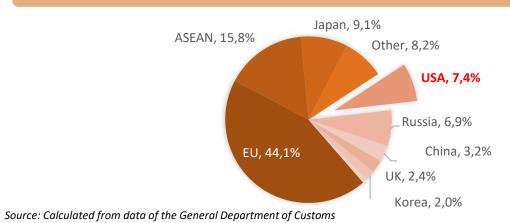


COFFEE

Export value and volume to the U.S., Jan-2024



Percentage of export value to the U.S., Jan-2024



Export results to the U.S., Jan-2024

44.3 million USD

- **7** Increase 11.5% compared to Dec2023
- **7** Increase 97.7% compared to Jan2023
- **7 19.9** million USD more than the monthly average rate in 2023
- Export value in Jan-2024 reaches 44.3mil.USD, 15.1% of total 2023

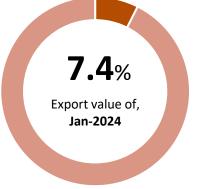
15.1 thousand tons

- → Increase 3.3% compared to Dec-2023
- → Increase 38.7% compared to Jan-2023
- **7 3.8** thousand tons more than the monthly average rate in 2023
- Export volume in Jan-2024 reaches 15.1 thousand tons, 12.7% of total 2023

Changes in percentage of export value to the U.S., Jan-2024

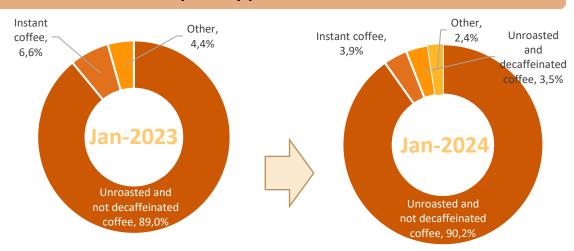




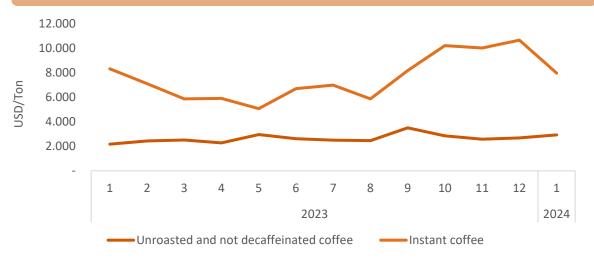




Structure of exports by products to the U.S., Jan-2024



Average export coffee price to the U.S., Jan-2024



Export results to the U.S., Jan-2024







Unroasted and not decaffeinated coffee

Value: 39.4 million USD

Increase **9.5**% compared to Dec-2023

Increase 97,8% compared to

Jan-2023

Unroasted and decaffeinated coffee

Value: 1.5 million USD

Increase 278% compared to Dec-2023

Increase 1.788% compared to Jan-2023

Instant coffee

Value: 1.7 million USD

Increase **197**% compared to

Dec-2023

Increase 13.9% compared to Jan-2023

Instant coffee

The average export price in Jan-2024 is **7,964** USD/ton; decrease **25.1**% compared to previous month; and decrease 4.1% compared to the same month of 2023.

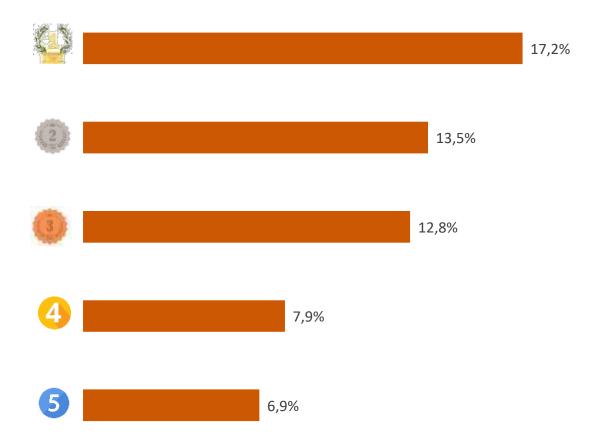
Unroasted and not decaffeinated coffee

The average export price in Jan-2024 is **2,927** USD/ton; increase **9**% compared to previous month; and increase 34.8% compared to the same month of 2023.

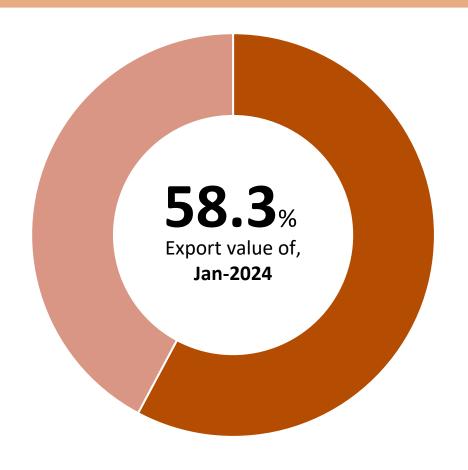
Source: Calculated from data of the General Department of Customs



TOP 5 export enterprises by value to the U.S., Jan-2024



Value ratio of TOP 5 export enterprises to the U.S., Jan-2024



COFFEE

SPOTLIGHTS



According to the US Trade Commission, in the first 11 months of 2023, imported coffee output reached 1.3 million tons, worth 7.5 billion USD, decreasing 13.7% in volume and 14.3% in value compared to the same period in 2022. The average US coffee import price in 2023 is about 5,773 USD/ton, reducing 0.8% compared to 2022.

The United States imports coffee from 106 countries and territories. Of which, Brazil is the largest importing country with an output of 315.23 thousand tons worth 1.25 billion USD, decreasing by 26.4% in volume and 32.3% in value compared to the same period in 2022.

Source: Ministry of Industry and Trade (MoIT) (02/2024)

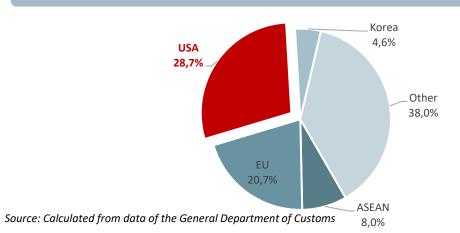


PEPPER

Export value and volume to the U.S., Jan-2024



Percentage of export value to the U.S., Jan-2024



Export results to the U.S., Jan-2024

VALUE

25 million USD

\$

Decrease 20% compared to Dec-

✓ Increase 43% compared to Jan-2023

7 1.6 million USD more than the monthly average rate in 2023

VOLUME

4.8

thousand ton

Decrease 23% compared to Dec-

→ Increase 46% compared to Jan-2023

7 244 tons more than the monthly average rate in 2023

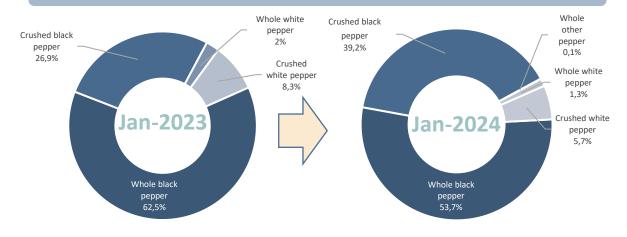
Changes in percentage of export value to the U.S., Jan-2024



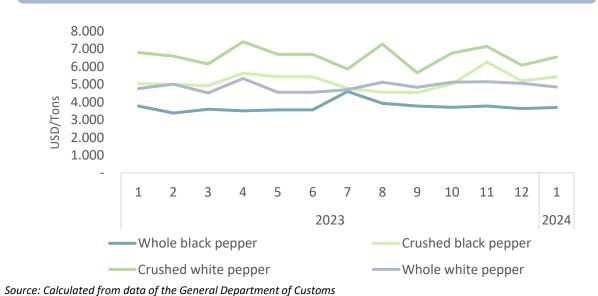


PEPPER

Structure of exports by products to the U.S., Jan-2024



Average export pepper price to the U.S., Jan-2024



Export results to the U.S., Jan-2024



Whole black pepper

Value: 10.8 million USD Decrease 25% compared

to Jan-2023

Increase 22% compared to Jan-2023



Crushed black pepper

to Jan-2023

Increase 108% compared to Jan-2023



Whole white pepper

Value: 7.8 million USD Value: 0.26 million USD

Decrease 12% compared Decrease 67% compared to Jan-2023

> Decrease 20% compared to Jan-2023



Crushed white pepper

Value: 1.15 million USD

Increase 16% compared to Jan-2023

Decrease 1% compared to Jan-2023

Whole black pepper

The average export price in Jan-2024 is 3,694 USD/ton; increase 1.7 compared to previous month; and Decrease 2% compared to the same month of 2023.

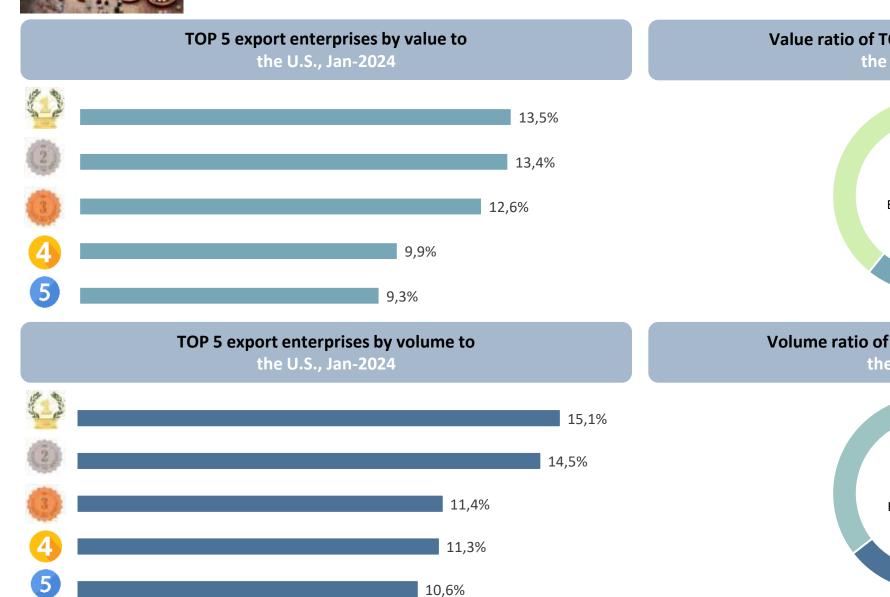
Crushed black pepper

The average export price in Jan-2024 is 5,428 USD/ton; increase 4.5% compared to previous month; and increase 8% compared to the same month of 2023.

Crushed white pepper

The average export price in Jan-2024 is 6,538 USD/ton; increase 3.5% compared to previous month; and decrease 3.7% compared to the same month of 2023.

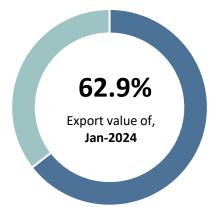
PEPPER PEPPER



Value ratio of TOP 5 export enterprises to the U.S., Jan-2024



Volume ratio of TOP 5 export enterprises to the U.S., Jan-2024



PEPPER

SPOTLIGHTS



According to data from the US International Trade Commission, in 2023, the United States imported pepper to reach over 69 thousand tons, worth 317 million USD, decreasing 21.2% in volume and 28% in value compared to 2022. In 2023, the United States imports pepper from 49 countries and territories around the world. Of which, Vietnam is the largest pepper supplier to the United States in 2023, reaching 53.3 thousand tons, worth 234.13 million USD, down 17.6% in volume and 27.1% in value. price compared to 2022. Vietnam's pepper market share in total US imports from the world increases from 73.85% in 2022 to 77.23% in 2023.

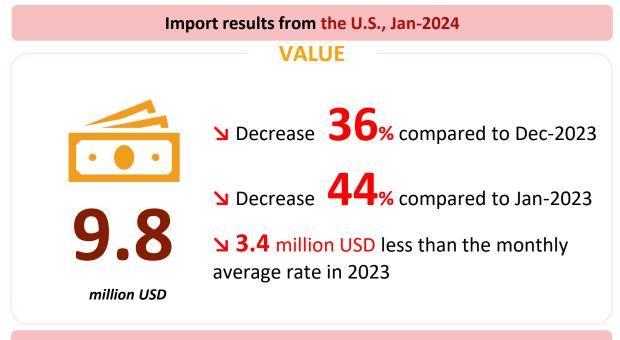
In 2023, the United States reduces pepper imports from Indonesia, Brazil and China, decreasing by 46.8%, 63.3% and 32.3% respectively. In terms of quantity, in terms of value, the decrease was 39.8%, 65.9% and 27.2%.

Source: Ministry of Industry and Trade

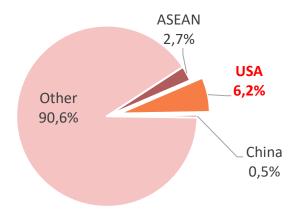


MEAT AND MEAT PRODUCTS (IMPORT)





Changes in percentage of import value from the U.S., Jan-2024

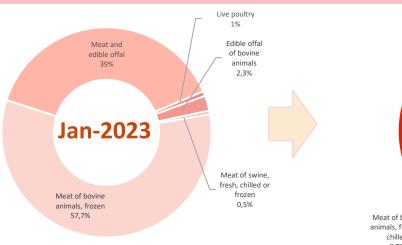


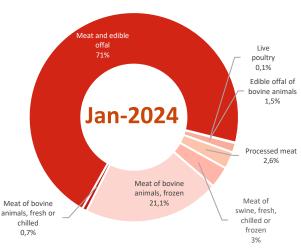




MEAT AND MEAT PRODUCTS (IMPORT)

Structure of imports by products from the U.S., Jan-2024





Import results from the U.S., Jan-2024



Meat and edible offal

Value: 6.9 million USD

Decrease **41.4**% compared to Dec-2023

Increase **3.5**% compared to Jan-2023



Meat of bovine animals, frozen

Value: **2.1** million USD

Increase **13.4**% compared to Dec-2023

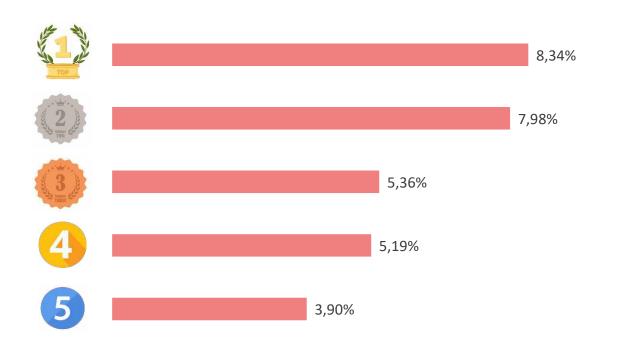
Decrease 79.4% compared to Jan-2023

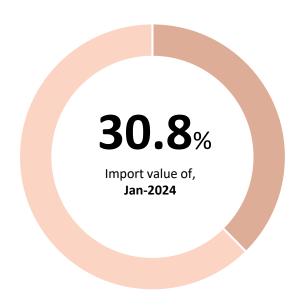


MEAT AND MEAT PRODUCTS (IMPORT)



Value ratio of TOP 5 import enterprises from the U.S., Jan-2024





MEAT AND MEAT PRODUCTS

SPOTLIGHTS



01

At the Meat Association conference in Orlando, Florida, USA, Mr. Dan Halstrom - CEO of the US Meat Export Group said that US pork exports in 2023 reach a new record of about 8.1 - 8.2 billion USD. Of which, the largest export is to Mexico, followed by Latin American and Central American countries, especially Colombia and South America. For the Asian market, although exports were slow in the first half of the year, in the second half the year actually increased very strongly. It is forecast that pork exports in 2024 will continue to increase.

Source: Nhachannuoi.vn

02

In the third week of February 2024, the United States exports 75,910 tons of pork, this is the largest weekly level so far this year, exports increased by 30% over the same period last year. Of which, exports to Australia increased sharply by 471%, China increased by 69%, Colombia increased by 71%, Korea increased by 80%, and the Philippines increased by 2975%.

The United States Meat Export Federation (USMEF) estimates that in 2023, 29.8% of total US pork production will be for export. The total number of pigs in the United States in 2023 is 127.344 million, of which 37.948 million are exported. If the 30% export increase from the beginning of the year is maintained, this number will be equivalent to exporting 10 million more pigs in 2024 compared to 2023.

Source: Vinanet.vn



Any comments, please send to:

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