Volume: 9/2025

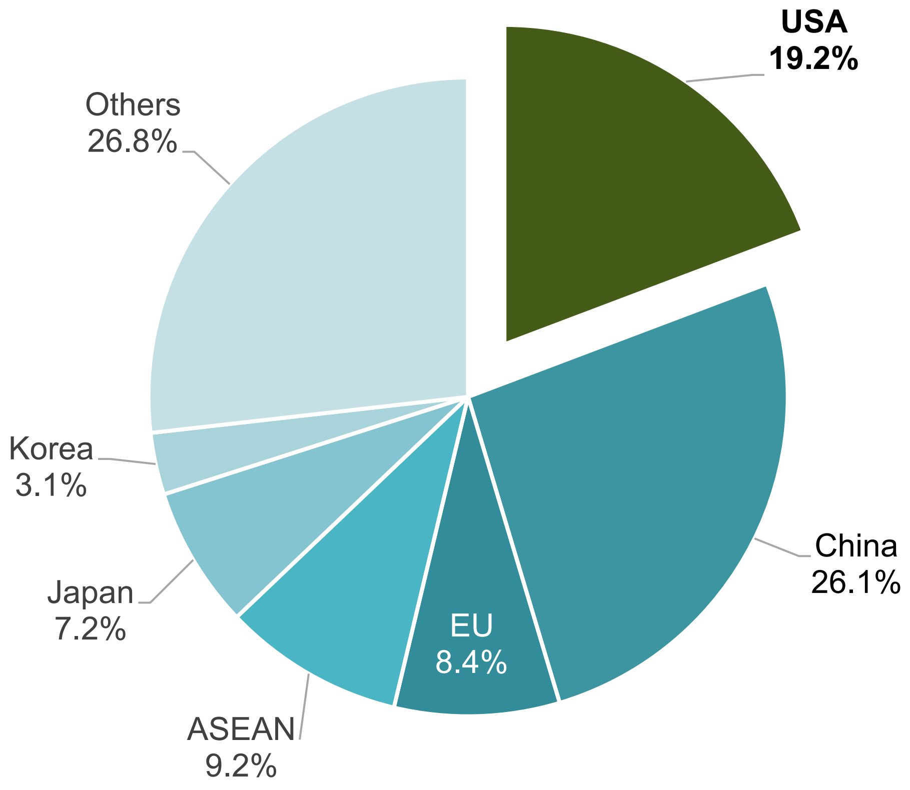
MONTHLY REPORT ON AGRI-PRODUCTS EXPORT

FROM VIET NAM TO US MARKET

Prepared by: AGREINFOS

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIET NAM TO THE US, AUGUST-2025

Percentage of AFF product export value to the US, Aug-2025



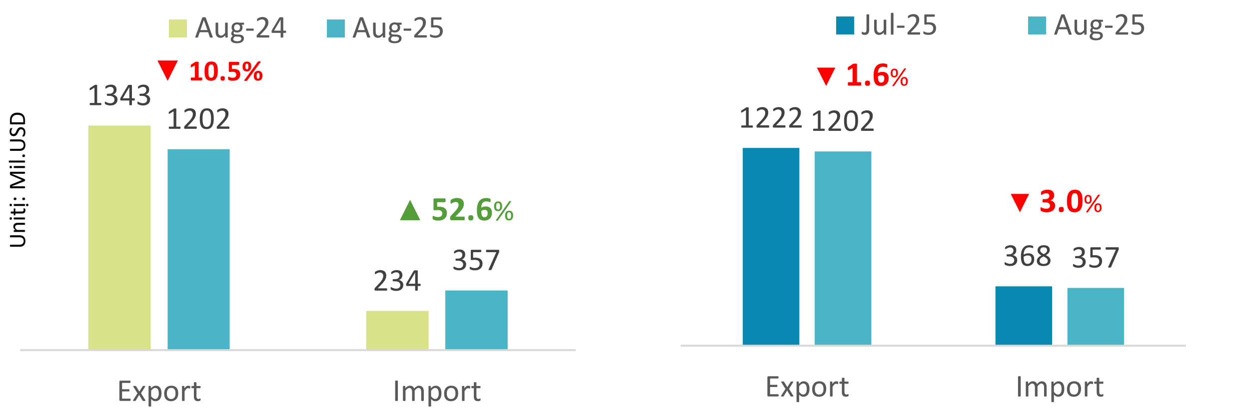
Changes in percentage of AFF product export value to the US, Aug-2025 compared to Jul-2025 and Aug-2024

	Value (Mil.USD)	compared to Jul-2025	compared to Aug-2024
USA	**1.202**	▼ 1.3%	▼ 3.2%
China	1.632	▲ 3.3%	▲ 2.9%
EU	522	▼ 0.8%	▲ 0.7%
ASEAN	572	▲ 0.5%	▼ 2.8%
Japan	448	▲ 0.5%	▲ 0.6%
Korea	196	▼ 0.1%	▼ 0.2%
Total	**6.246**		

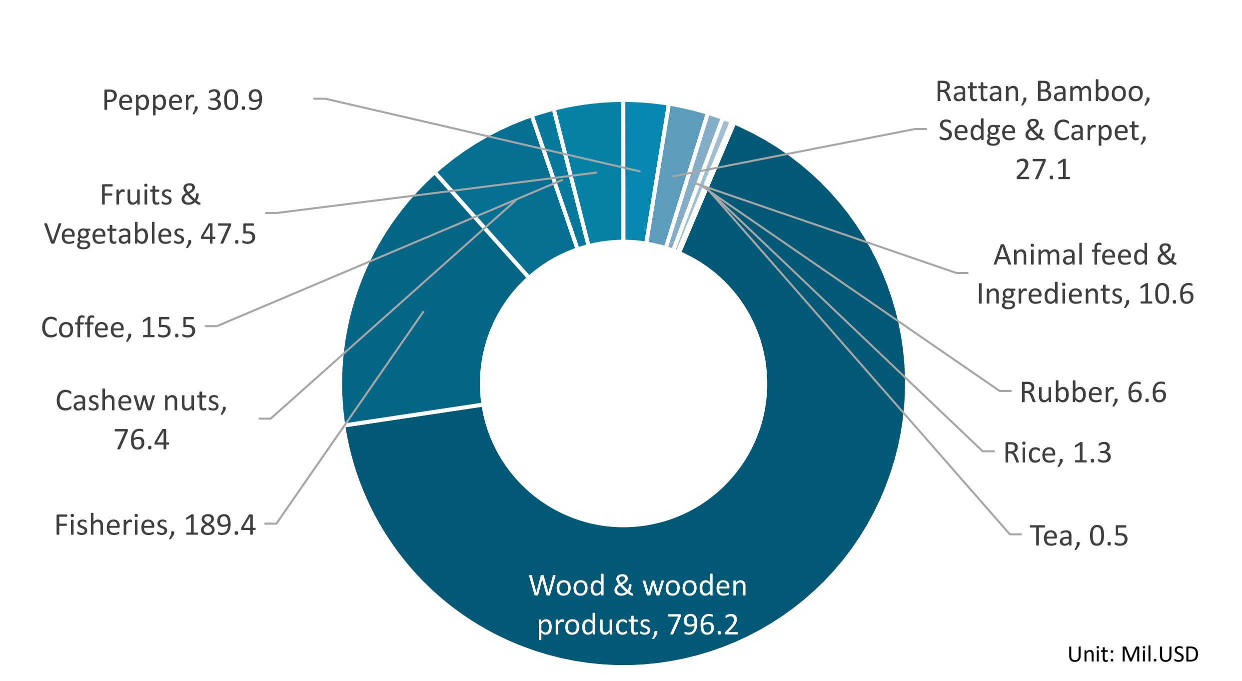
Source: Calculated from data of the General Department of Customs

THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIET NAM TO THE US, AUGUST-2025

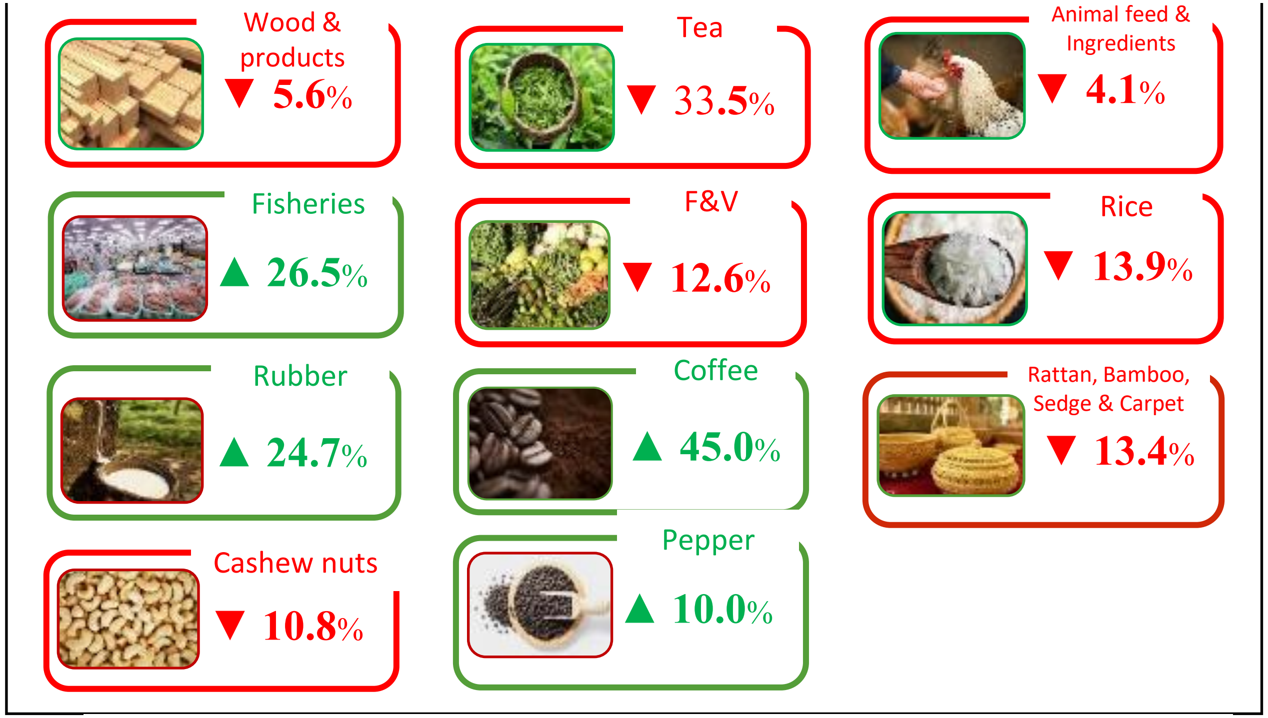
AFF product import-export turnover between Việt Nam - the US, Aug-2025



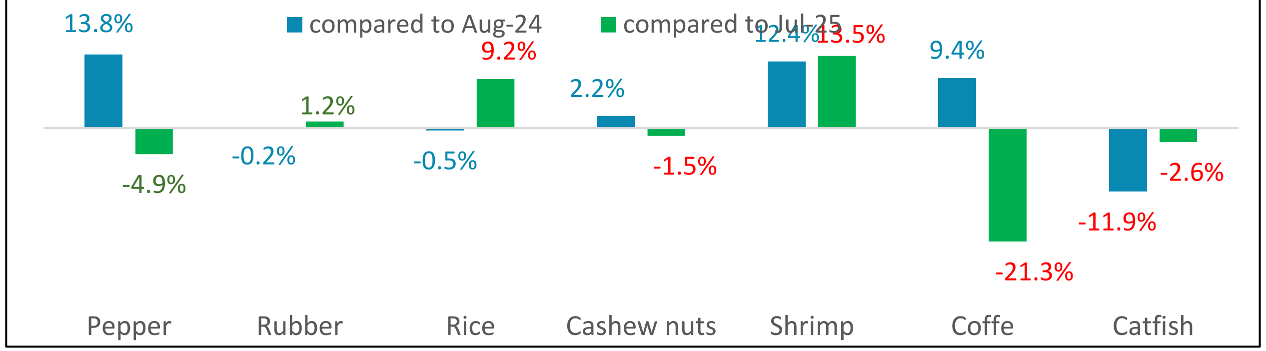
Export value of AFF product to the US, Aug-2025



Changes in key AFF product export value to the US, Aug-2025 compared to Jul-2025



Changes in average export value of key AFF products to the US, Aug-2025 compared to Aug-2024 and compared to Jul-2025



Source: Calculated from data of the General Department of Customs

SPOTLIGHT

Consequences Following the U.S. Government Shutdown

On October 1, 2025, the U.S. federal government officially shut down after President Donald Trump and Congress failed to reach an agreement on the budget for the new fiscal year. This marked the 15th government shutdown since 1981, and the first since the historic 35-day shutdown in 2018–2019. About 750,000 federal employees were placed on unpaid furlough, while numerous government agencies and public services—including those related to education, environmental protection, and social welfare—were suspended. President Trump warned that he might take “irreversible actions” in response to opposition resistance.

The situation was expected to disrupt key economic data releases, such as the September employment report, making it difficult for the Federal Reserve (Fed) to formulate monetary policy. According to Goldman Sachs, the economic impact could be more pronounced than in previous shutdowns, given the ongoing stalemate in budget negotiations.

In financial markets, U.S. stock futures fell, while Asian markets showed mixed movements. Although the Dow Jones Industrial Average and FTSE 100 rose slightly on September 30, New York stock futures reversed downward once the U.S. government ceased operations.

Source: Baochinhphu.vn

SPOTLIGHT

Fed Cuts Interest Rates for the First Time in 2025

On September 17, 2025, the U.S. Federal Reserve (Fed) decided to lower the federal funds rate by 25 basis points to 4.00–4.25%, marking it's the first time of cutting interest rate of the year. Fed Chair Jerome Powell states that it a "risk management measure" in response to signs of a weakening labor market. He also emphasize that the Fed is not "rushing into an easing cycle."

The Fed indicated the possibility of two additional rate cuts totaling 50 basis points in October and December, and another 25 basis-point cut in 2026. It projected that the U.S. GDP growth will be 1.6%, unemployment at 4.5%, and inflation around 3% for 2025.

The Fed's rate reduction has multi-dimensional positive impacts on Vietnam's economy. First, it helps ease exchange rate pressure, stabilize the VND/USD rate, and limit import costs, thereby containing inflation. Lower global capital costs enable Vietnamese firms to access cheaper credit, supporting investment expansion and domestic credit growth. In addition, FDI and FII inflows may increase as global financial conditions loosen, strengthening foreign exchange reserves and stock market liquidity. Sectors such as real estate, construction, and domestic consumption are also expected to benefit from lower interest rates.

Source: Baochinhphu.vn & nhandan.vn

WOOD AND WOODEN PRODUCTS

Export value to the US, Aug-2025

Export results to the US, Aug-2025

VALUE

796

Mil.USD

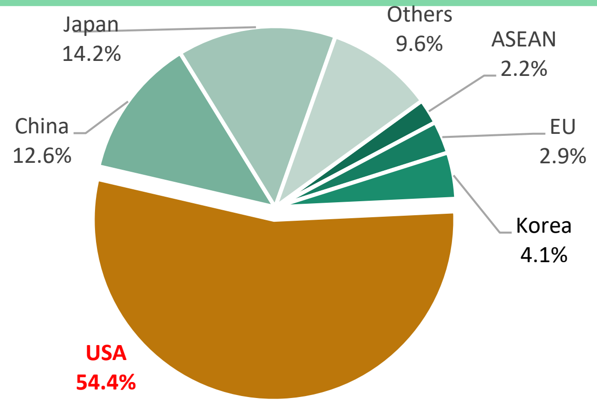
Decrease **5.6%** compared to Jul-2025

Decrease **7.3%** compared to Aug-2024

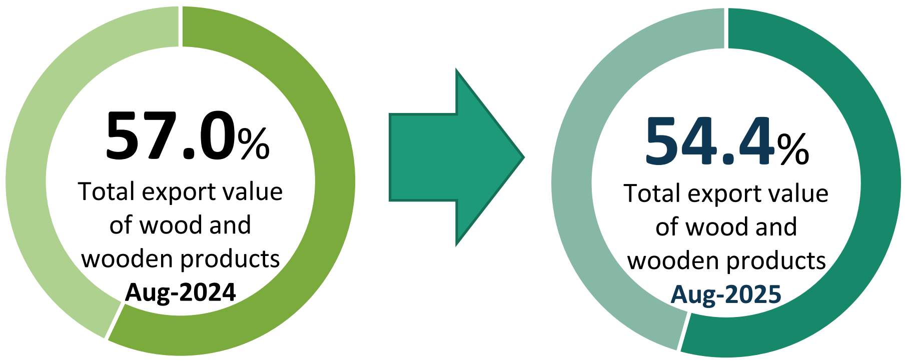
43.8 Mil.USD higher than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **6.2** tỷ USD, equal to **68.7**% of value in 2024

Percentage of export value to the US, Aug-2025



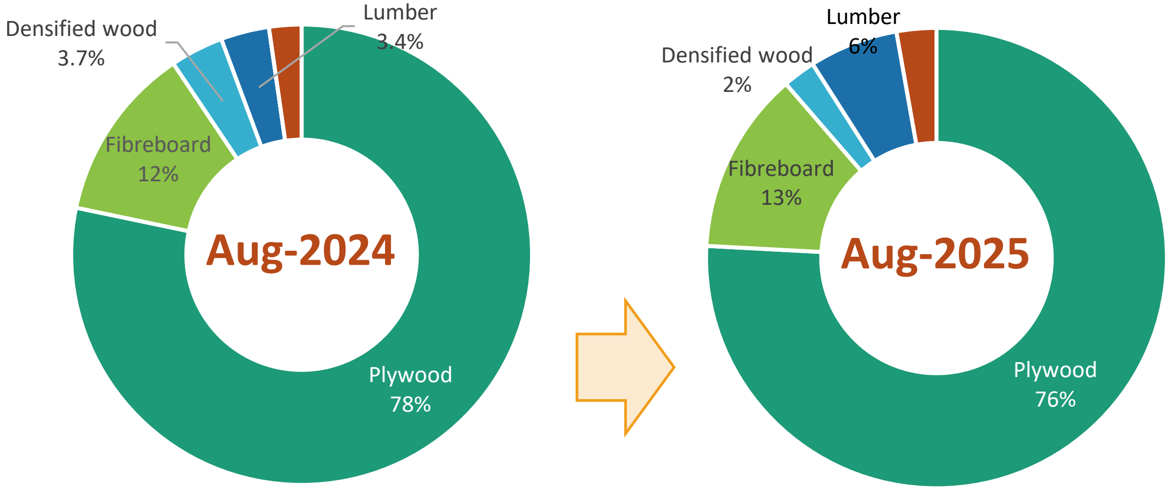
Changes in percentage of export results to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

WOOD AND WOODEN PRODUCTS

Structure of exports by products to the US, Aug-2025



Export results to the US, Aug-2025

Plywood

Value: **32.8** Mil.USD

Decrease **17%** compared to Jul-2025

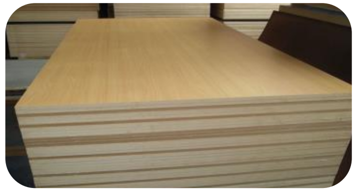
Increase **16%** compared to Aug-2024

Fibreboard

Value: **5.5** Mil.USD

Decrease **32%** compared to Jul-2025

Increase **25%** compared to Aug-2024



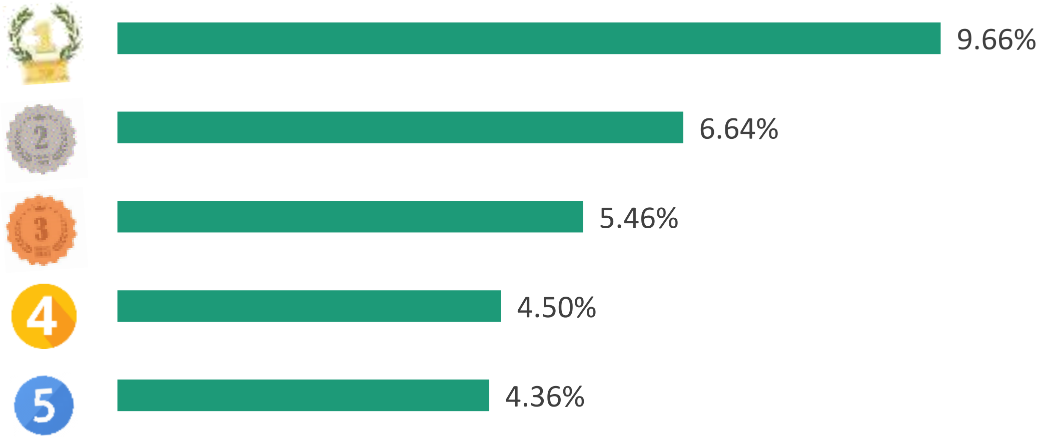
Densified wood

Value: **1.0** Mil.USD

Increase **49%** compared to Jul-2025

Decrease **26%** compared to Aug-2024

TOP 5 export enterprises by value to the US, Aug-2025



Value ratio of TOP 5 export enterprises to the US, Aug-2025

Source: Calculated from data of the General Department of Customs

WOOD AND WOODEN PRODUCTS

SPOTLIGHT

In August 2025, U.S. housing construction activity fell to the lowest level in nearly two and a half years, amid a persistently high inventory of unsold new homes. This situation has forced homebuilders to cut prices and offer various incentives to attract buyers. Meanwhile, the Consumer Confidence Index in September declined for the second consecutive month, reflecting growing concerns over inflation and potential risks in the labor market.

The U.S. manufacturing sector continued to weaken in August 2025, with the Purchasing Managers' Index (PMI) falling to 48.7%, marking the sixth consecutive month of contraction. Among the hardest-hit industries were wood products, furniture, and related manufacturing sectors, all of which reported declining production and new orders. At the same time, kitchen cabinet sales in July continued to drop, down 6.3% year-on-year, reflecting soft consumer demand and the broader slowdown in the housing and furniture markets

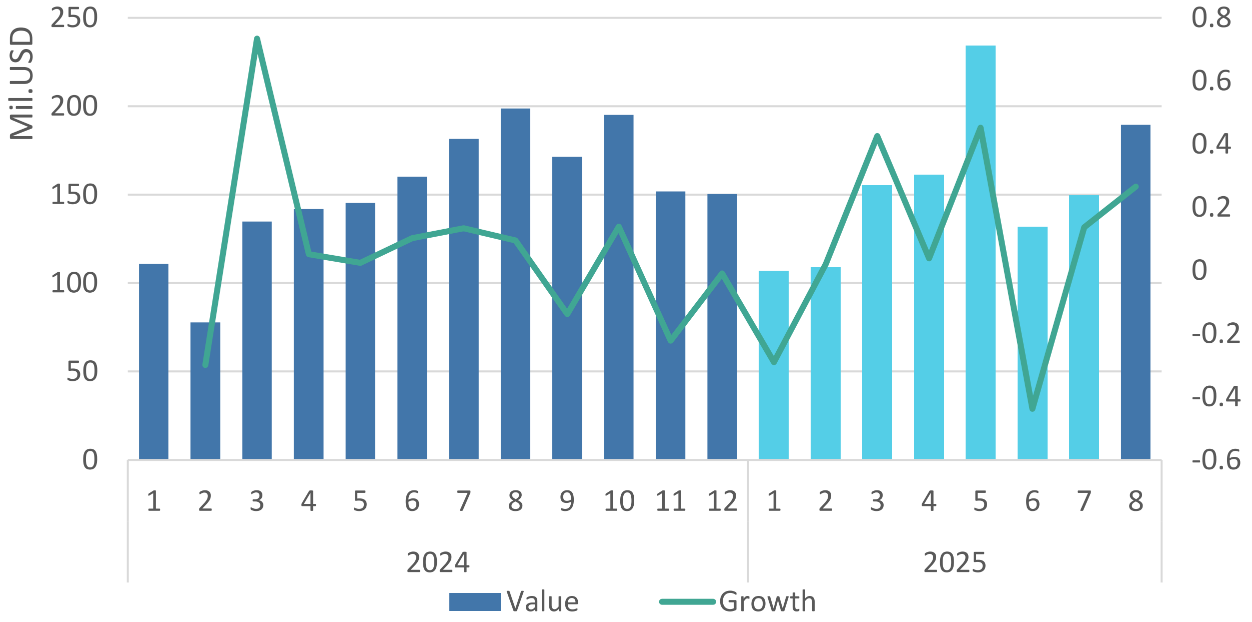
In August 2025, the United States decided to nearly triple the anti-dumping duty on Canadian softwood lumber to over 20%, intensifying one of the longest-running trade disputes between the two countries. In response, the Canadian government withdrew two legal challenges related to the U.S. tariffs—signaling a strategic shift toward resolving the issue through negotiations rather than litigation.

Tin liên quan

Source: ITTO

FISHERIES

Export value to the US, Aug-2025



Export results to the US, Aug-2025

VALUE

189.4 *Mil.USD*

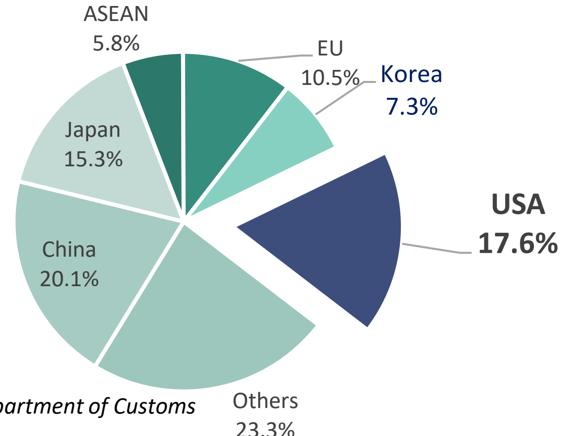
Increase **26.5%** compared to Jul-2025

Decrease **4.7%** compared to Aug-2024

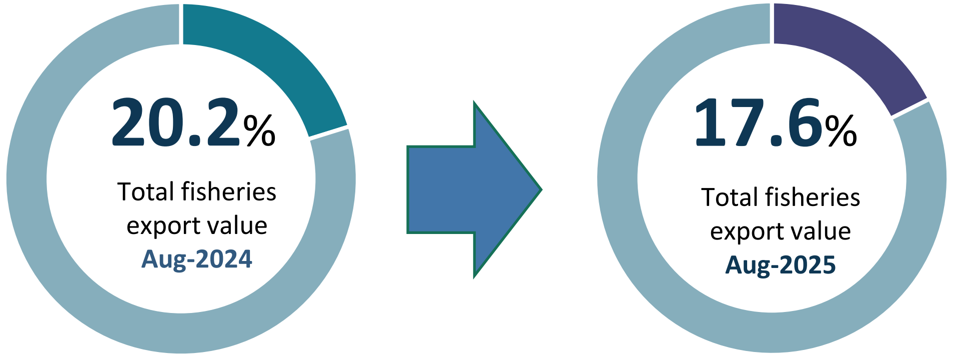
▼ **37.8** Mil.USD higher than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **1237.48** Mil.USD, equal to **68.0%** of value in 2024

Percentage of export value to the US, Aug-2025



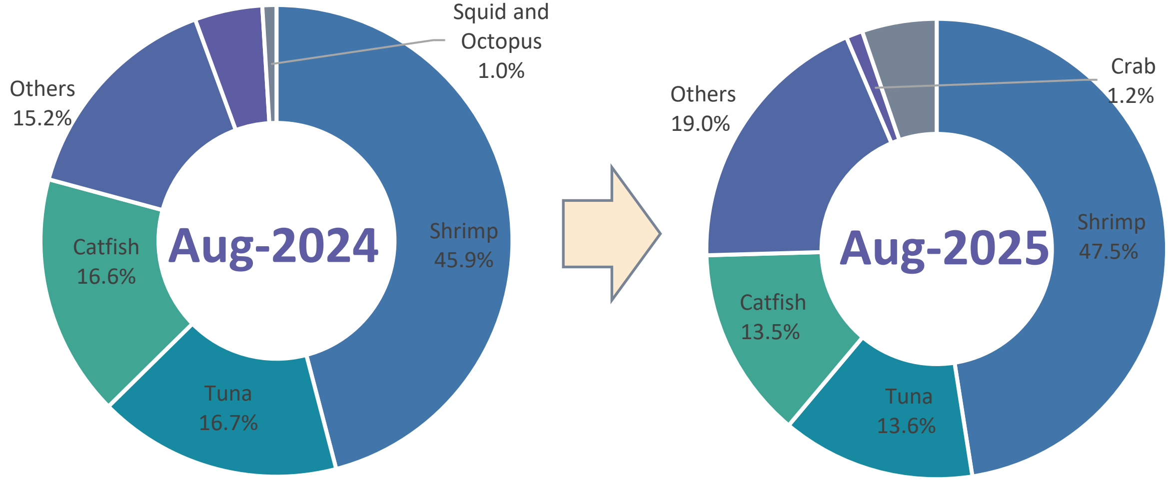
Changes in percentage of export results to the US, Aug-2025



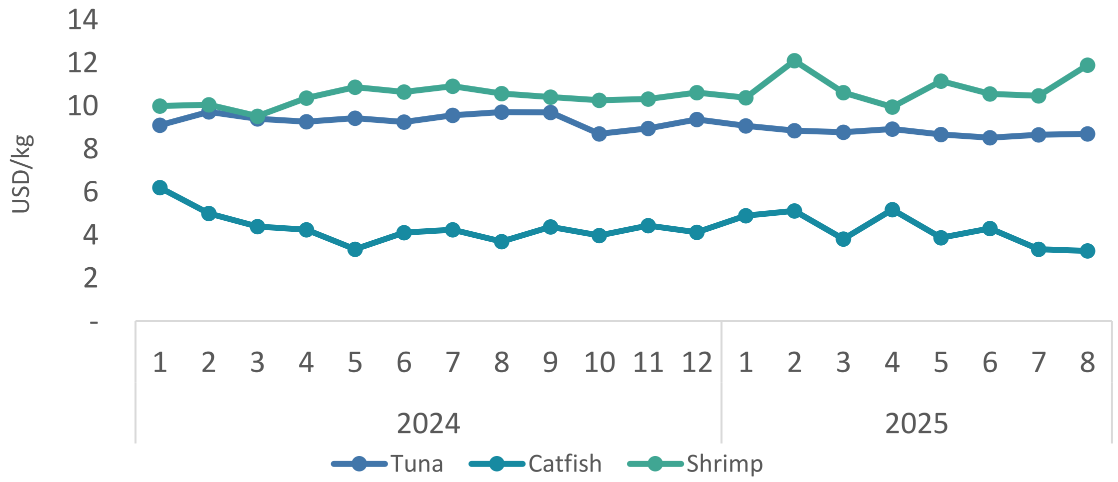
Source: Calculated from data of the General Department of Customs

FISHERIES

Structure of exports by products to the US, Aug-2025



Average export price to the US, .Aug-2025



Source: Calculated from data of the General Department of Customs

Export results to the US, Aug-2025

Shrimp

Value: **90.0** Mil.USD

Increase **43.3**% compared to Jul-2025

Decrease **1.4**% compared to Aug-2024

Tuna

Value: **25.7** Mil.USD

Increase **44.5**% compared to Jul-2025

Decrease **22.4**% compared to Aug-2024

Catfish

Value: **25.5** Mil.USD

Decrease **10.9**% compared to Jul-2025

Decrease **22.7**% compared to Aug-2024

Tuna

The average export price in Aug-2025 is **8.7** USD/kg; Increase **0.5%** compared to previous month; and Decrease **10.4%** compared to the same month of 2024.

Catfish

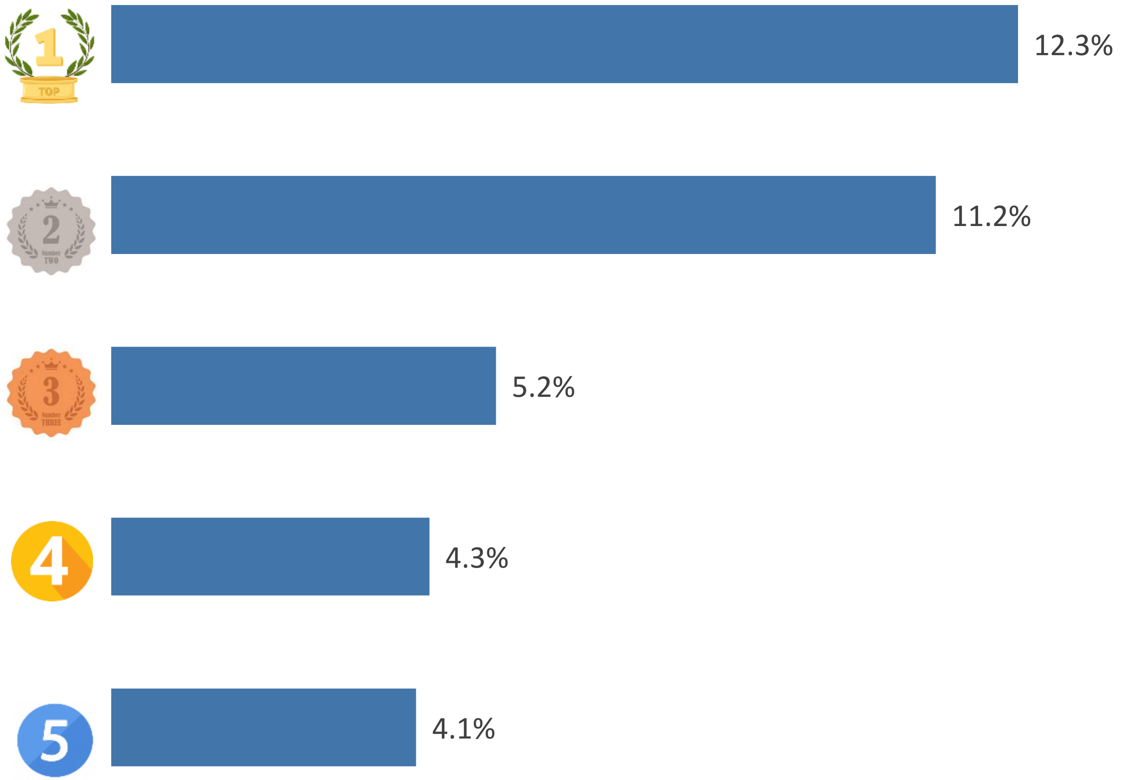
The average export price in Aug-2025 is **3.3** USD/kg; Decrease **2.6%** compared to previous month; and Decrease **11.9%** compared to the same month of 2024.

Shrimp

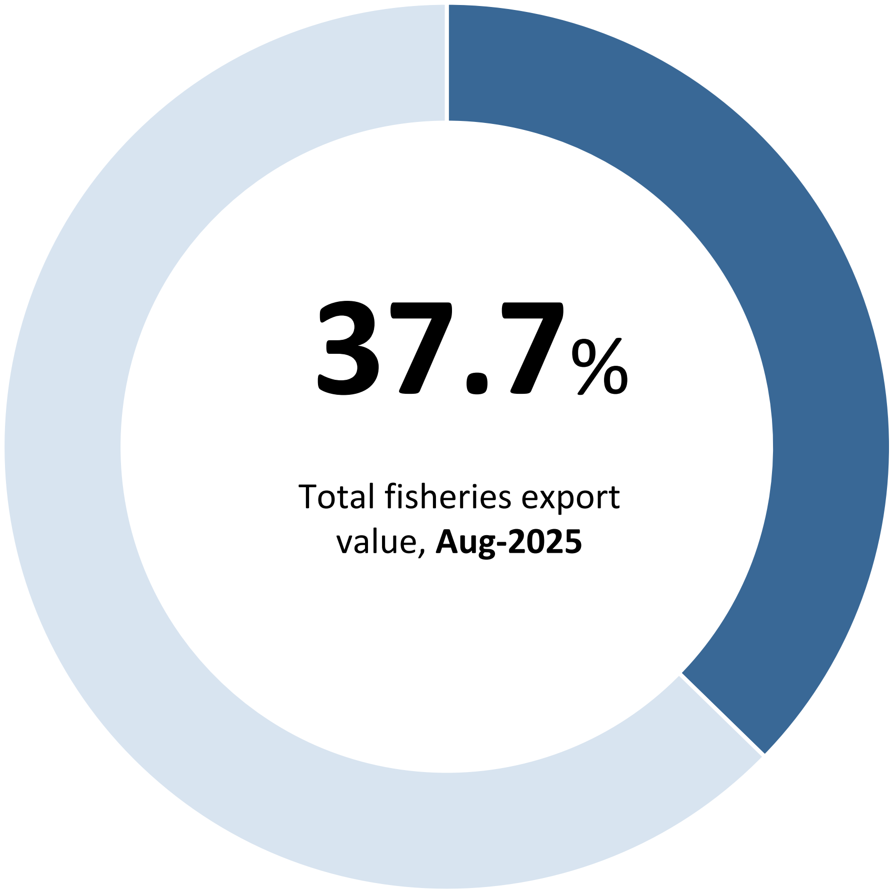
The average export price in Aug-2025 is **11.9** USD/kg; Increase **13.5%** compared to previous month; and Increase **12.4%** compared to the same month of 2024.

FISHERIES

TOP 5 export enterprises by value to the US, Aug-2025



Value ratio of TOP 5 export enterprises to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

FISHERIES

SPOTLIGHT

01

Vietnam Urges the U.S. to Review Trade Decisions on Fisheries Fairly

On September 15, 2025, Minister of Ministry of Industry and Trade Mr. Nguyễn Hồng Diên sent a letter to U.S. Secretary of Commerce Howard Lutnick, requesting a review of the decision to deny equivalence recognition for 12 Vietnamese marine fishing sectors under the Marine Mammal Protection Act (MMPA), as well as a reconsideration of anti-dumping duties on shrimp in the 19th administrative review (POR19)..

According to VASEP, the NOAA’s decision would prohibit exports from these 12 Vietnamese fishing sectors to the U.S. market starting January 1, 2026, affecting key products such as tuna, swordfish, mackerel, grouper, crab, squid, and scad, with estimated annual losses of about USD 511.5 million, equivalent to 28–30% of total export value to the U.S.

Minister Nguyễn Hồng Diên emphasized that Vietnamese enterprises have made great efforts to comply with IUU, SIMP, and FIP regulations, and to obtain “Dolphin Safe” certification throughout the tuna supply chain, demonstrating a strong commitment to responsible fishing practices.

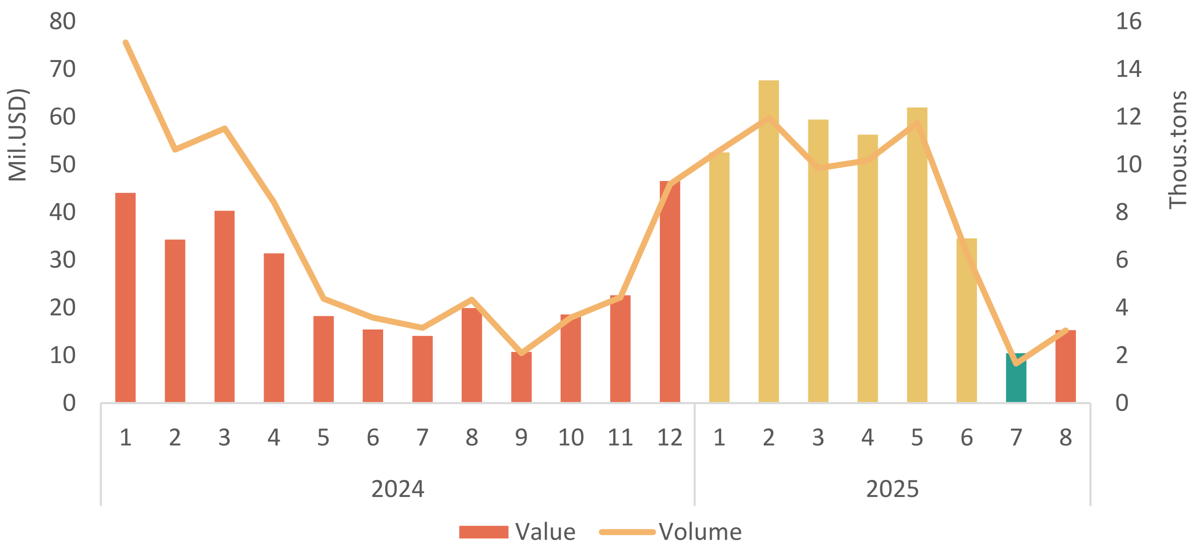
Minister also called on the U.S. to ensure fair cooperation, avoid bilateral trade disruptions, and protect the livelihoods of hundreds of thousands of Vietnamese fishermen as well as the interests of U.S. consumers and importers. He affirmed that Vietnam regards the U.S. as a comprehensive strategic partner, committed to constructive and forward-looking cooperation.

Source: Vneconomy

Tin liên quan

COFFEE

Export value and volume to the US, Aug-2025



Export results to the US, Aug-2025

VALUE

10.7 *Mil.USD*

Increase **45%** compared to Jul-2025

Decrease **23.2%** compared to Aug-2024

11.1 Mil.USD lower than the monthly average rate in 2024.

❖ Accumulated 8-month 2025 reached **359.9** Mil.USD, equal to **112.9%** of value in 2024.

VOLUME

3.1 *Thous.tons*

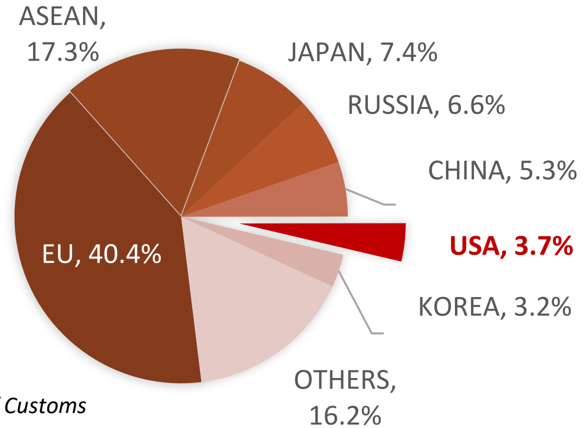
Increase **84.4%** compared to Jul-2025

Decrease **29.7%** compared to Aug-2024

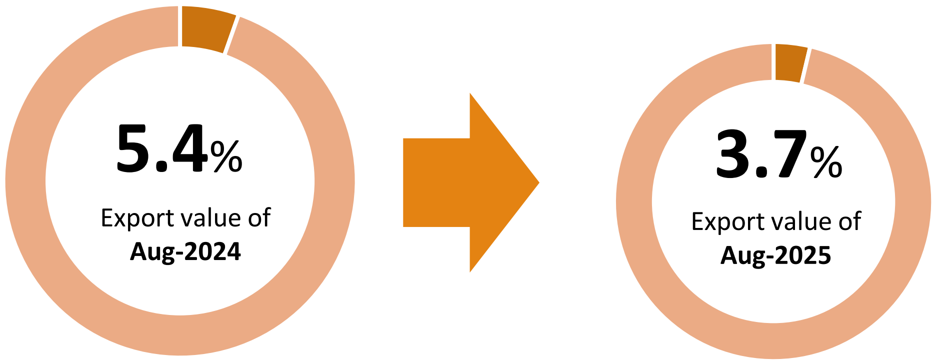
3.6 Thous.tons lower than the monthly average rate in 2024.

❖ Accumulated 8-month 2025 reached **65.3** Thous.tons, equal to **81.2%** of volume in 2024.

Percentage of export value to the US, Aug-2025



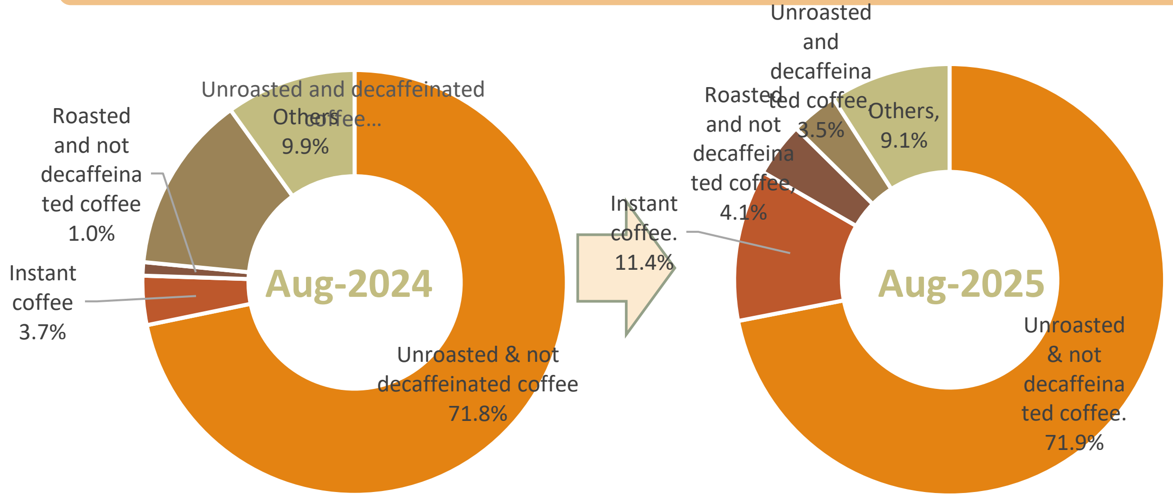
Changes in percentage of export results to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

COFFEE

Structure of exports by products to the US, Aug-2025



Export results to the US, Aug-2025

Unroasted & not decaffeinated coffee

Value: 11.1 Mil.USD

Increase 86.1% compared to Jul-2025

Decrease 19% compared to Aug-2024

Instant coffee

Value: 1.8 Mil.USD

Decrease 32.1% compared to Jul-2025

Increase 146% compared to Aug-2024

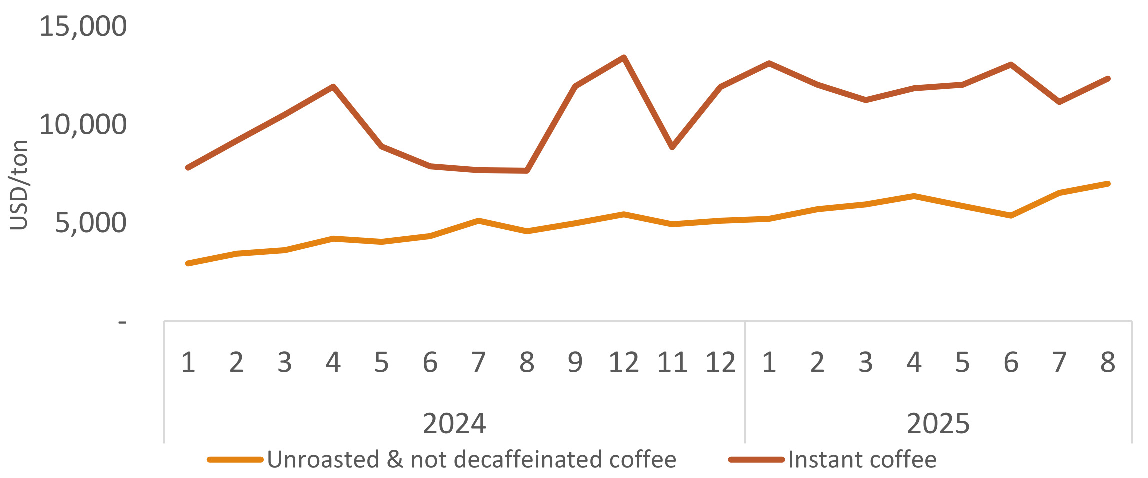
Roasted, not decaffeinated coffe

Value: 0.6 Mil.USD

Decrease 11.2% so compared to Jul-2025

Increase 223% compared to Aug-2024

Average export price to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

Instant coffee

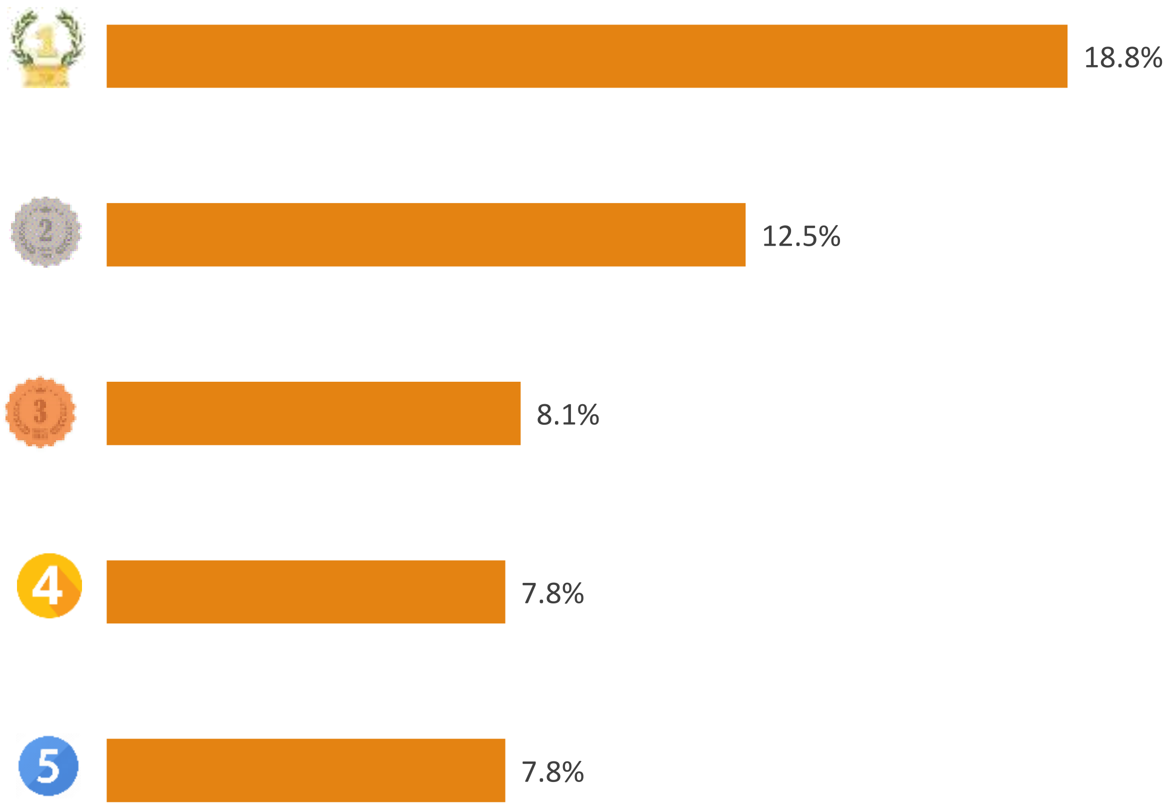
The average export price in Aug-2025 is **12.338** USD/ton. Increase 10.7% compared to previous month; and Increase 61.2% compared to the same month of 2024.

Unroasted & not decaffeinated coffee

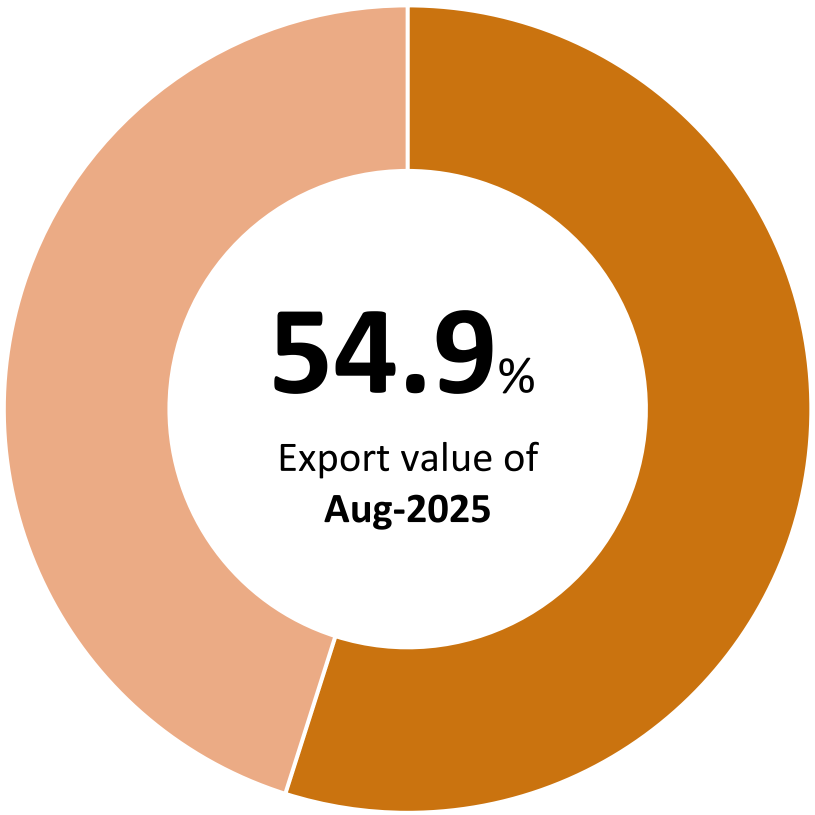
The average export price in Aug-2025 is **6.989** USD/ton. Increase 7.3% compared to previous month; and Increase 53% compared to the same month of 2024.

COFFEE

TOP 5 export enterprises by value to the US, Aug-2025



Value ratio of TOP 5 export enterprises to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

U.S. Coffee Imports in the First Seven Months of 2025 increase

In the first seven months of 2025, U.S. coffee imports reached 956.6 thousand tons, valued at USD 8.12 billion, up 8.7% in volume and 63.2% in value compared to the same period in 2024. The average import price stood at USD 8,492 per ton, an increase of 8.7% year-on-year. The average import prices from all major suppliers rose compared to the same period in 2024. In particular, the average price of Vietnamese coffee increased by 70.7%, reaching USD 5,839 per ton.

The United States imported coffee from 88 countries and territories worldwide. It increased imports from Colombia, Mexico, Honduras, and Guatemala, while reducing imports from Brazil and Vietnam.

Source: Import and Export Department – Ministry of Industry and Trade

TIN LIÊN QUAN

Proposal to Exempt Coffee Imports from Tariffs

On September 19, 2025, U.S. Representatives - Ro Khanna and Don Bacon jointly introduced a bipartisan bill to eliminate all import tariffs on coffee and related products, applicable to any duties imposed after January 19, 2025.

The initiative came in response to a sharp rise in coffee prices in the United States, following the near halt of exports from Brazil—which supplies about one-third of U.S. coffee imports—after the 50% tariff imposed by President Donald Trump’s administration at the end of July 2025.

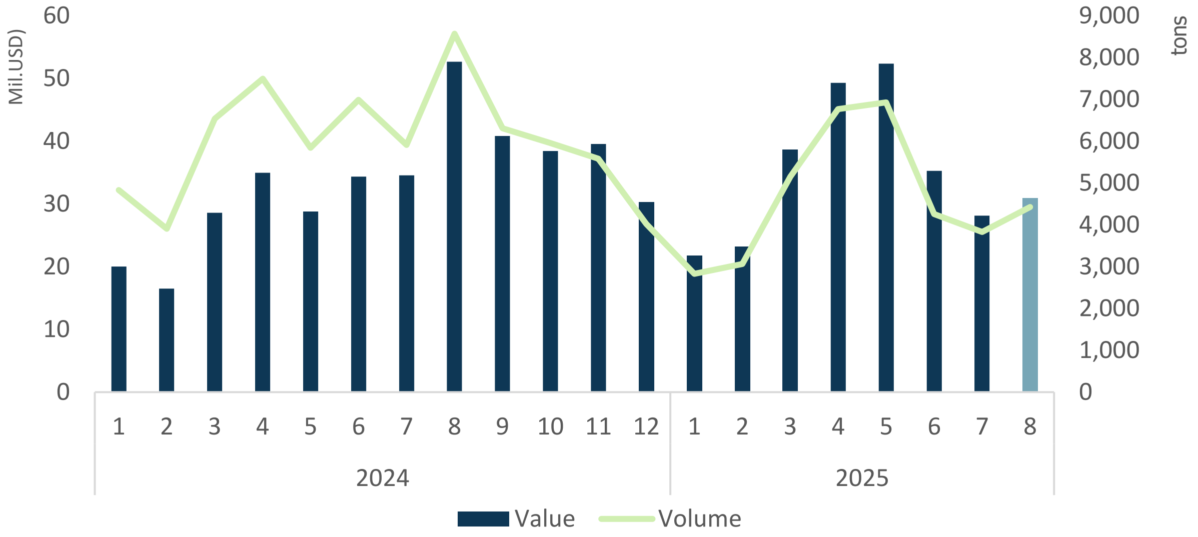
The bill is expected to spark broader discussions on Congress’s role in shaping tariff policy, amid a context where Arabica coffee prices on the New York exchange have soared nearly 50% since the tariffs were introduced.

Source: reuters

TIN LIÊN QUAN

PEPPER

Export value and volume to the US, Aug-2025



Export results to the US, Aug-2025

VALUE

30.9 ***Mil.USD***

Increase **10%** compared to Jul-2025

Decrease **41%** compared to Aug-2024

2.4 Mil.USD lower than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached 279.6 Mil.USD, equal to **70%** of value in 2024

VOLUME

4.4 ***Thous.tons***

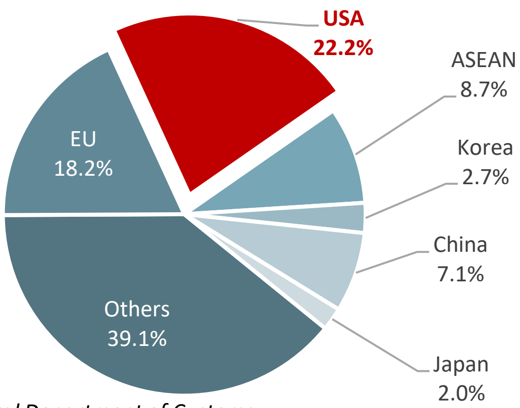
Increase **16%** compared to Jul-2025

Decrease **48%** compared to Aug-2024

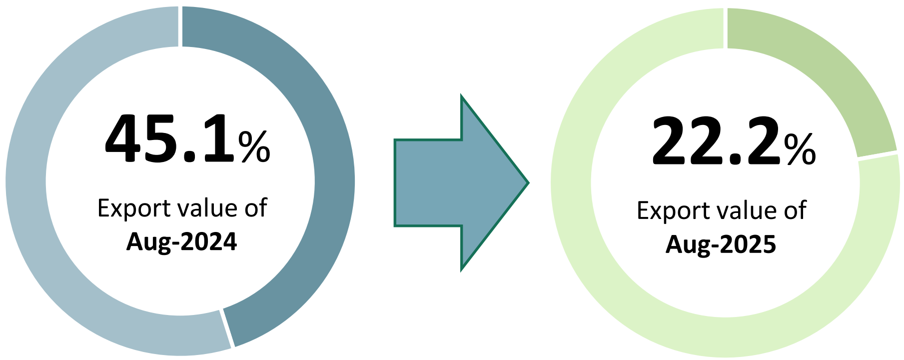
1.6 thous.tons lower than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached 37.2 Thous.tons, equal to **52%** of volume in 2024

Percentage of export value to the US, Aug-2025



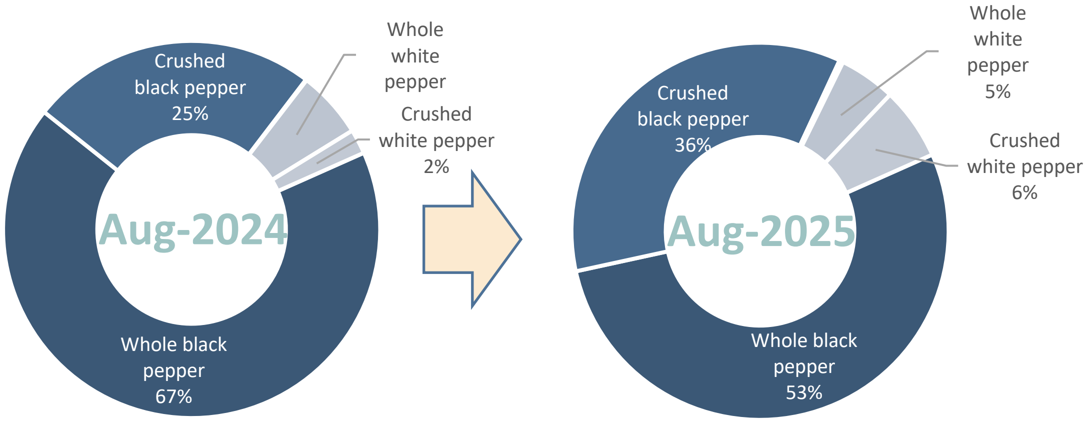
Changes in percentage of export results to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

PEPPER

Structure of exports by products to the US, Aug-2025



Export results to the US, Aug-2025

Whole black pepper

Value: **16.6** Mil.USD

Increase **5**% compared to Jul-2025

Decrease **53**% compared to Aug-2024

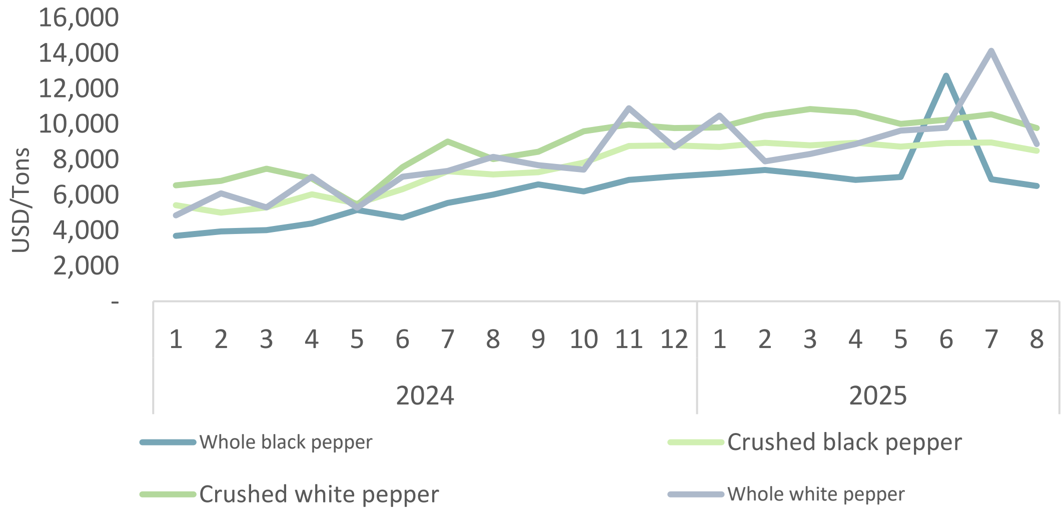
Crushed black pepper

Value: **10.99** Mil.USD

Decrease **1**% compared to Jul-2025

Decrease **15**% compared to Aug-2024

Average export price to the US, Aug-2025



Whole black pepper

The average export price in Aug-2025 is **6.500** USD/ton; Decrease **5.6%** compared to previous month; and Increase **7.9%** compared to the same month of 2024.

Crushed black pepper

The average export price in Aug-2025 is **8.488** USD/ton; Decrease **5.3%** compared to previous month; and Increase **18.7%** compared to the same month of 2024.

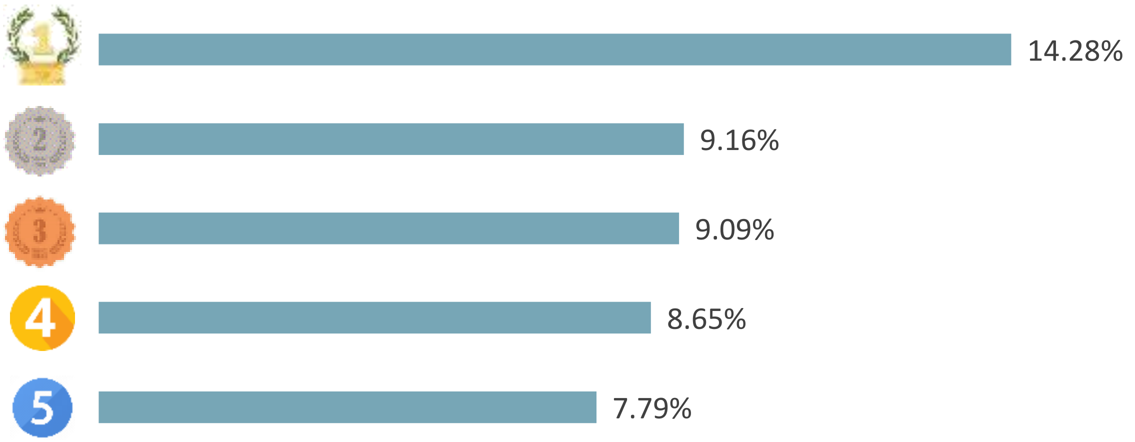
Crushed white pepper

The average export price in Aug-2025 is **9.782** USD/ton; Decrease **8.3%** compared to previous month; and Increase **21.8%** compared to the same month of 2024.

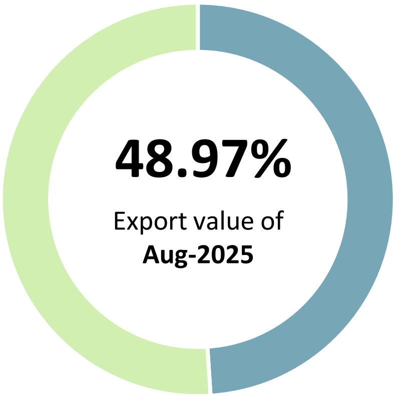
Source: Calculated from data of the General Department of Customs

PEPPER

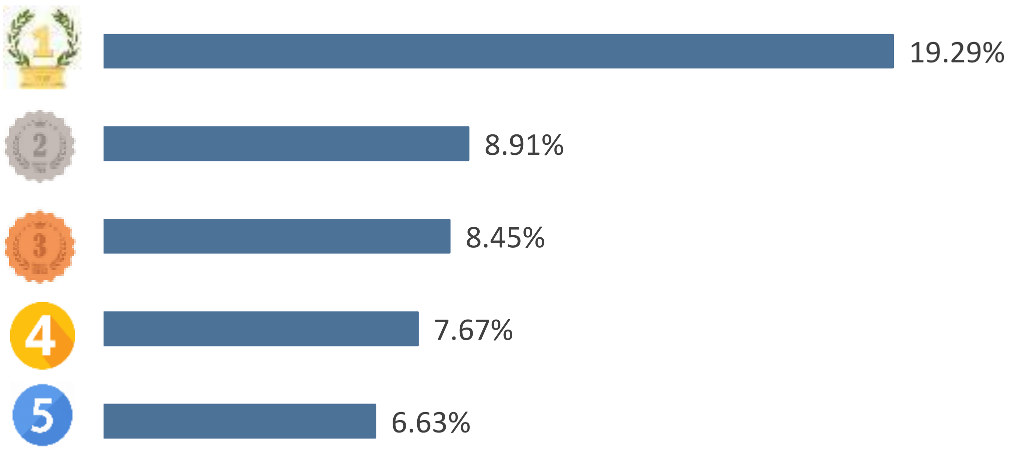
TOP 5 export enterprises by value to Aug-2024



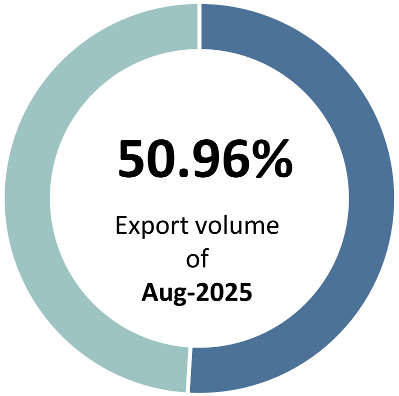
Value ratio of TOP 5 export enterprises to Aug-2024



TOP 5 export enterprises by volume to Aug-2024



Volume ratio of TOP 5 export enterprises to Aug-2024



Source: Calculated from data of the General Department of Customs

PEPPER

SPOTLIGHT

According to ITC, the United States imported 6,846 tons of pepper in July 2025, down 25.5% month-on-month and 34.7% year-on-year. In the first seven months of 2025, total imports reached 52,292 tons, a 6.5% decrease compared to the same period last year, mainly due to a 16.9% decline in imports from Vietnam to 36,113 tons, which still accounted for 69% of the market share..

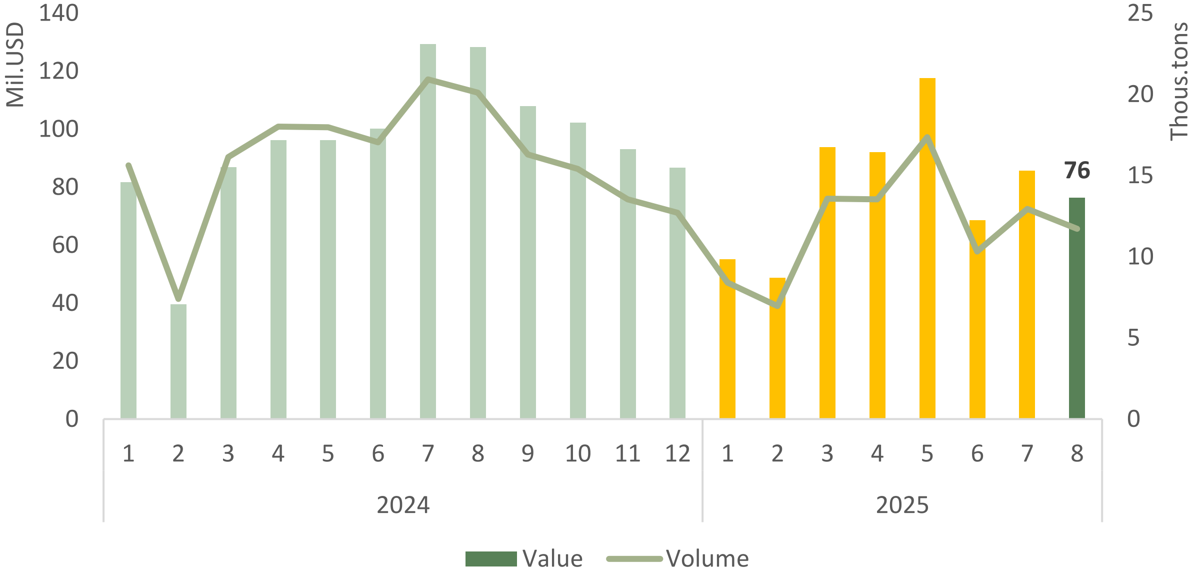
In contrast, imports from Indonesia rose 62.8% to 6,919 tons, India increased 16.1% to 5,157 tons, and Brazil grew 4.0% to 2,047 tons. In terms of price, the average export price of Vietnamese pepper to the U.S. reached USD 7,760 per ton, up 60.7% year-on-year, and significantly higher than those from Indonesia (USD 7,575/ton), Brazil (USD 7,161/ton), and India (USD 6,979/ton).

Source: vietnambiz.vn

TIN LIÊN QUAN

CASHEW NUTS

Export value and volume to the US, Aug-2025



Export results to the US, Aug-2025

VALUE

76.4 *Mil.USD*

Decrease **11%** compared to Jul-2025

Decrease **40.4%** compared to Aug-2024

19 Mil.USD lower than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **638** Mil.USD, equal to **56%** of value in 2024

VOLUME

11.7 *Thous.tons*

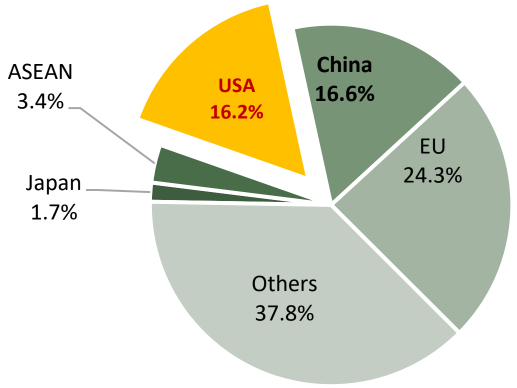
Decrease **9.5%** compared to Jul-2025

Decrease **41.7%** compared to Aug-2024

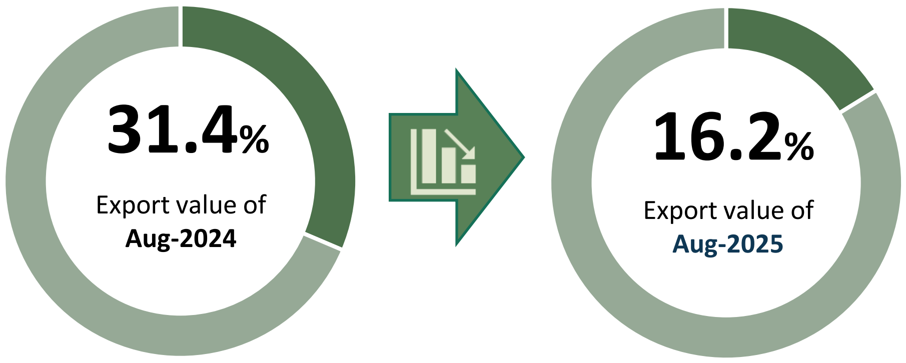
4.2 Thous.tons lower than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **94** Thous.tons, equal to **50%** of volume in 2024

Percentage of export value to the US, Aug-2025



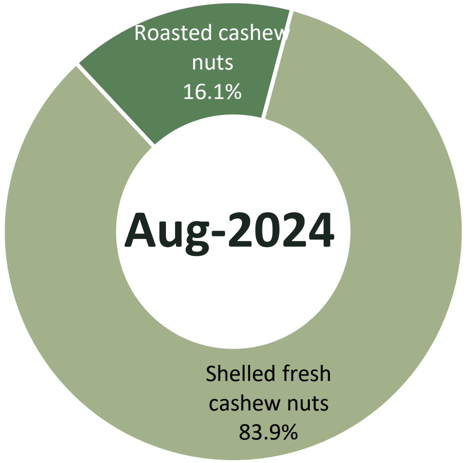
Changes in percentage of export results to the US, Aug-2025

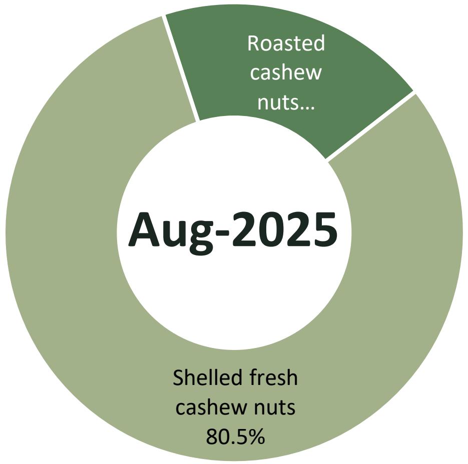


Source: Calculated from data of the General Department of Customs

CASHEW NUTS

Structure of exports by products to the US, Aug-2025





Export results to the US, Aug-2025

Shelled fresh cashew nuts

Value: **61.6** Mil.USD

Decrease **12.7 %** compared to Jul-2025

Decrease **41.7%** compared to Aug-2024

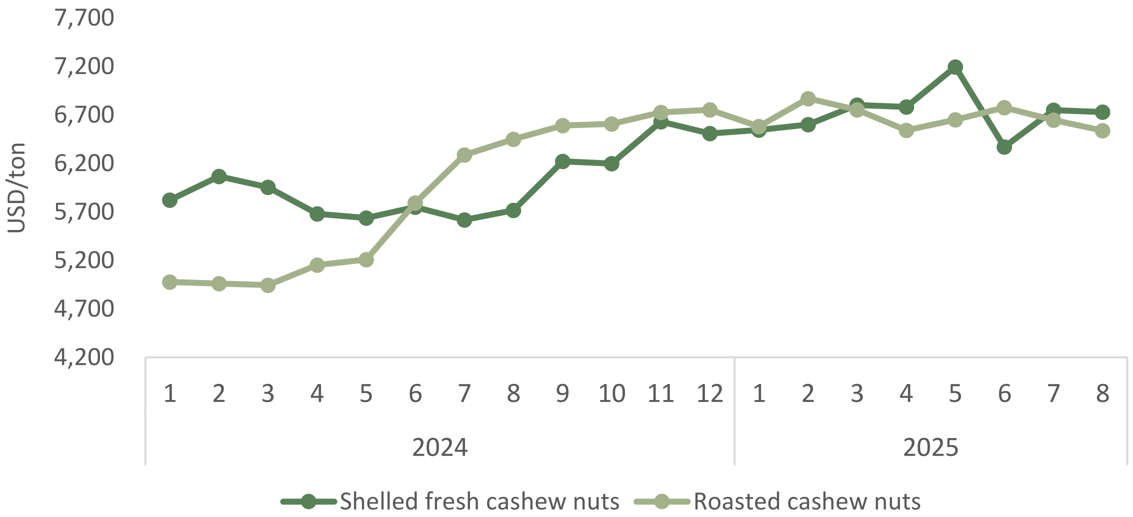
Roasted cashew nuts

Value: **14.9** Mil.USD

Decrease **13.3 %** compared to Jul-2025

Decrease **26.4%** compared to Aug-2024

Average export price to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

Shelled fresh cashew nuts

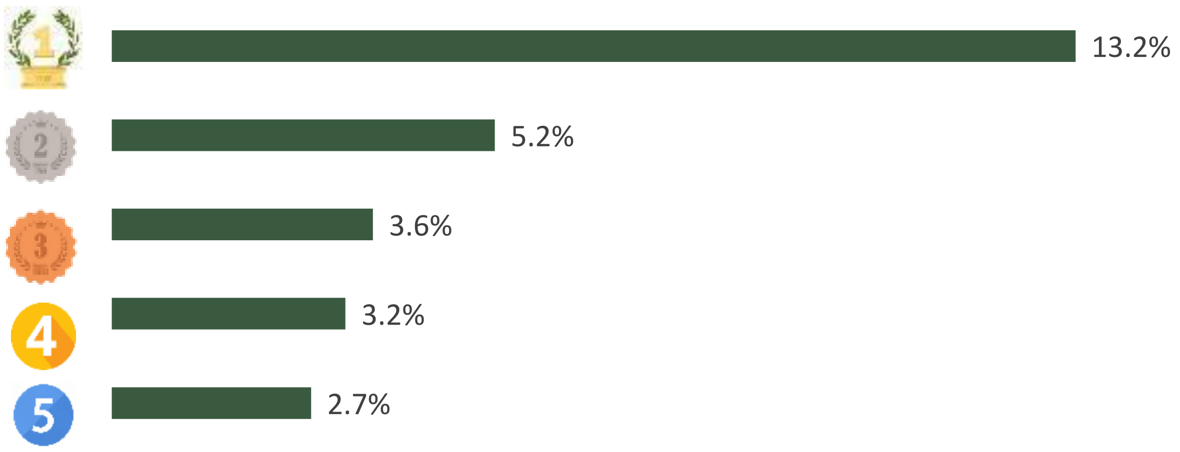
The average export price in Aug-2025 is **6.538** USD/ton; Decrease **1.6%** compared to previous month; and Increase **1.4%** compared to the same month of 2024.

Roasted cashew nuts

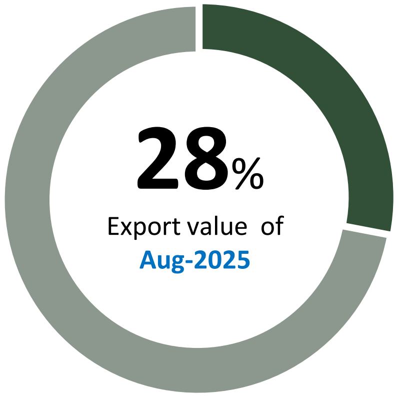
The average export price in Aug-2025 is **6.727** USD/ton; Decrease **0.3%** compared to previous month; and Increase **17.7%** compared to the same month of 2024.

CASHEW NUTS

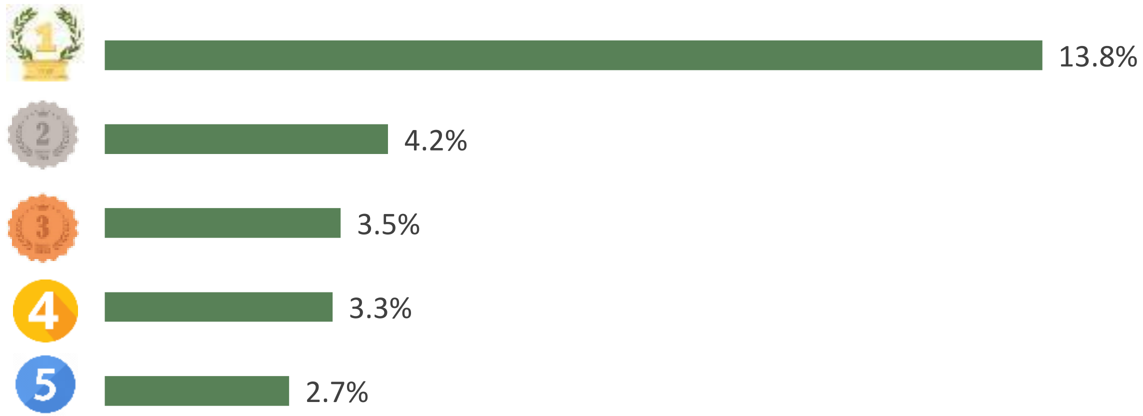
TOP 5 export enterprises by value to the US, Aug-2025



Value ratio of TOP 5 export enterprises to the US, Aug-2025



TOP 5 export enterprises by volume to the US, Aug-2025



Volume ratio of TOP 5 export enterprises to the US, Aug-2025

Source: Calculated from data of the General Department of Customs

CASHEW NUTS

SPOTLIGHT

Vietnam Remains the Largest Supplier of Cashew Nuts for the United States

In the first seven months of 2025, the United States imported 163.7 thousand tons of cashew nuts, valued at USD 1.05 billion, down 5.8% in volume but up 12.3% in value compared to the same period in 2024. The average import price was USD 6,398 per ton, an increase of 19.2%, reflecting a global upward trend in cashew prices due to limited supply sources and rising processing and transportation costs.

Vietnam remained the largest supplier of cashew nuts to the U.S., with 93.96 thousand tons valued at USD 666 million, down 13.8% in volume but up 7% in value year-on-year—indicating improved pricing supported by stable quality.

Meanwhile, the U.S. increased imports from Côte d'Ivoire and Brazil, while sharply reducing purchases from Nigeria, Ghana, Benin, Indonesia, and Burkina Faso. The decline was mainly attributed to lower price competitiveness, high production costs, and failure to meet the U.S. market's strict standards on quality and traceability.

Source: Trung tâm Thương mại Quốc tế (ITC)

FRUITS & VEGETABLES (EXPORT)

Export value to the US, Aug-2025

Export results to the US, Aug-2025

VALUE

47.5

Mil.USD

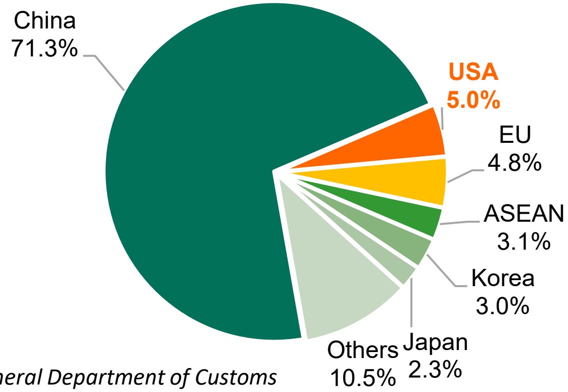
Decrease **12.6%** compared to Jul-2025

Increase **27.0%** compared to Aug-2024

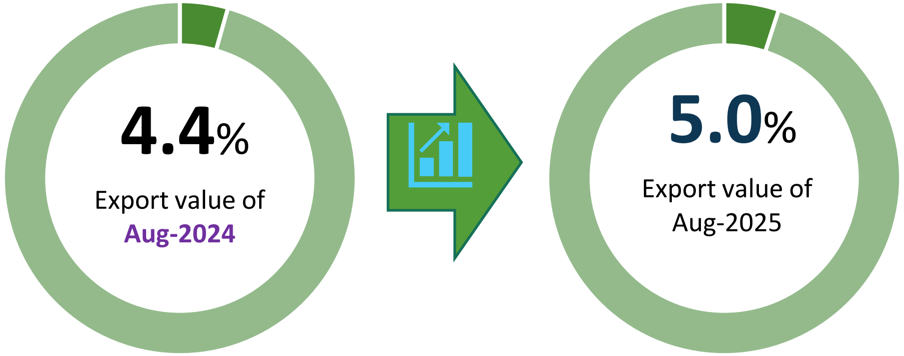
17.4 Mil.USD higher than the monthly average rate in 2024

Accumulated 8-month 2025 reached **363.3 Mil.USD**, equal to **100.8%** of value in 2024

Percentage of export value to the US, Aug-2025



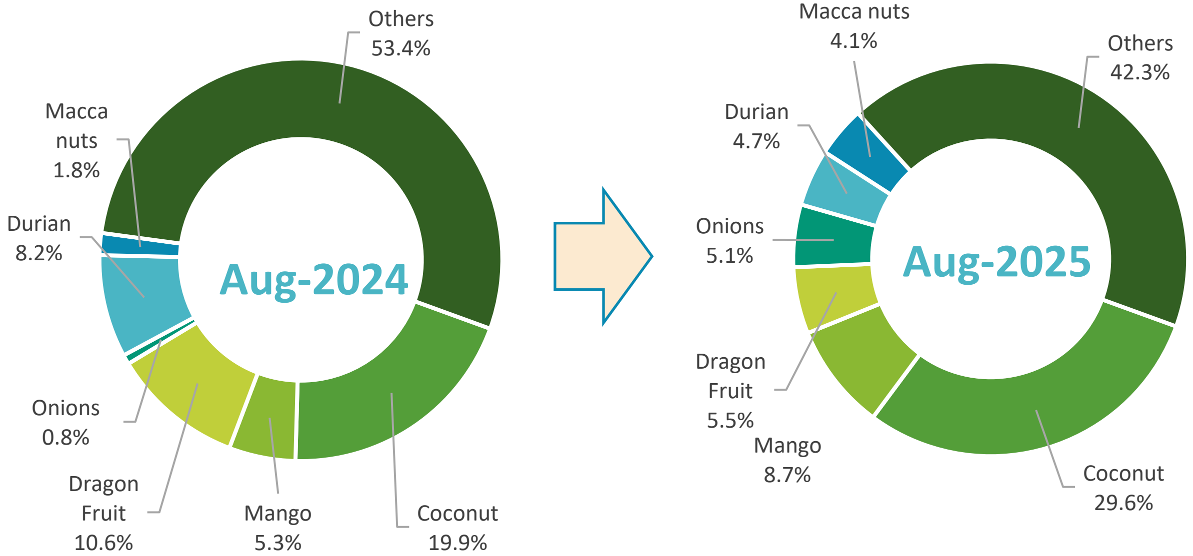
Changes in percentage of export results to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

FRUITS & VEGETABLES (EXPORT)

Structure of exports by products to the US, Aug-2025



Export results to the US, Aug-2025

Coconut

Value: 14.1 Mil.USD

Increase 0.4% compared to Jul-2025

Increase 9.2% compared to Aug-2024

Mango

Value: 4.1 Mil.USD

Increase 35.5% compared to Jul-2025

Increase 106.7% compared to Aug-2024

Dragon Fruit

Value: 2.6 Mil.USD

Decrease 39.5% compared to Jul-2025

Decrease 34.5% compared to Aug-2024

Onion

Value: 2.4 Mil.USD

Increase 200.0% compared to Jul-2025

Increase 754.4% compared to Aug-2024

Durian

Value: 2.2 Mil.USD

Decrease 4.3% compared to Jul-2025

Decrease 28.1% compared to Aug-2024

Macca nuts

Value: 2.0 Mil.USD

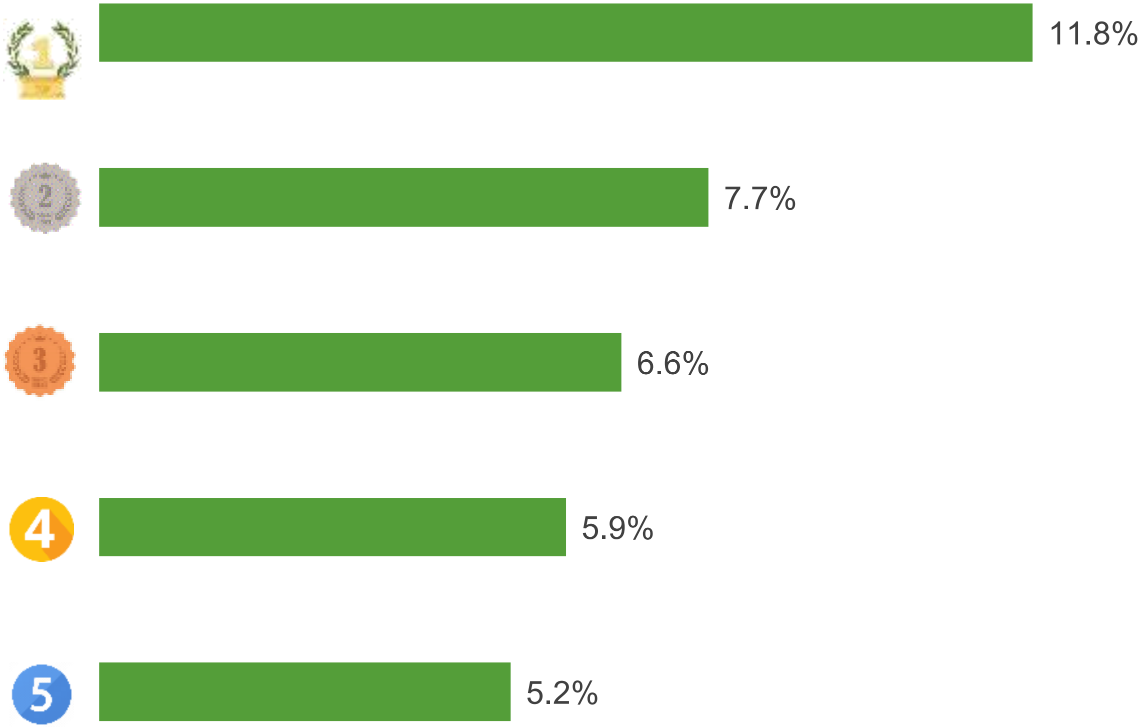
Increase 32.2% compared to Jul-2025

Increase 197.1% compared to Aug-2024

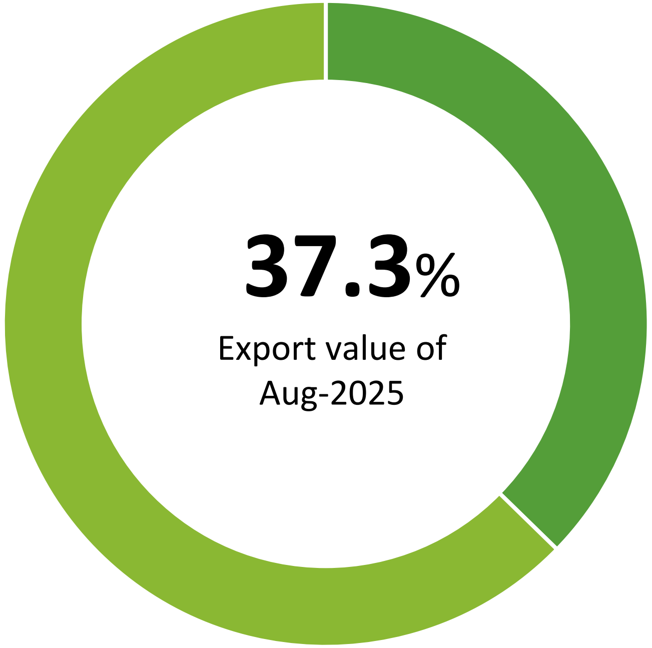
Source: Calculated from data of the General Department of Customs

FRUITS & VEGETABLES (EXPORT)

TOP 5 export enterprises by value to the US, Aug-2025



Value ratio of TOP 5 export enterprises to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

FRUITS & VEGETABLES (IMPORT)

Import value from the US, Aug-2025

Import results to the US, Aug-2025

VALUE

33.2

Mil.USD

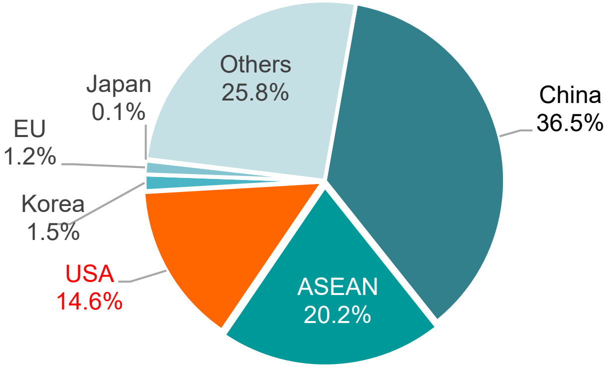
Decrease **41.1%** compared to Jul-2025

Decrease **6.3%** compared to Aug-2024

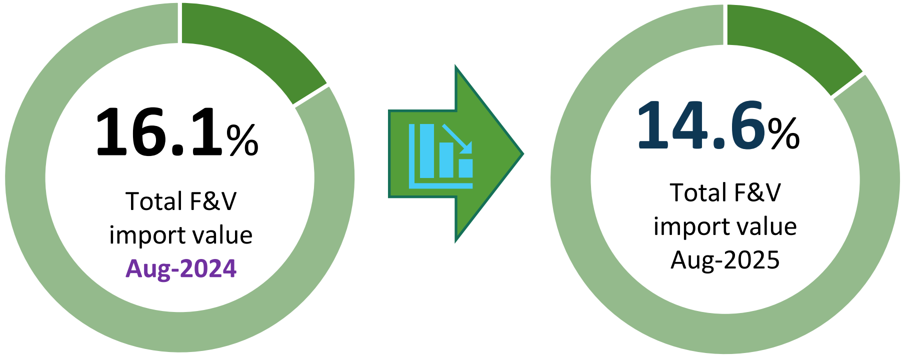
lower **12.1 Mil.USD** than the monthly average rate in 2024

Accumulated 8-month 2025 reached **386.4 Mil.USD**, equal to **71.0%** of value in 2024

Percentage of import value from the US, Aug-2025



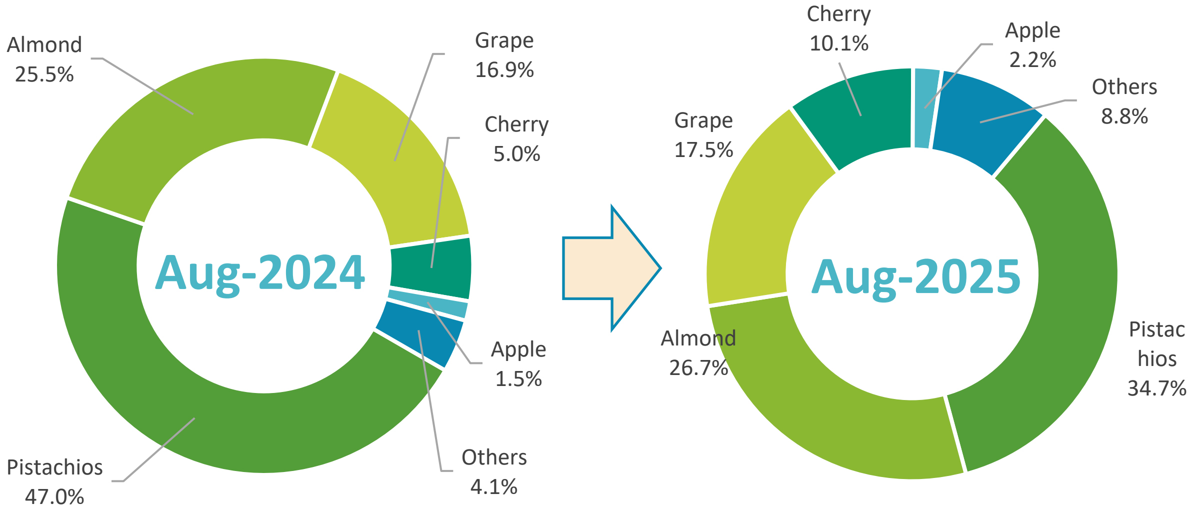
Changes in percentage of import results from the US, Aug-2025



Source: Calculated from data of the General Department of Customs

FRUITS & VEGETABLES (IMPORT)

Structure of imports by products from the US, Aug-2025



Import results to the US, Aug-2025

Pistachios

Value: 11.5 Mil.USD

Decrease 22.2% compared to Jul-2025

Decrease 30.8% compared to Aug-2024

Almond

Value: 8.9 Mil.USD

Decrease 67.1% compared to Jul-2025

Decrease 1.8% compared to Aug-2024

Grape

Value: 5.8 Mil.USD

Increase 102.2% compared to Jul-2025

Decrease 3.3% compared to Aug-2024

Cherry

Value: 3.4 Mil.USD

Decrease 57.0% compared to Jul-2025

Increase 88.3% compared to Aug-2024

Apple

Value: 0.74 Mil.USD

Increase 89.7% compared to Jul-2025

Increase 39.5% compared to Aug-2024

Source: Calculated from data of the General Department of Customs

FRUITS & VEGETABLES

SPOTLIGHT

Durian Gradually Conquering the U.S. Market

The U.S. durian market is about USD 230 million in 2024 and is projected to reach USD 320 million by 2030, representing a compound annual growth rate (CAGR) of around 5.6%. Beyond the Asian immigrant communities, an increasing number of native American consumers are also showing interest in durian.

In the U.S. market, frozen durian powder and pulp products account for about 68% of total sales due to their ease of preservation and transportation. The expansion of online retail and cold-chain logistics has helped maintain product quality, broaden the consumer base, and overcome durian's natural perishability challenges.

Durian is also gaining popularity among Gen Z and Gen Y consumers thanks to its creamy texture and high nutritional value, serving as a plant-based alternative to milk and eggs in vegan diets.

Tin liên quan

Source: Baodanang.vn

FRUITS & VEGETABLES

SPOTLIGHT

Dragon Fruit Exports to the U.S. – A Promising New Path

Exporting dragon fruit to the United States is considered a strategic direction to reduce dependence on the Chinese market and enhance the value of Vietnamese dragon fruit. Currently, the U.S. accounts for nearly 10% of Vietnam’s total dragon fruit export value, with significant growth potential ahead.

The Ministry of Agriculture and Environment is actively working with the U.S. Animal and Plant Health Inspection Service (APHIS) to obtain approval for the hot steam treatment method, which would lower processing costs and streamline export procedures. If the new standard is approved, Vietnamese dragon fruit will have the opportunity to expand its market share, diversify export destinations, and strengthen Vietnam’s agricultural presence in global markets..

Source: Tienphong.vn

Tin liên quan

SPOTLIGHT

U.S. Potato Acreage Falls to the Lowest Level in Over 70 Years

In 2025, the U.S. potato planting area fell to 912,000 acres (369,000 hectares) — the lowest level in more than seven decades, down 2% from 2024 and 6% from 2023. The decline was mainly seen in Washington, Minnesota, North Dakota, and Maine, while Colorado and Wisconsin recorded slight increases. In Washington, acreage dropped 9.4% due to reduced contract demand from processing plants.

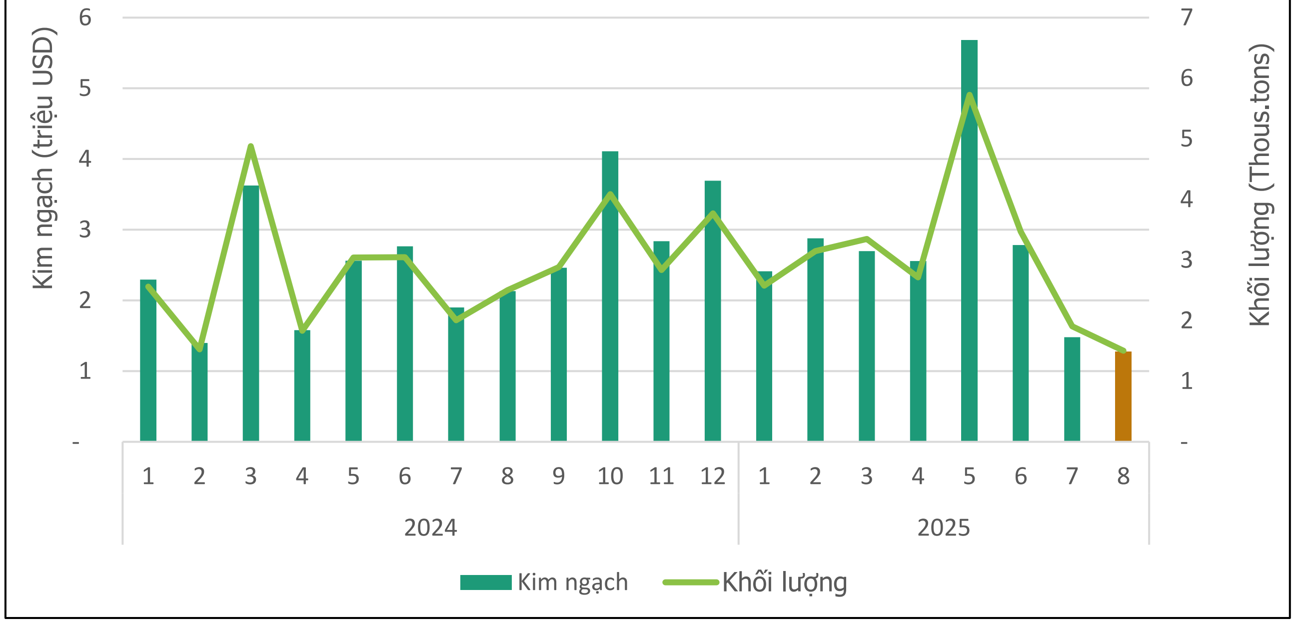
Despite the smaller acreage, yields today are twice as high as in the 1950s. The U.S. Department of Agriculture (USDA) projects 2025 production at 41.8 million tons, 1% lower than in 2024. This trend reflects the long-term direction of the U.S. potato industry—a gradual reduction in cultivated area offset by steadily improving productivity.

Source: Freshplaza.com

Tin liên quan

RICE

Export value and volume to the US, Aug-2025



Export results to the US, Aug-2025

1.3 VALUE *Mil.USD*

Decrease **13.9%** compared to Jul-2025

Decrease **40.2%** compared to Aug-2024

1.2 Mil.USD lower than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **21.8** Mil.USD, equal to **69.4%** of value in 2024

1.5 VOLUME *Thous.tons*

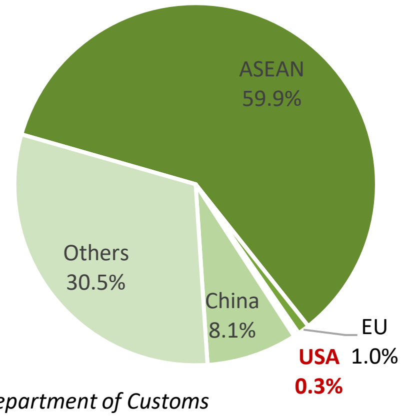
Decrease **21.1%** compared to Jul-2025

Decrease **39.9%** compared to Aug-2024

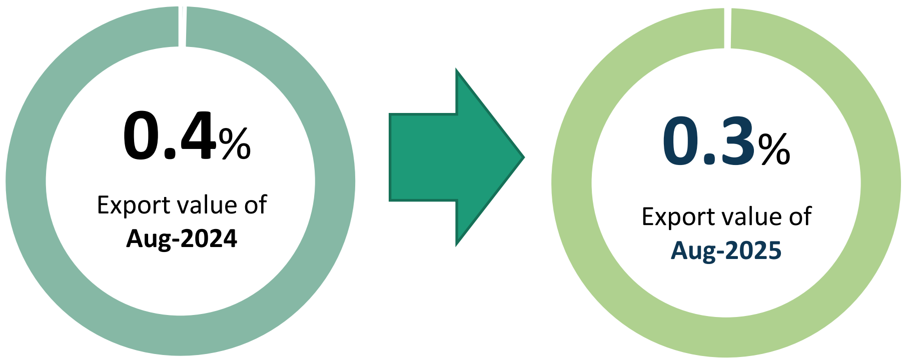
lower **1.3 Thous.tons** than the monthly average rate in 2024

❖ Accumulated 8-month 2025 reached **24.4** Thous.tons, equal to **69.7%** of volume in 2024

Percentage of export value to the US, Aug-2025



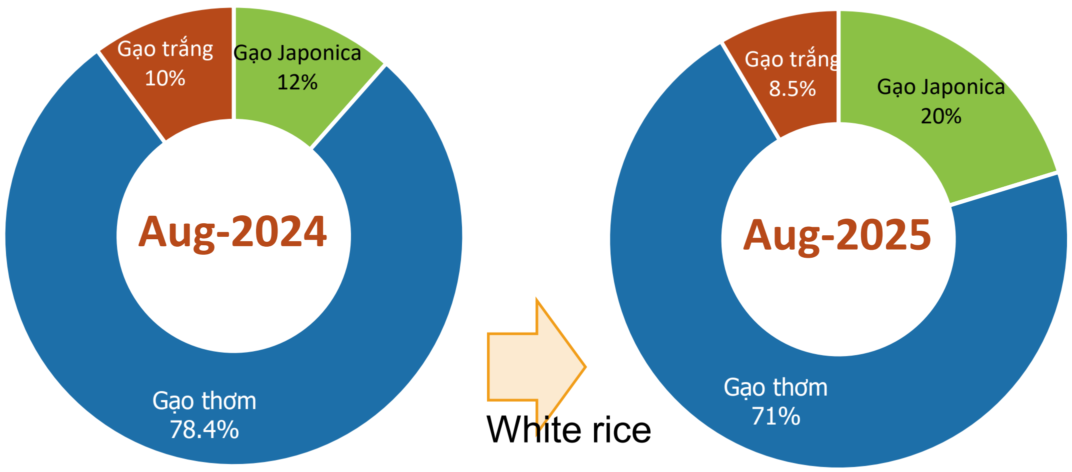
Changes in percentage of export results to the US, Aug-2025



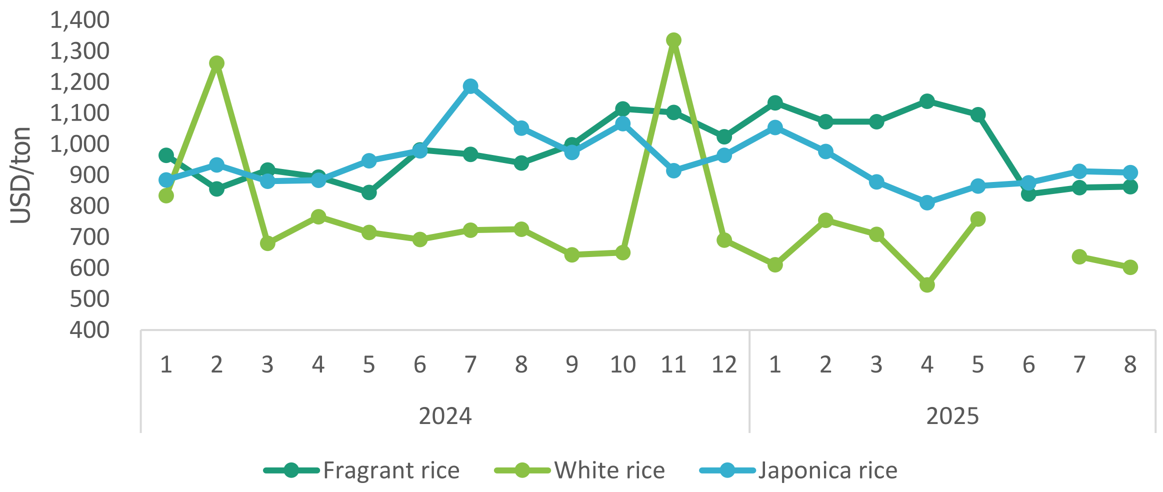
Source: Calculated from data of the General Department of Customs

RICE

Structure of exports by products to the US, Aug-2025



Average export price to the US, Aug-2025



Export results to the US, Aug-2025

Fragrant rice

Value: **0.9** Mil.USD

Increase **10**% compared to Jul-2025

Decrease **47**% compared to Aug-2024

Japonica rice

Value: **0.3** Mil.USD

Decrease **15**% compared to Jul-2025

Increase **3**% compared to Aug-2024

White rice

Value: **0.1** Mil.USD

Decrease **71**% compared to Jul-2025

Decrease **51**% compared to Aug-2024

Japonica rice

The average export price in Aug-2025 is **909** USD/ton; Decrease **0.5**% compared to previous month; and Decrease **14**% compared to the same month of 2024.

Fragrant rice

The average export price in Aug-2025 is **863** USD/ton; Increase **0.3**% compared to previous month; and Decrease **8**% compared to the same month of 2024.

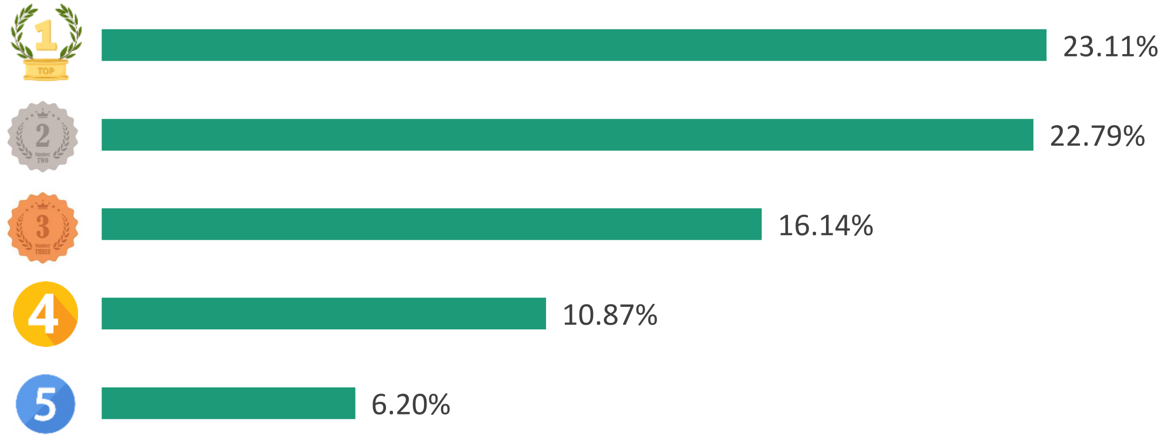
White rice

The average export price in Aug-2025 is **603** USD/ton; Increase **5**% compared to previous month; and Decrease **17**% compared to the same month of 2024.

Source: Calculated from data of the General Department of Customs

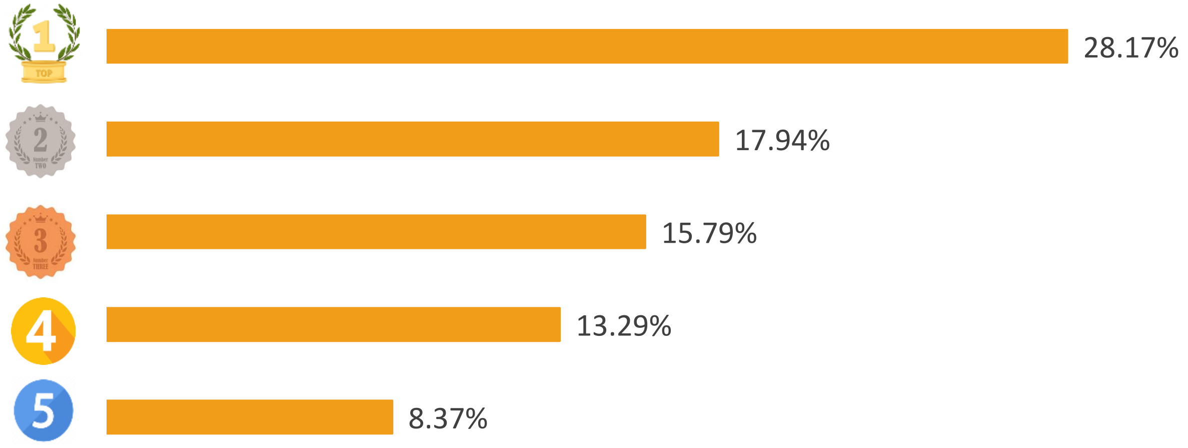
RICE

TOP 5 export enterprises by value to the US, Aug-2025

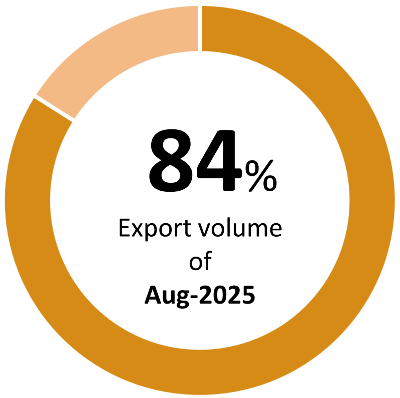


Value ratio of TOP 5 export enterprises to the US, Aug-2025

TOP 5 export enterprises by volume to the US, Aug-2025



Volume ratio of TOP 5 export enterprises to the US, Aug-2025



Source: Calculated from data of the General Department of Customs

RICE

SPOTLIGHT

According to the U.S. Department of Agriculture's (USDA) Rice Outlook Report for September 2025, the total rice supply in 2025/2026 marketing year is projected to reach a record 313.4 million cwt (14.22 million tons). This increase is from higher beginning stocks, revised up to 53.9 million cwt (2.44 million tons), and a record-high import forecast of 50.7 million cwt (2.3 million tons). Although domestic production has been slightly revised upward to 208.8 million cwt (9.47 million tons), it remains 6% lower than the previous crop year

On the demand side, U.S. rice exports are expected to fall to 94.0 million cwt (4.26 million tons) due to reduced price competitiveness. As a result, the USDA lowered its forecast for the season-average farm price to USD 13.20 per cwt (equivalent to USD 291.01 per ton) for the 2025/2026 crop year

Source: USDA

TIN LIÊN QUAN

MEAT AND MEAT PRODUCTS (IMPORT)

Import value from the US, Aug-2025

Import results to the US, Aug-2025

VALUE

14.1

Mil.USD

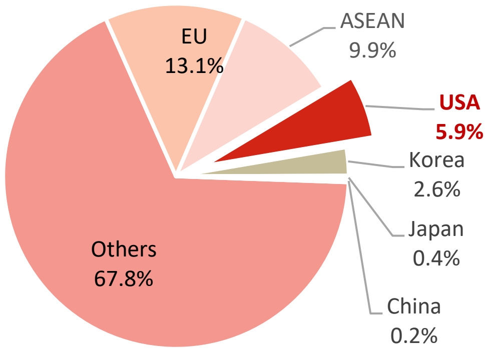
↘ Decrease **2%** compared to Jul-2025

↗ Increase **5%** compared to Aug-2024

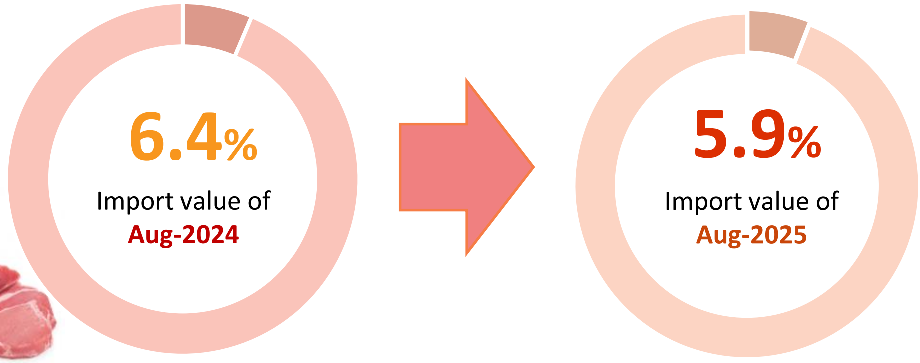
↘ **628.8 USD** lower than the monthly average rate in 2024

◊ Accumulated 8-month 2025 reached **119.3 Mil.USD**, equal to **67.6%** of value in 2024

Percentage of import value from the US, Aug-2025



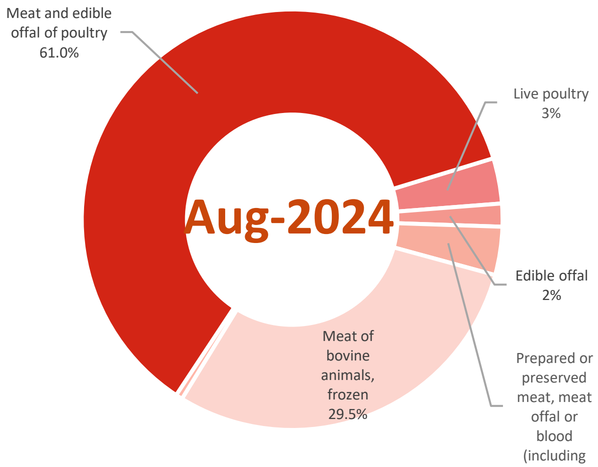
Changes in percentage of import results from the US, Aug-2025

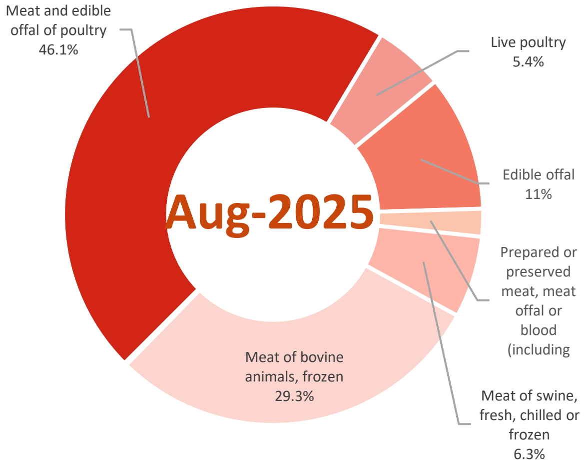


Source: Calculated from data of the General Department of Customs

MEAT AND MEAT PRODUCTS (IMPORT)

Structure of exports by products to the US, Aug-2025





Import results to the US, Aug-2025

Meat and edible offal of poultry

Value: **6.5** Mil.USD

Decrease **22**% compared to Jul-2025

Decrease **21**% compared to Aug-2024

Meat of bovine animals, frozen

Value: **4.1** Mil.USD

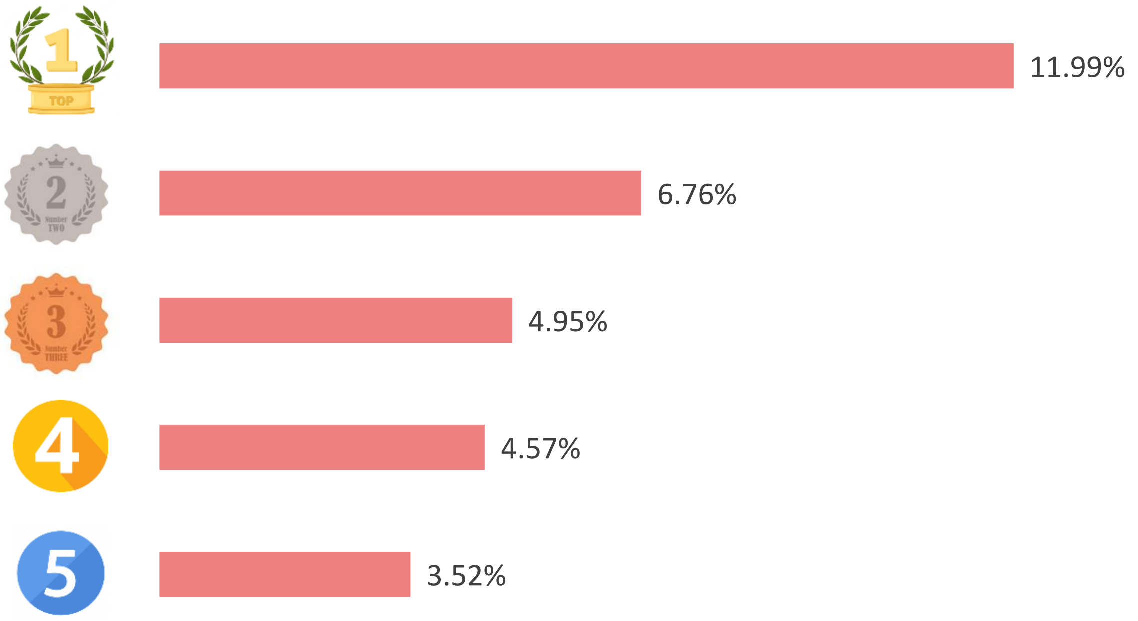
Increase **26**% compared to Jul-2025

Increase **5**% compared to Aug-2024

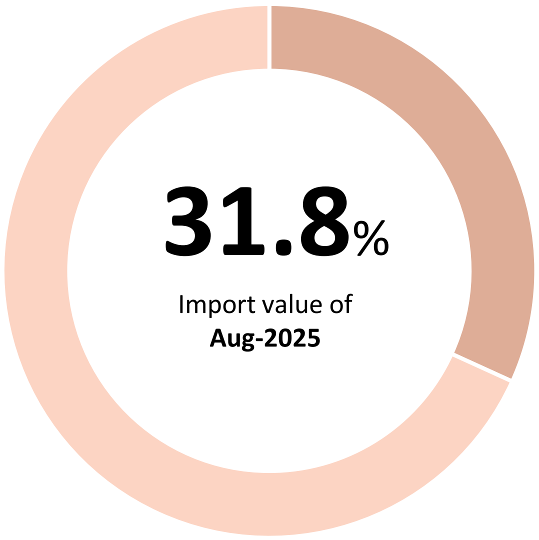
Source: Calculated from data of the General Department of Customs

MEAT AND MEAT PRODUCTS (IMPORT)

TOP 5 import enterprises by value from the US, Aug-2025



Value ratio of TOP 5 import enterprises from the US, Aug-2025



Source: Calculated from data of the General Department of Customs

MEAT AND MEAT PRODUCTS

SPOTLIGHT

In July 2025, U.S. pork exports was 238,922 tons, down 1% year-on-year, while the export value fell 4% to USD 680.9 million. The decline was mainly attributed to a 10% drop in by-product prices due to the impact of Chinese tariffs. Over the first seven months of 2025, total exports decreased 4% in both volume (to 1.69 million tons) and value (to USD 4.8 billion)..

Mexico remained the largest export market, with shipments totaling 92,524 tons valued at USD 228.4 million, though both figures were down 8% and 7%, respectively, from the previous year. In contrast, exports to the Middle East showed strong growth, reaching 14,563 tons (up 35%) and USD 47.4 million (up 36%).

For China, exports—mainly by-products—remained stable in volume at 36,461 tons, but the value dropped 13% to USD 77.6 million due to high tariff levels. Meanwhile, exports to Japan totaled 26,629 tons, showing a slight increase in volume, though the value declined 3% to USD 105.9 million.

Source: 3tres3.com

Tin liên quan

For feedback, please send to:

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Institute of Strategy and Policy on Agriculture and Environment

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Email: ***thongtinthitruong@ipsard.gov.vn***; ***info@agro.gov.vn***

Website: ***http://agro.gov.vn/***