

Institute of Policy and Strategy for Agriculture and Rural Development

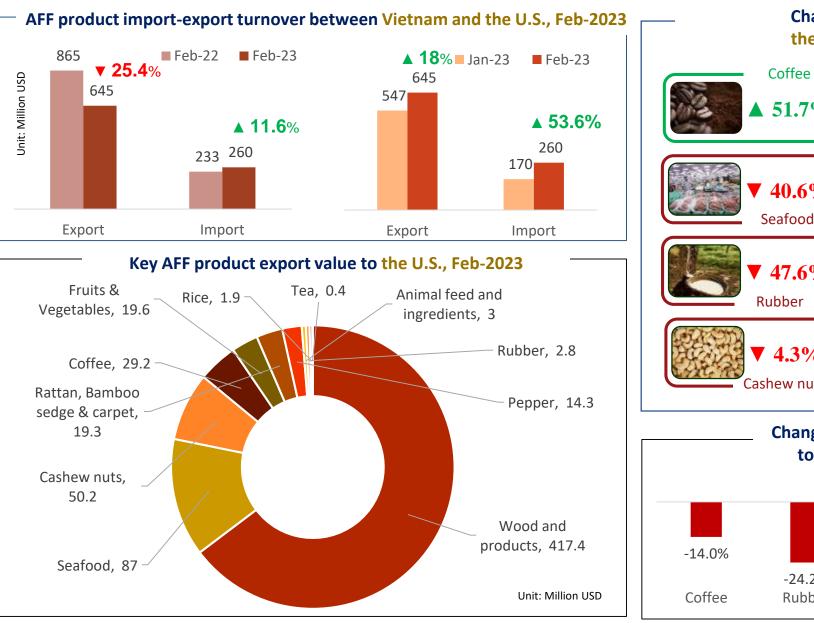
MONTHLY REPORT ON AGRI-PRODUCT EXPORT Volume 03/2023

FROM VIETNAM TO THE U.S. MARKET



Prepared by: Information Center for Agriculture and Rural Development

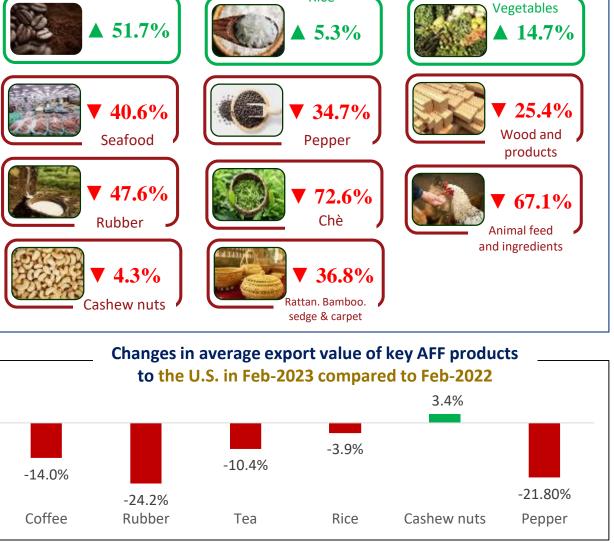
THE SITUATION OF AGRO-FORESTRY-FISHERY (AFF) PRODUCT EXPORT FROM VIETNAM TO THE U.S. IN FEBRUARY 2023



Changes in key AFF product export value to the U.S. in Feb-2023 compared to Feb-2022

Rice

Fruits &



Vietnam's exports of wood **US plummeted**

The Import-Export Department (Ministry of Industry and Trade) quoted statistics from the General Department of Customs as saying that in the first two months of 2023, exports of wood and wood products to the

US market decreased by 47.2% in value compared to that of the US market. same and wood products to the period last year. The proportion of Vietnam's exports of wood and wood products to the United States decreased the most, accounting for 46.7% of the total export value, down 13.6 percentage points over the same period in 2022.



US ECONOMY RECOVERS

According to the IMF, GDP growth of the United States in 2023 is forecast to reach 1.4%, revised up by 0.4 percentage points compared to the forecast made in October 2022 due to the recovery of domestic demand in 2022. takes place in 2023. Rising food and energy prices, coupled with a tight labor market, pushed inflation in 2022 for the US economy to a multi-decade high before easing back down at the end of the year, the World Bank said. This has led the US Federal Reserve (Fed) to tighten monetary policy the fastest in more than 40 years. Further tightening of macroeconomic policy to curb inflation in 2023 is expected to exacerbate the lagged impact of rate hikes in 2022, putting further pressure on US economic activity. Ky. Accordingly, the World Bank forecasts that GDP growth of the United States will only reach 0.5% in 2023, 1.9

percentage points lower than the forecast made in June 2022, reaching the weakest growth rate since 2013. 1970, excluding the official recession. Inflation is expected to ease slightly in 2023 as the labor market softens and wage pressures ease.



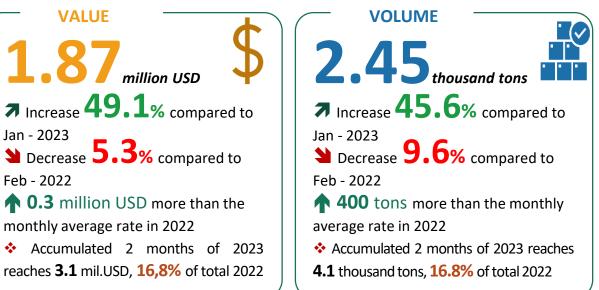




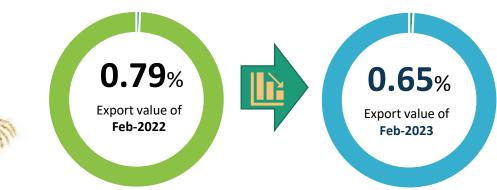
Export volume and value to the U.S., Feb-2023 Value (Million USD) Ω Value —Volume



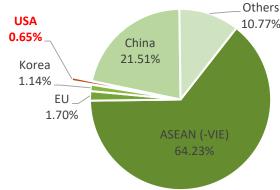
Export results to the U.S., Feb-2023



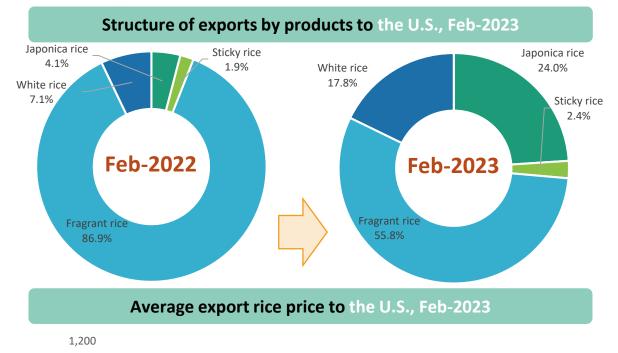
Changes in percentage of export value to the U.S., Feb-2023

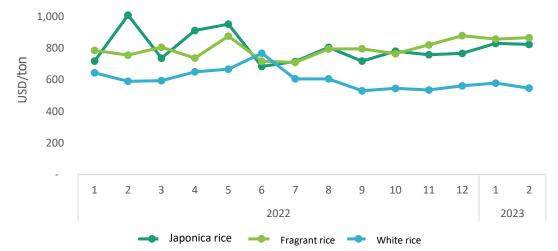


Percentage of export value to the U.S., Feb-2023









Source: Calculated from data of the General Department of Customs

Export results to the U.S., Feb-2023

Japonica rice

Jan-2023

Feb-2022

Value : 447,579 USD

Increase **521**% compared to

Increase **39%** compared to



Fragrant rice Value: 1,042,159 USD Increase 85% compared to Jan-2023 Decrease 32% compared to Feb-2022

Japonica rice

The average export price in Feb-2023 is **823** USD/ton; decreases **1%** compared to the previous month; and decreases **18%** compared to the same month of 2022.

Fragrant rice

The average export price in Feb-2023 is **866** USD/ton; increases **1**% compared to the previous month; and increases **15**% compared to the same month of 2022.

White rice

The average export price in Feb-2023 is **546** USD/ton; decreases **6**% compared to the previous month; and decreases **7**% compared to the same month of 2022.

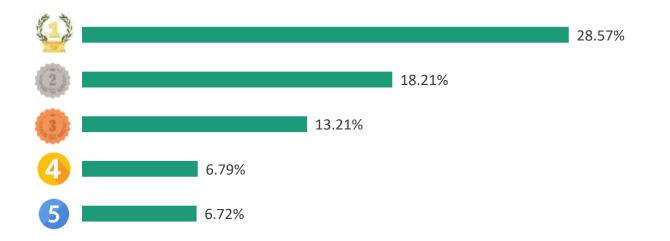


White rice Value : 332,226 USD Increase 163% compared to Jan-2023 Decrease 10% s compared to Jan-2022



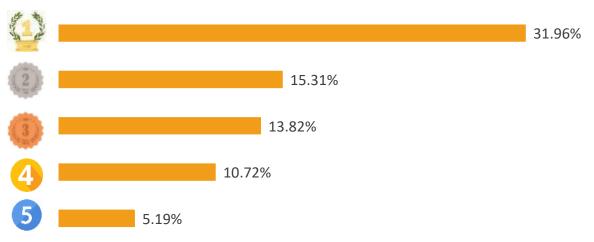
TOP 5 export enterprises by value to the U.S., Feb-2023

Value ratio of TOP 5 export enterprises to the U.S., Feb-2023

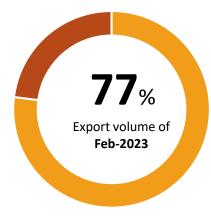




TOP 5 export enterprises by volume to the U.S., Feb-2023



Volume ratio of TOP 5 export enterprises to the U.S., Feb-2023





SPOTLIGHTS

The United States Department of Agriculture (USDA) forecasts that the country's 2022/2023 rice production will decrease by 2% compared to the previous month's report.

Source : USDA (3/2023)

USDA forecasts that rice exports in the 2022/23 crop year of the United States fell 0.3 million tons to 6.6 million tons, nearly 20% lower than a year earlier and the lowest level since 1985/86.

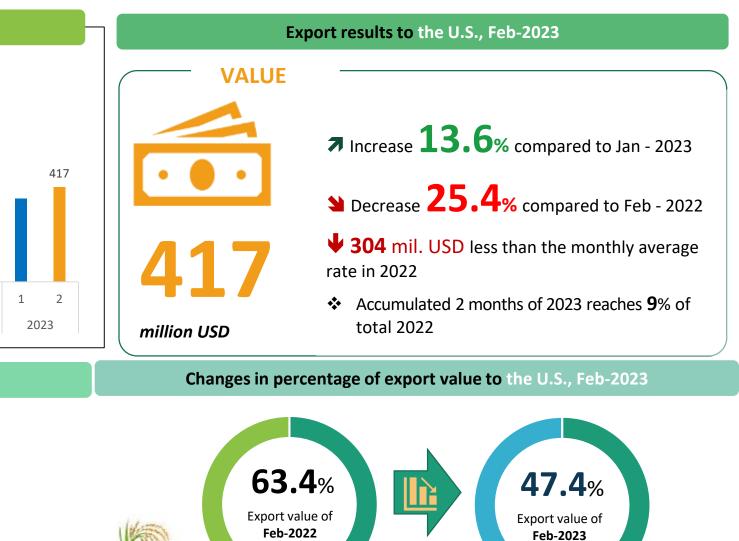
USDA forecasts domestic consumption and stocks in 2022/23 to be about 14.7 million tons, up 0.5 million tons from the previous forecast, but 3% lower than the same period last year.

Source : USDA (3/2023)

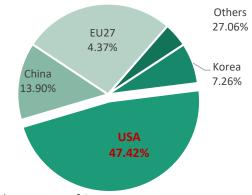


WOOD AND WOODEN PRODUCTS





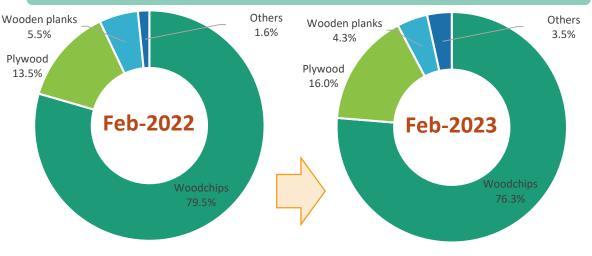
Percentage of export value to the U.S., Feb-2023



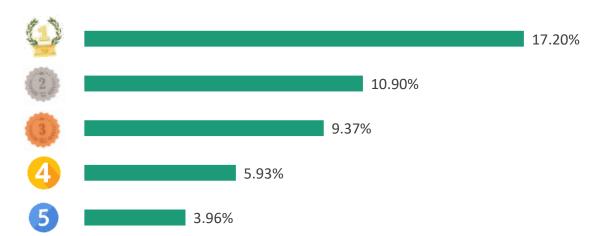


WOOD AND WOODEN PRODUCTS

Structure of exports by products to the U.S., Feb-2023



TOP 5 export enterprises by value to the U.S., Feb-2023



Export results to the U.S., Feb-2023





Plywood Value: 2,729,077 USD Jan - 2023

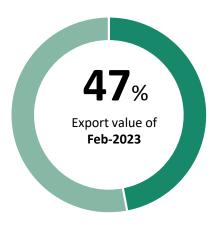
Feb - 2022

Decrease **10**% compared to

Decrease 13% compared to

Wooden planks Value: 734.295 USD Increase **46**% compared to Jan - 2023 Decrease **42**% compared to Feb - 2022

Value ratio of TOP 5 export enterprises to the U.S., Feb-2023





WOOD AND WOODEN PRODUCTS

SPOTLIGHTS

US imports of tropical lumber fell for the fourth consecutive month. In January 2023, sawn timber imports reached 17.09 m3, down 2% compared to December 2022 and down 33% compared to the same period in 2022.

In January 2023, US imports of tropical lumber from Indonesia fell by 70%, and from Ivory Coast by 52% year-over-year.

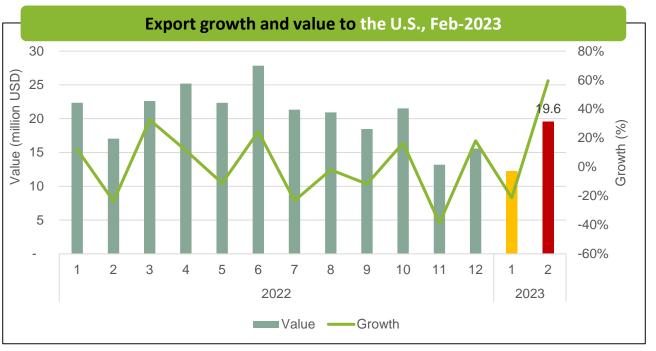
Source: ITTO

US hardwood plywood imports totaled 147,724 m3 in January 2023, down 3% from the previous month but down 63% from the same period in 2022. This is the lowest import level since December 2010.



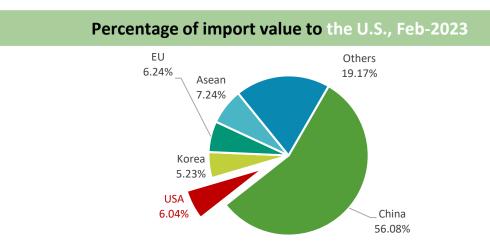
FRUITS AND VEGETABLES (EXPORT)

million USD





Accumulated 2 months of 2023 reaches **31.8 mil.** USD, 12.8% of total 2022



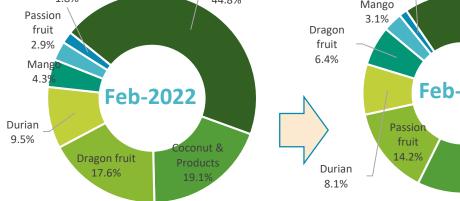
Changes in percentage of export value to the U.S., Feb-2023





FRUITS AND VEGETABLES (EXPORT)





Dragon fruit 6.4% Durian 8 1%

Export results to the U.S., Feb-2023



Coconut & Products Value: **6,871,163** USD Increase **472.8**% compared to Jan-2023 Increase **111.0**% compared to Feb - 2022



Passion fruit Value: 2,783,075 USD Increase 19.1% compared to Jan-2023 Increase 454.9% compared to Feb - 2022



Durian Value: **1,592,770** USD Increase **5.3**% compared to Jan-2023 Decrease **1.6**% compared to Feb - 2022



Dragon fruit Value: **1,246,158** USD Decrease **21.2**% % compared to Jan-2023 Decrease **58.4**% compared to Feb - 2022



Mango Value: 606,339 USD Decrease 30.1% compared to Jan-2023 Decrease 17.0% compared to Feb - 2022



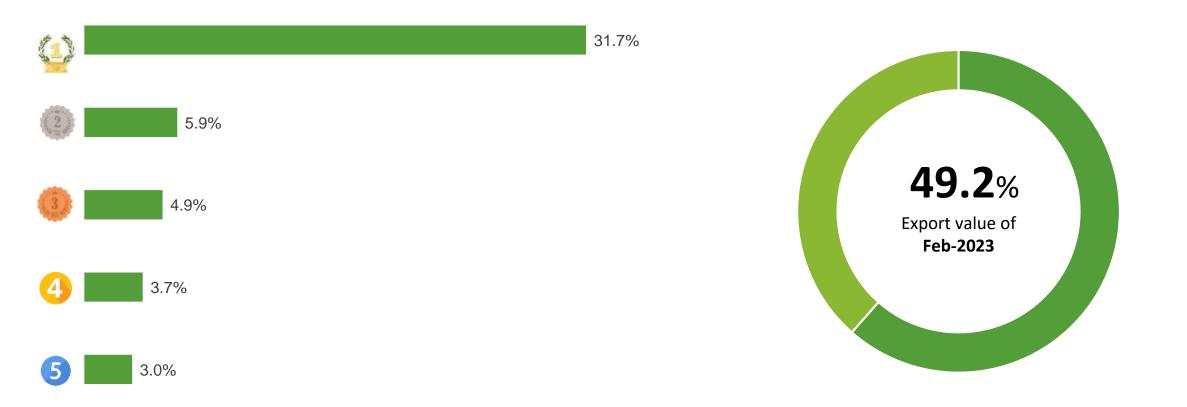
Breast milk Value: 332,226 USD Decrease 28.1% compared to Jan-2023 Decrease 18.3% compared to Feb - 2022



FRUITS AND VEGETABLES (EXPORT)

TOP 5 export enterprises by value to the U.S., Feb-2023

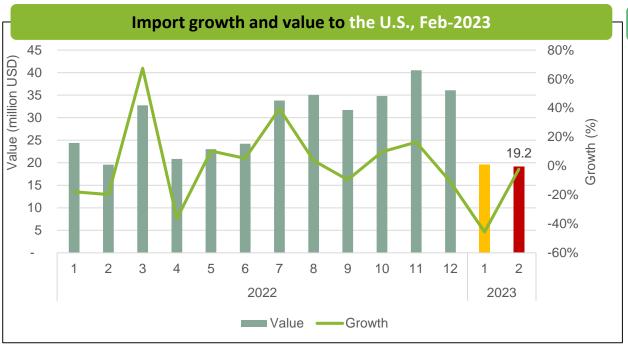
Value ratio of TOP 5 export enterprises to the U.S., Feb-2023





FRUITS AND VEGETABLES (IMPORT)

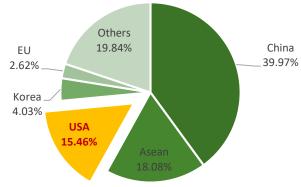
million USD



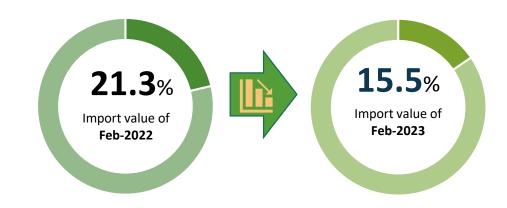
VALUEVALUEDecrease 2.3% compared to Jan-2023Decrease 1.9% compared to Feb - 2022Decrease 1.9% compared to Feb - 20221992No.5 mil. USD less than the monthly average rate in 2022Accumulated 2 months of 2023 reaches 38.9 mil. USD

Accumulated 2 months of 2023 reaches **38.9 mil. USD**, **10.9%** of total 2022

Percentage of import value to the U.S., Feb-2023



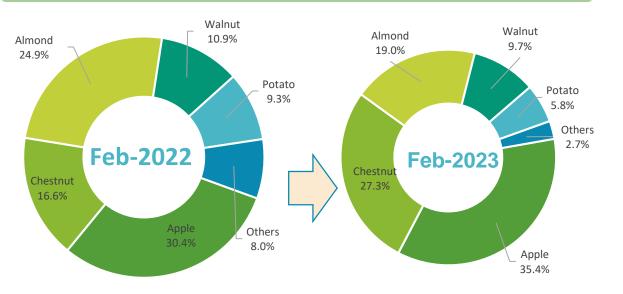
Changes in percentage of import value to the U.S., Feb-2023





FRUITS AND VEGETABLES (IMPORT)

Structure of imports by products to the U.S., Feb-2023



Import results to the U.S., Feb-2023



Apple Value: **6,804,516** USD Decrease **21.6**% compared to Jan - 2023 Increase **14.5**% compared to Feb - 2022



Chestnut Value: **5,239,354** USD Decrease **13.6**% compared to Jan - 2023 Increase **60.9**% compared to Feb - 2022



Almond Value: **3,645,458** USD Increase **32.4**% compared to Jan - 2023 Decrease **25.0**% compared to Feb - 2022



Walnut Value: 1,865,981 USD Increase 273.3% compared to Jan - 2023 Decrease 12.7% compared to Feb - 2022



Mango Value: 1,121.874 USD Increase 474.7% compared to Jan - 2023 Decrease 38.1% compared to Feb - 2022

FRUITS AND VEGETABLES

SPOTLIGHTS

• • •

01

02

According to USDA, U.S. tangerine production in 2023 is estimated to increase 23% to 820,000 tons due to favorable weather and higher yields in California. Consumption and exports are higher as supply increases while imports are forecast to fall.

Source: USDA



Avocado volumes in North America are now abundant compared to this time last year and are expected to remain so through the end of the year.

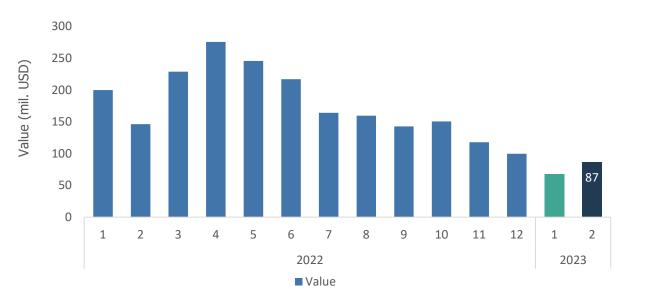
Source: Freshpalza.com



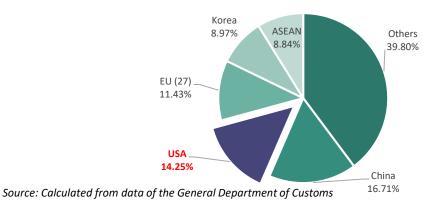


SEAFOOD

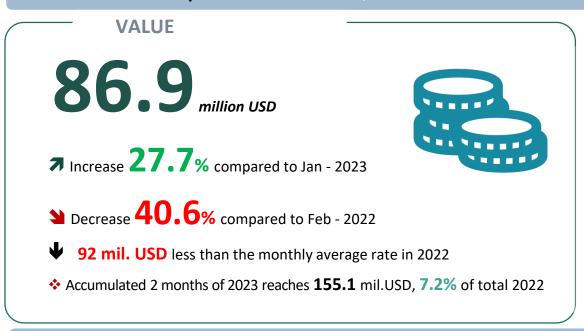
Export value to the U.S., Feb-2023



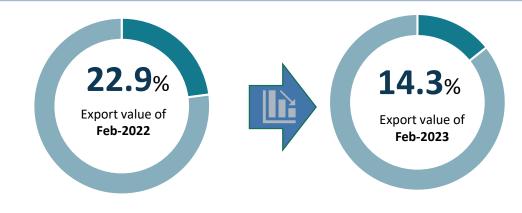
Percentage of export value to the U.S., Feb-2023



Export results to the U.S., Feb-2023



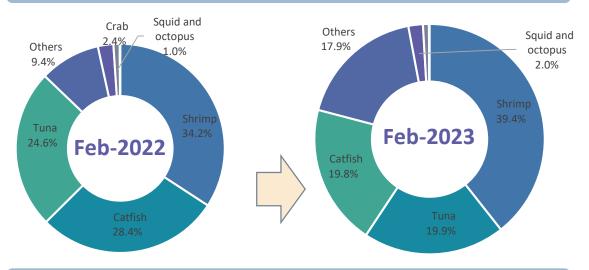
Changes in percentage of export value to the U.S., Feb-2023



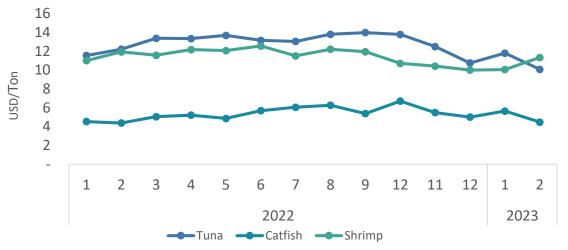


SEAFOOD

Structure of exports by products to the U.S., Feb-2023



Average export seafood price to the U.S., Feb-2023



Source: Calculated from data of the General Department of Customs

Export results to the U.S., Feb-2023







ShrimpTunaValue: 34.2 mil. USDValue: 17.3Increase 48.1% compared to
Jan - 2023Increase 19
Jan - 2023Decrease 31.6% compared to
Feb - 2022Decrease 5
Feb - 2022

Value: **17.3** mil. USD Increase **19.9**% compared to Jan - 2023 Decrease **51.8**% compared to Feb - 2022

Value: **17.2** mil. USD Increase **75**% compared to Jan - 2023

Decrease **58.6**% compared to Feb - 2022

Catfish

Tuna

The average export price in Feb-2023 is **10.1** USD/kg; decreases **14,6%** compared to the previous month; ; and decreases **17,5%** compared to the same month of 2022.

Catfish

The average export price in Feb-2023 is **4.5** USD/kg; decreases **20.8%** compared to the previous month; ; and Increases **2,2%** compared to the same month of 2022.

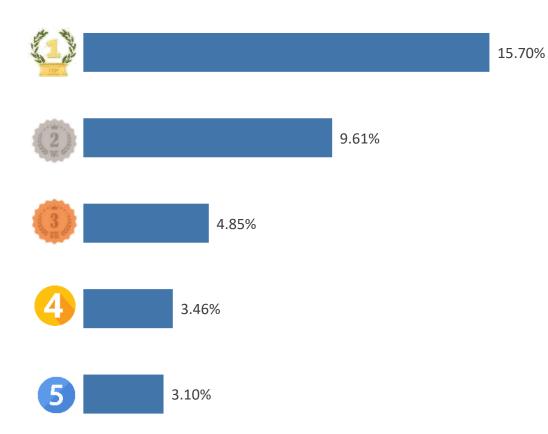
Shrimp

The average export price in Feb-2023 is **11.3** USD/kg; Increases **12.8**% compared to the previous month; and decreases **5,6**% compared to the same month of 2022.

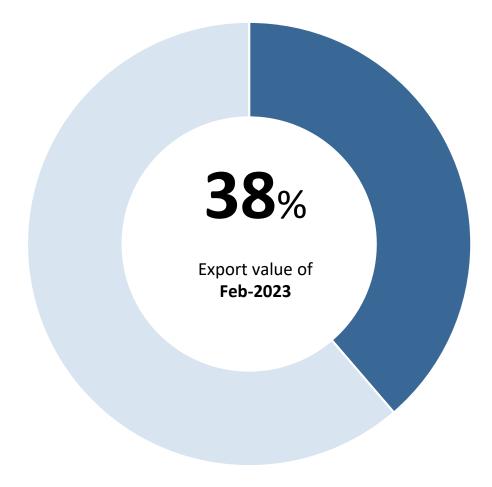




TOP 5 export enterprises by value to the U.S., Feb-2023



Value ratio of TOP 5 export enterprises to the U.S., Feb-2023





SEAFOOD

SPOTLIGHTS

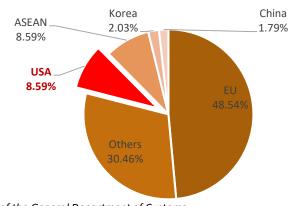
01	The US Department of Commerce (DOC) has released preliminary results of the POR 17 administrative review (February 1, 2021- January 31, 2022), several Indian warmwater shrimp species are or are likely to be affected. sold in the US market at a lower than normal price. Therefore, 185 shrimp exporting companies of India can continue to be subject to the tax of 3.76%. Source: VASEP (3/2
02	According to Sam Galletti, President of Southwind Foods Import and Seafood Processing Company, in 2023, the demand pangasius and tilapia in the US will increase in the context of the supply of Alaska pollock and cod. The Atlantic Ocean declines due to geopolitical tensions.
03	US shrimp imports continued to decline in January 2023 due to oversupply. In January 2023, the US imported 68,734 ton of shrimp, down 12% compared to the same period last year.

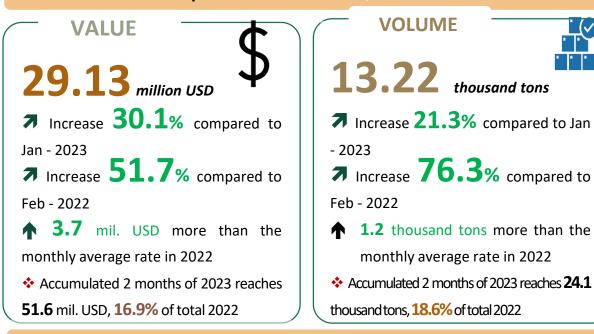


Export volume and value to the U.S., Feb-2023

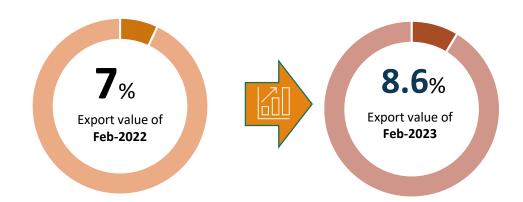


Percentage of export value to the U.S., Feb-2023





Changes in percentage of export value to the U.S., Feb-2023

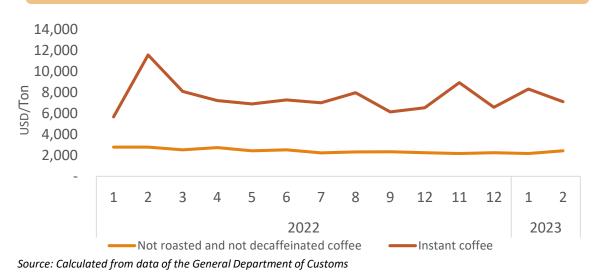


Export results to the U.S., Feb-2023



Structure of exports by products to the U.S., Feb-2023 Not roasted and Others decaffeinated Roasted and not decoffee caffeinated coffee Not roasted Roasted and not 4.3% and Instant coffee decaffeinated de-caffeinated 2.8% coffee coffee Instant coffee 3.6% 4.5% Feb-2022 Feb-2023 Not roasted and not Not roasted and not decaffeinated coffee decaffeinated coffee 84.8% 93.1%

Average export coffee price to the U.S., Feb-2023



Export results to the U.S., Feb-2023



Not roasted and not decaffeinated coffee

Value: **27.31** million USD Increase **37**% compared to Jan - 2023 Increase **67.7**% compared to Feb - 2022

Not roasted and decaffeinated coffee

The average export price in Feb-2023 is **7,091** USD/ton; decreases **14.6**% compared to the previous month; and decreases **38.5**% compared to the same month of 2022.

Not roasted and not decaffeinated coffee

The average export price in Feb-2023 is **2,434** USD/ton; decreases **12.08%** compared to the previous month; and decreases **12.3%** compared to the same month of 2022.



Instant coffee

Value: 0.84 million USD Increase 918% compared to Jan - 2023 Increase 21.2% compared to Feb - 2022



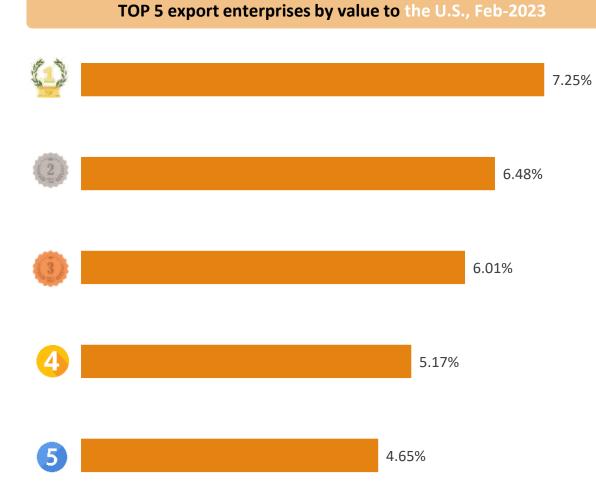
Not roasted and decaffeinated coffee

Value: 0.61 million USD

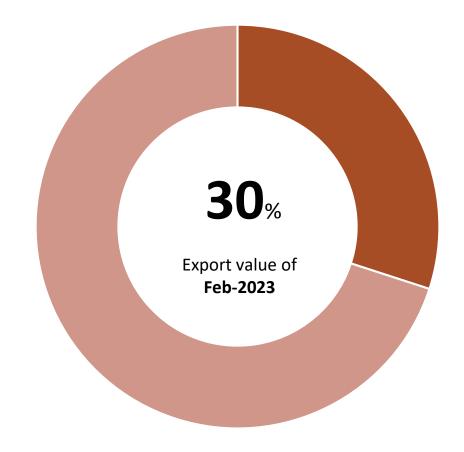
Decrease **58.8**% compared to Jan - 2023

Decrease **40.9**% compared to Feb - 2022





Value ratio of TOP 5 export enterprises to the U.S., Feb-2023





SPOTLIGHTS

According to the International Coffee Organization, in February 2023, certified Arabica coffee stocks on the New York floor decreased by 5% compared to January 2023, to 0.86 million bags (60 kg/bag). However, certified Robusta stocks increased by 13.8% to 1.19 million bags.

Source: ICO (2/2023)

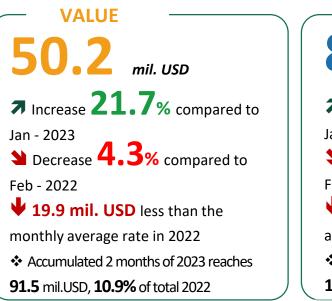
According to the US Food and Drug Administration (FDA), more than 25,000 cases of Starbucks bottled coffee drinks have been recalled after glass was found inside some bottles.

Source: cafebiz (2/2023)

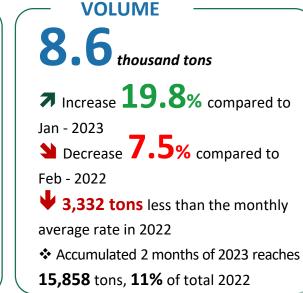




Export volume and value to the U.S., Feb-2023



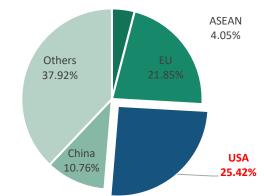
Export results to the U.S., Feb-2023



Changes in percentage of export value to the U.S., Feb-2023

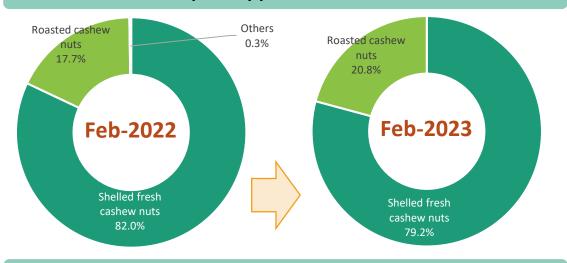


Percentage of export value to the U.S., Feb-2023

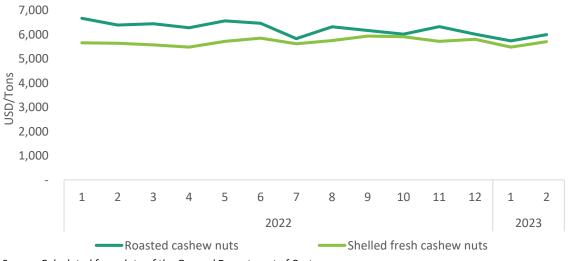




Structure of exports by products to the U.S., Feb-2023



Average export cashew nuts price to the U.S., Feb-2023



Export results to the U.S., Feb-2023



Shelled fresh cashew nuts

Value: **39.791** million USD Increase **29.9%** compared to Jan - 2023

Decrease **6.8%** compared to Feb - 2022

Roasted cashew nuts

Value: 10.448 million USD

Increase **2.8%** compared to Jan - 2023

Increase **13.29%** compared to Feb - 2022

Shelled fresh cashew nuts

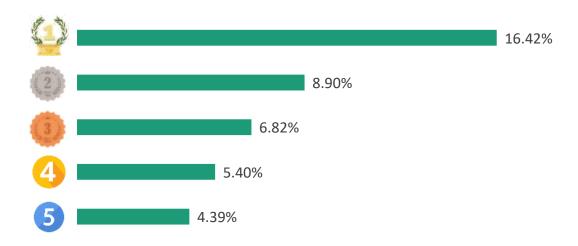
The average export price in Feb-2023 is **5,703** USD/ton; increases **4.1**% compared to the previous month; and increases **1.2**% compared to the same month of 2022.

Roasted cashew nuts

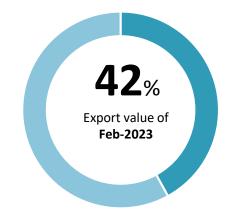
The average export price in Feb-2023 is **5,992** USD/ton; increases **4.6%** compared to the previous month; and decreases **6.2%** compared to the same month of 2022.



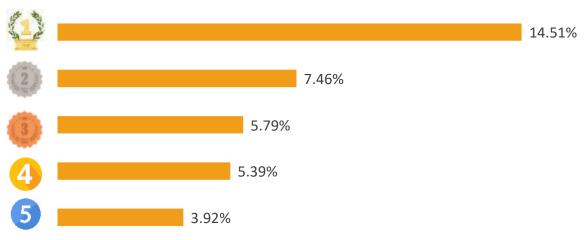
TOP 5 export enterprises by value to the U.S., Feb-2023



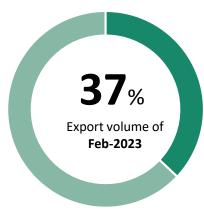
Value ratio of TOP 5 export enterprises to the U.S., Feb-2023



TOP 5 export enterprises by volume to the U.S., Feb-2023



Volume ratio of TOP 5 export enterprises to the U.S., Feb-2023



SPOTLIGHTS



According to the United States International Trade Commission, in January 2023, the United States imported 11.55 thousand tons of cashews, worth 65.88 million USD, down 14.5% in volume and 27.3% in quantity. value over the same period in 2022. The first month of 2023, the United States imported cashew nuts from 14 countries and territories around the world. In which, Vietnam is the largest source of cashew nuts for the United States, the import volume is approximately 9.95 thousand tons, worth 56.3 million USD, down 15.6% in volume and 28.1% in quantity. value compared to January 2022. In contrast, the United States sharply increased its imports of cashew nuts from Brazil and Ghana.

Source: tapchicongthuong.vn (03/2023)

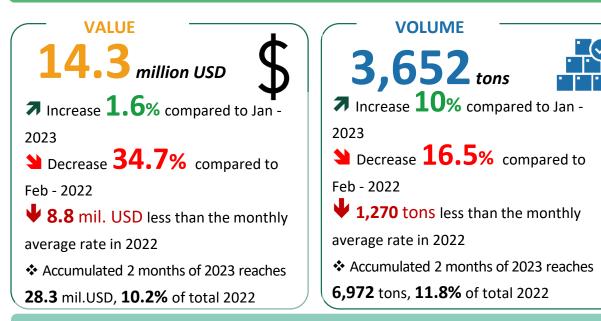
Cashew industry has a scarcity of export orders because most importers in the US do not plan to import cashews until the end of the second quarter.

Source: baobinhthuan.com.vn (03/2023)

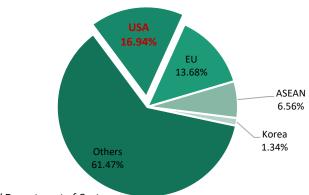


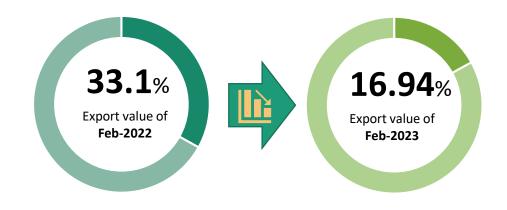


Export results to the U.S., Feb-2023



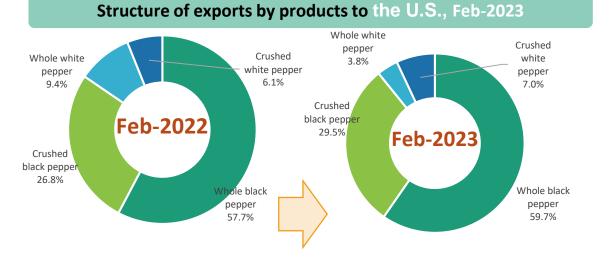
Changes in percentage of export value to the U.S., Feb-2023



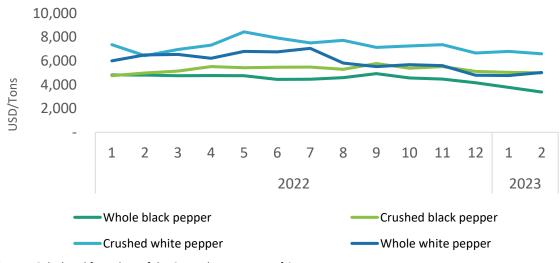


Percentage of export value to the U.S., Feb-2023





Average export pepper price to the U.S., Feb-2023



Export results to the U.S., Feb-2023



Whole black pepper Value: 8.654 mil. USD Decrease 1.42% compared to Jan - 2023 Decrease 31.8% compared to Feb - 2022

pepper Value: 4.286 mil. USD Increase 13.42% compared to Jan - 2023 Decrease 27.27% compared to Feb - 2022

Crushed black

Whole white pepper Value: 0.554 mil. USD Increase 73.6% compared to Jan - 2023 Decrease 73.1% compared to Feb - 2022 Crushed white pepper Value: 1.013 mil. USD Decrease 12.58% compared to Jan - 2023 Decrease 24% compared to

Feb-2022

Whole black pepper

The average export price in Feb-2023 is **3,380** USD/ton; decreases **10.3**% compared to the previous month; and decreases **29.5**% compared to the same month of 2022.

Crushed black pepper

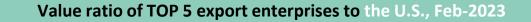
The average export price in Feb-2023 is **4,991** USD/ton; decreases **0.7%** compared to the previous month; and increases **0.3%** compared to the same month of 2022.

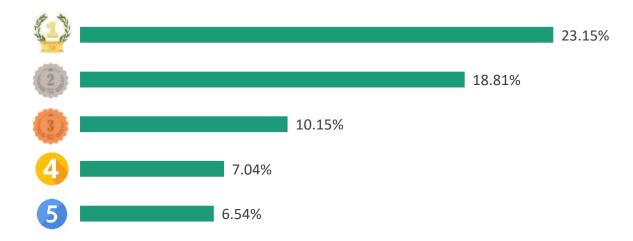
Crushed white pepper

The average export price in Feb-2023 is **6,587** USD/ton; decreases **3**% compared to the previous month; and increases **2.6**% compared to the same month of 2022.



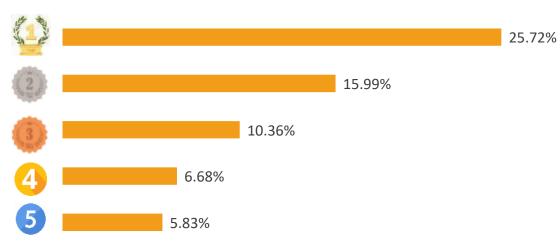
TOP 5 export enterprises by value to the U.S., Feb-2023



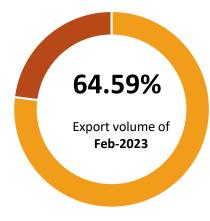




TOP 5 export enterprises by volume to the U.S., Feb-2023



Volume ratio of TOP 5 export enterprises to the U.S., Feb-2023



PEPPER





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According to the latest report of the Import-Export Department (Ministry of Industry and Trade), the US imported pepper from 28 countries and territories around the world in the first month of 2023. The main pepper supplies to the US including: Vietnam, India, Indonesia, Brazil,... Vietnam's pepper market share in total US imports increased sharply, from 66.33% in January 2022 to 81.62% in January 2023.

SPOTLIGHTS

Source: doanhnghiepvn.vn (03/2023)

In January 2023, the US sharply reduced pepper imports from the markets of Indonesia, Brazil, and India, causing India's pepper market share in total US imports to decrease sharply from 13.65% in January/January. 2022 down to 7.46% in January 2023. In addition, also in January 2023, the US increased its pepper imports from the Republic of Zimbabwe market.

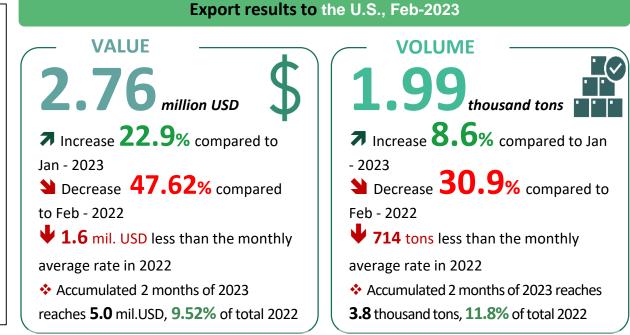
Source: doanhnghiepvn.vn (03/2023)



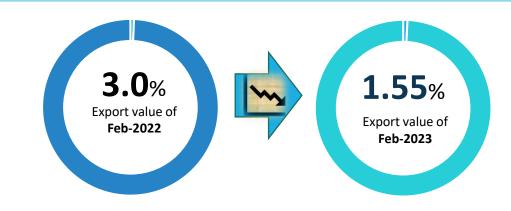
RUBBER



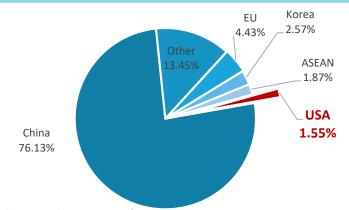
Export volume and value to the U.S., Feb-2023



Changes in percentage of export value to the U.S., Feb-2023



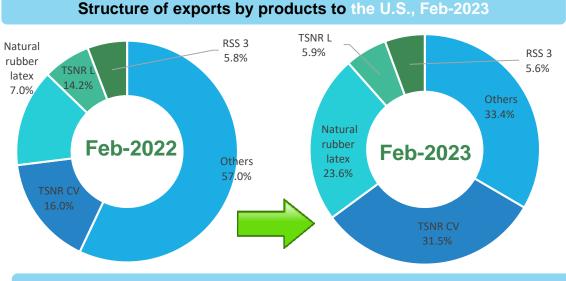
Percentage of export value to the U.S., Feb-2023



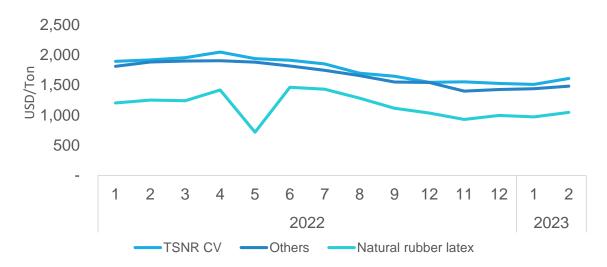
Source: Calculated from data of the General Department of Customs



RUBBER



Average export rubber price to the U.S., Feb-2023



Export results to the U.S., Feb-2023







OthersTSNR CVValue: 0.921 mil. USDValue: 0.87Increase 128.4% compared
to Jan - 2023Increase 37
Jan - 2023Decrease 69.3% compared to
Feb - 2022Increase 3.1
Feb - 2022

Others

Value: **0.87** mil. USD Increase **37.7**% compared to Jan - 2023 Increase **3.1**% compared to Feb - 2022 Natural rubber latex Value: 0.65 mil. USD Decrease 27.4% compared to Jan - 2023 Increase 77.2% compared to Feb - 2022

The average export price in Feb-2023 is **1,480** USD/ton; increases **2.9%** compared to the previous month; and decreases **21.3%** compared to the same month of 2022.

TSNR CV

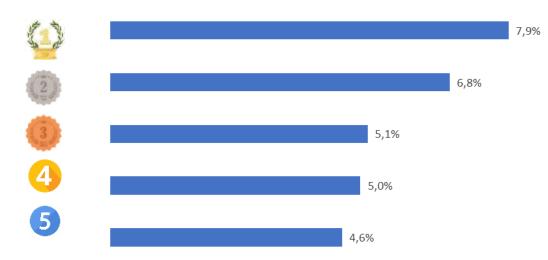
The average export price in Feb-2023 is **1,607** USD/ton; increases **6.5**% compared to the previous month; and decreases **16.1**% compared to the same month of 2022.

Natural rubber latex

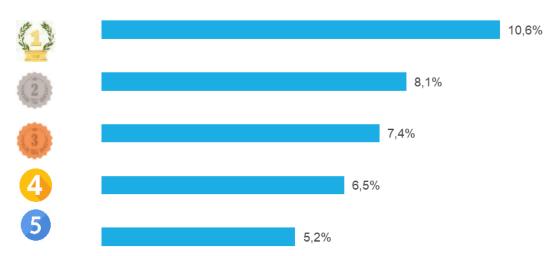
The average export price in Feb-2023 is **1,047** USD/ton; increases **7.8%** compared to the previous month; and decreases **16.3%** compared to the same month of 2022.



TOP 5 export enterprises by value to the U.S., Feb-2023



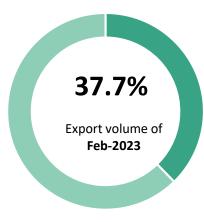
TOP 5 export enterprises by volume to the U.S., Feb-2023



Value ratio of TOP 5 export enterprises to the U.S., Feb-2023



Volume ratio of TOP 5 export enterprises to the U.S., Feb-2023



According to the Vietnam Pepper and Spices Association (VPSA), pepper prices in the US market have been quiet recently after the Fed raised interest rates by 0.25% in the hope of reducing inflation. As a result, the market is expected to reverse in the short term. Currently Muntok white pepper is trading at 6,200 USD/ton according to CF in April 2023.

Cashew



Exporting rubber to the US market, the past few months have faced many obstacles due to fluctuations in the dollar. In the coming time, fuel prices and general demand for energy in the United States are expected to decrease, especially transportation costs. This is an optimistic signal for Vietnam's rubber exports to the country in the coming months.

Rubber

The weak US macro outlook has affected the residential real estate and housing construction markets. The US home loan interest rate rose to 6.1%, the highest since 2011 while the median home price increased 10.4% year-on-year in the fourth quarter of 2022, which dampened the health of the country. buy a home in the United States. As a result, the demand for wooden furniture also decreases in the short term. In the long term, due to the consumption habits of Americans, it is a product they only use for a few years and then change their clothes, so when the market will return to normal, the US is still a very potential market. for Vietnamese furniture products.

Wood and wooden products



Any comments, please send to:

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